



State Community Health Worker Advisory Committee Meeting

May 15, 2023



Welcome and Roll Call

Opening Remarks

Kimberly Hiner, Chair

Nominations for Secretary

Vice Chair & Secretary – suggested duties

Secretary:

1. Along with the Chair, manages the assignment of Committee members to committees, as needed.
2. Coordinates with Committee staff regarding committees, as needed.
3. Performs such other administrative duties as assigned by the Chair such as meeting minutes.

Committee Secretary

Nominations: Self-nominations accepted.

Each nominee may share their background and reasons for wanting to serve in the position. (3 mins)

Election: Vote by roll call

Meeting Minutes: February 13, 2023

CHW Certification Update

Certification Update: Sept. 1, 2019 – May 15, 2023

# certifications	1253
Certification based on training	334
# certifications renewed	444
# total CHW certificates issued	1697

CHW Certification Training Program Accreditation Update

Accreditation Update: Jan. 1, 2020 – May 15, 2023

Accreditation of CHW Certification Training Programs

# applications submitted:	19
# active applications in review process (under review and applicant receiving assistance): *	1
# accreditations issued:	18

* The applicant is actively working on their application.

Accredited CHW Certification Training Programs

1. Access to Wholistic and Productive Living, Inc.
2. Access to Wholistic and Productive Living, Inc. (LGBTQ Curriculum)
3. Asian American Center of Frederick in partnership with Hagerstown Community College
4. Baltimore City Community College
5. Community College of Baltimore County
6. Dr. Masica Jordan, LLC (Emphasis: Peer Recovery)
7. Heritage Care, Inc.
8. Howard Community College
9. Howard County General Hospital, Johns Hopkins Medicine

Accredited CHW Certification Training Programs

10. Institute for Public Health Innovation (IPHI)
11. Maryland Area Health Education Center Program
12. Montgomery College
13. Montgomery County Department of Health and Human Services
14. Mosaic Group, Inc.
15. Prince George's Community College
16. Theeseeds, LLC
17. Voices of Hope, Inc. (Emphasis: Peer Recovery)
18. Washington County Commission on Aging, Inc.

Training Program Accreditation Renewal

- Two webinars held for accredited CHW certification training programs on accreditation renewal
- Five (5) training programs received their six-month notification on the renewal process
- Two (2) training programs have submitted their applications!

MPower Internship Project

University of Maryland MPowering the State partnership
Summer 2023

Highlight accredited CHW certification training programs

- Survey and interviews
- Successes/Challenges
- Interest in peer network group

Update: CHW and CHW Employer Surveys

CHW and CHW Employer Surveys

- Summary findings presented by Sara Seitz at the August 15, 2022 Advisory Committee meeting
- Final Report and Infographics posted to the [CHW Resources and Toolkits webpage](#)



Community Health Workers (CHWs) in the Primary Care Setting in MDPCP Practices

May 15, 2023

**Maryland Primary Care Program
Program Management Office**

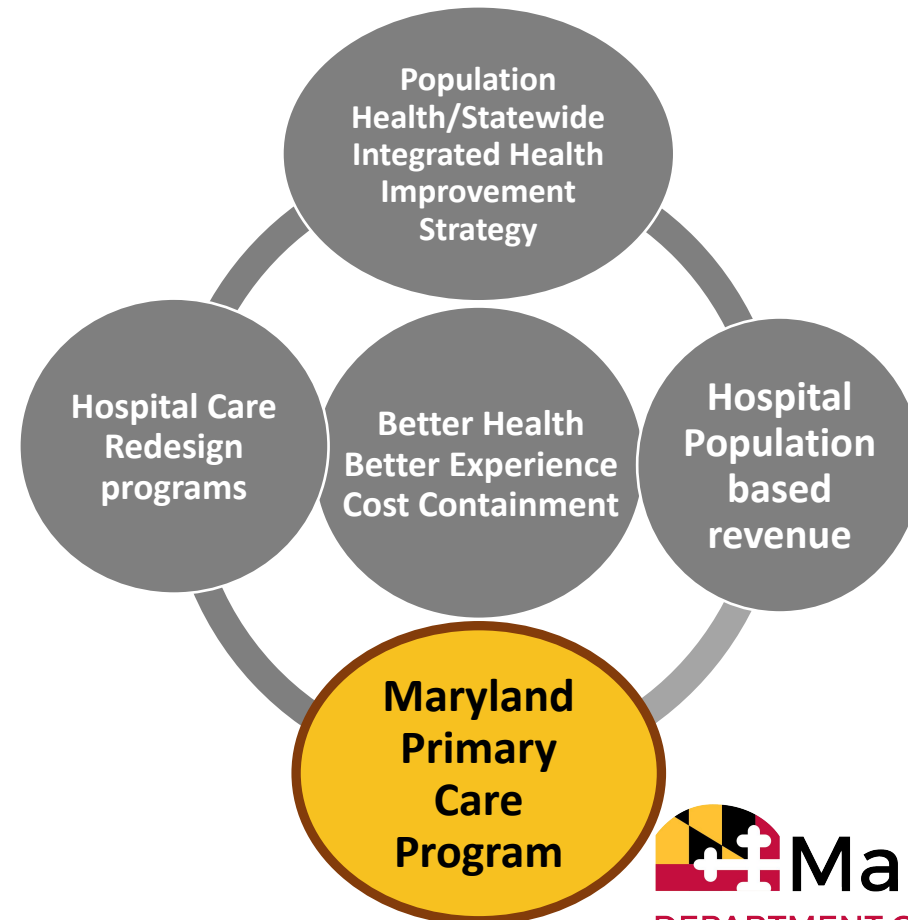


Maryland Primary Care Program (MDPCP) Background

MDPCP is....

- A **statewide advanced primary care program**
- **Goal** – Build a strong, effective primary care delivery system, inclusive of medical, behavioral and social needs
- Part of Maryland Total Cost of Care model, a statewide healthcare delivery transformation

Maryland Total Cost of Care Model

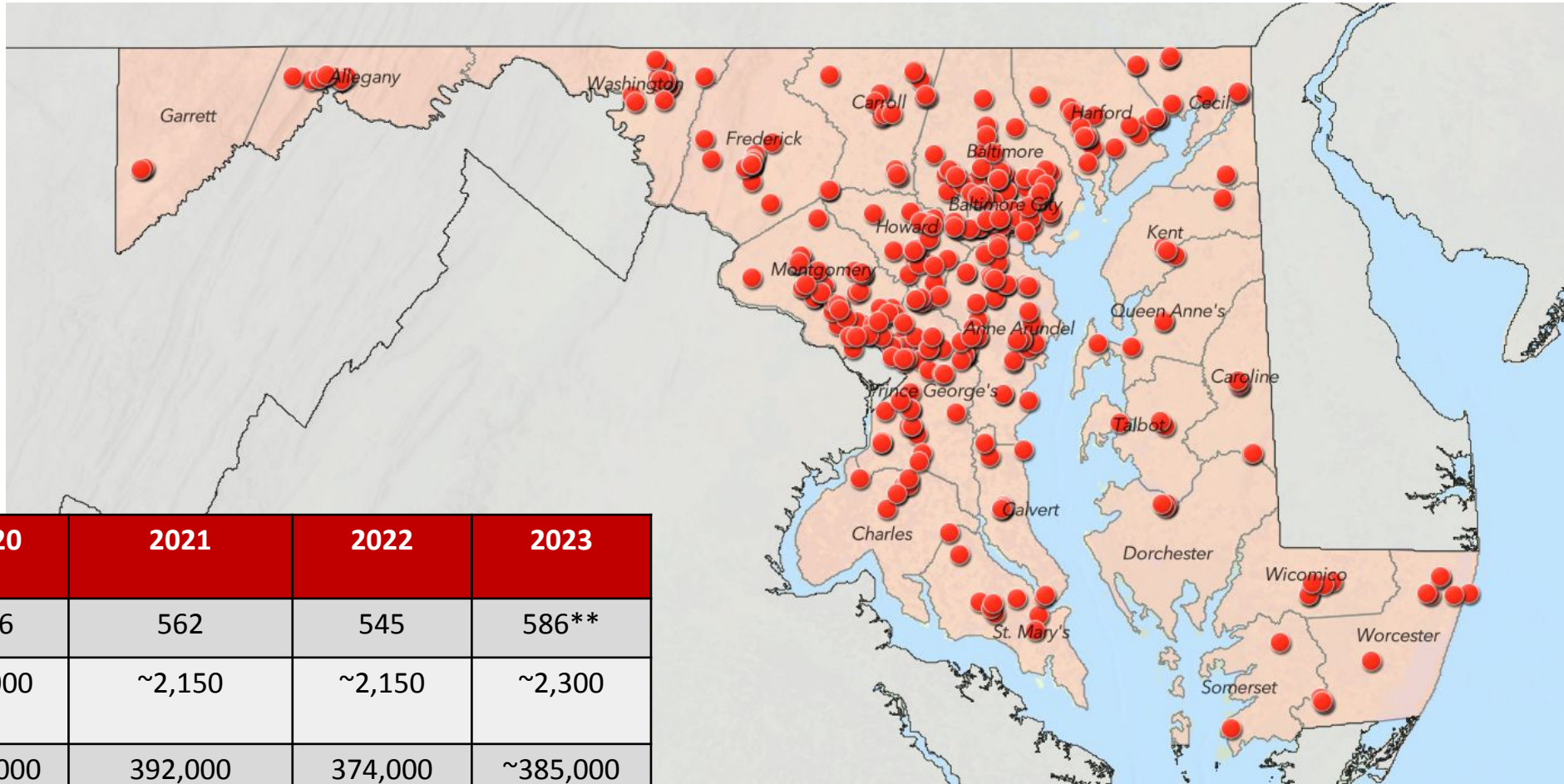


By the numbers: MDPCP in 2023

Support infrastructure –
25 Care Transformation
Organizations

Statewide –
Practices in every
county

Marylanders served –
over 4,000,000*



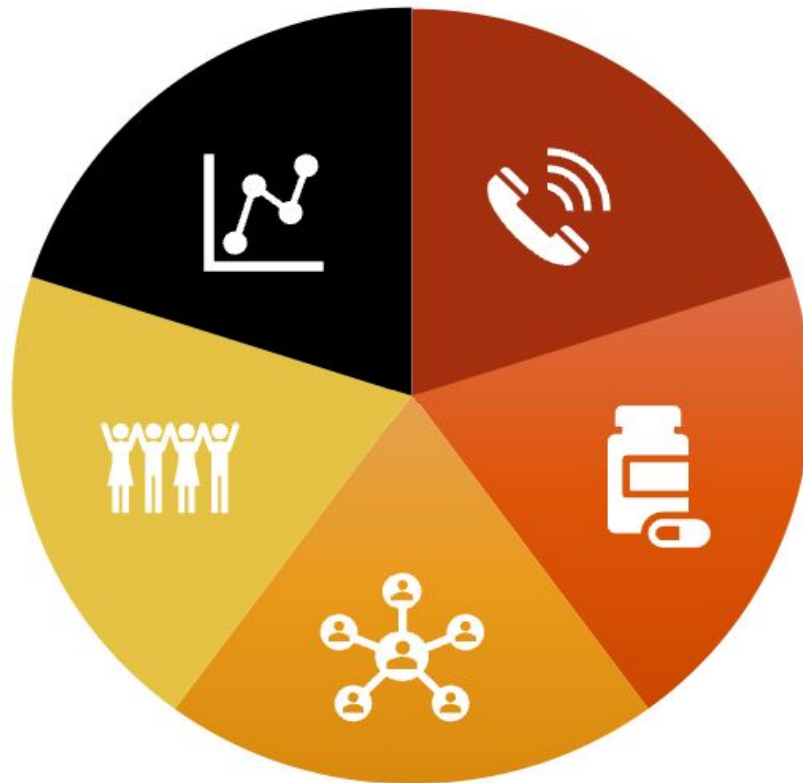
PARTICIPANTS	2019	2020	2021	2022	2023
Practice sites	380	476	562	545	586**
Providers in MDPCP	~1,500	~2,000	~2,150	~2,150	~2,300
FFS beneficiaries attributed	220,000 (29,000 duals)	356,000 (45,000 duals)	392,000 (60,000 duals)	374,000 (54,000 duals)	~385,000 (TBD)

**** 586 sites – 12 FQHC organizations represent 61 site locations (537 official participants)**

* The Annals of Family Medicine, 2012
<http://www.annfamned.org/content/10/5/306.full>

MDPCP's advanced primary care requirements

Care Transformation Requirements



Access & Continuity – Expanded Access | Alternative Visits (+Telemedicine)

Care Management - Risk-Stratification | Transitional Care Management | Longitudinal, Relationship-Based | Comprehensive Medication Management

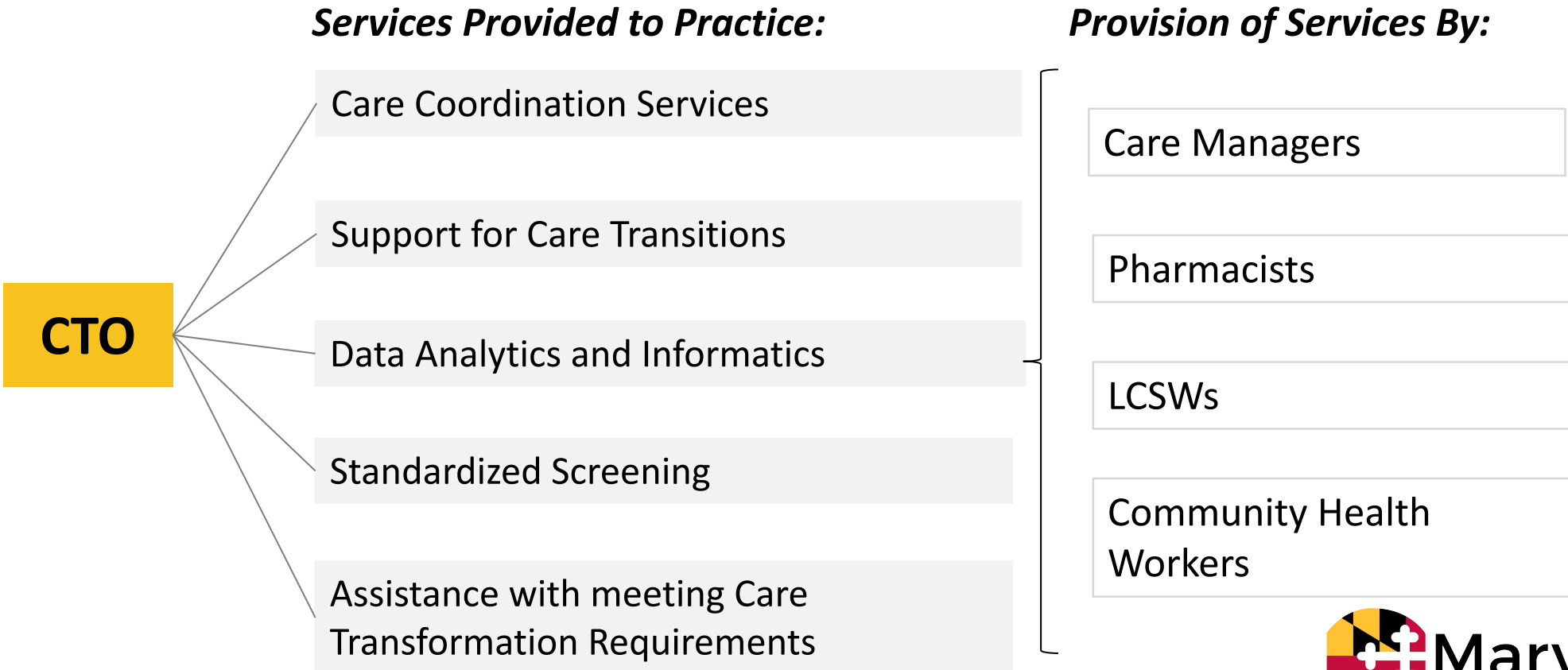
Comprehensiveness & Coordination - Behavioral Health Integration | Social Needs Screening & Referral

Beneficiary & Caregiver Experience - Patient Family Advisory Councils | Advance Care Planning

Planned Care for Health Outcomes - Continuous Quality Improvement | Advanced Health Information Technology | CRISP

MDPCP practices can optionally partner with a Care Transformation Organization (CTO)

CTOs are designed to assist the practice in meeting care transformation requirements of MDPCP

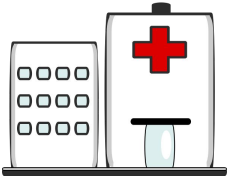


Care Transformation Organization (CTO) Overview

25 CTOs in total



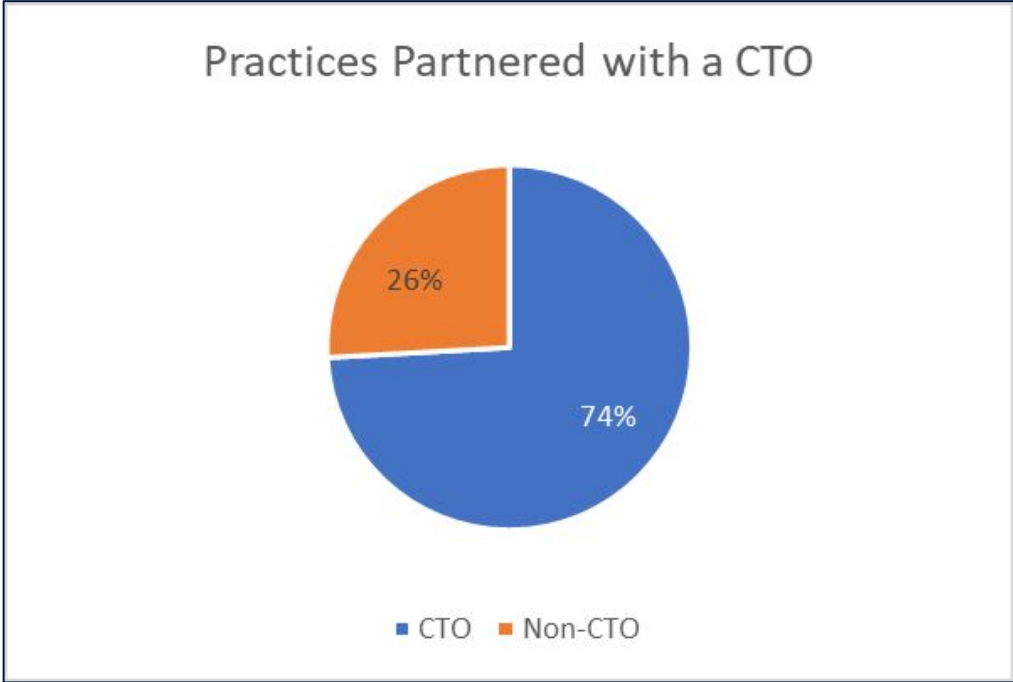
Partnered with a few as **1** practice, and up to as many as **53** practices



17 are hospital-based CTOs that own or are closely affiliated with most of their partner practices



3 are non-hospital ACO-based and **5** are independent organizations



Partnering with a CTO is voluntary

Team-based care is an important aspect of MDPCP practices

- Practices cannot meet the enhanced requirements of MDPCP with one provider carrying the burden
- Promotes efficiency and prevents waste
- Lets people do what they are trained to do (top of licensure)
- *CHWs can be an important part of the care team in an MDPCP practice or CTO*

Why include CHWs on a care team in primary care?



Patient Population

Through an equity driven approach, CHW's:

- Address what the patient deems important
- Tailors education and resources to patients goals
- Improves the effectiveness and efficiency of visits



Primary Care Practice

- Improve clinical quality and utilization measures
- Stronger team coordination
- Develop higher impact care plans
- Increased health screening



Physician

- Enhanced ability to focus on medical issues
- Increased community capacity
- Improved adherence to health recommendations

What roles do CHWs play in primary care settings?

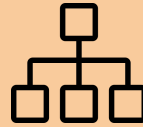
CHWs can take on many different roles depending on the needs of the practice and the surrounding community:

Health coaching: facilitate goal setting and action planning	Conduct outreach and screen for social needs	Problem-solve obstacles to treatment compliance
Referral management	Connect patients to housing agencies, unemployment resources, etc.	Appointment setup and/or accompaniment
Patient education	Monitor patient's outside of office visits	Follow up calls

Integrating CHWs into the care team: Best practices



Provide CHWs access to electronic health records



Involve CHWs in integration planning and implementation at all system levels



Integrate CHW notes into EHR for improved continuity of care



Include CHWs in regular meetings with the full team



Educate team members on what CHWs do and how they fit into the team



Strategize with CHWs around practice-wide interventions

CHWs in MDPCP: Data

Data Point, Q3 2022	Number	Percent
MDPCP Practices Working with CHWs	119	23.5%
MDPCP Practices Not Working with CHWs	388	76.5%
CHWs on staff, range	0.1 to 5	

From the field: what are CHWs doing in MDPCP practices and CTOs?

- Assist with episodic and longitudinal care management – conduct follow-up calls; explain discharge instructions; checks on meds
- Screen for unmet social needs and make connections to community resources
- Links patients to the nurse care managers when appropriate
- Recruit patients to participate in patient family advisory council
- Patient home visits
- Extension of the primary care provider’s trusted relationship with the patient
- “The eyes and the ears of the practice”

What is the MDPCP HEART payment and how does this payment factor in?

Additional \$110 PBPM for attributed MDPCP beneficiaries who are in:

One of the two highest HCC risk tiers:
4th HCC risk tier (75th - 89th percentile)
Or complex risk tier (90th - 99th percentile)

High Medical Complexity (HCC)

High Area Deprivation Index (ADI)

Highest ADI quintile (based on MDPCP beneficiary population) as defined by national rank

How HEART supports CHW implementation

- The HEART payment provides additional funding to practices to provide additional support for a targeted group of patients and their medical and social needs
- Some MDPCP practices and CTOs are using the HEART payment to fund CHW staffing
- Not every practice receives enough HEART funding to hire staff, including CHWs

Thank you!



If you have any additional questions or would like more information

emily.gruber@maryland.gov

References

- [HEART Payment Primer](#): quick 2-page introductory guide to the HEART payment
- Recording of webinar for MDPCP practices: [Integrating CHWs in the Primary Care Setting](#)

CHW Grants and other opportunities

CHW Specialty Training Curricula Development and Implementation: HIV, STI, Viral Hepatitis, and Drug User Health

CHW Specialty Training Curricula Development and Implementation: HIV, STI, Viral Hepatitis, and Drug User Health

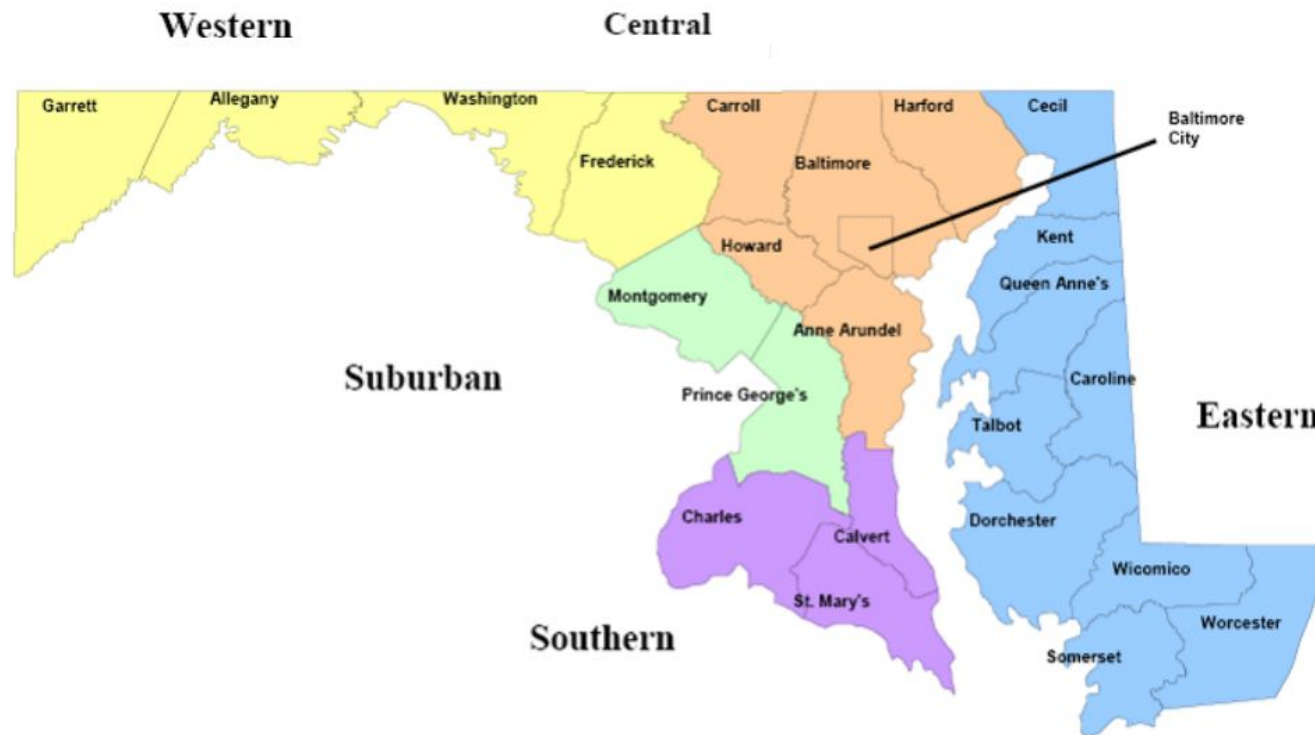
- Collaboration between the Center for HIV/STI Integration and Capacity (CHSIC), Prevention and Health Promotion Administration (PHPA); and OPHI
- Knowledge and skills for CHWs in HIV, STIs, viral hepatitis, and drug user health in English and Spanish
- Awarded to HealthHIV

CHW Specialty Training Curricula Development and Implementation: HIV, STI, Viral Hepatitis, and Drug User Health

- Development of curricula, Train the Trainer Guide, and resource materials
- HealthHIV will engage subject matter experts including CHWs
- Develop a plan to deliver ten (10) trainings and provide technical assistance at an additional ten (10) trainings

CHW Specialty Training Curricula Development and Implementation: HIV, STI, Viral Hepatitis, and Drug User Health

HIV Planning Regions of Maryland



SUD Treatment Programs in Maryland

Central = 229
Eastern = 41
Southern = 19
Suburban = 54
Western = 37

CHW Specialty Training Curricula Development and Implementation: HIV, STI, Viral Hepatitis, and Drug User Health

HIV Planning Regions:

- **Central:** Anne Arundel, Baltimore, Carroll, Harford, Howard Counties, & Baltimore City
- **Eastern:** Caroline, Cecil, Dorchester, Kent, Queen Anne's, Somerset, Talbot, Wicomico, & Worcester Counties
- **Southern:** Calvert, Charles, & St. Mary's Counties
- **Western:** Allegany, Frederick, Garrett, & Washington Counties
- **Suburban:** Montgomery & Prince George's Counties



2109 CCR: Evaluation and Tracking Tool Results

2109 CCR Program Team
Center for Chronic Disease Prevention and Control

May 15, 2023



MISSION AND VISION

MISSION

The mission of the Prevention and Health Promotion Administration is to protect, promote and improve the health and well-being of all Marylanders and their families through provision of public health leadership and through community-based public health efforts in partnership with local health departments, providers, community-based organizations, and public and private sector agencies, giving special attention to at-risk and vulnerable populations.

VISION

The Prevention and Health Promotion Administration envisions a future in which all Marylanders and their families enjoy optimal health and well-being.

Meeting Objectives

- Review Year 2 activity updates.
- Review Year 2, Period 1 evaluation results.
- Review CHW Tracking Tool findings.

2109 CCR Year 2 Updates

Year 2 Activity Updates

- **Train:** The program is developing a plan to complete community resilience assessments in three target jurisdictions.
- **Train:** The program has finalized the training topics for Year 2 curriculum development and a vendor has been identified to develop the materials.

Year 2 Activity Updates

- **Deploy:** A fourth local health department, Garrett County, was awarded funds to deploy CHWs to aid in the COVID-19 response.
- **Engage:** A tracking system to monitor engagement was developed and released in June 2022. The program continues to refine the tool to fit the needs of CHWs and CCR programs.

Year 1, Period 1 Evaluation Results

Year 2, Period 1: Evaluation Results - Performance Measures

- Performance Measures are the ongoing monitoring and reporting of a program accomplishments.
- Under the CCR program, performance measures are reported bi-annually, in September and February.
- The CCR program reports on five performance measures.

CB1: Train Performance Measure

	Number of CHWs
Completed Core Competency	0
Outside COVID-19 training	0
Total reported in Performance Measure	0

CB2: Train Performance Measure

	Number of unique trainings
Completed local training	6
Total reported in Performance Measure	6

CB3: Deploy Performance Measure

	Number of Organizations
Total reported in Performance measure	4

CB5: Engage Performance Measure

5,679 individuals reached through messaging and education.

CB6: Engage Performance Measure

Health Condition Referrals	Number of Referrals
Lifestyle interventions and strategies (National DPP, TOPS)	16
Hypertension Management	20
Diabetes Management	13
Reproductive, Maternal and/or child health	2
Improving Healthy Eating	2
Dental Care	2
Mental Health and Addictions	1
Primary Medical Care	4
Other	6
Total reported in Performance Measure	66

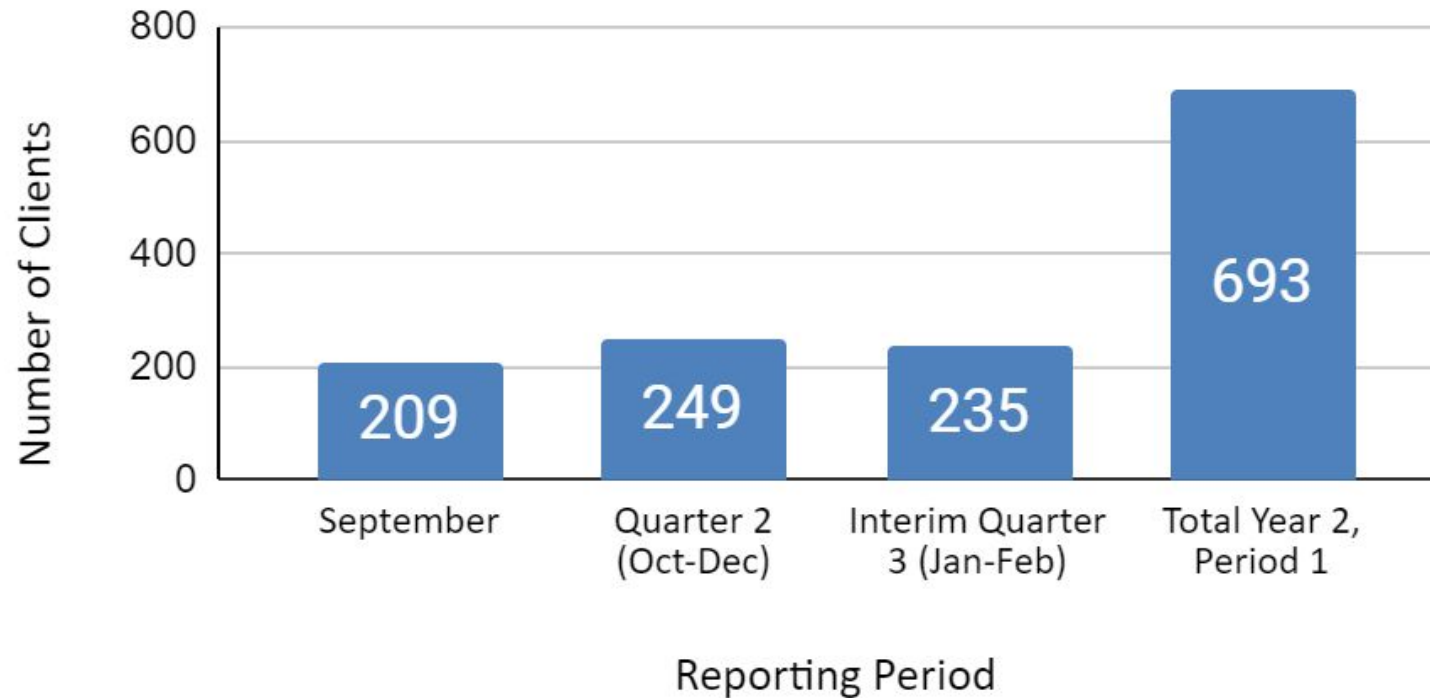
CB6: Engage Performance Measure (cont.)

Social Service Referral	Number of Referrals
Housing and Shelter (including Low Income Home Energy Assistance Program)	7
Food (including food banks, SNAP, WIC)	81
Clothing and Household	45
Childcare and parenting	3
Transportation	4
Public Health insurance programs/benefits to cover the cost of health care service	3
Services for older adults	1
Other	2
Total reported in Performance Measure	146

CHW Tracking Tool Findings

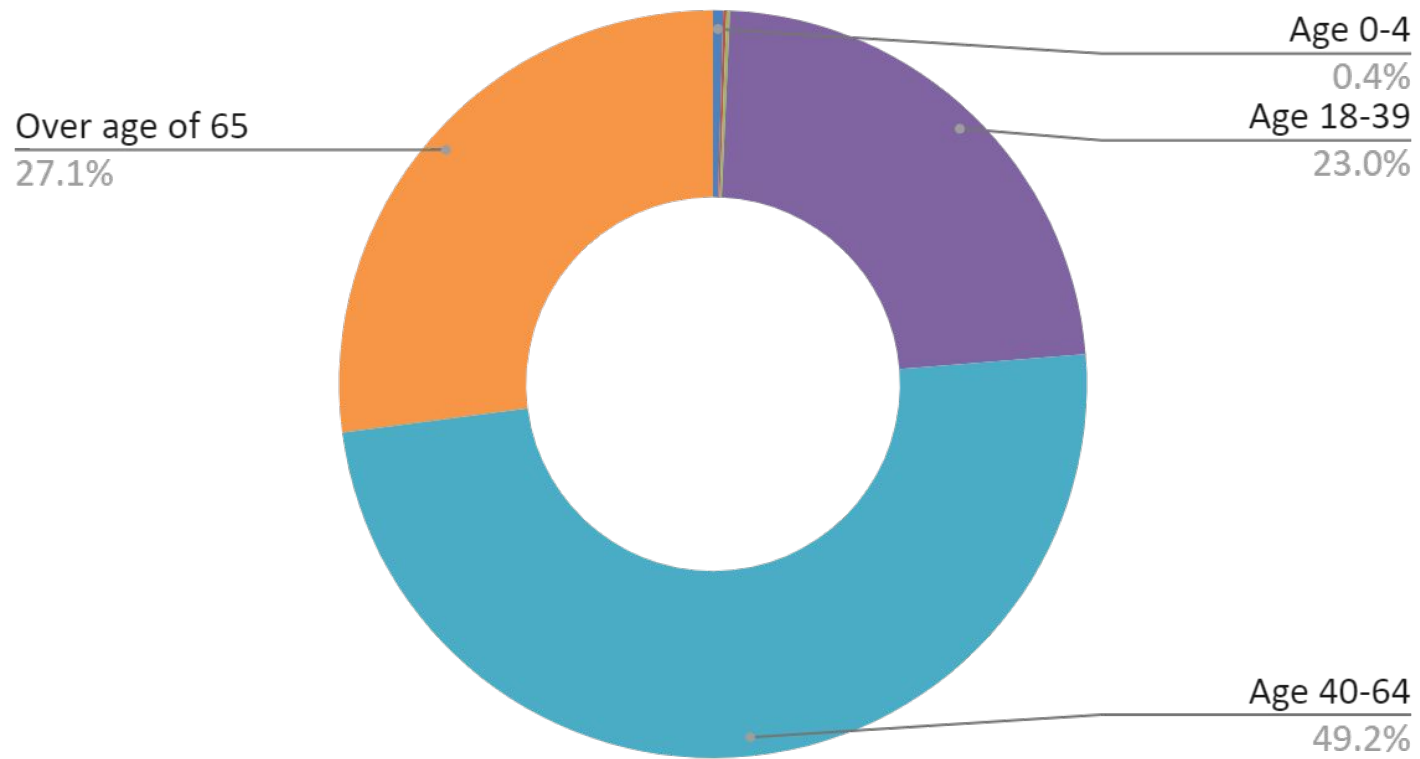
Unique Clients Served

Year 2, Period 1: Number of New/Unique Clients Served



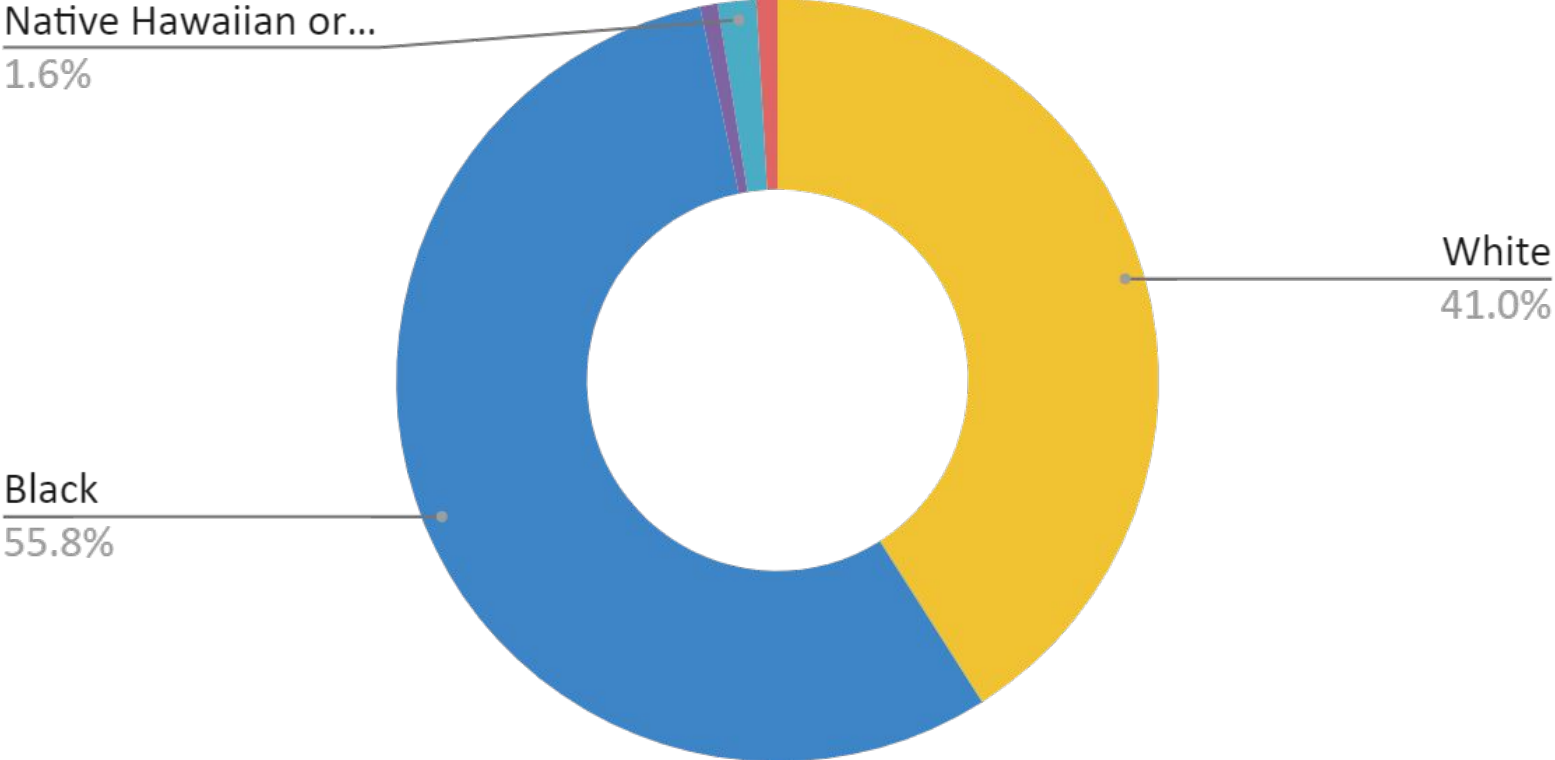
Age

Year 2, Period 1: Age Distribution of Clients



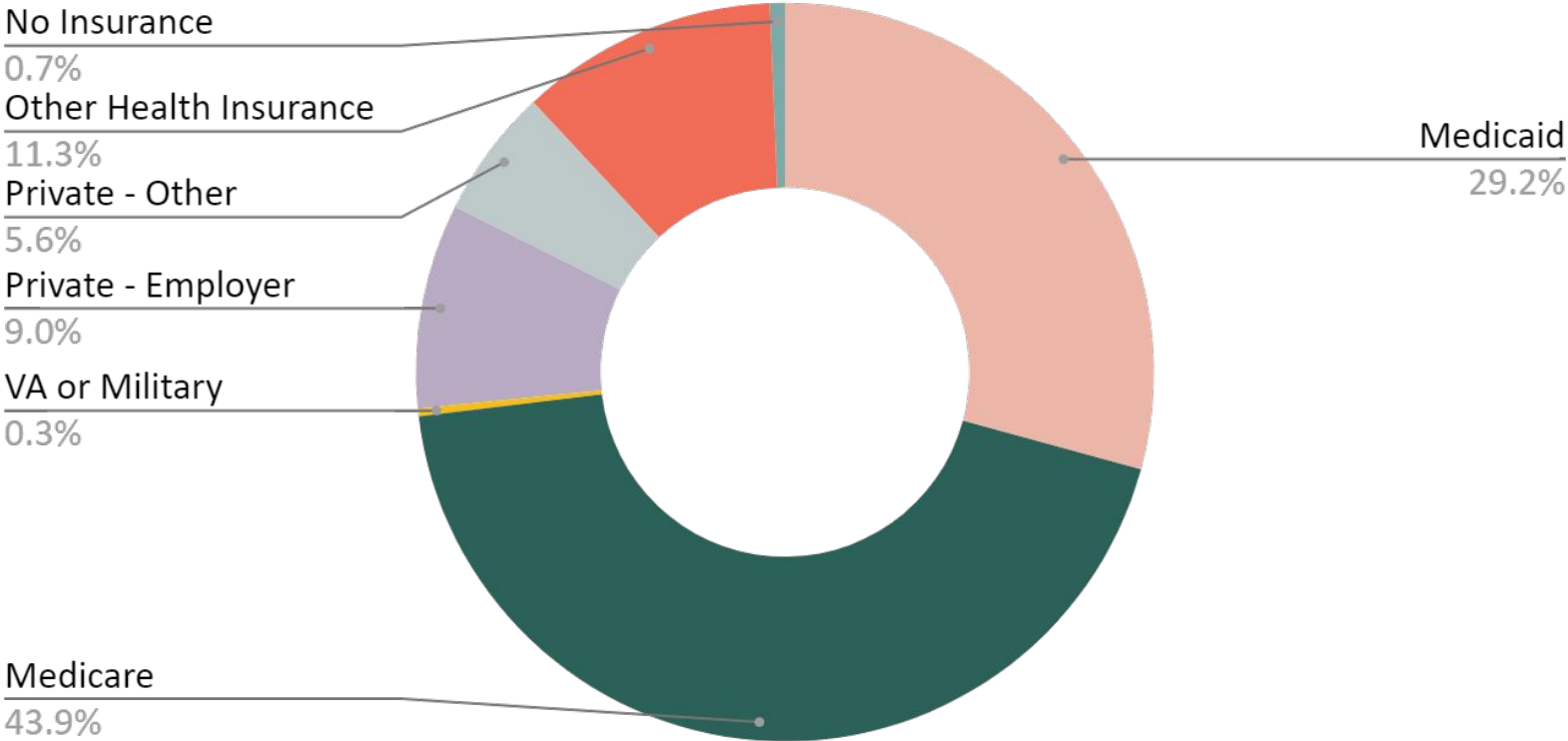
Race

Year 2, Period 1: Race of Clients



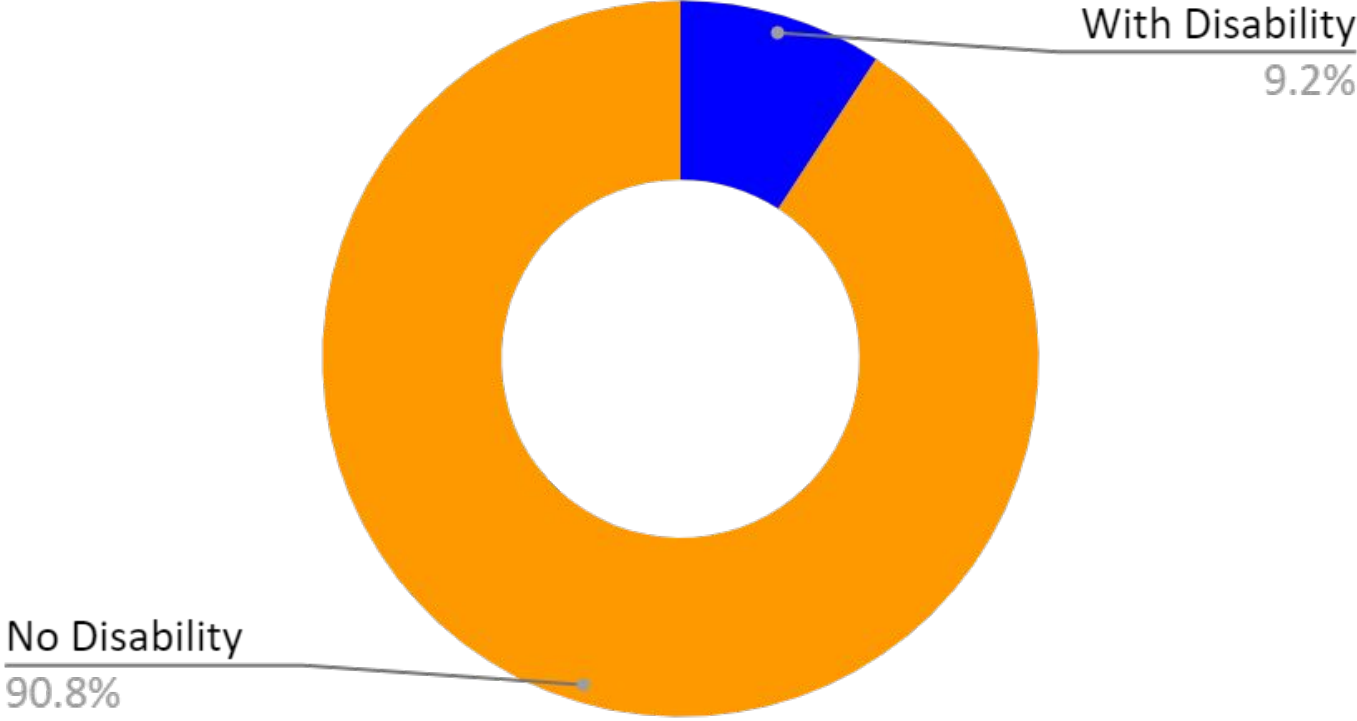
Insurance Status

Year 2, Period 1: Primary Health Insurance of Clients



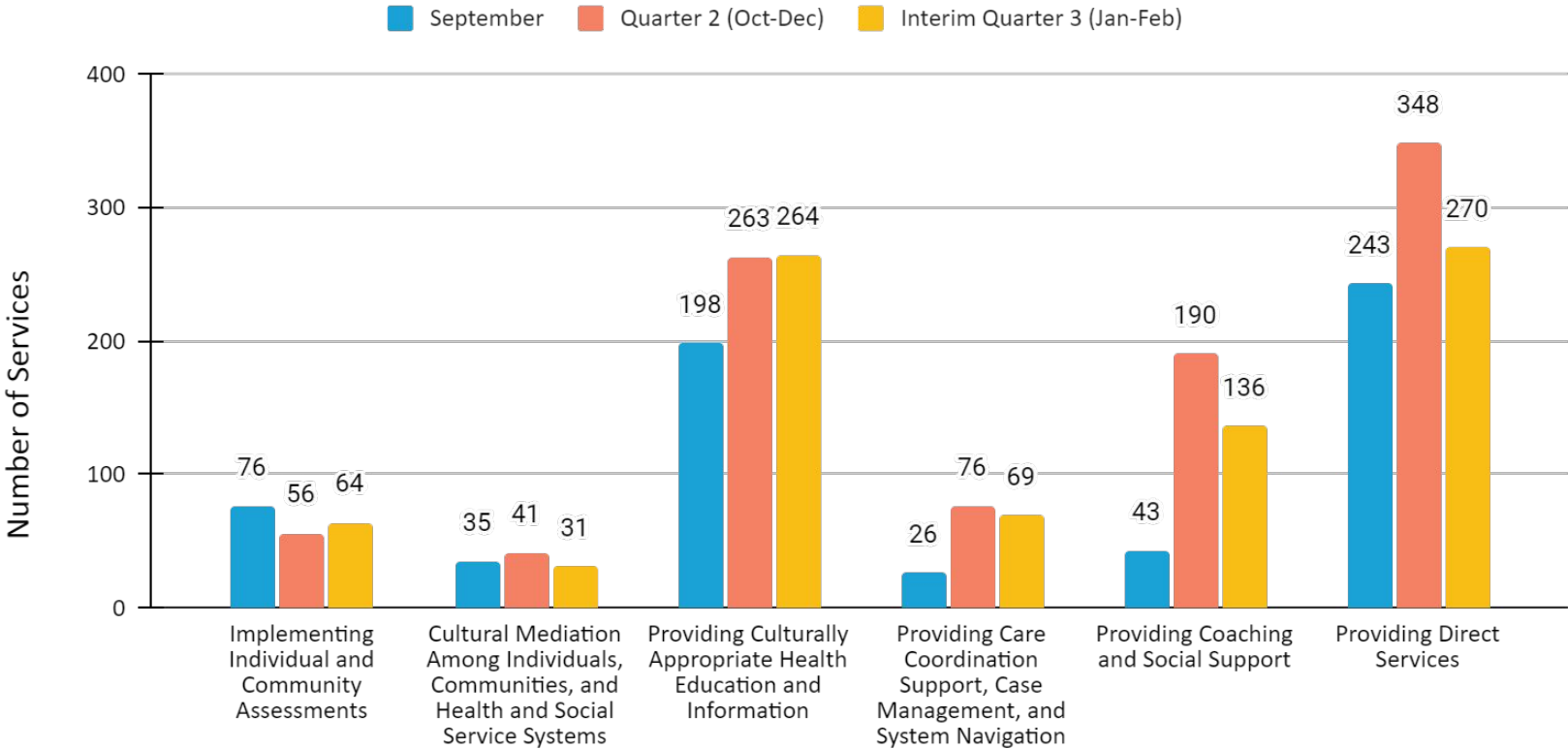
Disability Status

Year 2, Period 1: Disability Status of Clients



Services Provided to Clients

Year 2, Period 1: Services provided to clients



Thank you!
Any Questions?

Prevention and Health Promotion Administration

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Implementation Team Chief

Center for Chronic Disease Prevention and Control

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<https://phpa.health.Maryland.gov>

<https://health.maryland.gov/bhm/DHIP/Pages/home.aspx>

CHW Grant Opportunities

CDC-RFA-OT21-2103

National Initiative to Address COVID-19 Public Health Disparities among Populations at High-Risk and Underserved, Including Racial and Ethnic Minority Populations and Rural Communities

CHW Specialty Training Resources and Materials Development

Awarded to Maryland Area Health Education Center

- Behavioral Health;
- Chronic Disease Management: Asthma;
- Older Adults and Aging;
- Infectious Disease: COVID-19; and
- Maternal and Child Health.

Under internal review at MDH

CHW Grant Awards

CHW Training Program Development, Accreditation, and Implementation

- 5 awards granted
- 4 new CHW training programs have been accredited
- 27 students have completed a newly accredited program
- 64 “under served/under resourced” CHW candidates have been recruited

CHW Grant Awards

Accredited CHW Certification Training Programs - COVID Module

- 4 awards granted
- 64 students have completed an accredited training program with the COVID module
- 40 “under served/under resourced” CHW candidates have been recruited for an accredited training program with the COVID module

Funding Opportunities

Accredited CHW Certification Training Programs

Goal: Support the capacity of the CHW workforce and expand access to accredited CHW certification training programs

- Curriculum Translation: Spanish, Filipino, Burmese

CHW Advisory Committee – Upcoming Meetings

Upcoming CHW Advisory Committee Meetings

Quarterly CHW State Advisory Committee meetings, 1 PM – 3 PM, to be held virtually or at MDH:

- August 21, 2023
- November 13, 2023 - Note: This is the 2nd Monday.

Discussion

CHW Program Contacts and Links

Maryland CHW Certification Website

<https://pophealth.health.maryland.gov/Community-Health-Workers/Pages/Home.aspx>

Maryland CHW Phone Line

410-767-5971

Maryland CHW Email Addresses

MDH.CHW@Maryland.gov

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Adjournment

Thank you for your time today!