

Word Count: 60
:30 sec.

PSA : April is Oral Cancer Awareness Month
Importance of a yearly Oral Cancer Exam

AUDIO:

Brushing your teeth for two minutes, twice a day, can save your smile. Taking the time for a two-minute oral cancer exam can save your life. This simple, painless exam is the key to finding oral cancer early, when it's most curable. Ask your dental or medical provider for an oral cancer exam, Don't give oral cancer a head start.

This message brought to you by the Maryland Department of Health and this station.

Word Count: 140
:60 sec.

PSA (for the general public): April is Oral Cancer Awareness Month
Importance of a yearly oral cancer exam

AUDIO:

Every year in Maryland, over 700 people are diagnosed with oral cancer. Tobacco and alcohol use, too much time in the sun, and exposure to the Human Papillomavirus (HPV), may put you at an increased risk for oral cancer. Avoiding these behaviors are among the best things you can do to reduce your risk of oral cancer.

But there's something else you can do. Ask your dental or medical provider for a yearly oral cancer exam. This painless, two-minute exam is the key to finding oral cancer early, when it's most curable. So if you notice a growth, discoloration, a sore in your mouth or on your lip that lasts more than two weeks, or if you have difficulty swallowing or chewing, don't wait—get it checked right away. Early detection saves lives. Don't give oral cancer a head start.

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