

## **World Cavity-Free Future Day**

## **OCTOBER 14TH 2019**

DENTAL CARIES IS THE DISEASE WHICH, WHEN LEFT UNTREATED, CAN LEAD TO DENTAL CAVITIES (TOOTH DECAY)



More than 600 million children worldwide are affected by **Early Childhood Caries** (ECC).



Healthy primary teeth are essential to a child's well-being.

Increasing the age at which food and drink containing sugar is introduced and reducing the frequency of its consumption are two critically important ways to effectively prevent Early Childhood Caries.





To help your child avoid Early Childhood Caries, children's teeth should be **brushed twice a day** with an age appropriate amount of fluoride toothpaste (at least 1,000ppm).

Children's caries risk should be assessed by a dental professional by the time they are one year old, and then re-evaluated periodically.



Limiting Sugar for under two's can lead to a lifetime of health benefits.



#BabiesAreSweetEnough



## JOIN US IN MAKING THE WORLD CAVITY-FREE! #WCFFDay







www.wcffday.org



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