

PROSTATE CANCER AWARENESS MONTH

September 2015

Web Resources

American Cancer Society

<http://www.cancer.org/cancer/prostatecancer/index>

National Cancer Institute

<http://www.cancer.gov/cancertopics/screening/prostate>

National Comprehensive Cancer Network (NCCN)

<http://www.nccn.org/patients/guidelines/prostate/>

United States Preventative Services Task Force:

<http://www.uspreventiveservicestaskforce.org/prostatecancerscreening.htm>

The Center for Disease Control and Prevention (CDC)

<http://www.cdc.gov/cancer/prostate/>

American Urological Association

<http://www.auanet.org/advnews/psa-testing-toolkit.cfm>

Prostate Cancer Foundation

www.pcf.org

Mayo Clinic

<http://www.mayoclinic.org/diseases-conditions/prostate-cancer/basics/definition/con-20029597>

National Institutes of Health

<http://nihseniorhealth.gov/prostatecancer/prostatecancerdefined/01.html>

Please note that **not** all the prostate cancer screening messages contained in the web resources listed above are consistent with the **Prostate Cancer Minimal Elements set forth in Health Officer Memo #12-37**. If you choose to use information from these web resources, we encourage you to **carefully check materials** for consistency with the guidance we have provided.

Please contact Lacey Christian at Lacey.Christian@maryland.gov if you have any questions.

National Campaigns (For Awareness Purposes Only)

The following National Campaigns are offered for **awareness purposes only**. It is our intention to make you aware of these campaigns as they may be in the media in the coming months. If you choose to use materials or strategies from these campaigns, we encourage you to **carefully check materials** for consistency with the guidance we have provided.

[Know Your Stats About Prostate Cancer®](#)

www.knowyourstats.org

The Urology Care Foundation has teamed with the National Football League to encourage men to talk with their doctors about their risk of prostate cancer.

[The Home Run Challenge](#)

www.homerunchallenge.org

Home Run Challenge, Major League Baseball (MLB) and PCF encourage baseball fans to make a pledge for every home run hit during all 84 MLB games played between Tuesday, June 11 and Father's Day, June 16.

Note: This activity takes place Spring/Summer, but is offered as a programing idea and could easily be adapted to other sports. Local Health departments and local community sports organizations could partner and create unique "Go Blue" themed events/strategies. Strategies may include: blue bases, baseballs, bats paired with themed announcements, messaging, and education throughout the season or during a specific game.

[The Movember Movement](#)

<http://us.movember.com>

During November each year, Movember is responsible for the sprouting of moustaches on thousands of men's faces, in the US and around the world. With their Mo's, these men raise vital awareness and funds for men's health issues, specifically prostate and testicular cancer initiatives. Movemeber is a partner to the Prostate Cancer Foundation and the Livestrong Foundation.

Note: This activity takes place nationally in November.

[ON THE LINE](#)

www.onthelinefoundation.org

On The Line is a national public awareness and education campaign that utilizes the sports and celebrities to raise awareness about prostate cancer. On The Line provides resources to empower men and their family members to take charge of their health.

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