Van Mitchell, Secretary

Boyd Rutherford, Lt. Governor -Larry Hogan, Governor -

MEMORANDUM

CCPC HO Memo #16-16 **DATE:** August 30, 2016

Health Officers TO:

> CRF Cancer Program Directors, Coordinators and Staff SAHC CRF Program Directors, Coordinators, and Staff

Lacey Bokeloh, Health Educator FROM:

Cigarette Restitution Fund Programs Unit, Center for Cancer Prevention and Control

RE: September 2016 Prostate Cancer Awareness Month Materials

In preparation for Prostate Cancer Awareness Month in September 2016, attached are several prostate cancer awareness materials for use by local programs. For programs that are using materials from external sources, we would strongly encourage the program to review those materials to ensure that the information is consistent with the Revised Prostate Cancer Minimal Elements issued in Health Officer Memo (HOM) # 12-37 and the slide sets provided in HOM#13-13.

Newly added materials this year include media infographics and social media tools.

Thank you for your continued health education efforts. For questions, please contact Lacey Bokeloh at 410-767-0786 or Lacey.Bokeloh@maryland.gov.

ATTACHMENTS WITH THIS CORRESPONDENCE:

Document	Document Name
1. Template Letter to Radio and TV Station Managers	ccpc-16-16—att1_letter-to-tv-and-radio-managers
2. Template Blog and Social Media Tools (Sources: ACS, AUA, USPSTF, PCF)	ccpc-16-16—att2_blog_and_social_media_tools_prostate
3. Education and Outreach Resource List - Web Resources and National Campaigns	ccpc-16-16—att3_prostate_cancer_awareness_resource_list
4. Take Time To Decide Infographic (Source: CDC)	ccpc-16-16—att4_infographic_take_time_to_decide
5. Infographics for Prostate Cancer	ccpc-16-16—att5-infographics_for_prostate_cancer_toolkit

cc: D. Gugel

S. Hokenmaier

C. Lewis

M. Spencer

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