



## DEPARTMENT OF HEALTH

Wes Moore, Governor · Aruna Miller, Lt. Governor · Laura Herrera Scott, M.D., M.P.H., Secretary

June 28, 2023

Dear Health Care Partner,

The Maryland WIC Program promotes exclusive breastfeeding unless medically contraindicated. However, infants who are not exclusively breastfed are issued benefits for infant formula. Federal regulations require state WIC programs to enter cost-containment contracts for the purchase of milk-based and soy-based infant formulas. Competitive bidding is used to award the contract to a manufacturer(s) for the exclusive right to provide milk-based and/or soy-based infant formula to WIC participants in that state. The rebates increase the funds available for providing WIC food benefits and the number of WIC-eligible women, infants, and children who can be served.

Maryland WIC issues the following contract formulas:

**Similac Advance 12.4 oz powder or 13 oz concentrate**

**Similac Soy Isomil 12.4 oz powder or 13 oz concentrate**

**Similac Sensitive 12.5 oz powder**

**Similac Total Comfort 12.6 oz powder**

Additionally, specialty formulas for specific medical conditions continue to be issued with the [Maryland WIC Medical Documentation Form](#).

Your cooperation in encouraging the use of WIC contract formulas for your WIC-eligible infants enables the Maryland WIC Program to serve many more participants. We thank you for your support of the Program and your promotion and support of breastfeeding.

Sincerely,

Jennifer Wilson, MEd, RD, LDN

Director

Maryland WIC Program