



DEPARTMENT OF HEALTH

Wes Moore, Governor · Aruna Miller, Lt. Governor · Meena Seshamani, M.D., Ph.D., Secretary

IMPORTANT NOTICE

June 3, 2025

Dear WIC Authorized Vendor,

This notice is to inform you of upcoming changes to the Maryland WIC Program regarding the availability of organic foods.

Effective July 1, 2025, Maryland WIC will offer organic options only within the following categories:

- * Tofu
- * Baby cereal and baby food
- * Fruits and vegetables purchased with fruit & veggie dollars (CVB)

Please note that starting July 1, 2025, organic versions of other WIC-approved foods will no longer be available. To prevent any issues at checkout, we ask that you ensure your store has downloaded the most recent Approved Product List (APL) and that your databases are updated accordingly.

We also want to remind store staff that if WIC participants have questions about their benefits, please continue to assist them with troubleshooting transaction issues and identifying WIC-approved foods they have been issued. For other benefit-related inquiries, please direct participants to their local WIC clinic and avoid engaging in speculation about the validity of their benefits.

Maryland WIC appreciates your ongoing commitment to our program and the families we serve. If you have any questions about this notification, please feel free to contact me at mdh.wicvendor@maryland.gov. For any questions specifically regarding the foods listed on the APL, please email wic.foodslist@maryland.gov, and a member of our team will be in touch.

Sincerely,

Maura Shea
Chief, Vendor Operations and Program Compliance