



WIC and Breastfeeding

What Every Health Care Professional Should Know About Maryland WIC Breastfeeding Services

Most Americans today breastfeed, and many mothers do not breastfeed as long as they had planned. Breastfeeding is the healthiest way for a

mother to feed her baby. WIC supports mothers with this normal way of feeding. Like the American Academy of Pediatrics, WIC encourages exclusive breastfeeding, adding additional food at six months of life and continuing to breastfeed for as long as mother and baby choose.



The WIC Program provides individual breastfeeding support and assistance.

WIC for a Healthier Maryland

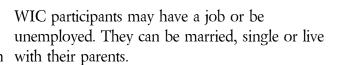
WIC is a nutrition program for pregnant women, postpartum women, infants and children up to age five, living in Maryland, who have income less than or equal to 185 percent of the Federal poverty income guidelines.

WIC food packages and nutrition education positively improve the dietary quality and habits of our participants. The food packages are designed to meet the special nutritional needs of the WIC population. WIC foods, provided at no cost to the participant, may include fruits, vegetables, whole grains, milk, yogurt, tofu, eggs, beans, cereal, juice, cheese, peanut butter, canned fish, and infant foods.

We employ staff, including International Board Certified Lactation Consultants (IBCLCs) and peer counselors to help families learn about breastfeeding. We offer breastfeeding classes at local WIC agencies.

WIC supplies the most supplemental foods to women who exclusively breastfeed their infants. We support breastfeeding mothers who work outside the home or attend school by providing breast pumps, when appropriate.

WIC serves as a resource for health care professionals and educational institutions, providing consistent breastfeeding information in the community.



Fathers, mothers, guardians or grandparents may apply for children under age five.

Those receiving Medical Assistance, Food Stamps, Temporary Cash Assistance or Foster Care are automatically income eligible for WIC.

The Maryland WIC Program is committed to helping families have positive, successful breastfeeding experiences.

The Maryland WIC Program

- ☑ Promotes and supports *breastfeeding* the normal way to feed infants.
- ☑ Encourages women to exclusively *breastfeed*.
- ☑ Provides guidance and hands-on assistance to women and their children for as long as they breastfeed.
- ☑ Employs trained, knowledgeable staff, including International Board Certified Lactation
 Consultants (IBCLCs) and peer counselors, to provide breastfeeding education and support services.
- ☑ Offers *breastfeeding* classes at some local WIC agencies.
- ☑ Gives the most supplemental foods to exclusively *breastfeeding* women/infant dyads.
- ☑ Supports *breastfeeding* mothers who work outside the home or attend school. Participants can have access to breast pumps through WIC, if not easily obtained through their insurance companies.
- ☑ Serves as a resource for health care professionals and educational institutions, providing consistent *breastfeeding* information in the community.

For more information on WIC breastfeeding support services, contact a local WIC Agency listed below or call 1-800-242-4WIC (4942).



Visit us on the web at www.mdwic.org