

Oral Health Initiatives for Older Iowans

Tracy Rodgers

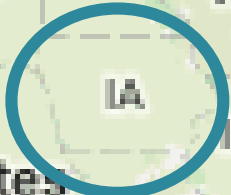
Iowa Department of Public Health

Making Oral Health a Priority for Older Adults – June 2, 2017





Fly Over Country



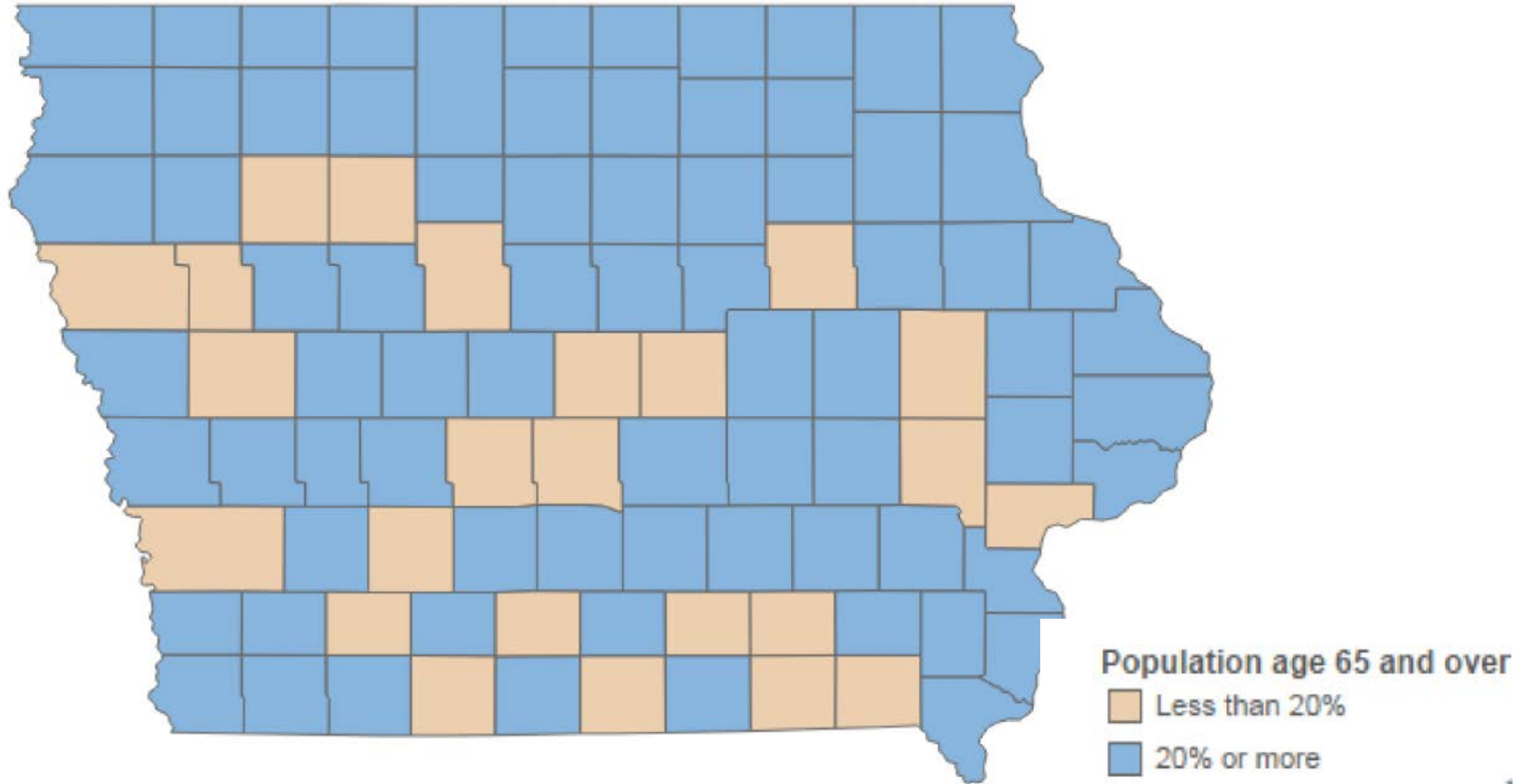
United States

Gulf of Mexico

Mexico

Iowa's Aging Population

2050

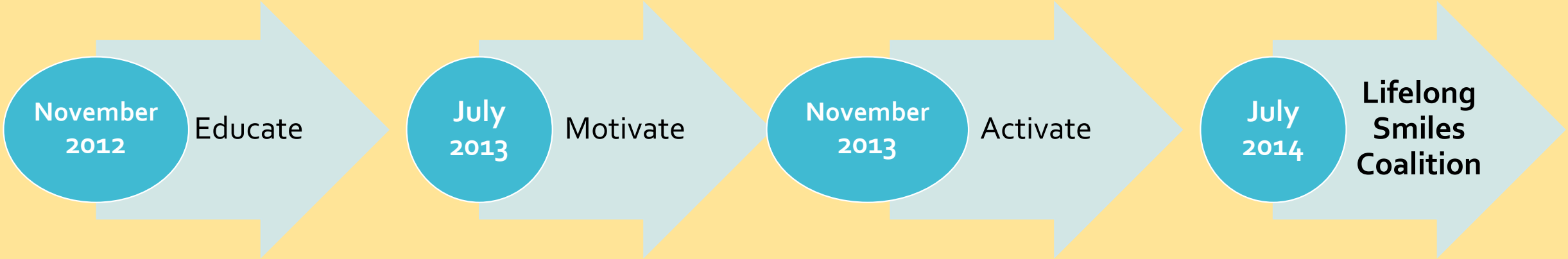


What about
Older
lowans' oral
health?



November 2012: "Educate" Session





Collective Impact Process



LIFELONG SMILES

Oral Health Access for Aging Iowans



Mission: To assure optimal oral health for older Iowans

www.lifelongsmilescoalition.com



LIFELONG SMILES

Oral Health Access for Aging Iowans

Iowa CareGivers

Iowa Public Health Association

**Iowa Association of Area Agencies
on Aging**

Iowa Dental Hygienists' Association

Iowa Department on Aging

**Iowa Primary Care Association/Iowa
Safety Net Collaborative**

Iowa Health Care Association

LeadingAge Iowa

Iowa Department of Public Health

Delta Dental of Iowa Foundation

Iowa Medicaid Enterprise

Easter Seals Iowa

**The University of Iowa College of
Dentistry and Dental Clinics**

Iowa Healthcare Collaborative

Principal Financial Group

**Office of the State Long-Term Care
Ombudsman**

The University of Iowa College of Nursing

Dental Connections

Mid-Iowa Community Action

Visiting Nurses Services of Iowa

Lifelong Smiles Coalition Strategic Initiative Committees

Program Policy and Reimbursement

Education and Training

Coordination and Outreach

Lifelong Smiles Coalition

Program Policy and Reimbursement

Education and Training

Coordination and Outreach

Steering

New: Sustainability

Program Policy & Reimbursement

- **Medicaid Modernization & Dental Coverage**
 - Developed Top 5 Medicaid Solutions for older adult access to dental care
 - Leadership met with Iowa Medicaid Director and maintains ongoing involvement with Dental Medicaid Policy Leader
- **Medicaid Nursing Home Dental Insurance**
 - Developed informational fact sheets for nursing home facility managers / residents/ family members

Questions to Ask About Dental Services Offered to You



An Informational Brochure
for Nursing Home Residents
and Their Families

Lifelong Smiles Coalition



LIFELONG SMILES
Oral Health Access for Aging Iowans

LifelongSmilesCoalition.com

Questions to Ask Regarding Dental Care Insurance Plans



Facility Managers: Questions
to Ask About Dental Services
Offered to Your Residents

Lifelong Smiles Coalition



LIFELONG SMILES
Oral Health Access for Aging Iowans

LifelongSmilesCoalition.com

Education & Training

- **Office of Education and Training**
 - Develop and promote training opportunities for oral health professionals, the direct care workforce, and those providing care for older adults
- **Mouth Care Matters**
 - Oral health curriculum and training for direct caregivers



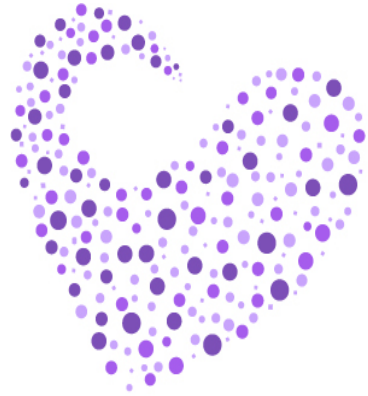
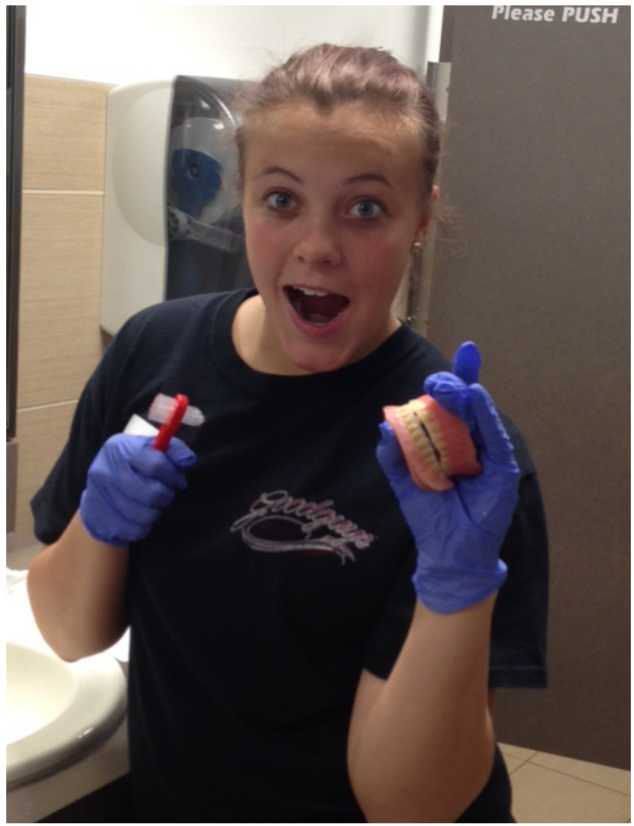
Prepare to Care

Iowa's Direct Care and Support Curriculum

Quality • Consistent • Careers

www.iowapreparetocare.com

Comprehensive training
to prepare people
to work in direct care settings



Prepare to Care

••• Mouth Care Matters •••

Oral Health Education for Direct Care Professionals

First competency-based specialty
under Prepare to Care: Oral Health

Mouth Care Matters Instructors



Mouth Care Matters Graduates



Coordination & Outreach

- **Outreach**
 - Coordinate social media campaigns and maintain website information
- **I-Smile Expansion for Seniors**
 - Developed I-Smile Silver pilot project, to help older lowans access dental care

What is I-Smile?
Why I-Smile?



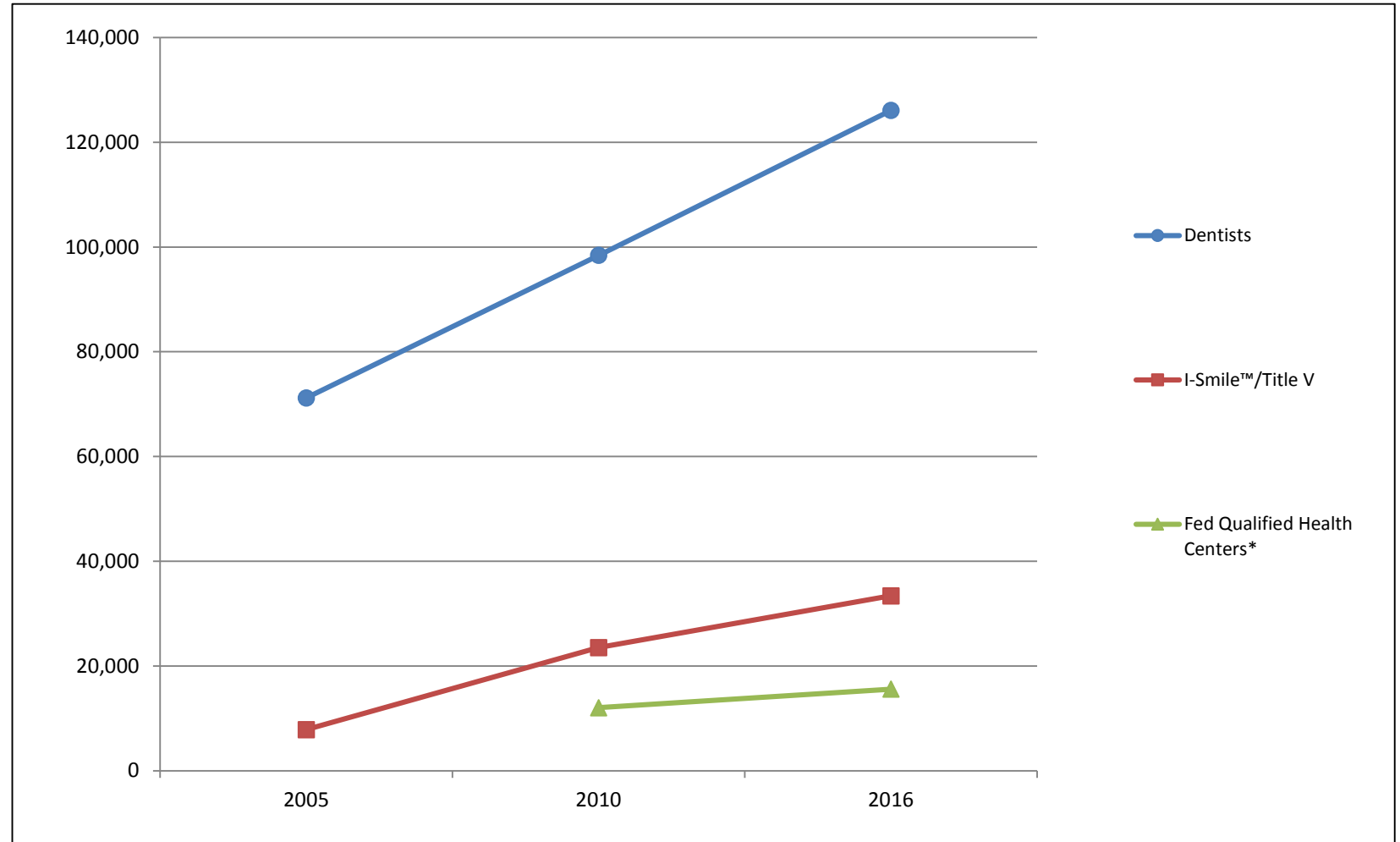
I-Smile coordinators are located within 23 public or private non-profit organizations around the state

Coordinators are responsible for:

- Developing referral networks with local dentists
- Developing community partnerships
- Participating in community health planning and needs assessments
- Linking with local boards of health
- Providing trainings to health care providers
- Ensuring dental care coordination services are provided
- Ensuring screenings, risk assessments and gap-filling preventive services are provided to children

I-Smile Dental Home Program

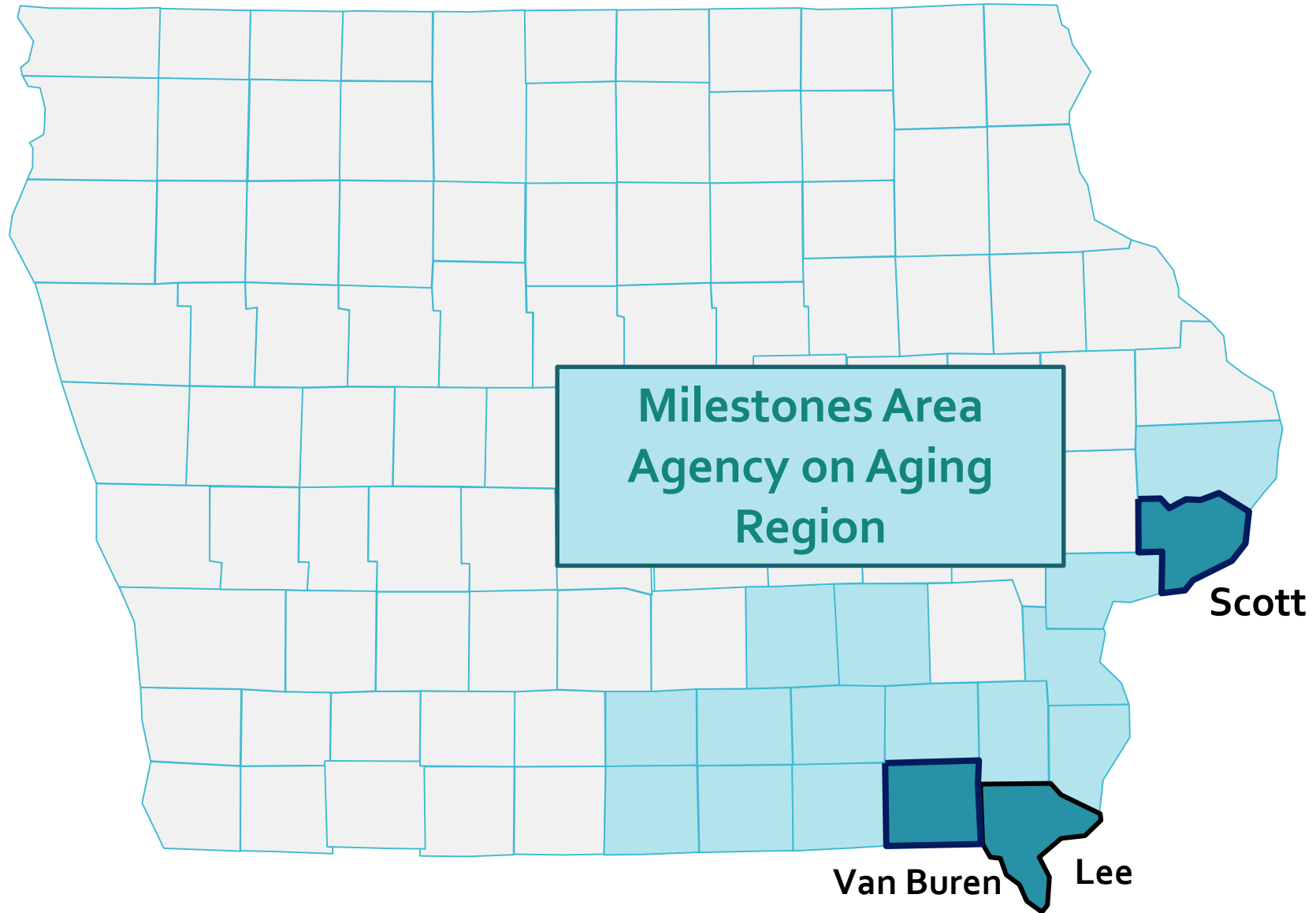
Number of Medicaid-enrolled children, ages 0-12, who receive a dental service – by provider type



If we could replicate I-Smile,
with a focus on
older lowans, there was
a good likelihood that
it, too, would
be successful.



Where

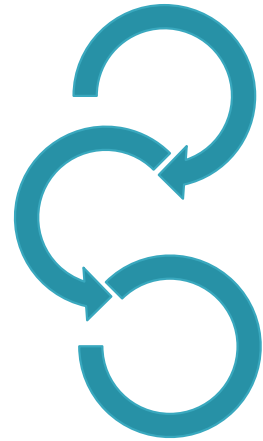


Who

Target Population: Iowans age 60 and older who are

- ☑ Residents of nursing facilities,
 - ☑ Clients of the Medicaid Elderly Waiver Program,
 - ☑ Receiving home and community-based services (including nursing visits and assistance with activities of daily living), and
 - ☑ Living in Scott and Lee Counties (and eventually Van Buren County)
- ☑ AND: Direct caregivers, families, nursing facility staff, Medicaid Elderly Waiver case managers, the public

What



Develop community-based systems that improve the ability of lowans \geq age 60 to prevent dental disease, access oral health care, and maintain overall health

How



Strategies

- Assess community needs, assets, and oral health status of older Iowans
- Build partnerships: Area Agency on Aging, dentists, nursing facilities, home health organizations, medical providers, community organizations, and businesses that serve older Iowans
- Develop dental referral network(s) and provide care coordination to facilitate access to treatment



Strategies



- Provide training and education opportunities for dental and medical professionals and direct care workforce
- Promote oral health (and educate the public)
- *Assure provision of preventive dental services within nursing facilities*



**I-Smile
Silver
Coordinator**

Older Iowans
and their
Families

Dentists,
Hygienists,
and Assistants

Area Agency
on Aging

Nursing
Facilities

Home and
Community-
based
Providers

Local
Businesses

Community
and Civic
Organizations

Physicians,
Nurses, and
Physican
Assistants

Faith-based
Community

What Are the I-Smile Silver Coordinators Doing?

Participating in community meetings and workgroups (Dentist Recruitment Task Force, Senior Advocacy Voices and Issues, Quad City Health Alliance, UnityPoint Health Partners: Senior Services Administration, Southeast Iowa Longterm Care Consortium)

Developing relationships with Nursing Facility staff

Coordinating with the Area Agency on Aging on referrals, staff education, and developing action plans

Presenting for community groups and organizations (Local Boards of Health, Lions Club, Chamber of Commerce, parish nurses, UnityPoint Health management, Foster Grandparents)



Oral Health for Caregivers



A Training for the Professionals
Who Care for Older Iowans

CPH Oct 2014

What Are the I-Smile Silver Coordinators Doing?

Providing trainings for nursing facility and home health staff

Presenting at state and national conferences

Promoting continuing education courses through the University of Iowa





I-Smile Silver

I-Smile Silver can help link Iowa seniors with oral health resources, education, and dental care.



Our program assists:

- Nursing home residents
- Medicaid Elderly Waiver recipients
- Seniors receiving home & community-based services

Currently Serving Lee and Van Buren Counties

800-458-6672

Healthy Smiles for Iowa Seniors

What are the I-Smile Silver Coordinators Doing?

Participating in community events (Health fairs, Senior Day at the county fair, Salute to Seniors, Senior Olympics, Senior Health Expo)

Oral Health Promotion

- Newspaper articles
- Newspaper advertisements
- Congregate Meals displays
- Tray covers at local restaurants
- Education materials with pharmacy prescriptions
- Billboards
- Radio shows
- ID Badge holders for direct care workers
- Bingo daubers

What Are the I-Smile Silver Coordinators Doing?

Providing care coordination services to facilitate older lowans' access to dental care

- Identifying payment sources
 - Working with dental offices to take referrals
 - Linking with Donated Dental Services and SHIP coordinators
-
- ✓ Area Agency on Aging – Most frequent source of referrals
 - ✓ Lack of payment – most frequently reported barrier to care
 - ✓ On average, 24 minutes spent on care coordination per person assisted



What Are the I-Smile Silver Coordinators Doing?

Self Report Surveillance

- 33% feel the condition of his/her mouth is fair or poor
- Just 48% have seen a dentist in the past year
- 1 in 5 report needing dental care in the past year but not getting it due to an inability to pay for it

Open Mouth Surveillance

- 26% are edentulous
- 30% have untreated decay
- 42% had some type of treatment need





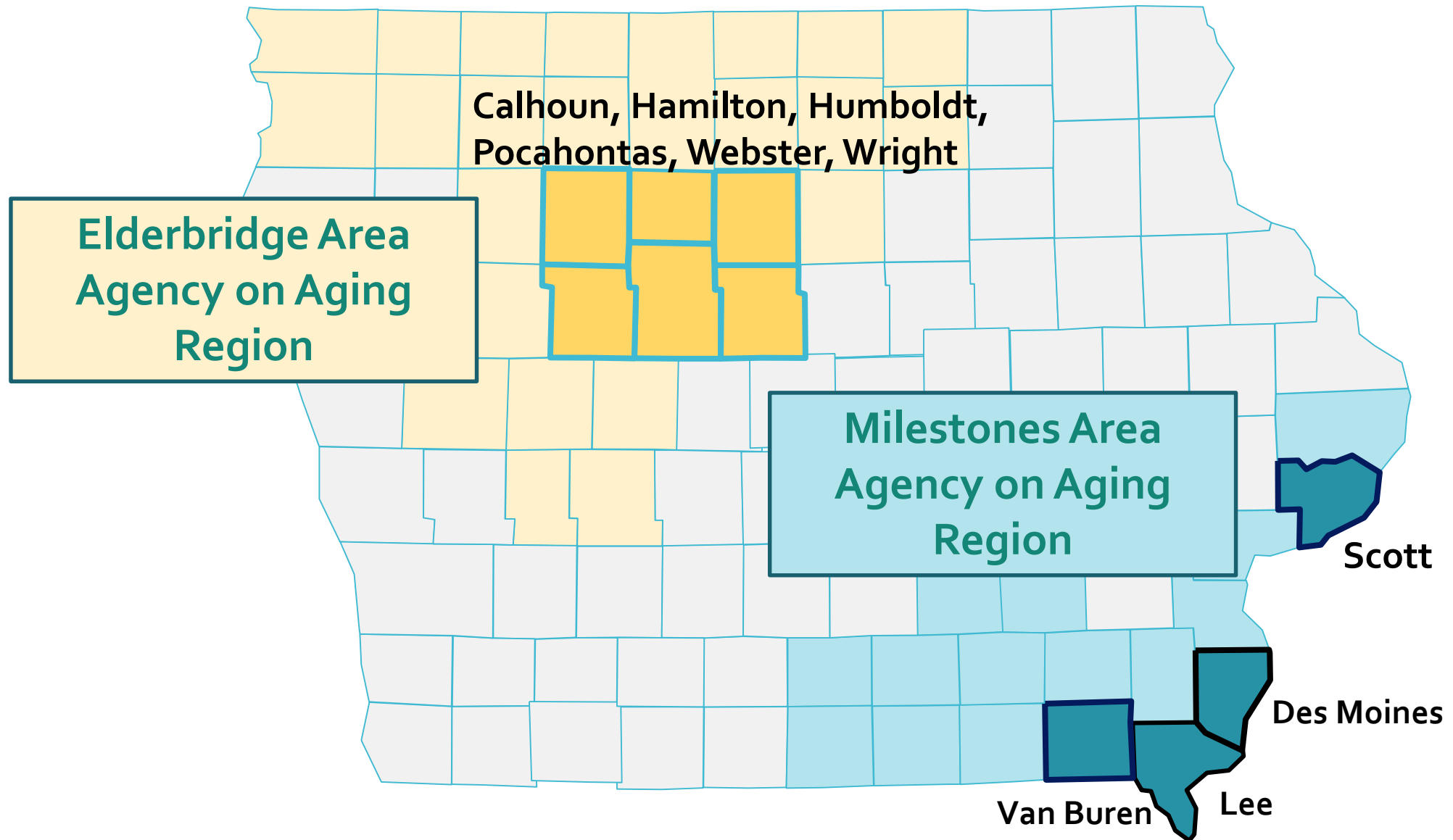
November 2014-2016

- DDIAF funding received by the Iowa Department of Public Health
- Funding contracted to Lee and Scott County Health Departments

November 2016-2018

- DDIAF funding received by the Iowa Department of Public Health to continue pilot project for two years – contracts with Lee (Van Buren, Des Moines) and Scott County Health Departments
- HRSA funding received by IDPH to expand pilot project to NW Iowa – contract with Webster (Calhoun, Hamilton, Humboldt, Pocahontas, Webster, Wright) County Health Department
- HRSA funding to pay for preventive services provided by dental hygienists to residents in nursing facilities in the pilot project sites

I-Smile™ Silver - 2017-2018





Future

- Provide preventive services within nursing facilities
- Use silver diamine fluoride
- Increase focus on oral health link to medical/hospital costs
- Incorporate oral health within ACO structures
- Consider expansion and sustainability

Thank You!



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www.idph.iowa.gov/OHDS



Wave the Next Time
You Fly Over!

