



SCHAEFER CENTER FOR PUBLIC POLICY

KNOWLEDGE THAT WORKS FOR GOVERNMENT AND NONPROFIT ORGANIZATIONS

Center for Tobacco Prevention and Control Partner Profiles Report

Maryland Department of Health



UNIVERSITY OF
BALTIMORE

Schaefer Center for
Public Policy

**Center for Tobacco Prevention and Control
Partner Profiles Report
Maryland Department of Health**

Submitted to

Dawn S. Berkowitz, MPH, CHES
Director
Center for Tobacco Prevention and Control
Prevention and Health Promotion
Administration
Maryland Department of Health
201 W. Preston Street
Baltimore, MD 21201
410-767-2920
dawn.berkowitz@maryland.gov

Submitted by

Dr. Ann Cotten
Director
Schaefer Center for Public Policy
College of Public Affairs
University of Baltimore
1420 N. Charles Street
Baltimore, MD 21201
410-837-6188
acotten@ubalt.edu

Submitted: August 09, 2019

ACKNOWLEDGEMENTS

The following Schaefer Center staff members played key roles in data collection and analysis included in this report.

- P. Ann Cotten, DPA, CPA, *Director*
- Stephanie Dolamore, DPA, *Research Analyst*
- Margaret Gillingham, MPH, *Lecturer, School of Health and Human Services and Schaefer Center Faculty Fellow*
- Michelle Cantave, MS, *Survey Research Manager*
- Jasmine Greene, MPA, *Research Analyst*
- Courtney Prestwich, *Graduate Fellow*

The research team is appreciative of the staff at the Maryland Department of Health, especially in the Center for Tobacco Prevention and Control, who supported data collection and report writing. The team would like to specifically acknowledge:

- Dawn Berkowitz, MPH, *Director, Center for Tobacco Prevention and Control*
- Dana Moncrief, MHS, *Chief, Statewide Public Health Initiatives*
- Stephanie Papas, MPH, *Community Health Educator Statewide Initiatives*
- Christine Boyd, MPH, *Health Policy Analyst*

In addition, the research team offers deep thank to the following individuals without whom this effort would not have been possible:

- Staff from the 24 local health departments in Maryland who completed the inventory and reviewed drafts of the profiles.

CONTENTS

Acknowledgements.....	i
Executive Summary.....	iii
Appendix 1: Common Acronyms	v
Addendum: Local Health Department Profiles.....	vi

Center for Tobacco Prevention and Control Partner Profiles Report

EXECUTIVE SUMMARY

The Maryland Department of Health, Center for Tobacco Prevention and Control (CTPC) has partnered with the University of Baltimore's Schaefer Center for Public Policy (SCPP) to conduct a comprehensive review of Maryland's Statewide Tobacco Control Program. As part of the evaluation process, the SCPP prepared this collection of partner profiles of Local Health Departments' (LHD) tobacco control programming. The purpose of the partner profiles is to provide local-level data on a range of tobacco related efforts and outcomes.

Partner profiles are a compilation of selected data for Maryland's 24 counties as shown in Table 1. From these sources, key indicators were selected related to local strategies, health statistics, partnerships, and a multitude of actions and insights. These indicators were inputted into an Excel database for initial analysis in Fall 2018 and reviewed and refined throughout the Winter and Spring of 2019 to provide a useful cross-sectional review.

Each county in the state has unique characteristics that direct the work of the LHDs. This is reflected in the array of enforcement activities, cessation programming and innovative efforts. Examples of the work of LHDs includes, but is not limited to, the following:

- **Enforcement activities** - Partnerships for enforcement commonly include contracting with the Sherriff's Office or the Police Departments.
- **Cessation activities** - Most LHD programs report providing individual counseling and group counseling. Larger counties will often contract cessation services to other providers such as local health care providers. Referral to the Maryland Tobacco Quitline is another common activity to assist residents in their quit attempts. Many LHD programs report either dispensing nicotine replacement therapy (NRT) or distributing vouchers for NRT to empower those residents who are interested in quitting.
- **Educational activities** – Educational activities often focus on the health risks of Electronic Smoking Devices (ESDs) or Electronic Nicotine Devices (ENDs). Many counties formed partnerships with public schools to engage with students. Innovative efforts that were shared included student development of communications such as videos, contests and student ambassador programs.
- **Policy implementation** - Many LHDs took part in implementing policies to reduce exposure to second hand smoke such as providing messages regarding smoke-free concert venues, encouraging the change to smoke-free campuses, and restricting youth access to cigarettes by increasing the minimum age of purchase to 21 years or older.

- **Media campaigns** – LHD programs provided campaigns to prevent initiation of tobacco use and to raise awareness of cessation programs.

The county profiles are designed to identify LHD programs’ efforts and outcomes related to the goals of preventing initiation of tobacco use, promoting quitting among adults and young people, eliminating exposure to secondhand smoke, and identifying and eliminating tobacco-related disparities. These local snapshots support the monitoring of LHD progress toward program objectives. Additionally, the snapshots allow LHDs to review a wide range of efforts to plan for new and effective combinations of actions to improve population health outcomes by preventing and reducing tobacco use.

Table 1 Data Sources for Partner Profiles

Data Source	Year	Brief Description
LHD Program Inventory	2018	The program inventory includes survey data collected from each LHD on their priorities and strategies for the year.
U.S. Census Population Estimates	2017	The Census Bureau's Population Estimates Program produces local-level estimates of the population. https://www.census.gov
Behavioral Risk Factor Surveillance System (BRFSS)	2016	The BRFSS is the nation’s system of health-related telephone surveys that collect and shares local-level health-risk data. https://www.cdc.gov/brfss/index.html
Youth Risk Behavior Survey and Youth Tobacco Survey (YRBS/YTS)	2016	The Maryland YRBS/YTS is a student survey conducted by the Maryland Department of Health (MDH) and the Maryland State Department of Education (MSDE) in the fall of even calendar years. https://phpa.health.maryland.gov/ohpetup/Pages/YTRBS.aspx
Cigarette Restitution Fund Grantee Reports	FY17 FY18	The Cigarette Restitution Fund (CRF) Program (funded by the 1998 Master Tobacco Settlement Agreement (MSA) with the tobacco industry) includes grantee reports on the local use of the funds.
Enforcement Grantees Reports	FY18 FY17	These grantee reports provide data on the number of compliance checks and citations completed in each county.
MD Tobacco Quitline Reports	FY18	The MD Tobacco Quitline reports the number of referrals and participants to the Quitline by county.
Synar Reports	FFY18	The Synar reports detail trends in sales of tobacco to minors and the success of state compliance with the Synar Amendment.

APPENDIX 1: COMMON ACRONYMS

Acronym	Definition
BRFSS	Maryland Behavioral Risk Factor Surveillance System
CRF	Cigarette Restitution Fund
CTPC	Center for Tobacco Prevention and Control
ENDs	Electronic Nicotine Delivery Systems
ESDs	Electronic Smoking Devices
FFY	Federal Fiscal Year
FY	State Fiscal Year
LHDs	Local Health Departments
MDQuit	Maryland Quitting Use and Initiation of Tobacco
MDH	Maryland Department of Health
NGO	Non-governmental organization
N/R	Not reported
Synar	The Synar Amendment
YRBS/YTS	Maryland Youth Risk Behavior Survey/Youth Tobacco Survey

ADDENDUM: LOCAL HEALTH DEPARTMENT PROFILES

This rest of this page is intentionally left blank. Please see next page.

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Allegany County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD prioritized decreasing electronic smoking device (ESD) use rates among youth.

County Demographics⁽²⁾

Composition	County	Maryland
Population	71,615	6,052,177
Percent of Population Under 18	17.5%	22.3%
Median Household Income	\$41,559	\$76,067
Percent of Persons in Poverty	17.2%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	14.6%	8.2%
High School Electronic Smoking Device (ESD) Use	24.4%	13.3%
High School Smokeless Tobacco Use	11.2%	6.2%
Minority Youth Current Tobacco Use	31.7%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	21.4%	16.6%
Minority Adult Tobacco Use	18.1%	14.6%
Adult Cigarette Use	15.6%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Faith-based organizations; Nonprofits or community organizations; and Other

Partners by Activity Type

Community Outreach

The Caporale Group; The Housing Authority of the City of Cumberland, Maryland; and Grace Baptist Church

Youth Education

Allegany College of Maryland and Nurse Managed Wellness Clinic; Community Unity in Action, Inc.; and Mt. Ridge SADD Chapter

Enforcement

Sheriff's Office

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	123	6,494
Tobacco Sales Citations Issued	13	606
Rate of Citations Issued per Compliance Checks	10.6%	9.3%
Synar Rate	0.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	61	4,117
Cessation Program Participants- In-Person	105	7,004
LHD Referrals to Maryland Tobacco Quitline	127	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD distributed tobacco education materials to Family Development for each move-in at Jane Frazier Village, Fort Cumberland Homes, and Banneker Gardens. Adults were given a pre-survey and follow up post-survey on a quarterly basis. The LHD partnered with Grace Baptist Church on two educational family fun nights focused on secondhand smoke. Family fun nights had information tables with game sheets, guest speakers, and secondhand smoke table placemats with a billboard display created by local elementary school students. This event reached 97 adults and 50 children.

Innovations

An innovative program at the LHD was a partnership with a local high school SADD Chapter to develop formal marketing training for an awareness campaign utilizing radio, billboard, and social media.

Accomplishments

The LHD built and strengthened extensive relationships with community stakeholders.

Most Effective Program⁽¹⁾

The LHD's most effective programs were enforcement and CRF programs. The LHD also succeeded in maintaining community partnerships and collaboration with the Mt. Ridge SADD Chapter.

Useful Links⁽¹⁾

<https://smokingstopshere.com/locations/allegany/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Anne Arundel County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD focused on young adults by partnering with the local housing authority; implementing media campaigns targeting youth and adult residents; and collecting young adult input then partnering with school nurses, educators, and SADD chapters to develop best practices. The LHD updated webpages on emerging products, funded cessation counseling, and funded community partner presentations.

County Demographics⁽²⁾

Composition	County	Maryland
Population	573,235	6,052,177
Percent of Population Under 18	22.2%	22.3%
Median Household Income	\$91,918	\$76,067
Percent of Persons in Poverty	7.0%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	9.2%	8.2%
High School Electronic Smoking Device (ESD) Use	17.4%	13.3%
High School Smokeless Tobacco Use	6.0%	6.2%
Minority Youth Current Tobacco Use	15.9%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	16.5%	16.6%
Minority Adult Tobacco Use	14.8%	14.6%
Adult Cigarette Use	13.7%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Faith-based organizations; Nonprofits or community organizations; Private practice/hospitals; and Other

Partners by Activity Type

Community Outreach

Casa De Bendiciones; Centro Cristiano Betania; Empowering Believers Church of the Apostolic Faith; Fresh Start Church; Grace Pointe Community Church of the Nazarene; Heritage Community Church; Herrmann Advertising; Iglesia Cristiana De Restauracion; Iglesia Emmanuel Asamblea de Dios; Restoration Community Development Corporation; Iglesia Ciudad De Reguio; Iglesia Cristiana Nueva Esperanza; Iglesia Hispana Emmanuel Asambleas De Dios; and Iglesia Latina Nazarena

Youth Education

Pinnacle Communications; Students Against Destructive Decisions chapters; Anne Arundel County public school nurses and health education teachers

Cessation Program Providers

Anne Arundel Community College; Anne Arundel Medical Center; University of Maryland Baltimore Washington Medical Center; and Owensville Primary Care

Enforcement

Annapolis City Police; Anne Arundel Sheriff's Office; and Anne Arundel County Police

Vendor Education

Per County Acting Health Officer, task not completed in FY18. Initiative emphasized compliance checks.

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	468	6,494
Tobacco Sales Citations Issued	47	606
Rate of Citations Issued per Compliance Checks	10.04%	9.3%
Synar Rate	24.1%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	276	4,117
Cessation Program Participants- In-Person	232	7,004
LHD Referrals to Maryland Tobacco Quitline	113	3,630

Activities to Reduce Exposure to Secondhand Smoke
 The LHD's Community Education team provided tobacco cessation information and resources to the Housing Authority of the City of Annapolis and the Housing Commission of Anne Arundel County agencies.

Innovations
 An innovative program at the LHD was the creation of a sixty second video, "No Smoking of Vaping; Join The Movement," featuring the county's high school-aged youth challenging their peers to end smoking and vaping. The video covered the dangers of tobacco, cigarettes, hookahs, cigarillos, and electronic smoking devices (ESDs).

Accomplishments
 The LHD strengthened partnerships with community groups to reach and educate priority populations. Partnerships helped the LHD better understand the needs, focuses, and insights of the community.

Most Effective Program⁽¹⁾
 The LHD's most effective program was the Tobacco-Free Kids (TFK) week which has been held annually for 20 years. The week rallies kids and teens against tobacco use at activities held by schools and community groups. MDH supported the week along with year-round free materials and ideas for games and activities. Coordinators accessed information for educating youth on the dangers of tobacco products at www.SmokingStinks.org. In total, 152 schools and community groups registered and over 70,000 youth participated in anti-tobacco activities.

Useful Links⁽¹⁾
<https://www.aahealth.org/Itl-quit-smoking/>

- Sources of Data**
- (1) 2018 LHD Program Inventory
 - (2) Census 2017 Population Estimates
 - (3) 2016 Behavioral Risk Factor Surveillance System
 - (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
 - (5) FY17 Cigarette Restitution Fund Grantee Reports
 - (6) FY17 Enforcement Grantees Reports
 - (7) FY18 MD Tobacco Quitline Reports
 - (8) FFY18 Synar Report
 - (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile
Baltimore County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD focused on collaboration among teachers and students on electronic electronic smoking devices (ESDs) at county public schools.

County Demographics⁽²⁾

Composition	County	Maryland
Population	832,468	6,052,177
Percent of Population Under 18	21.6%	22.3%
Median Household Income	\$68,989	\$76,067
Percent of Persons in Poverty	9.0%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	8.8%	8.2%
High School Electronic Smoking Device (ESD) Use	11.2%	13.3%
High School Smokeless Tobacco Use	8.2%	6.2%
Minority Youth Current Tobacco Use	16.9%	13.0%
Adult	County	Maryland
Adult Current Tobacco Use	24.9%	16.6%
Minority Adult Tobacco Use	23.8%	14.6%
Adult Cigarette Use	15.0%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Nonprofits or community organizations; Private practice/hospitals; and Other

Partners by Activity Type

Community Outreach

Allies Kidney Beans Foundation; Arbutus Volunteer Fire Department; Brick Bodies Fitness Services; Greater Baltimore Medical Center; Impact Baltimore EDC; Ladies of Vision Charities; St. Phillips Baptist Church; and Shiloh Baptist Church

Youth Education

Woodlawn Gwynn Oak Optimist Club; Agudath Israel of Baltimore County; Agudath Israel of Baltimore; Arbutus Elementary School; Battle Grove Elementary School; Bedford Elementary School; Cedarmere Elementary School; Church Lane Elementary School; Dogwood Elementary School; Joppa View Elementary School; Pinewood Elementary School; Vincent Farm Elementary School; Wellwood International Elementary School; Winand Elementary School; Deer Park Middle School; Franklin Middle School; Hereford Middle School; Loch Raven High School; Parkville High School; Pikesville High School; and Windsor Mill Middle School

Cessation Program Providers

MedStar Franklin Square Medical Center; University of Maryland Baltimore County (UMBC); Goucher College; Towson University; Kolmac and Prologue; Brick Bodies Fitness Services; and Greta Brand & Associates, Inc.

Enforcement

N/R

Vendor Education

N/R

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	1,376	6,494
Tobacco Sales Citations Issued	123	606
Rate of Citations Issued per Compliance Checks	8.9%	9.3%
Synar Rate	6.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	789	4,117
Cessation Program Participants- In-Person	1,571	7,004
LHD Referrals to Maryland Tobacco Quitline	569	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD displayed posters on bus shelters and in health centers to increase awareness of the dangers of secondhand smoke. Posters were hung locally at veterinary clinics and groomers to educate the community about the effect of secondhand smoke on pets. Information was given to Baltimore County Rabies Vaccination Clinics and those adopting pets from Baltimore County Animal Services received a pet ID name tag with a non-smoking message on it.

Innovations

An innovative program at the LHD was walk-in cessation assistance and the enforcement of youth access laws.

Accomplishments

The LHD succeeded in the reduction of tobacco sales to minors and established walk-in cessation assistance in two county locations. The LHD also partnered with 17 schools to ensure the provision of ESD education and promoted cessation by displaying information locally in malls, on billboards, and on restaurant placemats.

Most Effective Program⁽¹⁾

The LHD's most effective program was the enforcement of youth access laws.

Useful Links⁽¹⁾

<https://www.baltimorecountymd.gov/Agencies/health/healthservices/tobacco.html>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Baltimore City
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD prioritized specific geographic areas in Baltimore City to promote education, enforcement, and cessation.

County Demographics⁽²⁾

Composition	County	Maryland
Population	614,664	6,052,177
Percent of Population Under 18	21.2%	22.3%
Median Household Income	\$41,819	\$76,067
Percent of Persons in Poverty	28.8	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	9.2%	8.2%
High School Electronic Smoking Device (ESD) Use	14.5%	13.3%
High School Smokeless Tobacco Use	6.8%	6.2%
Minority Youth Current Tobacco Use	15.2%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	17.3%	16.6%
Minority Adult Tobacco Use	15.8%	14.6%
Adult Cigarette Use	20.6%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Faith-based organizations; Nonprofits or community organizations; and Behavioral health organizations

Partners by Activity Type

Community Outreach

University of Maryland Medical Center; B'More for Healthy Babies; Zeta Healthy Aging Partnership (ZHAP); MICA; New Psalmist Baptist Church; Urban League; First Apostolic Church; Mt. Pleasant Ministries; Delta Sigma Theta Sorority, Inc.; Alpha Kappa Alpha Sorority, Inc.; National Night Out; My Sister's Place; Kid Safe Zone; Sage Center; Daysprings Women's Rehab Center; Marion House; David's Loft; TRY, Inc.; AIRS Program; Mosaic, Inc.; Housing Authority of Baltimore City; AFRAM; PRIDE; and PROM

Youth Education

Tobacco Free Baltimore Program and Fusion Partnerships (CEASE)

Cessation Program Providers

American Lung Association; MedStar Harbor Hospital; Health Care for the Homeless (HCH); Baltimore City Public Schools; and Baltimore Recreations and Parks

Enforcement

Black Mental Health Alliance

Vendor Education

BaltiMarket

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	87	6,494
Tobacco Sales Citations Issued	9	606
Rate of Citations Issued per Compliance Checks	10.3%	9.3%
Synar Rate	13.3%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	1,358	4,117
Cessation Program Participants- In-Person	777	7,004
LHD Referrals to Maryland Tobacco Quitline	124	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD trained faith and community liaisons to conduct tobacco and smoke-free homes education sessions. The LHD used second- and third-hand smoke-related materials as the primary resources for all the interactions. The LHD covered smoke-free home rules, adverse health effects, and harm caused from inhalation of secondhand smoke. Outside trainers provided supporting materials for education sessions, teleconferencing, and electronic support.

Innovations

An innovative program at the LHD was distributing education packets on renewing and receiving retail licenses to reinforce tobacco laws to retailers. The LHD also worked with the Maryland Comptroller's Office on the enforcement of loose cigarette sales.

Accomplishments

The LHD commended staff for effectiveness in engaging a community of diverse ages and stages of cessation in this program.

Most Effective Program⁽¹⁾

The LHD's most effective program was the display of smoke-exposed lungs to youth and adults. Many youth and adults were amazed by the impact of smoking on health. The LHD has received many requests for the presentation.

Useful Links⁽¹⁾

<https://health.baltimorecity.gov/health-resources-topic/tobacco-smoking-cessation>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Calvert County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD prioritized underage use of electronic smoking devices (ESDs), smoke-free county fairs, and enacting Tobacco 21 and similar policies. The LHD also prioritized smoke-free parks.

County Demographics⁽²⁾

Composition	County	Maryland
Population	91,502	6,052,177
Percent of Population Under 18	23.4%	22.3%
Median Household Income	\$96,808	\$76,067
Percent of Persons in Poverty	5.8%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	9.9%	8.2%
High School Electronic Smoking Device (ESD) Use	12.8%	13.3%
High School Smokeless Tobacco Use	7.6%	6.2%
Minority Youth Current Tobacco Use	14.2%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	22.1%	16.6%
Minority Adult Tobacco Use	17.0%	14.6%
Adult Cigarette Use	16.2%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Private practice/hospitals; Behavioral health organizations; Primary care providers; Public organizations; and Faith-based organizations

Partners by Activity Type

Community Outreach

Saint John Vianney Church Health Ministry; Health Ministry Network; Middleham Church; Chesapeake Church; Bethel Way of the Cross; Calvert County Fair; College of Southern Maryland; Automechanic shops; Department of Motor Vehicles; Calvert Health Medical Center; Commission for Women; Calvert Alliance Against Substance Abuse (CAASA); and Calvert County Library

Youth Education

Calvert Health Medical Center; Calvert County Public Schools (Knock Tobacco Out of the Parks; Kick Butts Day; Tobacco Road Show; Red Ribbon Week; and Drug and Alcohol Awareness Week Lunch and Learn); St. Anthony's Catholic Church Youth Ministry; Our Lady Star of the Sea Catholic School; STEM Expo; and Tri-County Youth Services Bureau

Cessation Program Providers

Calvert County Health Department; Quitline/Fax to Assist; Providers trained for Fax to Assist: Dr. Jani, Dr. Plater; and Calvert Community Dental Care

Enforcement

Calvert County Sheriff's Office

Vendor Education

Calvert County Health Department

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	78	6,494
Tobacco Sales Citations Issued	7	606
Rate of Citations Issued per Compliance Checks	9.0%	9.3%
Synar Rate	37.5%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	39	4,117
Cessation Program Participants- In-Person	141	7,004
LHD Referrals to Maryland Tobacco Quitline	94	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD sought to reduce exposure to secondhand smoke through the Pregnancy and Tobacco Cessation Help (PATCH) grant and presentations at parent-teacher open houses, job fairs, Head Start, Tri-County Youth Services Bureau, County Fair Board, Calvert County Commissioners, and Parks and Recreation.

Innovations

An innovative program at the LHD was the T-shirt campaign that involved youth to design, print, and distribute anti-smoking/vaping messages to their peers. The LHD also had a Smoke Free Youth Day at the County Fair.

Accomplishments

The LHD used campaigns on anti-smoking/vaping developed by local youth and presented by the health officer to the county commissioners. Students created anti-vaping messages displayed on T-shirts as well as at lunch and learns and school career days. The health officer delivered a presentation on the increase of JUULs and its impact on youth.

Most Effective Program⁽¹⁾

The LHD's most effective program was a 50-minute Tobacco Road Show that reached 7th grade science students learning about the respiratory system. The presentation showed the health effects of tobacco and related products. All public middle schools and one private school in the county saw the presentation.

Useful Links⁽¹⁾

www.Calverthealth.org ; www.drugabuse.org; <https://www.law.umaryland.edu/Programs-and-Impact/Public-Health-Law/>; <https://www.tobaccofreekids.org/>; <https://www.cdc.gov/tobacco/>; <https://www.lung.org/>; <https://www.cancer.org/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

Caroline County

Cigarette Restitution Fund, Tobacco Control Program



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD expanded knowledge and research about electronic smoking devices (ESDs) such as JUULs and vapes to the county. Knowledge was shared at school; community and faith-based events; with Wellness Coalition partners; and at primary care provider (PCP) offices.

County Demographics⁽²⁾

Composition	County	Maryland
Population	33,193	6,052,177
Percent of Population Under 18	23.7%	22.3%
Median Household Income	\$50,830	\$76,067
Percent of Persons in Poverty	15.3%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	13.9%	8.2%
High School Electronic Smoking Device (ESD) Use	19.6%	13.3%
High School Smokeless Tobacco Use	7.9%	6.2%
Minority Youth Current Tobacco Use	20.5%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	29.2%	16.6%
Minority Adult Tobacco Use	27.1%	14.6%
Adult Cigarette Use	27.9%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Faith-based organizations; Nonprofits or community organizations; and Caroline County Public Schools

Partners by Activity Type

Community Outreach

Fellowship #58; Spirit and Mind; Union Bethel AME; Greater New Hope Ministries; Local Food Pantries; Channel Markers; Choptank Community Health (FQHC); Lion's Club; Senior Centers; Town of Federalsburg; Choptank Transport; Caroline County Detention Center; St. Martin's Ministries; Various Employee Health Fairs; His Hope Haven Shelter; Town celebration days; and Libraries

Youth Education

Men for Change; Ladies of Nia; International House of Worship; Fireflies Denton; Mount Calvary; Town of Greenboro; People for Better Housing; GES; YMCA; Elevating Youth to a Clear Path (EYCP); Cub Scouts; Head Start; Parks and Recreation after school program; Caroline County DSS; 4-H; WIC; State Parks; and Board of Child Care

Cessation Program Providers

Caroline County Health Department Smoking Cessation Program

Enforcement

Caroline County Sheriff's Office

Vendor Education

Worthy Women Walking for the Well of It; YMCA Denton; and Caroline County Health Department

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	78	6,494
Tobacco Sales Citations Issued	7	606
Rate of Citations Issued per Compliance Checks	8.9%	9.3%
Synar Rate	25.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	15	4,117
Cessation Program Participants- In-Person	40	7,004
LHD Referrals to Maryland Tobacco Quitline	39	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD presented to a variety of audiences including many events (e.g. Summerfest, Community Resource Day); organizations (e.g. Choptank Transport, Cub Scouts, Channel Markers, etc.); schools and school programs; coalitions (Wellness Coalition); and on Facebook.

Innovations

An innovative approach at the LHD was presenting to a variety of audiences including many events (e.g. Summerfest, Community Resource Day); organizations (e.g. Choptank Transport, Cub Scouts, Channel Markers, etc.); schools and school programs; coalitions (Wellness Coalition); and on Facebook.

Accomplishments

The LHD cultivated a receptive audience through radio advertisements about not selling tobacco to minors featuring youth from the International House of Worship. The LHD implemented revisions to the smoking cessation program to allow for individualized lessons.

Most Effective Program⁽¹⁾

The LHD's most effective program was reaching youth and parents at back-to-school events and after-school programs at middle schools; Red Ribbon Week activities in schools; and classroom presentations. The LHD strengthened its relationships the sheriff's department and local government.

Useful Links⁽¹⁾

<https://smokingstopshere.com/locations/caroline/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

Carroll County

Cigarette Restitution Fund, Tobacco Control Program



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD educated youth and adults about the dangers of electronic smoking devices (ESDs) and cessation. The LHD provided nicotine replacement products and Chantix to adult smokers.

County Demographics⁽²⁾

Composition	County	Maryland
Population	167,781	6,052,177
Percent of Population Under 18	21.8%	22.3%
Median Household Income	\$87,906	\$76,067
Percent of Persons in Poverty	5.5%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	9.0%	8.2%
High School Electronic Smoking Device (ESD) Use	19.8%	13.3%
High School Smokeless Tobacco Use	8.4%	6.2%
Minority Youth Current Tobacco Use	15.2%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	21.5%	16.6%
Minority Adult Tobacco Use	17.2%	14.6%
Adult Cigarette Use	15.0%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Nonprofits or community organizations; Private practice/hospitals; and Other

Partners by Activity Type

Community Outreach

Community Services Council; Access Carroll; and Mission of Mercy

Youth Education

Boys and Girls Club of Westminster, Inc.; Carroll County Public Schools; and Carroll County Parks and Recreation

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	279	6,494
Tobacco Sales Citations Issued	30	606
Rate of Citations Issued per Compliance Checks	10.7%	9.3%
Synar Rate	0.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	51	4,117
Cessation Program Participants- In-Person	234	7,004
LHD Referrals to Maryland Tobacco Quitline	26	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD displayed secondhand smoke information at fairs, Head Start Health Fair and McDaniel College Health Fair; and Taneytown Elementary Parent Picnic.

Innovations

An innovative program at the LHD was partnering with the local school district to develop curriculum for elementary, middle and high school levels about electronic cigarettes and vaping. The county has a long-standing Tobacco Education class for middle and high school students with tobacco and electronic cigarette violations.

Accomplishments

The LHD provided community education outreach events; school-based activities that included an elementary poster contest; electronic cigarette curriculum; and speakers on electronic cigarettes and vaping in health classes. The LHD offered walk-in tobacco clinics for smokers seeking cessation resources. The LHD provided NRT and Chantix.

Most Effective Program⁽¹⁾

The LHD's most effective program was the smoking cessation program, Quit Together, and community outreach events such as an elementary poster contest.

Useful Links⁽¹⁾

<https://cchd.maryland.gov/health-services-tobacco-prevention/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

Cecil County

Cigarette Restitution Fund, Tobacco Control Program



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD developed implementation procedures, streamlined required state forms, and created user-friendly templates for community use in programs involving cessation, incentivized funding, retailer education, and enforcement compliance checks. The LHD identified new evidence-based programs to address vaping such as Catch My Breath and Take Down Tobacco.

County Demographics⁽²⁾

Composition	County	Maryland
Population	102,746	6,052,177
Percent of Population Under 18	22.8%	22.3%
Median Household Income	\$67,938	\$76,067
Percent of Persons in Poverty	10.0%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	10.1%	8.2%
High School Electronic Smoking Device (ESD) Use	19.3%	13.3%
High School Smokeless Tobacco Use	6.0%	6.2%
Minority Youth Current Tobacco Use	18.1%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	28.3%	16.6%
Minority Adult Tobacco Use	26.9%	14.6%
Adult Cigarette Use	25.3%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Faith-based organizations; Nonprofits or community organizations; Private practice/hospitals; Behavioral health organizations; and Another local health department

Partners by Activity Type

Community Outreach

Boys and Girls Club of Cecil County; Girl Scouts of the Chesapeake Bay, Troop #20; Generation Station; Union Hospital; Youth Empowerment Source; and Good Shepard Church

Enforcement

Maryland State Police; Barracks F; North East; Cecil County Sherriff's Office; Elkton Police Department; North East Police Department; Perryville Police Department; and Rising Sun Police Department

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	170	6,494
Tobacco Sales Citations Issued	27	606
Rate of Citations Issued per Compliance Checks	15.9%	9.3%
Synar Rate	25.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	92	4,117
Cessation Program Participants- In-Person	146	7,004
LHD Referrals to Maryland Tobacco Quitline	146	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD implemented the secondhand smoke program, Care for Their Air, to address tobacco use and secondhand smoke among pregnant women and family members who smoke and/or care for young children. Twenty-one programs were implemented.

Innovations

An innovative program at the LHD was a database that interacted with EHRs and local county providers to monitor cessation clients' progress. The system was intended to receive referrals and send NRT vouchers as well as provide status reports. The LHD was developing a mechanism to determine quit rates.

Accomplishments

The LHD developed a database that interacts with EHRs and local county providers to monitor cessation clients' progress. The system was intended to receive referrals and send NRT vouchers as well as provide status reports. The LHD was developing a mechanism to determine quit rates.

Most Effective Program⁽¹⁾

The LHD's most effective program was use of a database that tracks and monitors the progress of clients in cessation with EHRs and local providers in the county. The database received referrals, sent NRT vouchers, and gave status reports to providers. The LHD was in the process of adding a mechanism to determine quit rates.

Useful Links⁽¹⁾

<http://cecilcountyhealth.org/eN/Rdult-health/stop-smoking-program/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Charles County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD addressed secondhand smoke in homes with small children and the rise of vaping/JUULing.

County Demographics⁽²⁾

Composition	County	Maryland
Population	159,700	6,052,177
Percent of Population Under 18	24.2%	22.3%
Median Household Income	\$91,373	\$76,067
Percent of Persons in Poverty	7.4%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	8.6%	8.2%
High School Electronic Smoking Device (ESD) Use	15.2%	13.3%
High School Smokeless Tobacco Use	7.4%	6.2%
Minority Youth Current Tobacco Use	13.0%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	17.0%	16.6%
Minority Adult Tobacco Use	13.7%	14.6%
Adult Cigarette Use	13.1%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Nonprofits or community organizations; Private practice/hospitals; and Behavioral health organizations

Partners by Activity Type

Community Outreach

The Worship Center; Community Church; STEAM ONWARD; College of Southern Maryland; and ABC Fitness Connection, LLC

Youth Education

Head Start; Charles County Public Schools; Boy Scout Troop #410; STEAM ONWARD (funded sub-vendor); Tri-County Youth Services Bureau (TCYSB) (funded sub-vendor); College of Southern Maryland (funded sub-vendor); Teen Court of the Charles County Sheriff's Office (funded sub-vendor); Beyond the Classroom (funded sub-vendor); Teen Court of the Charles County Sheriff's Office (funded sub-vendor); and Beyond the Classroom (funded sub-vendor)

Enforcement

Charles County Sheriff's Office

Vendor Education

College of Southern Maryland; STEAM ONWARD; TriCounty Youth Services Bureau (TCYSB); ABC Fitness Connection, LLC; X2Rep, Inc.; Lifestyles of Maryland; and Freedom Landing

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	87	6,494
Tobacco Sales Citations Issued	2	606
Rate of Citations Issued per Compliance Checks	2.3%	9.3%
Synar Rate	6.3%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	72	4,117
Cessation Program Participants- In-Person	88	7,004
LHD Referrals to Maryland Tobacco Quitline	54	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD provided materials to make smoke-free and vape-free posters in concert with the College of Southern Maryland's smoke-free campus policy change. The agency's cancer outreach worker provided secondhand smoke posters to medical offices in Charles County. Health departments have vinyl smoke-free campus policy banners on the porch and railings of public entrances.

Innovations

An innovative program at the LHD that had excellent community participation were the eight to ten mini-grants given to community organizations in the fiscal year.

Accomplishments

The LHD created programs such as the Anti-Tobacco Advocate youth program and a cessation program. The cessation program developed trust within the community to come back after a relapse. The LHD also implemented an anti-vaping movie theater campaign, mini-grants to community organizations, and school-based education.

Most Effective Program⁽¹⁾

The LHD's most effective program was the Tobacco & Cancer Coalition which highlighted funded sub-vendor projects. The LHD also had a cessation program which was a valuable resource for smokers who wanted to quit.

Useful Links⁽¹⁾

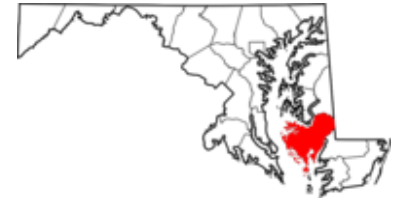
<http://www.charlescountyhealth.org/health-services/smoking-cessation/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Dorchester County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD built a positive partnership with the local school system and developed strategies to collaborate with individual schools about electronic smoking devices (ESDs).

County Demographics⁽²⁾

Composition	County	Maryland
Population	32,162	6,052,177
Percent of Population Under 18	21.1%	22.3%
Median Household Income	\$47,907	\$76,067
Percent of Persons in Poverty	17.4%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	17.8%	8.2%
High School Electronic Smoking Device (ESD) Use	18.3%	13.3%
High School Smokeless Tobacco Use	16.4%	6.2%
Minority Youth Current Tobacco Use	28.7%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	28.2%	16.6%
Minority Adult Tobacco Use	28.8%	14.6%
Adult Cigarette Use	25.7%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Faith-based organizations and Nonprofits or community organizations

Partners by Activity Type

Community Outreach

University of Maryland Shore Medical Centers - Dorchester

Youth Education

Youth organizations in central and northern parts of the county. Four of those included: Noir Consultants and Training Inc.; Refuge Temple of God Youth Department; Royal Family Outreach Ministry; and People for Better Housing Inc.

Enforcement

Cambridge Police Department and Dorchester County Sheriff's Office

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	195	6,494
Tobacco Sales Citations Issued	17	606
Rate of Citations Issued per Compliance Checks	8.7%	9.3%
Synar Rate	16.7%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	28	4,117
Cessation Program Participants- In-Person	144	7,004
LHD Referrals to Maryland Tobacco Quitline	377	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD worked with child care providers to encourage early prevention, educate children, encourage smoke-free rules in households and vehicles, and encouraged cessation among families, specifically women of childbearing age. Contracted providers were required to present at least ten sessions of tobacco prevention education to children and provide information about dangers of tobacco smoke, electronic smoking devices (ESDs), and benefits of a smoke-free home and vehicle to parents and guardians.

Innovations

An innovative program at the LHD was working with child care providers to deliver education and early prevention to parents/guardians to eliminate exposure to secondhand smoking. The program increased community dialogue between providers and parents/guardians. The LHD also used non-traditional venues and simple, creative messages throughout communities, Facebook, Swap and Sell, and pop-up parades to educate all populations of Dorchester County.

Most Effective Program⁽¹⁾

The LHD's most effective program was a contract with child care providers and the utilization of non-traditional venues to educate all populations of Dorchester County.

Useful Links⁽¹⁾

<http://www.charlescountyhealth.org/health-services/smoking-cessation/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile
Frederick County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD conducted outreach and education to prevent tobacco initiation of youth and young adults at community events, speaking engagements, and educational lessons. The LHD and partners provided cessation services for tobacco use. Other strategies included referrals to the Quitline and engaging healthcare providers to increase referrals to existing cessation services. The LHD supported implementation and enforcement of policies for tobacco and smoke-free public places and identified opportunities to expand to multi-unit houses, college campuses, and parks. The LHD used local data to identify tobacco-related disparities among population groups. The LHD collaborated with community organizations to reduce and eliminate tobacco-related population disparities.

County Demographics⁽²⁾

Composition	County	Maryland
Population	252,022	6,052,177
Percent of Population Under 18	23.3%	22.3%
Median Household Income	\$88,502	\$76,067
Percent of Persons in Poverty	6.7%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	8.6%	8.2%
High School Electronic Smoking Device (ESD) Use	16.6%	13.3%
High School Smokeless Tobacco Use	6.6%	6.2%
Minority Youth Current Tobacco Use	16.9%	13.0%
Adult	County	Maryland
Adult Current Tobacco Use	21.2%	16.6%
Minority Adult Tobacco Use	17.3%	14.6%
Adult Cigarette Use	17.4%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Non-profits and community organizations; Mental health and substance use agencies/organizations; Hospitals; Local law enforcement agencies; Public schools; Community little leagues; and Colleges

Partners by Activity Type

Community Outreach

Frederick County Detention Center; Downtown Frederick Partnership; The Frederick Center; The Rescue Mission; Frederick Community College; Hood College; Local law enforcement agencies; and The Frederick Keys

Youth Education

Frederick County Public Schools; Asian American Center of Frederick; and The Frederick Keys Baseball

Cessation Program Providers

Frederick Memorial Hospital

Enforcement

Frederick Police Department; Brunswick Police Department; and Thurmont Police Department

Vendor Education

The Explorers Program overseen by the Frederick County-Sheriff's Office

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	186	6,494
Tobacco Sales Citations Issued	17	606
Rate of Citations Issued per Compliance Checks	9.1%	9.3%
Synar Rate	4.5%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	87	4,117
Cessation Program Participants- In-Person	384	7,004
LHD Referrals to Maryland Tobacco Quitline	764	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD developed temporary signage visibly placed during concert events such as the Summer Concert Series in addition to an announcement at each concert about the smoke-free policy and promotion of the LHD's website.

Innovations

An innovative program at the LHD was the development of an employee toolkit in observance of the Great American Smoke Out (GASO). The toolkit included an adapted communication guide from the American Cancer Society along with posters and materials for two activities. Three local organizations use the kit to celebrate. The LHD also launched a Facebook campaign with tips posted throughout the day for quitters and those supporting quitters including links to cessation resources. The LHD sponsored large community events by educating 115 youth face-to-face across four local little leagues. In addition to covering the harms of tobacco products with the youth, 1,500 individuals hear and see the LHD's tobacco prevention messages via signage at the baseball fields, hear announcements about the fields being tobacco-free areas, visit informational booths on opening day, and see information on little league websites.

Accomplishments

The LHD strengthened its relationship with the Frederick County Adult Detention Center by offering more groups for all available inmates. Inmates had a better chance of avoiding relapse upon release because treatment was more available for inmates suffering from nicotine addiction. Inmates were put in direct contact with resources. In FY18, nearly 200 inmates took part in cessation groups.

Most Effective Program⁽¹⁾

The LHD's most effective programs are awareness campaigns including attending community events, speaking engagements, and small group lessons and activities. Programs include a variety of information such as prevention of traditional tobacco use, electronic cigarette and vaping products, and cessation techniques. Information is tailored to each audience.

Useful Links⁽¹⁾

<http://health.frederickcountymd.gov/558/Tobacco-Prevention-and-Cessation-Program>
<http://health.frederickcountymd.gov/557/Tobacco-Merchant-Compliance-Initiative>
<https://stayintheknow.org/tobacco>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Garrett County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD addressed the increase of smokeless tobacco and vaping among Garrett County youth.

County Demographics⁽²⁾

Composition	County	Maryland
Population	29,233	6,052,177
Percent of Population Under 18	18.8%	22.3%
Median Household Income	\$46,277	\$76,067
Percent of Persons in Poverty	12.8%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	16.2%	8.2%
High School Electronic Smoking Device (ESD) Use	30.5%	13.3%
High School Smokeless Tobacco Use	14.3%	6.2%
Minority Youth Current Tobacco Use	45.7%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	21.5%	16.6%
Minority Adult Tobacco Use	23.1%	14.6%
Adult Cigarette Use	18.0%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Nonprofits or community organizations; Law enforcement; and Public schools

Partners by Activity Type

Community Outreach

Garrett Regional Medical Center; Accident Community Planning Group, Club 21550; Crellin Outreach Partnerships; Friendsville Community Watch; and Kitzmiller Empowerment Group

Youth Education

Northern High School Youth in Action Team; Southern High School Youth in Action Team; Southern Middle School Youth in Action Team; Northern Middle School Youth in Action Team; and Garrett County Public Schools Youth in Action Team

Enforcement

Garrett County Sheriff's Office

Vendor Education

Garrett County Liquor Control Board

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	116	6,494
Tobacco Sales Citations Issued	2	606
Rate of Citations Issued per Compliance Checks	1.7%	9.3%
Synar Rate	0.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	2	4,117
Cessation Program Participants- In-Person	51	7,004
LHD Referrals to Maryland Tobacco Quitline	85	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD partnered with Garrett Regional Medical Center on a grant to promote cessation of smoking to parents of young children.

Innovations

An innovative program at the LHD was the healthy lifestyle campaign, Play Hard, Live Clean (PHLC), which was implemented in grades K-12 in Garrett County Public Schools. High school students earned points towards a scholarship by living drug-free lifestyles. Registered users participated in monthly surveys that helped disseminate and collect health information. Each month, a survey respondent had a chance to win PHLC gear such a sweatshirts, blankets, coolers, or Bluetooth speakers. Visit playhardliveclean.com.

Accomplishments

The LHD tobacco compliance rate was above state average at 94%. The one-year cessation rates among clients that completed the smoking cessation classes increased significantly from 42% in FY16 and 43.5% in FY17.

Most Effective Program⁽¹⁾

The LHD's most effective program was the Garrett County Youth in Action team which planned and implemented two tobacco prevention activities per school year. Activities cost \$100 per group and included Garrett County's two middle and two high schools. Tobacco-related activities consisted of educational games, announcements on the morning news, and a partnership with CVS to promote the next tobacco-free generation.

Useful Links⁽¹⁾

www.KickingTobacco.com

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Harford County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD focused much of their education and outreach on technologically advanced but unregulated electronic smoking device (ESD)/vaping /"Juuling" industry. Conservative (anecdotal) estimates of student experimentation with vaping products among high school students ranged from 60-90% of student bodies.

County Demographics⁽²⁾

Composition	County	Maryland
Population	252,160	6,052,177
Percent of Population Under 18	22.4%	22.3%
Median Household Income	\$81,052	\$76,067
Percent of Persons in Poverty	7.2%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	9.3%	8.2%
High School Electronic Smoking Device (ESD) Use	14.3%	13.3%
High School Smokeless Tobacco Use	6.3%	6.2%
Minority Youth Current Tobacco Use	15.0%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	20.8%	16.6%
Minority Adult Tobacco Use	15.8%	14.6%
Adult Cigarette Use	16.7%	13.7%

Partners^{(1) (5) (6)}

Partners by Activity Type

Community Outreach

Extreme Family Outreach; Zeta Phi Beta Women's Sorority; Phi Beta Sigma Service Fraternity; and University of Maryland Upper Chesapeake Health System

Youth Education

Harford County Public Schools

Enforcement

Harford County Sheriff's Office (HCSO)

Vendor Education

Phi Beta Sigma Service Fraternity (Harford County Omicron Psi Sigma Chapter); and Phi Beta Service Sorority (Harford County Omicron Chi Zeta Chapter)

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	250	6,494
Tobacco Sales Citations Issued	27	606
Rate of Citations Issued per Compliance Checks	10.8%	9.3%
Synar Rate	4.8%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	165	4,117
Cessation Program Participants- In-Person	130	7,004
LHD Referrals to Maryland Tobacco Quitline	150	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD and Local Health Improvement Coalition focused on supporting tobacco-free commercial residential properties, work places, and recreational and entertainment venues.

Innovations

An innovative program at the LHD addressed vaping as a serious public health threat, particularly among youth whose parents frequently know little about the phenomenon. Using personal funds, the LHD's School and Community Development Specialist accumulated a collection of vaping products (including the most current products) and used them as a visual basis for education among students and parents. Public response to this approach was profoundly favorable and resulted in greater awareness as well as increased dialogue between parents and youth.

Accomplishments

The LHD made significant impact on youth ages five to 18 with an aggressive school outreach and education campaign. The campaign nurtured a strong relationship between the Harford CRF Tobacco and Enforcement Programs and the Harford County Public Schools administration. School administrators and teachers paved the way for additional activities such as "Back-to-School" and "Open House" opportunities to reach students and parents. The LHD contributed to curriculum planning and school health services including HCPS Tobacco Policy Student Violators Referral Program and contributed to Harford's Coordinated School Health Policy meetings.

Most Effective Program⁽¹⁾

The LHD's most effective program was the LHD's school health educator providing developmentally-appropriate tobacco use prevention and awareness presentations in pre-K through 12th grade classrooms. Classroom visits plus other large group presentations reached more than 10,000 students. Emphasis was placed on CRF Tobacco priority areas including but not limited to secondhand smoke and ESD and vaping concerns.

Useful Links⁽¹⁾

<https://harfordcountyhealth.com/smoking-cessation/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Howard County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD prioritized efforts around community, school, and cessation interventions. Additional education was provided to tobacco retailers, students who violated school tobacco policies, and youth groups.

County Demographics⁽²⁾

Composition	County	Maryland
Population	321,113	6,052,177
Percent of Population Under 18	24.5%	22.3%
Median Household Income	\$113,800	\$76,067
Percent of Persons in Poverty	5.2%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	4.7%	8.2%
High School Electronic Smoking Device (ESD) Use	8.3%	13.3%
High School Smokeless Tobacco Use	4.7%	6.2%
Minority Youth Current Tobacco Use	9.5%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	8.4%	16.6%
Minority Adult Tobacco Use	7.3%	14.6%
Adult Cigarette Use	7.6%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Behavioral Health; Community service agencies, public/private schools; Businesses; and Medical practices and hospitals

Partners by Activity Type

Community Outreach

Foreign Born International Network (FIRN); Humanim; I Can't We Can Counseling Center; Tuerk House; Howard Community College; Howard County General Hospital; Howard County Health Department Clinic; WIC; and Cancer Program

Youth Education

Howard County Public and Private Schools; Girl Scouts; and Youth ambassador recruitment and work group

Cessation Program Providers

Howard County Health Department was the only cessation program in the county

Enforcement

The Surveillance Group, Inc. (TSG); Howard County Land Records and Licensing Department; and Explorers Program via Boy Scouts of America in Howard County for Youth Tobacco Investigators

Vendor Education

Howard County Health Department staff conducted vendor education

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	250	6,494
Tobacco Sales Citations Issued	27	606
Rate of Citations Issued per Compliance Checks	10.8%	9.3%
Synar Rate	4.8%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	83	4,117
Cessation Program Participants- In-Person	240	7,004
LHD Referrals to Maryland Tobacco Quitline	0	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD provided education to daycare providers and distributed tobacco-related materials such as pocket cards and brochures to afterschool programs, private schools, and WIC and Family OPTIONS program participants.

Innovations

An innovative program at the LHD was restructured and streamlined cessation programs with newly developed standard operating procedures (SOPs). The LHD planned to partner with Howard County's General Hospital's Wellness Center to recruit referrals and conduct cessation classes.

Accomplishments

The LHD had enforcement officers complete 250 compliance checks with an 11% violation rate. There was an increased number of student referrals to Howard County's Tobacco Awareness Program for Teen (TAPFT) program from the increased partnership with the Howard County Public School System Director of Community, parents, School Outreach Division of School Management, and Instructional Leadership Howard County Public Schools. All community and school performance measures were achieved.

Most Effective Program⁽¹⁾

The LHD's most effective program was contracting retired police officers to conduct compliance checks.

Useful Links⁽¹⁾

<https://www.howardcountymd.gov/Departments/Health/Cancer-Prevention/Tobacco-Control-Program>
<https://www.howardcountymd.gov/Departments/Health/Health-Promotion/Tobacco-Sales-Enforcement>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

Kent County

Cigarette Restitution Fund, Tobacco Control Program



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD focused on prevention of youth using traditional and emerging tobacco products. The LHD prioritized comprehensive smoke-free air policies at all parks, beaches, and recreation sites; existing smoke-free policies applied only to youth-focused events.

County Demographics⁽²⁾

Composition	County	Maryland
Population	19,384	6,052,177
Percent of Population Under 18	15.9%	22.3%
Median Household Income	\$55,028	\$76,067
Percent of Persons in Poverty	14.0%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	12.6%	8.2%
High School Electronic Smoking Device (ESD) Use	15.8%	13.3%
High School Smokeless Tobacco Use	10.7%	6.2%
Minority Youth Current Tobacco Use	21.7%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	20.6%	16.6%
Minority Adult Tobacco Use	17.5%	14.6%
Adult Cigarette Use	18.0%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Faith-based organizations; Community; School-based; and Healthcare

Partners by Activity Type

Community Outreach

Boy Scout Troop #130; MOTA and CATS team; Girl Scout Troop #1184 from Millington; The Bayside HOYAS; Fellows Helfenbein & Newnam Funeral Home in Chestertown; Kent Family Center; the Judy Center; Department of Social Services; and KCPS

Youth Education

Kent County Public Schools

Cessation Program Providers

Kent County Behavioral Health and Whitsitt Center for Inpatient Addictions

Enforcement

Kent County Government (Alcohol and Tobacco Inspector)

Vendor Education

Kent County's Alcohol and Tobacco Inspector; Bayside HOYAS; and Girl Scout Troop #1184 of Millington

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	300	6,494
Tobacco Sales Citations Issued	88	606
Rate of Citations Issued per Compliance Checks	29.3%	9.3%
Synar Rate	33.3%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	36	4,117
Cessation Program Participants- In-Person	56	7,004
LHD Referrals to Maryland Tobacco Quitline	26	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD set up a table display with information about electronic smoking devices and secondhand smoke at the Kent County Fair. The LHD set up an information table with information on the effects of smoking and vaping during pregnancy, secondhand smoke effects on infants, and cessation options at the Crazy Days event in Chestertown. The LHD educated child care providers on the dangers of second- and third-hand smoke. The LHD held a multi-unit housing meeting to discuss smoke-free multi-unit housing policies and the dangers of secondhand smoke exposure. Six property complex managers attended. The LHD gave every elementary student a pencil, pencil card, and tobacco information at a back-to-school giveaway. The front of the information card featured artwork from a previous Sponge Bob door hanger campaign and the back explained the dangers of nicotine, secondhand smoke, and vaping. The information on the cards was read over the announcement system at each elementary school. The LHD promoted smoke-free parks and ballfields at a community event.

Innovations

An innovative program at the LHD was partnering with high school broadcasting students to create and deliver social norm and anti-tobacco and nicotine messaging. The LHD also worked on a "Which Moments" print and social media campaign using Kent citizens with their children/grandchildren asking 'which moments are you willing to give away?'

Accomplishments

The LHD reached an audience of more than 800 followers on Facebook through Kent On the Move, a compilation of the LHD's initiatives. The LHD's network of partners all participate in outreach efforts. The LHD has successfully promoted smoke-free air and working with local businesses to adopt smoke-free campuses.

Most Effective Program⁽¹⁾

The LHD's most effective programs were community engagement activities geared toward families (e.g. the Easter Egg Hunt and the "Halloteen" events) held annually. Hundreds of people attended each year.

Useful Links⁽¹⁾

www.Gethealthykent.org

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Montgomery County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Demographics⁽²⁾

Composition	County	Maryland
Population	1,058,810	6,052,177
Percent of Population Under 18	23.3%	22.3%
Median Household Income	\$100,352	\$76,067
Percent of Persons in Poverty	6.9%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	5.5%	8.2%
High School Electronic Smoking Device (ESD) Use	8.8%	13.3%
High School Smokeless Tobacco Use	3.5%	6.2%
Minority Youth Current Tobacco Use	10.0%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	8.4%	16.6%
Minority Adult Tobacco Use	7.2%	14.6%
Adult Cigarette Use	6.2%	13.7%

Partners^{(1) (5) (6)}

Partners by Activity Type

Community Outreach

Primary Care Coalition; Washington Adventist Hospital; and Shady Grove Medical Center

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	846	6,494
Tobacco Sales Citations Issued	17	606
Rate of Citations Issued per Compliance Checks	2.0%	9.3%
Synar Rate	12.7%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	205	4,117
Cessation Program Participants- In-Person	465	7,004
LHD Referrals to Maryland Tobacco Quitline	0	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD hosted two large events using interactive programming and tobacco-related materials to provide education on electronic cigarettes and secondhand smoke. Events included Rapping About Prevention (RAP) and Special EFX.

Useful Links⁽¹⁾

<https://montgomerycountymd.gov/HHS-Program/PHS/PHSTobaccoStopPrevent-p296.html>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Prince George's County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Demographics⁽²⁾

Composition	County	Maryland
Population	912,756	6,052,177
Percent of Population Under 18	22.2%	22.3%
Median Household Income	\$75,925	\$76,067
Percent of Persons in Poverty	9.2%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	6.2%	8.2%
High School Electronic Smoking Device (ESD) Use	9.0%	13.3%
High School Smokeless Tobacco Use	5.0%	6.2%
Minority Youth Current Tobacco Use	9.7%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	13.6%	16.6%
Minority Adult Tobacco Use	13.1%	14.6%
Adult Cigarette Use	11.3%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Nonprofits or community organizations

Partners by Activity Type

Community Outreach

Minority Outreach and Technical Assistance (MOTA) at Bowie State University

Youth Education

The Student Ambassador Program in the Prince George's County Public Schools

Cessation Program Providers

The Maryland Center at Bowie State

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	0	6,494
Tobacco Sales Citations Issued	0	606
Rate of Citations Issued per Compliance Checks	-	9.3%
Synar Rate	28.6%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	370	4,117
Cessation Program Participants- In-Person	933	7,004
LHD Referrals to Maryland Tobacco Quitline	0	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD conducted over twenty secondhand smoke education programs.

Innovations

An innovative program at the LHD was the student ambassador program. The LHD collaborated with Prince George's County public schools to educate youth (7 through 12th grade). The most effective program was the Tobacco Ambassador Program which covered in the northern, central and southern parts of Prince George's County. Particular emphasis was needed in the southern region. The LHD selected two students per school to educate youth using the peer-to-peer education method. Education topics covered tobacco products, cigars, cigarettes, electronic smoking devices, and secondhand smoke exposure.

Useful Links⁽¹⁾

<https://www.princegeorgescountymd.gov/1821/Tobacco-Use-Prevention>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Queen Anne's County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Demographics⁽²⁾

Composition	County	Maryland
Population	49,770	6,052,177
Percent of Population Under 18	21.6%	22.3%
Median Household Income	\$85,891	\$76,067
Percent of Persons in Poverty	7.3%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	15.1%	8.2%
High School Electronic Smoking Device (ESD) Use	24.1%	13.3%
High School Smokeless Tobacco Use	8.2%	6.2%
Minority Youth Current Tobacco Use	25.5%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	18.0%	16.6%
Minority Adult Tobacco Use	16.7%	14.6%
Adult Cigarette Use	16.5%	13.7%

Partners^{(1) (5) (6)}

Partners by Activity Type

Community Outreach

New Walk Community Church; Chesapeake College; New United Methodist Church; Destined to Rise Coalition; and Price Apostolic Faith Church

Youth Education

The Wellness Connection and Queen Anne's County Board of Education

Enforcement

Maryland State Police Barrack "S" Centerville and Queen Anne's County Office of the Sheriff

Vendor Education

Citizen's Against Smoking Tobacco (CAST); Church Hill/Price UMC; and Queen Anne's Office of the Sheriff

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	126	6,494
Tobacco Sales Citations Issued	10	606
Rate of Citations Issued per Compliance Checks	7.9%	9.3%
Synar Rate	16.7%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	20	4,117
Cessation Program Participants- In-Person	11	7,004
LHD Referrals to Maryland Tobacco Quitline	11	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD held age-appropriate activities such as Kick Butt Day at elementary and middle school levels. A coloring contest received significant participation in the elementary schools. The contest was held in partnership with Queen Anne's County Council for Children and Youth Wellness as well as Citizens Against Smoking Tobacco (CAST).

Innovations

An innovative program at the LHD was implementing a grant for Queen Anne's County for the first time.

Accomplishments

The LHD implemented a grant for Queen Anne's County for the first time.

Most Effective Program⁽¹⁾

The LHD is unable to identify a most effective program because this was the first time it implemented the grant.

Useful Links⁽¹⁾

<https://smokingstopshere.com/locations/queen-annes/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Somerset County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD prioritized increasing cessation rates.

County Demographics⁽²⁾

Composition	County	Maryland
Population	25,918	6,052,177
Percent of Population Under 18	17.2%	22.3%
Median Household Income	\$35,886	\$76,067
Percent of Persons in Poverty	24.3%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	12.4%	8.2%
High School Electronic Smoking Device (ESD) Use	19.6%	13.3%
High School Smokeless Tobacco Use	10.3%	6.2%
Minority Youth Current Tobacco Use	20.8%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	24.2%	16.6%
Minority Adult Tobacco Use	23.5%	14.6%
Adult Cigarette Use	22.9%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Faith-based organizations; Nonprofits or community organizations; Private practice/hospitals; and Behavioral health organizations

Partners by Activity Type

Community Outreach

McCready Health in Crisfield; Handy United Methodist Church; Mount Carmel Baptist Church; and Higher Calling Ministries

Youth Education

Somerset County Schools

Cessation Program Providers

Focus Point Behavior Health and McCready Behavioral Health

Enforcement

Somerset County Sheriff's Office; Crisfield Police Department; and Princess Anne Police Department

Vendor Education

LHD Staff

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	27	6,494
Tobacco Sales Citations Issued	1	606
Rate of Citations Issued per Compliance Checks	3.7%	9.3%
Synar Rate	0.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	58	4,117
Cessation Program Participants- In-Person	110	7,004
LHD Referrals to Maryland Tobacco Quitline	136	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD continued to reach out to Somerset County residents through participation and presentations at community events. The dangers of secondhand smoke was a topic at the Community Baby Showers in Princess Anne and Crisfield, sponsored by the Judy Center.

Innovations

An innovative program at the LHD was school-based programming with new ideas to keep the attention of parents and students.

Accomplishments

The LHD had an anti-vaping contest in two local high schools where the winning drawing was made into a campaign advertisement for billboards and T-shirts. An art teacher from Washington High School taught an art lesson on anti-vaping where students researched information about the dangers of vaping and their artwork was entered in a contest to be hung around the school.

Most Effective Program⁽¹⁾

The LHD's most effective program was the school-based program where it reached the majority of its measures.

Useful Links⁽¹⁾

<https://somersethealth.org/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**St. Mary's County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD prioritized increased awareness and education about youth vaping and tobacco use. The LHD promoted their VapeAware multi-media awareness campaign through outreach and community presentations. The LHD sought to expand the campaign to include youth in further decision-making.

County Demographics⁽²⁾

Composition	County	Maryland
Population	112,667	6,052,177
Percent of Population Under 18	24.5%	22.3%
Median Household Income	\$86,508	\$76,067
Percent of Persons in Poverty	8.2%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	11.7%	8.2%
High School Electronic Smoking Device (ESD) Use	19.0%	13.3%
High School Smokeless Tobacco Use	6.7%	6.2%
Minority Youth Current Tobacco Use	18.9%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	17.2%	16.6%
Minority Adult Tobacco Use	16.7%	14.6%
Adult Cigarette Use	15.4%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Faith-based organizations; Nonprofits or community organizations; and Behavioral health organizations

Partners by Activity Type

Community Outreach

The College of Southern Maryland, Leonardtown Campus; MedStar St. Mary's Hospital; St. Mary's County Government; Unified Committee for Afro-American Contributions; and St. Mary's County Public Schools

Youth Education

Minority Outreach Coalition (MOC); Fidelity Chapter #60 OES PHA; and Spring Ridge Middle School Parent Teacher Student Association (PTSA)

Enforcement

St. Mary's County Sheriff's Office

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	126	6,494
Tobacco Sales Citations Issued	10	606
Rate of Citations Issued per Compliance Checks	7.9%	9.3%
Synar Rate	16.7%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	13	4,117
Cessation Program Participants- In-Person	107	7,004
LHD Referrals to Maryland Tobacco Quitline	501	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD provided technical assistance to the Healthy St. Mary's Partnership's Tobacco-Free Living Coalition for the Smoke-Free Holy Grounds Initiative (SFHG). SMHG sought to increase the number of smoke-free environments in the community. The LHD worked with Comcast Spotlight to promote commercial advertisements about secondhand smoke to residents in St. Mary's County.

Innovations

An innovative program at the LHD was implementing the VapeAware program. This mass-reach health communication intervention began as an effort to communicate the potential health risks surrounding vaping and electronic smoking devices (ESDs) prevalent among young people. The LHD used an evidence-base model to create the VapeAware campaign in St. Mary's County.

Accomplishments

The LHD created the "VapeAware: Get the facts" commercial to educate the public on the dangers of ESDs. The LHD worked with Comcast Spotlights to educate the community via advertisements on ESDs and vaping. Southern Maryland News Net and Clear Channel Outdoor were used for mobile digital advertising. Southern Maryland News Net reached 150,000 readers, 30,000 Facebook followers, and 16 million advertisement impressions with over 6,800 advertisement clicks. Clear Channel Outdoors ran an advertisement for two weeks and reached 62,717 mobile devices with 112 clicks. A billboard was placed in Hollywood and the geofenced mobile advertisement was mapped around nine middle and high schools.

Most Effective Program⁽¹⁾

The LHD's most effective program was mini-grants to community partners and non-governmental organizations (NGOs) to educate youth on ESD health risks. The LHD requested proposals from three NGOs for educating youth. The LHD partnered with faith-based, student, and civic organizations to focus on youth education. The LHD educated almost 10,000 youth on the risks of vaping in three years. The LHD focused on decreasing youth ESD use from 26% to 19%.

Useful Links⁽¹⁾

<http://healthystmarys.com/>
<http://www.smchd.org/vapeaware/>
<https://phpa.health.maryland.gov/ccdpc/Reports/Pages/YRBS2016.aspx>
<https://www.thecommunityguide.org/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

Talbot County

Cigarette Restitution Fund, Tobacco Control Program



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Demographics⁽²⁾

Composition	County	Maryland
Population	37,103	6,052,177
Percent of Population Under 18	18.3%	22.3%
Median Household Income	\$61,395	\$76,067
Percent of Persons in Poverty	10.4%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	12.3%	8.2%
High School Electronic Smoking Device (ESD) Use	17.1%	13.3%
High School Smokeless Tobacco Use	7.4%	6.2%
Minority Youth Current Tobacco Use	17.7%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	15.0%	16.6%
Minority Adult Tobacco Use	11.8%	14.6%
Adult Cigarette Use	13.6%	13.7%

Partners^{(1) (5) (6)}

Partners by Activity Type

Community Outreach

Asbury United Methodist Church; Chesapeake Multicultural Resource Center; Choice Pregnancy Center; Eastern Shore Marketing; New Zion Methodist Church; Recovery for Shore; Royal Oak United Methodist Church; Scotts United Method Church; and Town of Trappe

Youth Education

Easton High School; Phillips Wharf Environmental Center; Teen Court of Talbot; Easton Elementary School; St. Michael's Elementary School; The Country School-Developing Healthy Choices; and White Marsh Elementary

Enforcement

Talbot County Sheriff Office; Maryland State Police; and Easton Barracks

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	108	6,494
Tobacco Sales Citations Issued	15	606
Rate of Citations Issued per Compliance Checks	13.9%	9.3%
Synar Rate	0.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	10	4,117
Cessation Program Participants- In-Person	50	7,004
LHD Referrals to Maryland Tobacco Quitline	29	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD used mini-grants to educate community organizations about the hazards of tobacco, secondhand smoke, and electronic smoking device (ESD) use. Mini-grants were used at Choices Pregnancy Center to educate the public about the harm that smoking does to unborn children; at Phillips Wharf Environmental Center about how smoking affects the environment; and for supporting elementary schools visiting Salisbury University to tour a smoke-free campus while learning the benefits of a school free of secondhand smoke.

Useful Links⁽¹⁾

<https://smokingstopshere.com/locations/talbot/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

Washington County

Cigarette Restitution Fund, Tobacco Control Program



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD created a database for Synar and wanted to receive more technical assistance from Maryland.

County Demographics⁽²⁾

Composition	County	Maryland
Population	150,578	6,052,177
Percent of Population Under 18	22.1%	22.3%
Median Household Income	\$56,316	\$76,067
Percent of Persons in Poverty	13.2%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	12.1%	8.2%
High School Electronic Smoking Device (ESD) Use	19.4%	13.3%
High School Smokeless Tobacco Use	10.9%	6.2%
Minority Youth Current Tobacco Use	18.4%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	21.9%	16.6%
Minority Adult Tobacco Use	19.2%	14.6%
Adult Cigarette Use	18.3%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Faith-based organizations and Nonprofits or community organizations

Partners by Activity Type

Community Outreach

Pulmonary Rehab Program at Meritus; Hagerstown Treatment Center; Tobacco Free Washington County Coalition; and Community Free Clinic, Inc.

Youth Education

Citi Bright Horizon's Child Care Center; North Hagerstown High School; Robert W. Johnson Center; and Bester Community of Hope

Cessation Program Providers

Meritus Women's Health Specialists; Randy Samu; and Volunteer Cessation Support

Enforcement

Maryland State Police and Washington County Sheriff's Office

Vendor Education

Brothers Who Care and Interfaith Coalition

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	435	6,494
Tobacco Sales Citations Issued	11	606
Rate of Citations Issued per Compliance Checks	2.5%	9.3%
Synar Rate	7.1%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	75	4,117
Cessation Program Participants- In-Person	426	7,004
LHD Referrals to Maryland Tobacco Quitline	69	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD shared information about the dangers of tobacco use and secondhand smoking with youth (3rd through 5th graders). The LHD provided assistance to those interested in quitting. Assistance was provided through a partnership with Bester Community of Hope. CRF staff continued providing smoking cessation classes to Hagerstown Housing Authority sites.

Innovations

An innovative program at the LHD was the Baby and Me Tobacco Free Program through CRF. The LHD collaborated with a community partner to promote cessation among pregnant women. The CRF worked hard for behavioral health programs to ensure the population was receiving cessation and NRT in Washington County.

Accomplishments

The LHD formed and maintained a community partnership for the duration of allocated CRF funds to Washington County. The LHD commended the high level of work produced by a small staff.

Most Effective Program⁽¹⁾

The LHD's most effective program was the cessation program.

Useful Links⁽¹⁾

<https://www.meritushealth.com/media-center/news/categories/your-health-matters/>
<https://www.facebook.com/Tobacco-Free-For-Life-Washington-County-MD-304222946278977/>
<https://www.facebook.com/WashHealth>
<https://smokingstopshere.com/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

Wicomico County

Cigarette Restitution Fund, Tobacco Control Program



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD provided education to youth, school officials, and parents on JUULing.

County Demographics⁽²⁾

Composition	County	Maryland
Population	102,923	6,052,177
Percent of Population Under 18	22.1%	22.3%
Median Household Income	\$53,508	\$76,067
Percent of Persons in Poverty	18.0%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	11.0%	8.2%
High School Electronic Smoking Device (ESD) Use	17.0%	13.3%
High School Smokeless Tobacco Use	6.8%	6.2%
Minority Youth Current Tobacco Use	14.8%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	21.0%	16.6%
Minority Adult Tobacco Use	16.2%	14.6%
Adult Cigarette Use	17.1%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Faith-based organizations; Nonprofits or community organizations; Behavioral health organizations; and Another local health department

Partners by Activity Type

Community Outreach

Jireh Community Development, Inc.; St. Paul AME Zion Church; Center for Clean Start (C4CS); Tactical Securities; and Chesapeake Health Center

Youth Education

Wicomico County Schools

Enforcement

Wicomico County Sheriff's Office (WCSO)

Vendor Education

Rapture Ready Ministries; Emmanuel Wesleyan Church; and The Child and Family Foundation

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	90	6,494
Tobacco Sales Citations Issued	16	606
Rate of Citations Issued per Compliance Checks	17.8%	9.3%
Synar Rate	20.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	66	4,117
Cessation Program Participants- In-Person	195	7,004
LHD Referrals to Maryland Tobacco Quitline	10	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD provided education classes for youth and adults on the dangers of secondhand smoke and tobacco-related products. The dangers of smoking and tobacco-related products were shown in different forms such as: the Risky Puffs project; presentations to women in the tri-county WIC breastfeeding class and information about secondhand smoke from a youth coalition; and preschool/daycares including an activity book that displayed the effects of secondhand smoke to lungs.

Innovations

An innovative program at the LHD was weekly smoking classes consisting of activities such as games, rock painting, art projects, and speakers about various topics.

Accomplishments

The LHD had clients who successfully quit smoking attend classes to support newcomers trying to quit.

Most Effective Program⁽¹⁾

The LHD's most effective program was weekly cessation classes. About twelve people attended each class with two to three new clients on average at each class.

Useful Links⁽¹⁾

<https://www.wicomicohealth.org/index.asp?pageid=147>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

Worcester County

Cigarette Restitution Fund, Tobacco Control Program



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Demographics⁽²⁾

Composition	County	Maryland
Population	51,690	6,052,177
Percent of Population Under 18	21.3%	22.3%
Median Household Income	\$57,227	\$76,067
Percent of Persons in Poverty	11.4%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	13.3%	8.2%
High School Electronic Smoking Device (ESD) Use	26.0%	13.3%
High School Smokeless Tobacco Use	7.7%	6.2%
Minority Youth Current Tobacco Use	19.2%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	22.7%	16.6%
Minority Adult Tobacco Use	20.8%	14.6%
Adult Cigarette Use	20.9%	13.7%

Partners^{(1) (5) (6)}

Partners by Activity Type

Community Outreach

Atlantic General Hospital (AGH); Smart Graphics; Worcester County Government; and PACA Enterprise

Youth Education

Worcester County Youth Council and Middle School SADD

Enforcement

Worcester County Sheriff's Office

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	1,046	6,494
Tobacco Sales Citations Issued	118	606
Rate of Citations Issued per Compliance Checks	11.3%	9.3%
Synar Rate	0.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	30	4,117
Cessation Program Participants- In-Person	67	7,004
LHD Referrals to Maryland Tobacco Quitline	22	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD provided secondhand smoke information at the Lower Shore Resource Fair. The LHD's Tobacco Free Campus Committee discussed updates to the tobacco campus policy established in 2013.

Useful Links⁽¹⁾

<http://www.worcesterhealth.org/treatment-menu/100-smoking-cessation-article>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports