

FY 2018

(July 1, 2017- June 30, 2018)

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Worcester County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

Goal 1: Prevent initiation of tobacco among youth and young adults

Goal 2: Promote quitting among adults and youth

Goal 3: Eliminate exposure to secondhand smoke

Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Demographics⁽²⁾

Composition	County	Maryland
Population	51,690	6,052,177
Percent of Population Under 18	21.3%	22.3%
Median Household Income	\$57,227	\$76,067
Percent of Persons in Poverty	11.4%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	13.3%	8.2%
High School Electronic Smoking Device (ESD) Use	26.0%	13.3%
High School Smokeless Tobacco Use	7.7%	6.2%
Minority Youth Current Tobacco Use	19.2%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	22.7%	16.6%
Minority Adult Tobacco Use	20.8%	14.6%
Adult Cigarette Use	20.9%	13.7%

Partners^{(1) (5) (6)}

Partners by Activity Type

Community Outreach

Atlantic General Hospital (AGH); Smart Graphics; Worcester County Government; and PACA Enterprise

Youth Education

Worcester County Youth Council and Middle School SADD

Enforcement

Worcester County Sheriff's Office

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	1,046	6,494
Tobacco Sales Citations Issued	118	606
Rate of Citations Issued per Compliance Checks	11.3%	9.3%
Synar Rate	0.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	30	4,117
Cessation Program Participants- In-Person	67	7,004
LHD Referrals to Maryland Tobacco Quitline	22	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD provided secondhand smoke information at the Lower Shore Resource Fair. The LHD's Tobacco Free Campus Committee discussed updates to the tobacco campus policy established in 2013.

Useful Links⁽¹⁾

<http://www.worcesterhealth.org/treatment-menu/100-smoking-cessation-article>

Sources of Data

- (1)** 2018 LHD Program Inventory
- (2)** Census 2017 Population Estimates
- (3)** 2016 Behavioral Risk Factor Surveillance System
- (4)** 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5)** FY17 Cigarette Restitution Fund Grantee Reports
- (6)** FY17 Enforcement Grantees Reports
- (7)** FY18 MD Tobacco Quitline Reports
- (8)** FFY18 Synar Report
- (9)** FY18 Cigarette Restitution Fund Grantee Reports