

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Washington County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD created a database for Synar and wanted to receive more technical assistance from Maryland.

County Demographics⁽²⁾

Composition	County	Maryland
Population	150,578	6,052,177
Percent of Population Under 18	22.1%	22.3%
Median Household Income	\$56,316	\$76,067
Percent of Persons in Poverty	13.2%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	12.1%	8.2%
High School Electronic Smoking Device (ESD) Use	19.4%	13.3%
High School Smokeless Tobacco Use	10.9%	6.2%
Minority Youth Current Tobacco Use	18.4%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	21.9%	16.6%
Minority Adult Tobacco Use	19.2%	14.6%
Adult Cigarette Use	18.3%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Faith-based organizations and Nonprofits or community organizations

Partners by Activity Type

Community Outreach

Pulmonary Rehab Program at Meritus; Hagerstown Treatment Center; Tobacco Free Washington County Coalition; and Community Free Clinic, Inc.

Youth Education

Citi Bright Horizon's Child Care Center; North Hagerstown High School; Robert W. Johnson Center; and Bester Community of Hope

Cessation Program Providers

Meritus Women's Health Specialists; Randy Samu; and Volunteer Cessation Support

Enforcement

Maryland State Police and Washington County Sheriff's Office

Vendor Education

Brothers Who Care and Interfaith Coalition

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	435	6,494
Tobacco Sales Citations Issued	11	606
Rate of Citations Issued per Compliance Checks	2.5%	9.3%
Synar Rate	7.1%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	75	4,117
Cessation Program Participants- In-Person	426	7,004
LHD Referrals to Maryland Tobacco Quitline	69	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD shared information about the dangers of tobacco use and secondhand smoking with youth (3rd through 5th graders). The LHD provided assistance to those interested in quitting. Assistance was provided through a partnership with Bester Community of Hope. CRF staff continued providing smoking cessation classes to Hagerstown Housing Authority sites.

Innovations

An innovative program at the LHD was the Baby and Me Tobacco Free Program through CRF. The LHD collaborated with a community partner to promote cessation among pregnant women. The CRF worked hard for behavioral health programs to ensure the population was receiving cessation and NRT in Washington County.

Accomplishments

The LHD formed and maintained a community partnership for the duration of allocated CRF funds to Washington County. The LHD commended the high level of work produced by a small staff.

Most Effective Program⁽¹⁾

The LHD's most effective program was the cessation program.

Useful Links⁽¹⁾

<https://www.meritushealth.com/media-center/news/categories/your-health-matters/>
<https://www.facebook.com/Tobacco-Free-For-Life-Washington-County-MD-304222946278977/>
<https://www.facebook.com/WashHealth>
<https://smokingstopshere.com/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports