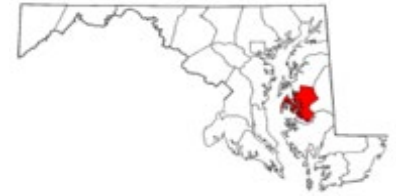


FY 2018

(July 1, 2017- June 30, 2018)

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Talbot County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

Goal 1: Prevent initiation of tobacco among youth and young adults

Goal 2: Promote quitting among adults and youth

Goal 3: Eliminate exposure to secondhand smoke

Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Demographics⁽²⁾

Composition	County	Maryland
Population	37,103	6,052,177
Percent of Population Under 18	18.3%	22.3%
Median Household Income	\$61,395	\$76,067
Percent of Persons in Poverty	10.4%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	12.3%	8.2%
High School Electronic Smoking Device (ESD) Use	17.1%	13.3%
High School Smokeless Tobacco Use	7.4%	6.2%
Minority Youth Current Tobacco Use	17.7%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	15.0%	16.6%
Minority Adult Tobacco Use	11.8%	14.6%
Adult Cigarette Use	13.6%	13.7%

Partners^{(1) (5) (6)}

Partners by Activity Type

Community Outreach

Asbury United Methodist Church; Chesapeake Multicultural Resource Center; Choice Pregnancy Center; Eastern Shore Marketing; New Zion Methodist Church; Recovery for Shore; Royal Oak United Methodist Church; Scotts United Method Church; and Town of Trappe

Youth Education

Easton High School; Phillips Wharf Environmental Center; Teen Court of Talbot; Easton Elementary School; St. Michael's Elementary School; The Country School-Developing Healthy Choices; and White Marsh Elementary

Enforcement

Talbot County Sheriff Office; Maryland State Police; and Easton Barracks

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	108	6,494
Tobacco Sales Citations Issued	15	606
Rate of Citations Issued per Compliance Checks	13.9%	9.3%
Synar Rate	0.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	10	4,117
Cessation Program Participants- In-Person	50	7,004
LHD Referrals to Maryland Tobacco Quitline	29	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD used mini-grants to educate community organizations about the hazards of tobacco, secondhand smoke, and electronic smoking device (ESD) use. Mini-grants were used at Choices Pregnancy Center to educate the public about the harm that smoking does to unborn children; at Phillips Wharf Environmental Center about how smoking affects the environment; and for supporting elementary schools visiting Salisbury University to tour a smoke-free campus while learning the benefits of a school free of secondhand smoke.

Useful Links⁽¹⁾

<https://smokingstopshere.com/locations/talbot/>

Sources of Data

- (1)** 2018 LHD Program Inventory
- (2)** Census 2017 Population Estimates
- (3)** 2016 Behavioral Risk Factor Surveillance System
- (4)** 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5)** FY17 Cigarette Restitution Fund Grantee Reports
- (6)** FY17 Enforcement Grantees Reports
- (7)** FY18 MD Tobacco Quitline Reports
- (8)** FFY18 Synar Report
- (9)** FY18 Cigarette Restitution Fund Grantee Reports