

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Somerset County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD prioritized increasing cessation rates.

County Demographics⁽²⁾

Composition	County	Maryland
Population	25,918	6,052,177
Percent of Population Under 18	17.2%	22.3%
Median Household Income	\$35,886	\$76,067
Percent of Persons in Poverty	24.3%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	12.4%	8.2%
High School Electronic Smoking Device (ESD) Use	19.6%	13.3%
High School Smokeless Tobacco Use	10.3%	6.2%
Minority Youth Current Tobacco Use	20.8%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	24.2%	16.6%
Minority Adult Tobacco Use	23.5%	14.6%
Adult Cigarette Use	22.9%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Faith-based organizations; Nonprofits or community organizations; Private practice/hospitals; and Behavioral health organizations

Partners by Activity Type

Community Outreach

McCready Health in Crisfield; Handy United Methodist Church; Mount Carmel Baptist Church; and Higher Calling Ministries

Youth Education

Somerset County Schools

Cessation Program Providers

Focus Point Behavior Health and McCready Behavioral Health

Enforcement

Somerset County Sheriff's Office; Crisfield Police Department; and Princess Anne Police Department

Vendor Education

LHD Staff

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	27	6,494
Tobacco Sales Citations Issued	1	606
Rate of Citations Issued per Compliance Checks	3.7%	9.3%
Synar Rate	0.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	58	4,117
Cessation Program Participants- In-Person	110	7,004
LHD Referrals to Maryland Tobacco Quitline	136	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD continued to reach out to Somerset County residents through participation and presentations at community events. The dangers of secondhand smoke was a topic at the Community Baby Showers in Princess Anne and Crisfield, sponsored by the Judy Center.

Innovations

An innovative program at the LHD was school-based programming with new ideas to keep the attention of parents and students.

Accomplishments

The LHD had an anti-vaping contest in two local high schools where the winning drawing was made into a campaign advertisement for billboards and T-shirts. An art teacher from Washington High School taught an art lesson on anti-vaping where students researched information about the dangers of vaping and their artwork was entered in a contest to be hung around the school.

Most Effective Program⁽¹⁾

The LHD's most effective program was the school-based program where it reached the majority of its measures.

Useful Links⁽¹⁾

<https://somersethealth.org/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports