

**Maryland Department of Health  
Center for Tobacco Prevention and Control Partner Profile**

**Garrett County  
Cigarette Restitution Fund, Tobacco Control  
Program**



**Comprehensive Tobacco Control Goals:**

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

**County Strategies<sup>(1)</sup>**

The LHD addressed the increase of smokeless tobacco and vaping among Garrett County youth.

**County Demographics<sup>(2)</sup>**

<b>Composition</b>	<b>County</b>	<b>Maryland</b>
Population	29,233	6,052,177
Percent of Population Under 18	18.8%	22.3%
Median Household Income	\$46,277	\$76,067
Percent of Persons in Poverty	12.8%	9.3%

**Health Statistics<sup>(3) (4)</sup>**

<b>Youth</b>	<b>County</b>	<b>Maryland</b>
High School Cigarette Use	16.2%	8.2%
High School Electronic Smoking Device (ESD) Use	30.5%	13.3%
High School Smokeless Tobacco Use	14.3%	6.2%
Minority Youth Current Tobacco Use	45.7%	13.0%

<b>Adult</b>	<b>County</b>	<b>Maryland</b>
Adult Current Tobacco Use	21.5%	16.6%
Minority Adult Tobacco Use	23.1%	14.6%
Adult Cigarette Use	18.0%	13.7%

**Partners<sup>(1) (5) (6)</sup>**

**Key Types of Partnerships**

Nonprofits or community organizations; Law enforcement; and Public schools

**Partners by Activity Type**

**Community Outreach**

Garrett Regional Medical Center; Accident Community Planning Group, Club 21550; Crellin Outreach Partnerships; Friendsville Community Watch; and Kitzmiller Empowerment Group

**Youth Education**

Northern High School Youth in Action Team; Southern High School Youth in Action Team; Southern Middle School Youth in Action Team; Northern Middle School Youth in Action Team; and Garrett County Public Schools Youth in Action Team

**Enforcement**

Garrett County Sheriff's Office

**Vendor Education**

Garrett County Liquor Control Board

## Actions<sup>(1) (5) (7) (8) (8)</sup>

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	116	6,494
Tobacco Sales Citations Issued	2	606
Rate of Citations Issued per Compliance Checks	1.7%	9.3%
Synar Rate	0.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	2	4,117
Cessation Program Participants- In-Person	51	7,004
LHD Referrals to Maryland Tobacco Quitline	85	3,630

## Activities to Reduce Exposure to Secondhand Smoke

The LHD partnered with Garrett Regional Medical Center on a grant to promote cessation of smoking to parents of young children.

## Innovations

An innovative program at the LHD was the healthy lifestyle campaign, Play Hard, Live Clean (PHLC), which was implemented in grades K-12 in Garrett County Public Schools. High school students earned points towards a scholarship by living drug-free lifestyles. Registered users participated in monthly surveys that helped disseminate and collect health information. Each month, a survey respondent had a chance to win PHLC gear such a sweatshirts, blankets, coolers, or Bluetooth speakers. Visit [playhardliveclean.com](http://playhardliveclean.com).

## Accomplishments

The LHD tobacco compliance rate was above state average at 94%. The one-year cessation rates among clients that completed the smoking cessation classes increased significantly from 42% in FY16 and 43.5% in FY17.

## Most Effective Program<sup>(1)</sup>

The LHD's most effective program was the Garrett County Youth in Action team which planned and implemented two tobacco prevention activities per school year. Activities cost \$100 per group and included Garrett County's two middle and two high schools. Tobacco-related activities consisted of educational games, announcements on the morning news, and a partnership with CVS to promote the next tobacco-free generation.

## Useful Links<sup>(1)</sup>

[www.KickingTobacco.com](http://www.KickingTobacco.com)

## Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports