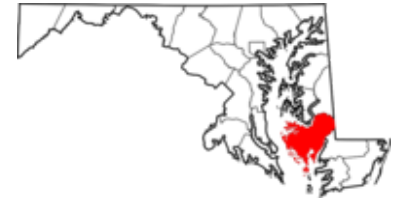


**Maryland Department of Health  
Center for Tobacco Prevention and Control Partner Profile**

**Dorchester County  
Cigarette Restitution Fund, Tobacco Control  
Program**



**Comprehensive Tobacco Control Goals:**

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

**County Strategies<sup>(1)</sup>**

The LHD built a positive partnership with the local school system and developed strategies to collaborate with individual schools about electronic smoking devices (ESDs).

**County Demographics<sup>(2)</sup>**

<b>Composition</b>	<b>County</b>	<b>Maryland</b>
Population	32,162	6,052,177
Percent of Population Under 18	21.1%	22.3%
Median Household Income	\$47,907	\$76,067
Percent of Persons in Poverty	17.4%	9.3%

**Health Statistics<sup>(3) (4)</sup>**

<b>Youth</b>	<b>County</b>	<b>Maryland</b>
High School Cigarette Use	17.8%	8.2%
High School Electronic Smoking Device (ESD) Use	18.3%	13.3%
High School Smokeless Tobacco Use	16.4%	6.2%
Minority Youth Current Tobacco Use	28.7%	13.0%

<b>Adult</b>	<b>County</b>	<b>Maryland</b>
Adult Current Tobacco Use	28.2%	16.6%
Minority Adult Tobacco Use	28.8%	14.6%
Adult Cigarette Use	25.7%	13.7%

**Partners<sup>(1) (5) (6)</sup>**

**Key Types of Partnerships**

Faith-based organizations and Nonprofits or community organizations

**Partners by Activity Type**

**Community Outreach**

University of Maryland Shore Medical Centers - Dorchester

**Youth Education**

Youth organizations in central and northern parts of the county. Four of those included: Noir Consultants and Training Inc.; Refuge Temple of God Youth Department; Royal Family Outreach Ministry; and People for Better Housing Inc.

**Enforcement**

Cambridge Police Department and Dorchester County Sheriff's Office

## Actions<sup>(1) (5) (7) (8) (8)</sup>

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	195	6,494
Tobacco Sales Citations Issued	17	606
Rate of Citations Issued per Compliance Checks	8.7%	9.3%
Synar Rate	16.7%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	28	4,117
Cessation Program Participants- In-Person	144	7,004
LHD Referrals to Maryland Tobacco Quitline	377	3,630

## Activities to Reduce Exposure to Secondhand Smoke

The LHD worked with child care providers to encourage early prevention, educate children, encourage smoke-free rules in households and vehicles, and encouraged cessation among families, specifically women of childbearing age. Contracted providers were required to present at least ten sessions of tobacco prevention education to children and provide information about dangers of tobacco smoke, electronic smoking devices (ESDs), and benefits of a smoke-free home and vehicle to parents and guardians.

## Innovations

An innovative program at the LHD was working with child care providers to deliver education and early prevention to parents/guardians to eliminate exposure to secondhand smoking. The program increased community dialogue between providers and parents/guardians. The LHD also used non-traditional venues and simple, creative messages throughout communities, Facebook, Swap and Sell, and pop-up parades to educate all populations of Dorchester County.

## Most Effective Program<sup>(1)</sup>

The LHD's most effective program was a contract with child care providers and the utilization of non-traditional venues to educate all populations of Dorchester County.

## Useful Links<sup>(1)</sup>

<http://www.charlescountyhealth.org/health-services/smoking-cessation/>

## Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports