

**Maryland Department of Health  
Center for Tobacco Prevention and Control Partner Profile**

**Charles County  
Cigarette Restitution Fund, Tobacco Control  
Program**



**Comprehensive Tobacco Control Goals:**

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

**County Strategies<sup>(1)</sup>**

The LHD addressed secondhand smoke in homes with small children and the rise of vaping/JUULing.

**County Demographics<sup>(2)</sup>**

<b>Composition</b>	<b>County</b>	<b>Maryland</b>
Population	159,700	6,052,177
Percent of Population Under 18	24.2%	22.3%
Median Household Income	\$91,373	\$76,067
Percent of Persons in Poverty	7.4%	9.3%

**Health Statistics<sup>(3) (4)</sup>**

<b>Youth</b>	<b>County</b>	<b>Maryland</b>
High School Cigarette Use	8.6%	8.2%
High School Electronic Smoking Device (ESD) Use	15.2%	13.3%
High School Smokeless Tobacco Use	7.4%	6.2%
Minority Youth Current Tobacco Use	13.0%	13.0%

  

<b>Adult</b>	<b>County</b>	<b>Maryland</b>
Adult Current Tobacco Use	17.0%	16.6%
Minority Adult Tobacco Use	13.7%	14.6%
Adult Cigarette Use	13.1%	13.7%

**Partners<sup>(1) (5) (6)</sup>**

**Key Types of Partnerships**

Nonprofits or community organizations; Private practice/hospitals; and Behavioral health organizations

**Partners by Activity Type**

**Community Outreach**

The Worship Center; Community Church; STEAM ONWARD; College of Southern Maryland; and ABC Fitness Connection, LLC

**Youth Education**

Head Start; Charles County Public Schools; Boy Scout Troop #410; STEAM ONWARD (funded sub-vendor); Tri-County Youth Services Bureau (TCYSB) (funded sub-vendor); College of Southern Maryland (funded sub-vendor); Teen Court of the Charles County Sheriff's Office (funded sub-vendor); Beyond the Classroom (funded sub-vendor); Teen Court of the Charles County Sheriff's Office (funded sub-vendor); and Beyond the Classroom (funded sub-vendor)

**Enforcement**

Charles County Sheriff's Office

**Vendor Education**

College of Southern Maryland; STEAM ONWARD; TriCounty Youth Services Bureau (TCYSB); ABC Fitness Connection, LLC; X2Rep, Inc.; Lifestyles of Maryland; and Freedom Landing

## Actions<sup>(1) (5) (7) (8) (8)</sup>

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	87	6,494
Tobacco Sales Citations Issued	2	606
Rate of Citations Issued per Compliance Checks	2.3%	9.3%
Synar Rate	6.3%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	72	4,117
Cessation Program Participants- In-Person	88	7,004
LHD Referrals to Maryland Tobacco Quitline	54	3,630

## Activities to Reduce Exposure to Secondhand Smoke

The LHD provided materials to make smoke-free and vape-free posters in concert with the College of Southern Maryland's smoke-free campus policy change. The agency's cancer outreach worker provided secondhand smoke posters to medical offices in Charles County. Health departments have vinyl smoke-free campus policy banners on the porch and railings of public entrances.

## Innovations

An innovative program at the LHD that had excellent community participation were the eight to ten mini-grants given to community organizations in the fiscal year.

## Accomplishments

The LHD created programs such as the Anti-Tobacco Advocate youth program and a cessation program. The cessation program developed trust within the community to come back after a relapse. The LHD also implemented an anti-vaping movie theater campaign, mini-grants to community organizations, and school-based education.

## Most Effective Program<sup>(1)</sup>

The LHD's most effective program was the Tobacco & Cancer Coalition which highlighted funded sub-vendor projects. The LHD also had a cessation program which was a valuable resource for smokers who wanted to quit.

## Useful Links<sup>(1)</sup>

<http://www.charlescountyhealth.org/health-services/smoking-cessation/>

## Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports