

**Maryland Department of Health  
Center for Tobacco Prevention and Control Partner Profile**

**Cecil County  
Cigarette Restitution Fund, Tobacco Control  
Program**



**Comprehensive Tobacco Control Goals:**

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

**County Strategies<sup>(1)</sup>**

The LHD developed implementation procedures, streamlined required state forms, and created user-friendly templates for community use in programs involving cessation, incentivized funding, retailer education, and enforcement compliance checks. The LHD identified new evidence-based programs to address vaping such as Catch My Breath and Take Down Tobacco.

**County Demographics<sup>(2)</sup>**

<b>Composition</b>	<b>County</b>	<b>Maryland</b>
Population	102,746	6,052,177
Percent of Population Under 18	22.8%	22.3%
Median Household Income	\$67,938	\$76,067
Percent of Persons in Poverty	10.0%	9.3%

**Health Statistics<sup>(3) (4)</sup>**

<b>Youth</b>	<b>County</b>	<b>Maryland</b>
High School Cigarette Use	10.1%	8.2%
High School Electronic Smoking Device (ESD) Use	19.3%	13.3%
High School Smokeless Tobacco Use	6.0%	6.2%
Minority Youth Current Tobacco Use	18.1%	13.0%

<b>Adult</b>	<b>County</b>	<b>Maryland</b>
Adult Current Tobacco Use	28.3%	16.6%
Minority Adult Tobacco Use	26.9%	14.6%
Adult Cigarette Use	25.3%	13.7%

**Partners<sup>(1) (5) (6)</sup>**

**Key Types of Partnerships**

Faith-based organizations; Nonprofits or community organizations; Private practice/hospitals; Behavioral health organizations; and Another local health department

**Partners by Activity Type**

**Community Outreach**

Boys and Girls Club of Cecil County; Girl Scouts of the Chesapeake Bay, Troop #20; Generation Station; Union Hospital; Youth Empowerment Source; and Good Shepard Church

**Enforcement**

Maryland State Police; Barracks F; North East; Cecil County Sherriff's Office; Elkton Police Department; North East Police Department; Perryville Police Department; and Rising Sun Police Department

## Actions<sup>(1) (5) (7) (8) (8)</sup>

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	170	6,494
Tobacco Sales Citations Issued	27	606
Rate of Citations Issued per Compliance Checks	15.9%	9.3%
Synar Rate	25.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	92	4,117
Cessation Program Participants- In-Person	146	7,004
LHD Referrals to Maryland Tobacco Quitline	146	3,630

## Activities to Reduce Exposure to Secondhand Smoke

The LHD implemented the secondhand smoke program, Care for Their Air, to address tobacco use and secondhand smoke among pregnant women and family members who smoke and/or care for young children. Twenty-one programs were implemented.

## Innovations

An innovative program at the LHD was a database that interacted with EHRs and local county providers to monitor cessation clients' progress. The system was intended to receive referrals and send NRT vouchers as well as provide status reports. The LHD was developing a mechanism to determine quit rates.

## Accomplishments

The LHD developed a database that interacts with EHRs and local county providers to monitor cessation clients' progress. The system was intended to receive referrals and send NRT vouchers as well as provide status reports. The LHD was developing a mechanism to determine quit rates.

## Most Effective Program<sup>(1)</sup>

The LHD's most effective program was use of a database that tracks and monitors the progress of clients in cessation with EHRs and local providers in the county. The database received referrals, sent NRT vouchers, and gave status reports to providers. The LHD was in the process of adding a mechanism to determine quit rates.

## Useful Links<sup>(1)</sup>

<http://cecilcountyhealth.org/eN/Rdult-health/stop-smoking-program/>

## Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports