

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Carroll County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD educated youth and adults about the dangers of electronic smoking devices (ESDs) and cessation. The LHD provided nicotine replacement products and Chantix to adult smokers.

County Demographics⁽²⁾

Composition	County	Maryland
Population	167,781	6,052,177
Percent of Population Under 18	21.8%	22.3%
Median Household Income	\$87,906	\$76,067
Percent of Persons in Poverty	5.5%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	9.0%	8.2%
High School Electronic Smoking Device (ESD) Use	19.8%	13.3%
High School Smokeless Tobacco Use	8.4%	6.2%
Minority Youth Current Tobacco Use	15.2%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	21.5%	16.6%
Minority Adult Tobacco Use	17.2%	14.6%
Adult Cigarette Use	15.0%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Nonprofits or community organizations; Private practice/hospitals; and Other

Partners by Activity Type

Community Outreach

Community Services Council; Access Carroll; and Mission of Mercy

Youth Education

Boys and Girls Club of Westminster, Inc.; Carroll County Public Schools; and Carroll County Parks and Recreation

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	279	6,494
Tobacco Sales Citations Issued	30	606
Rate of Citations Issued per Compliance Checks	10.7%	9.3%
Synar Rate	0.0%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	51	4,117
Cessation Program Participants- In-Person	234	7,004
LHD Referrals to Maryland Tobacco Quitline	26	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD displayed secondhand smoke information at fairs, Head Start Health Fair and McDaniel College Health Fair; and Taneytown Elementary Parent Picnic.

Innovations

An innovative program at the LHD was partnering with the local school district to develop curriculum for elementary, middle and high school levels about electronic cigarettes and vaping. The county has a long-standing Tobacco Education class for middle and high school students with tobacco and electronic cigarette violations.

Accomplishments

The LHD provided community education outreach events; school-based activities that included an elementary poster contest; electronic cigarette curriculum; and speakers on electronic cigarettes and vaping in health classes. The LHD offered walk-in tobacco clinics for smokers seeking cessation resources. The LHD provided NRT and Chantix.

Most Effective Program⁽¹⁾

The LHD's most effective program was the smoking cessation program, Quit Together, and community outreach events such as an elementary poster contest.

Useful Links⁽¹⁾

<https://cchd.maryland.gov/health-services-tobacco-prevention/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports