

**Maryland Department of Health
Center for Tobacco Prevention and Control Partner Profile**

**Calvert County
Cigarette Restitution Fund, Tobacco Control
Program**



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies⁽¹⁾

The LHD prioritized underage use of electronic smoking devices (ESDs), smoke-free county fairs, and enacting Tobacco 21 and similar policies. The LHD also prioritized smoke-free parks.

County Demographics⁽²⁾

Composition	County	Maryland
Population	91,502	6,052,177
Percent of Population Under 18	23.4%	22.3%
Median Household Income	\$96,808	\$76,067
Percent of Persons in Poverty	5.8%	9.3%

Health Statistics^{(3) (4)}

Youth	County	Maryland
High School Cigarette Use	9.9%	8.2%
High School Electronic Smoking Device (ESD) Use	12.8%	13.3%
High School Smokeless Tobacco Use	7.6%	6.2%
Minority Youth Current Tobacco Use	14.2%	13.0%

Adult	County	Maryland
Adult Current Tobacco Use	22.1%	16.6%
Minority Adult Tobacco Use	17.0%	14.6%
Adult Cigarette Use	16.2%	13.7%

Partners^{(1) (5) (6)}

Key Types of Partnerships

Private practice/hospitals; Behavioral health organizations; Primary care providers; Public organizations; and Faith-based organizations

Partners by Activity Type

Community Outreach

Saint John Vianney Church Health Ministry; Health Ministry Network; Middleham Church; Chesapeake Church; Bethel Way of the Cross; Calvert County Fair; College of Southern Maryland; Automechanic shops; Department of Motor Vehicles; Calvert Health Medical Center; Commission for Women; Calvert Alliance Against Substance Abuse (CAASA); and Calvert County Library

Youth Education

Calvert Health Medical Center; Calvert County Public Schools (Knock Tobacco Out of the Parks; Kick Butts Day; Tobacco Road Show; Red Ribbon Week; and Drug and Alcohol Awareness Week Lunch and Learn); St. Anthony's Catholic Church Youth Ministry; Our Lady Star of the Sea Catholic School; STEM Expo; and Tri-County Youth Services Bureau

Cessation Program Providers

Calvert County Health Department; Quitline/Fax to Assist; Providers trained for Fax to Assist: Dr. Jani, Dr. Plater; and Calvert Community Dental Care

Enforcement

Calvert County Sheriff's Office

Vendor Education

Calvert County Health Department

Actions^{(1) (5) (7) (8) (8)}

Enforcement Activities & Outcomes	County	Maryland
Tobacco Sales Compliance Checks	78	6,494
Tobacco Sales Citations Issued	7	606
Rate of Citations Issued per Compliance Checks	9.0%	9.3%
Synar Rate	37.5%	13.9%

Cessation Program Activities & Outcomes	County	Maryland
Cessation Program Participants- Quitline Callers	39	4,117
Cessation Program Participants- In-Person	141	7,004
LHD Referrals to Maryland Tobacco Quitline	94	3,630

Activities to Reduce Exposure to Secondhand Smoke

The LHD sought to reduce exposure to secondhand smoke through the Pregnancy and Tobacco Cessation Help (PATCH) grant and presentations at parent-teacher open houses, job fairs, Head Start, Tri-County Youth Services Bureau, County Fair Board, Calvert County Commissioners, and Parks and Recreation.

Innovations

An innovative program at the LHD was the T-shirt campaign that involved youth to design, print, and distribute anti-smoking/vaping messages to their peers. The LHD also had a Smoke Free Youth Day at the County Fair.

Accomplishments

The LHD used campaigns on anti-smoking/vaping developed by local youth and presented by the health officer to the county commissioners. Students created anti-vaping messages displayed on T-shirts as well as at lunch and learns and school career days. The health officer delivered a presentation on the increase of JUULs and its impact on youth.

Most Effective Program⁽¹⁾

The LHD's most effective program was a 50-minute Tobacco Road Show that reached 7th grade science students learning about the respiratory system. The presentation showed the health effects of tobacco and related products. All public middle schools and one private school in the county saw the presentation.

Useful Links⁽¹⁾

www.Calverthealth.org ; www.drugabuse.org; <https://www.law.umaryland.edu/Programs-and-Impact/Public-Health-Law/>; <https://www.tobaccofreekids.org/>; <https://www.cdc.gov/tobacco/>; <https://www.lung.org/>; <https://www.cancer.org/>

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports