

FY 2018

(July 1, 2017- June 30, 2018)

**Maryland Department of Health  
Center for Tobacco Prevention and Control Partner Profile  
Baltimore County  
Cigarette Restitution Fund, Tobacco Control  
Program**



**Comprehensive Tobacco Control Goals:**

Goal 1: Prevent initiation of tobacco among youth and young adults

Goal 2: Promote quitting among adults and youth

Goal 3: Eliminate exposure to secondhand smoke

Goal 4: Identify and eliminate tobacco-related disparities among population groups

**County Strategies<sup>(1)</sup>**

The LHD focused on collaboration among teachers and students on electronic electronic smoking devices (ESDs) at county public schools.

**County Demographics<sup>(2)</sup>**

<b>Composition</b>	<b>County</b>	<b>Maryland</b>
Population	832,468	6,052,177
Percent of Population Under 18	21.6%	22.3%
Median Household Income	\$68,989	\$76,067
Percent of Persons in Poverty	9.0%	9.3%

**Health Statistics<sup>(3) (4)</sup>**

<b>Youth</b>	<b>County</b>	<b>Maryland</b>
High School Cigarette Use	8.8%	8.2%
High School Electronic Smoking Device (ESD) Use	11.2%	13.3%
High School Smokeless Tobacco Use	8.2%	6.2%
Minority Youth Current Tobacco Use	16.9%	13.0%
<b>Adult</b>	<b>County</b>	<b>Maryland</b>
Adult Current Tobacco Use	24.9%	16.6%
Minority Adult Tobacco Use	23.8%	14.6%
Adult Cigarette Use	15.0%	13.7%

**Partners<sup>(1) (5) (6)</sup>**

**Key Types of Partnerships**

Nonprofits or community organizations; Private practice/hospitals; and Other

**Partners by Activity Type**

**Community Outreach**

Allies Kidney Beans Foundation; Arbutus Volunteer Fire Department; Brick Bodies Fitness Services; Greater Baltimore Medical Center; Impact Baltimore EDC; Ladies of Vision Charities; St. Phillips Baptist Church; and Shiloh Baptist Church

**Youth Education**

Woodlawn Gwynn Oak Optimist Club; Agudath Israel of Baltimore County; Agudath Israel of Baltimore; Arbutus Elementary School; Battle Grove Elementary School; Bedford Elementary School; Cedarmere Elementary School; Church Lane Elementary School; Dogwood Elementary School; Joppa View Elementary School; Pinewood Elementary School; Vincent Farm Elementary School; Wellwood International Elementary School; Winand Elementary School; Deer Park Middle School; Franklin Middle School; Hereford Middle School; Loch Raven High School; Parkville High School; Pikesville High School; and Windsor Mill Middle School

**Cessation Program Providers**

MedStar Franklin Square Medical Center; University of Maryland Baltimore County (UMBC); Goucher College; Towson University; Kolmac and Prologue; Brick Bodies Fitness Services; and Greta Brand & Associates, Inc.

**Enforcement**

N/R

**Vendor Education**

N/R

## Actions<sup>(1) (5) (7) (8) (8)</sup>

<b>Enforcement Activities &amp; Outcomes</b>	<b>County</b>	<b>Maryland</b>
Tobacco Sales Compliance Checks	1,376	6,494
Tobacco Sales Citations Issued	123	606
Rate of Citations Issued per Compliance Checks	8.9%	9.3%
Synar Rate	6.0%	13.9%

<b>Cessation Program Activities &amp; Outcomes</b>	<b>County</b>	<b>Maryland</b>
Cessation Program Participants- Quitline Callers	789	4,117
Cessation Program Participants- In-Person	1,571	7,004
LHD Referrals to Maryland Tobacco Quitline	569	3,630

## Activities to Reduce Exposure to Secondhand Smoke

The LHD displayed posters on bus shelters and in health centers to increase awareness of the dangers of secondhand smoke. Posters were hung locally at veterinary clinics and groomers to educate the community about the effect of secondhand smoke on pets. Information was given to Baltimore County Rabies Vaccination Clinics and those adopting pets from Baltimore County Animal Services received a pet ID name tag with a non-smoking message on it.

## Innovations

An innovative program at the LHD was walk-in cessation assistance and the enforcement of youth access laws.

## Accomplishments

The LHD succeeded in the reduction of tobacco sales to minors and established walk-in cessation assistance in two county locations. The LHD also partnered with 17 schools to ensure the provision of ESD education and promoted cessation by displaying information locally in malls, on billboards, and on restaurant placemats.

## Most Effective Program<sup>(1)</sup>

The LHD's most effective program was the enforcement of youth access laws.

## Useful Links<sup>(1)</sup>

<https://www.baltimorecountymd.gov/Agencies/health/healthservices/tobacco.html>

## Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports