

**Maryland Department of Health  
Center for Tobacco Prevention and Control Partner Profile**

**Anne Arundel County  
Cigarette Restitution Fund, Tobacco Control  
Program**



**Comprehensive Tobacco Control Goals:**

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

**County Strategies<sup>(1)</sup>**

The LHD focused on young adults by partnering with the local housing authority; implementing media campaigns targeting youth and adult residents; and collecting young adult input then partnering with school nurses, educators, and SADD chapters to develop best practices. The LHD updated webpages on emerging products, funded cessation counseling, and funded community partner presentations.

**County Demographics<sup>(2)</sup>**

<b>Composition</b>	<b>County</b>	<b>Maryland</b>
Population	573,235	6,052,177
Percent of Population Under 18	22.2%	22.3%
Median Household Income	\$91,918	\$76,067
Percent of Persons in Poverty	7.0%	9.3%

**Health Statistics<sup>(3) (4)</sup>**

<b>Youth</b>	<b>County</b>	<b>Maryland</b>
High School Cigarette Use	9.2%	8.2%
High School Electronic Smoking Device (ESD) Use	17.4%	13.3%
High School Smokeless Tobacco Use	6.0%	6.2%
Minority Youth Current Tobacco Use	15.9%	13.0%
<b>Adult</b>	<b>County</b>	<b>Maryland</b>
Adult Current Tobacco Use	16.5%	16.6%
Minority Adult Tobacco Use	14.8%	14.6%
Adult Cigarette Use	13.7%	13.7%

**Partners<sup>(1) (5) (6)</sup>**

**Key Types of Partnerships**

Faith-based organizations; Nonprofits or community organizations; Private practice/hospitals; and Other

**Partners by Activity Type**

**Community Outreach**

Casa De Bendiciones; Centro Cristiano Betania; Empowering Believers Church of the Apostolic Faith; Fresh Start Church; Grace Pointe Community Church of the Nazarene; Heritage Community Church; Herrmann Advertising; Iglesia Cristiana De Restauracion; Iglesia Emmanuel Asamblea de Dios; Restoration Community Development Corporation; Iglesia Ciudad De Reguio; Iglesia Cristiana Nueva Esperanza; Iglesia Hispana Emmanuel Asambleas De Dios; and Iglesia Latina Nazarena

**Youth Education**

Pinnacle Communications; Students Against Destructive Decisions chapters; Anne Arundel County public school nurses and health education teachers

**Cessation Program Providers**

Anne Arundel Community College; Anne Arundel Medical Center; University of Maryland Baltimore Washington Medical Center; and Owensville Primary Care

**Enforcement**

Annapolis City Police; Anne Arundel Sheriff's Office; and Anne Arundel County Police

**Vendor Education**

Per County Acting Health Officer, task not completed in FY18. Initiative emphasized compliance checks.

**Actions<sup>(1) (5) (7) (8) (8)</sup>**

<b>Enforcement Activities &amp; Outcomes</b>	<b>County</b>	<b>Maryland</b>
Tobacco Sales Compliance Checks	468	6,494
Tobacco Sales Citations Issued	47	606
Rate of Citations Issued per Compliance Checks	10.04%	9.3%
Synar Rate	24.1%	13.9%

<b>Cessation Program Activities &amp; Outcomes</b>	<b>County</b>	<b>Maryland</b>
Cessation Program Participants- Quitline Callers	276	4,117
Cessation Program Participants- In-Person	232	7,004
LHD Referrals to Maryland Tobacco Quitline	113	3,630

**Activities to Reduce Exposure to Secondhand Smoke**  
 The LHD’s Community Education team provided tobacco cessation information and resources to the Housing Authority of the City of Annapolis and the Housing Commission of Anne Arundel County agencies.

**Innovations**  
 An innovative program at the LHD was the creation of a sixty second video, “No Smoking of Vaping; Join The Movement,” featuring the county’s high school-aged youth challenging their peers to end smoking and vaping. The video covered the dangers of tobacco, cigarettes, hookahs, cigarillos, and electronic smoking devices (ESDs).

**Accomplishments**  
 The LHD strengthened partnerships with community groups to reach and educate priority populations. Partnerships helped the LHD better understand the needs, focuses, and insights of the community.

**Most Effective Program<sup>(1)</sup>**  
 The LHD’s most effective program was the Tobacco-Free Kids (TFK) week which has been held annually for 20 years. The week rallies kids and teens against tobacco use at activities held by schools and community groups. MDH supported the week along with year-round free materials and ideas for games and activities. Coordinators accessed information for educating youth on the dangers of tobacco products at [www.SmokingStinks.org](http://www.SmokingStinks.org). In total, 152 schools and community groups registered and over 70,000 youth participated in anti-tobacco activities.

**Useful Links<sup>(1)</sup>**  
<https://www.aahealth.org/ltl-quit-smoking/>

- Sources of Data**
- (1) 2018 LHD Program Inventory
  - (2) Census 2017 Population Estimates
  - (3) 2016 Behavioral Risk Factor Surveillance System
  - (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
  - (5) FY17 Cigarette Restitution Fund Grantee Reports
  - (6) FY17 Enforcement Grantees Reports
  - (7) FY18 MD Tobacco Quitline Reports
  - (8) FFY18 Synar Report
  - (9) FY18 Cigarette Restitution Fund Grantee Reports