(July 1, 2017- June 30, 2018)

Maryland Department of Health

Center for Tobacco Prevention and Control Partner Profile

Allegany County

Cigarette Restitution Fund, Tobacco Control

Program



Comprehensive Tobacco Control Goals:

- Goal 1: Prevent initiation of tobacco among youth and young adults
- Goal 2: Promote quitting among adults and youth
- Goal 3: Eliminate exposure to secondhand smoke
- Goal 4: Identify and eliminate tobacco-related disparities among population groups

County Strategies(1)

The LHD prioritized decreasing electronic smoking device (ESD) use rates among youth.

| County | Maryland |
|----------|--|
| 71,615 | 6,052,177 |
| 17.5% | 22.3% |
| \$41,559 | \$76,067 |
| 17.2% | 9.3% |
| | |
| County | Maryland |
| 14.6% | 8.2% |
| 24.4% | 13.3% |
| 11.2% | 6.2% |
| 31.7% | 13.0% |
| County | Maryland |
| 21.4% | 16.6% |
| 18.1% | 14.6% |
| 15.6% | 13.7% |
| | |
| | 71,615 17.5% \$41,559 17.2% County 14.6% 24.4% 11.2% 31.7% County 21.4% 18.1% |

Key Types of Partnerships

Faith-based organizations; Nonprofits or community organizations; and Other

Partners by Activity Type

Community Outreach

The Caporale Group; The Housing Authority of the City of Cumberland, Maryland; and Grace Baptist Church

Youth Education

Allegany College of Maryland and Nurse Managed Wellness Clinic; Community Unity in Action, Inc.; and Mt. Ridge SADD Chapter

Enforcement

Sheriff's Office

| Actions(1) (5) (7) (8) (8) | | |
|--|--------|----------|
| Enforcement Activities & Outcomes | County | Maryland |
| Tobacco Sales Compliance Checks | 123 | 6,494 |
| Tobacco Sales Citations Issued | 13 | 606 |
| Rate of Citations Issued per Compliance Checks | 10.6% | 9.3% |
| Synar Rate | 0.0% | 13.9% |
| Cessation Program Activities & Outcomes | County | Maryland |
| Cessation Program Participants- Quitline Callers | 61 | 4,117 |
| Cessation Program Participants- In-Person | 105 | 7,004 |
| LHD Referrals to Maryland Tobacco Quitline | 127 | 3,630 |

Activities to Reduce Exposure to Secondhand Smoke

The LHD distributed tobacco education materials to Family Development for each move-in at Jane Frazier Village, Fort Cumberland Homes, and Banneker Gardens. Adults were given a pre-survey and follow up post-survey on a quarterly basis. The LHD partnered with Grace Baptist Church on two educational family fun nights focused on secondhand smoke. Family fun nights had information tables with game sheets, guest speakers, and secondhand smoke table placemats with a billboard display created by local elementary school students. This event reached 97 adults and 50 children.

Innovations

An innovative program at the LHD was a partnership with a local high school SADD Chapter to develop formal marketing training for an awareness campaign utilizing radio, billboard, and social media.

Accomplishments

The LHD built and strengthened extensive relationships with community stakeholders.

Most Effective Program(1)

The LHD's most effective programs were enforcement and CRF programs. The LHD also succeeded in maintaining community partnerships and collaboration with the Mt. Ridge SADD Chapter.

Useful Links⁽¹⁾

https://smokingstopshere.com/locations/allegany/

Sources of Data

- (1) 2018 LHD Program Inventory
- (2) Census 2017 Population Estimates
- (3) 2016 Behavioral Risk Factor Surveillance System
- (4) 2016 Youth Risk Behavior Survey and Youth Tobacco Survey
- (5) FY17 Cigarette Restitution Fund Grantee Reports
- (6) FY17 Enforcement Grantees Reports
- (7) FY18 MD Tobacco Quitline Reports
- (8) FFY18 Synar Report
- (9) FY18 Cigarette Restitution Fund Grantee Reports