**FITNESS COMMITTEE**

**December 10, 2020**

**5:00 – 6:00 PM**

**MINUTES**

The Fitness Committee held a meeting via conference call on December 10, 2020, beginning at 5:10 p.m.

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| **Committee Members Present** | **Committee Members Not Present** |
| Jennifer Eastman | Dr. Mychelle Farmer |
| Cameron Pollock | Dr. Geeta Sharma |
| Jason Semanoff  Namisa Kramer | Dr. Aruna Nathan |
|  |  |

**Maryland Department of Health Staff Present**

Amanda Klein

Amanda called the meeting to order at 5:10 p.m.

1. **Roll Call/Approval of Minutes**

Amanda took roll call. Minutes for the past four meetings were not reviewed as there were not enough members for a quorum.

1. **Discussion on Creative Considerations Document**

Reviewed Kristi Pier’s feedback on the Creative Considerations draft. She said

“I am thinking it is very broad, so would focus it, specifically on the objective, that should be well-defined and measurable. Who is going to pay for the videos? That may be a challenge with comms, given some of the campaigns they have reviewed in the last year or so.”

Updated the Creative Considerations document to reflect Kristi’s feedback. Amanda will download and send to the final to the group for approval

Drafted a table for social media posts. Once the table has been populated, the Committee will consider if it should be broken down into a schedule to identify the frequency for posting and if content commemorate days or months.

1. **Next Steps**

* Committee members will approve the Creative Considerations by 12/14
* Committee members will update the Fitness Committee Social Media Posts Google document
* Amanda to send an email at the beginning of 2021 to touch base with committee members

1. **Adjournment**

The meeting was adjourned at 5:44pm.

**Next Meeting: January 7, 2021 at 5PM**