

## ARTHRITIS COMMITTEE MEETING MINUTES

September 19, 2022

5:00 – 6:00 pm

### Committee Members Present

Rachel Pigott (Chair)

Felicia Brannon

Salliann Alborn

### Committee Members Absent

Dr. Afton Thomas

### Maryland Department of Health Staff Present

Miranda Ouellette

#### 1. Welcome

Rachel welcomed the Committee members to the meeting. No members of the public were in attendance. There was a quorum and the minutes for August were approved. The motion was moved by Rachel and seconded by Saliann; there were no abstentions.

#### 2. Discussion

Salliann started by reviewing the changes to the plan of action. Changes made include updating the primary goal to include increased awareness of programming by providers. A question was made on if we can track the update of social media through the hashtags used. Increase general awareness strategy, adding efforts on Letter to the Editor and OpEds. Identify an expert who would be willing to write an OpEd and background on arthritis to promote general public education. This would be hard to track the reach, unless we drive them to the links to the webpage. Could link social media back to the story to measure it that way. Plan is good, but mentioned a lack of resources to do much of the work. Dr. Thomas may have some of the information already, does not cost anything, we would just need to send it in. Miranda mentioned that it would need to be reviewed by MDH communications before submission. However, this could be an ongoing effort to draft and review an OpED.

To reach providers, work with MedCHI and MCOs to draft additional articles and information disseminated at the provider level. Over the next year, identify potential targets for dissemination of articles and begin to draft later. Using a website link would be a way to measure the article reach (driving outreach).

Conversation shifted to the provider survey. Miranda listed steps that would need to go into survey development. This would include drafting objectives, conducting a literature

review, developing assessment materials, and obtaining IRB approval. This strategy, along with the sub-activities were added to the plan of action.

Agenda item for next meeting. Come up with suggestions for dissemination partners. Will then talk about how we will walk through the collaboration strategy.

Rachel drafted an initial survey to help guide the development of objectives. Discussion on survey distribution was had, along with the suggestion to pilot with 10-15 providers to determine the average length of time it takes to complete. Having a quick survey can help in response rate. Reviewed potential survey questions, specifically looking at what patients ask for that providers do not have a resource to cover and what resources the provider would like which they do not currently have access to.

Action items. Rachel will review the CDC toolkit and the next meeting will be spent developing the objectives.

Calendar year 2023 messaging planning. May is Arthritis month (promote the walk, weight training in conjunction with national senior fitness day, falls risk reduction), August is Psoriatic disease month (hot/aquatics), October (how to exercise in cold weather, children's health month). Circle back in November to assign topics and to develop messaging for the whole year.

Felicia to send her drafted messages to Rachel for review and edits. Once finalized it will go to Kristi for approval.

There were no member updates to share.

### 3. **Next Steps**

- Rachel to research CDC toolkit
- Miranda to reformat and clean the plan of action, share with Kristi for additional feedback
- Identify two entities that could be dissemination partners for messaging

### 4. **Adjournment**

The meeting was adjourned at 5:53 pm

**Next Meeting:** November 21, 2022; 5:00 – 6:00 PM

**Meeting ID**

[meet.google.com/nfh-tccy-xnc](https://meet.google.com/nfh-tccy-xnc)

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