

MARYLAND STATE ADVISORY COUNCIL ON PHYSICAL FITNESS

MEETING SUMMARY

MARCH 4, 2015

MEMBERS PRESENT

Yusef Battle (via phone)
Charles Chester
James Dorf
Catherine Eliot
Lillian Greene-Chamberlain (via phone)
Arnita Hannon Christmon (via phone)
Rhonda Hearn (via phone)
Surina Ann Jordan (via phone)
Douglas Miller (via phone)
Steve Miller (via phone)
April Pinder (via phone)
Monte Sanders (via phone)
Michael Shaw (via phone)
Suzanne Stringer
Andy Vineberg (via phone)

MEMBERS ABSENT

Monique Anderson
Ron Bowman
Larry Hughes (Excused)
JoAnn Knapp
Lee Meizlesh (Excused)
John Michie
Paul Rabil
Beatrice Rice
Sean Settle

STAFF PRESENT

Erin Penniston

GUESTS PRESENT

Deborah Grinnage-Pulley, MSDE Physical Education Specialist

DHMH

Kristi Pier

WELCOME AND INTRODUCTIONS

The meeting was called to order at 4:38 PM.

MINUTE APPROVAL

The January 2015 meeting minutes were reviewed. James Dorf motioned and Doug Miller seconded the approval of the meeting minutes.

OLD BUSINESS

- Administrative Updates
 - The Council has 1 vacant position.
 - A number of members have appointments that will expire 6/30/15. Erin will contact these members regarding next steps later this spring.
- Fitness Council gear
 - Refer to the product and pricing sheet and contact James Dorf at james.dorf@verizon.net if you are interested in ordering Fitness Council items (e.g. shirts, jackets, etc).
- Chesapeake Bayhawks inquiry & collaboration opportunities
 - Following the 2/5 Education and Awareness/Special Events committee conference call, an overview of the Maryland Advisory Council on Physical Fitness and Bayhawks Family Fitness Night was developed and presented to the Bayhawks. They are supportive of this event and request the Council outreach to organizations, including current Bayhawks sponsors, and handle all logistical pieces for the Family

Fitness Night. Healthy Anne Arundel and the Make Health Happen logo were mentioned as a potential partner for this event. The Bayhawks will provide an area in the parking lot for all organizations to setup their displays. Also, they could establish a promo code to allow participating organizations to purchase discounted ticket online.

- Members were interested in the May game date. Following the meeting, Erin contacted the Bayhawks and they confirmed the date as Sunday, May 3.
- Local Council collaboration
 - Doug Miller provided an update on the Baltimore County Advisory Council on Physical Fitness. Baltimore County council members are currently appointing members, and the Council will meet 6 times/year. Doug will serve as the Council chairperson.
 - The Wicomico County Executive's Fitness Council has disbanded due to a new County Executive. However, this group will merge with diabetes team to form a chronic disease prevention team of the Local Health Improvement Coalition.

NEW BUSINESS

- Committee updates
 - Special Events—Ron Bowman, Chairperson
 - A committee conference call was held with the Education and Awareness committee on February 5, 2015. See old business Bayhawks Collaboraiton for additional details.
 - A committee conference call in conjunction with the Education & Awareness committee is scheduled for March 25 at 3:30.
 - Education and Awareness—Andy Vineberg, Chairperson
 - A committee conference call was held with the Special Events committee on February 5, 2015. Subcommittees updates include.
 - **Walk Maryland Day**—Steve Miller continued to outreach to multiple statewide organizations to develop a statewide walking day proposal modeled upon the 2008 Walk at Work Day event held in November 2008 following the passage of walking as the official state exercise. An overview of Walk Maryland Day, letter requesting the DHMH Secretary's support and involvement, partner letters, and draft flyers have been developed. Prior to the meeting, the Secretary letter and overview were provided to the Secretary's Chief of Staff. Erin will provide additional updates as soon as they are available. Next steps include continued partner outreach and developing event details to post to the Council's website
 - **Speakers Bureau**—Suzanne Stringer is developing an interactive presentation that could be used with multiple audiences, which will be finalized by March 15.
 - **Communications**—Michael Shaw is updating the Council's Facebook page. The number of followers has grown to about 1100 within the past month. You can access the page at: <https://www.facebook.com/pages/Official-Maryland-State-Advisory-Council-on-Physical-Fitness/95585284363>
 - **Celebrity involvement**—Yusef Battle has developed ideas and begun outreach efforts to determine how the Council can engage local celebrities in promoting healthy lifestyles and encouraging residents to be physically active. Yusef and Monte Sanders will discuss additional ideas and next steps following the meeting.

- A committee conference call in conjunction with the Special Events committee is scheduled for March 25 at 3:30.
- Legislation—Charles Chester, Chairperson
 - Suzanne Stringer presented an overview of New York legislation AO 1417 Tax Credit: Healthy Living. Maryland has a history of introducing similar legislation including the 2010 HB 416 Health Insurance—Definition of a Bona Fide Wellness Program and 2011 SB566 Income Tax—Subtraction Modification—Health Improvement and Cost Savings Act of 2011. The Committee will continue to follow the New York legislation and explore if statewide organizations such as the American Heart Association or American Cancer Society are interested in championing this legislation in the 2016 session.
 - HB 588/SB 547—Vehicle Laws - Passing Bicycles, Personal Mobility Devices, or Motor Scooters—Charles submitted a Letter of Support to the Committee chairperson.
 - Bike Maryland is holding their annual Bicycle Symposium on March 17 in Annapolis. Additional information is available at: <https://www.bikemaryland.org/events/bike-maryland-symposium/>
 - Charles will attend the Spring 2015 MSDE Health and Physical Education Advisory Council meeting in May.
- Physical Activity Excellence Awards—Beatrice Rice, Chairperson
 - At the January meeting, it was discussed that Awards committee members will lead dissemination and administrative efforts. However, all Council members will be requested to assist with disseminating the application. Committee members will review application materials and present a recommendation list for the Council's approval.

UPDATES/ANNOUNCEMENTS

- American Council on Exercise (ACE) Open Letter to Congress
<http://www.acefitness.org/Advocacy/Advocacy-News-Article/87/5273/ace-2015-open-letter-to-congress>

NEXT MEETING

The remaining 2015 meeting dates are: May 6, September 2, and November 4.

ADJOURNMENT

The meeting was moved to adjourn at 5:38 PM.