

Heart Disease and Stroke Committee Meeting Minutes

August 4, 2022

Attendees: Vanina Wolf, Christine Lord, Mary Backley, Kristin Watson, Seth Martin, Roger Harrell, Kathy Graham, Gary Gerstenblith, Vaple Robinson, Katie Hall

Minutes taken by: Kristin Watson

1. Cardiovascular disease state action plan updates (Kathy)
 - a. Action plan draft will be posted to BaseCamp shortly, timeline is pending but should be proposed in the coming weeks. Delays have occurred with the development and execution of the plan due to staff overturn.
 - b. Action plan includes roles and responsibilities for this committee. There will be about 5 meetings over the course of 2 months, will have a month to look at a draft of the plan before the first meeting.
 - c. Budget includes money for infographics
2. Discuss the possibility of collaboration with the Fitness committee. A member from that committee will be invited to the HDS to Sept meeting to learn about what opportunities for collaboration will exist. HDS committee would then discuss when/how to collaborate with Fitness group.
3. A hypertension surveillance brief for MDH is being created and will include disparities in care and access to and use of blood pressure self-monitoring.
4. Social media messaging - discuss how group members are using these
 - Our group is up next for October, we will review messages created by Jonathan and Vanina at the Sept meeting.
 - If possible, draft messages will be sent to HDS committee by Sept 7th
 - Members of the group tend to not be posting messages created by various committees. Difficult to track the impact of messaging as the initial post does not come from a single source. Themes for messaging would be related to:
 - American Heart Walk : October 8th in Maryland
https://www2.heart.org/site/TR/HeartWalk/FDA-FoundersAffiliate?pg=entry&fr_id=7133
 - World Stroke Day - Oct 29
 - Potentially repurpose BESMART from July - only 6% of Maryland arrive by EMS
 - Seth may be able to engage others for messaging on this
 - Kristin will reach out to Kristi and Jessica on behalf of HDS to request that a social media subcommittee be created, similar to the legislative committee, to discuss the current social media strategy and explore opportunities to enhance it. Committee would like to find out if there can there be an MD Wellness Council handle for various social media platforms - Council members can then like/retweet these messages and engage in conversation there. Ideally, a subcommittee could provide oversight of one social media account.

