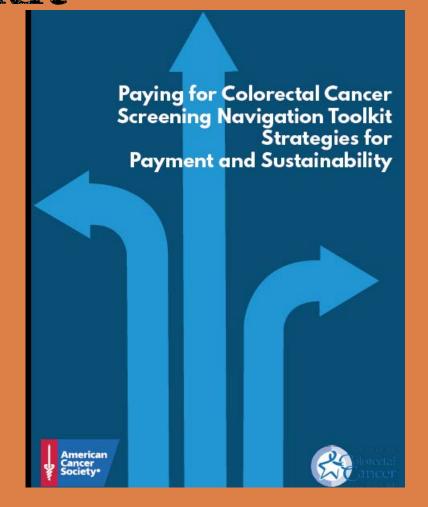
PREVIEW: Paying for Colorectal Cancer Screening Navigation Toolkit



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Maryland Patient Navigation Network Meeting and Training

June 13, 2017





Achieving 80% By 2018 and Beyond

- The Roundtable acts as a catalyst to stimulate work on key issues around colorectal cancer:
- provider education
- public education
- health policy
- quality
- disparities issues





Where Can You Find THE Paying for Colorectal Cancer Screening Navigation Toolkit

Microsite Supported by University of Colorado

The Toolkit is formatted in initial draft in PDF Format

- Save To Your Device, Active Links
- Print Out
- Evaluate!!! PLEASE!





The State of Patient Navigation and Reimbursement-Impetus for Development

- DISCLAIMER: This guide was made possible in part by funding from the Centers for Disease Control and Prevention Cooperative Agreement Number 5U38DP004969-02 and 03. The views expressed in the material do not necessarily reflect the view of the Department of Health and Human Services.
- Special thanks to American Cancer Society, The National Colorectal Cancer Roundtable with support from the Centers for Disease Control for supporting this effort
- This Toolkit is timely as there is not one direct way to pay for navigation and requires dedicated planning
- There is a wealth of data to show improvement in health outcomes and cost savings with inclusion of patient navigation
- Many states, regions and cities have accomplished success in payment-many are struggling
- This Toolkit aims to pull real world examples, evidence and opportunities to ensure colorectal cancer screening patient navigation is a reality for those who navigation the most



Paying for Patient Navigation It's About Sustainability





The Toolkit is divided into distinct chapters. These chapters are based on the specific focus areas that are most central to paying for and sustaining colorectal cancer screening patient navigation.

Contents:

Introduction General Introduction Definition of Patient Navigation Contents and Audience of Toolkit · How To Use The Toolkit Patient Navigation as a Model Development of the Toolkit Chapter 1 Sustainability Framework Goals Objectives Background Sustainability Central Tenants Chapter 2 Evidence Base for Colorectal Cancer Screening Navigation Background Sources of Evidence Patient Navigation Promoting Equal Health Opportunities for All Priority Populations for Colorectal Cancer Screening Patient Navigation The role and Scope of Colorectal Screening Patient Navigation Chapter 3 Local, Regional and State Colorectal Screening Patient Navigation Programs Goal Objectives Background Programs o New York City New Hampshire Colorado Alaska ° South Carolina Chapter 4 Payment Approaches for Colorectal Cancer Screening Patient Navigation Goals and Objectives Background National Agencies and Foundations for Funding Health Care Insurers Affordable Care Act Medicaid Coding and Billing Beyond the Affordable Care Act

Quality and Accreditation Standards for Colorectal Cancer Screening Patient Goals and Objectives Background Accrediting Organizations Non-Accrediting Organizations Cancer Center Accreditation Initiatives Chapter 6 Economic Analysis and Making the Business Case for Colorectal Cancer Screening Patient Navigation Goal Objectives Background Critical Ouestions and Considerations Cost Analysis Review Stakeholders in Cost Analyses Measurement and Need for High Cost Analyses Measuring Intangibles to Society and Systems Partnering for Cost Analysis Chapter 7 Policy Standards for Colorectal Cancer Screening Patient Navigation Goals Objectives Contextual Policy Background Federal and National Strategies Recommendations for State and Additional Policy Considerations Instituitions and Organizational Policy Advocacy Colorectal Cancer Screening and Policy Work-Applying the Principles Chapter 8 **Evaluation of Colorectal Cancer** Screening Patient Navigation Goal Objectives Background Overview of Colorectal Cancer Screening Navigation Measures, Variables, Data Collection and Source Information Benchmarks for Success Colorectal Cancer Screening Data

Metric Tools

Closing and Supplemental Resources

Chapter 9



Each chapter is organized into printed resources, online resources, tasks, tools, templates, and case studies so that you can:



READ MORE ABOUT IT

Recommended published materials that address patient navigation in more depth or from other perspectives than those presented in the toolkit, including scientific articles, books, journal articles, training curricula, and websites



FIND IT ONLINE

Recommended online materials that supplement reading resources with free online information, tutorials, and other navigation program websites



STOP AND DO IT

Interactive tools where you will be asked to complete a task, reflect, or answer questions to guide learning and decision-making processes, such as checklists and Q&A sections



USE IT "AS IS" OR ADAPT TO YOUR NEEDS

User-friendly instruments that are adaptable, task-specific, and linked to evidence-based recommendations, such as diagrams, monitoring and evaluation tools, case, and other practical materials that you can use without alteration



CUSTOMIZE FOR YOUR NEEDS

Easy-to-adapt structured document that you can use for your own purposes as a tool to generate ideas or a template to mold to your needs, including blanks, 'fillable' forms, and example protocols



SEE IT IN ACTION

Case studies and descriptions based on true stories that illustrate a concept, explain how a tool is used, or identify pitfalls and solutions using lessons learned from our experience as well as observational research conducted on navigation programs



FREQUENTLY ASKED QUESTIONS

It's all in the title!



REDIRECT

Ggo to another chapter and check out a related topic in another section of the toolkit

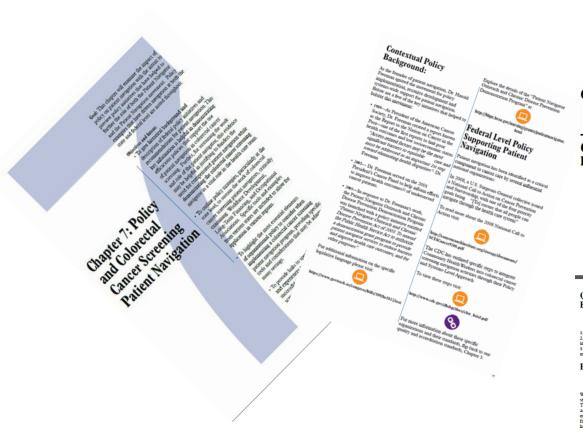


SUSTAINABILLITY IN ACTION

Special themes in sustainability-good to go back and examine the components of the sustainability framework



CHOOSE YOUR A Bit of A OWN ADVENTURE® Use Front to Back OR Back to Front or Jump In 'Where You Are!'



Chapter 5: ccreditation and Juality Standards Colorectal Cancer Screening **Patient Navigation**

Ouestions to Consider Before Diving In





What are the benefits of following quali

ACCREDITING





Let's Dig In!

Chapter 1:

Ignites Sustainability Themes....

Chapter 2:

Provides evidence and defines patient navigation for colorectal cancer screening:

- Defining Quality Patient Navigation
- Professional and Public Health Guidelines Which Illustrate Evidence
- Evidence to Suggest 'IT WORKS!'
- How to Apply This Information to Sustain Efforts and Make the Case for

Chapter 2: Evidence and Patient Navigation

Goal: Provide information on Colorectal Cancer Screening Patient Navigation as an evidencedbased intervention to ensure patient navigation is paid for and a sustainable intervention to increase colorectal cancer screening rates.

Objectives:

Critically Examine:

- Why Patient Navigation for Colorectal Cancer Screening is needed.
- The background and definitions of patient navigation and evidence for how/why patient navigation 'works'.
- Review the many title of those who serve in the role of care coordination for colorectal cancer screening navigation.
- Why does this all matter when thinking of paying for colorectal cancer screening and patient navigation?

11

Background

Evidence for Patient Navigation in Colorectal Cancer Screening:

There are a host of papers and reviews regarding the effectiveness and efficacy of colorectal cancer screening patient navigation.



Later in this Toolkit in Chapter 5, we will explore the agencies who use accreditation and credential aims for colorectal screening that might be helpful in thinking about sustaining colorectal cancer screening patient navigation in your setting.

It is important to note that a number of

he following agencies have included colorectal cancer screening as a proven strategy and listed it as an approved strategy based on a systemic review of the literature.

Sources of Evidence The Community Guide and Colorectal Cancer Screening

The Guide to Community Preventive Services is a free resource to help you choose evidence-based programs and policies to improve health and prevent disease in your community. The information gleaned through systematic reviews are used to answer these questions:

Which process and police intermediate have



Chapter 3: States, Cities, Regions and Tribal Programs

States:

Colorado South Carolina New York City Alaska New Hampshire

Each Demonstrates:

- Setting
- Detail about Approach
- Lessons learned
- HOW TO!
- Connects to all the other Chapters and themes in sustainability to see how it all fits together!



South Carolina

Since 2007, South Carolina has steadily built and improved its program to bring together the majority of the South Carolina counties to provide endoscopic screening to uninsured and medically underserved individuals. Patient navigation is an integral portion of this work that has played a crucial role in ensuring that patients are up to date and compliant with regard to screening recommendations.

This program was built with many partnerships aligning and working together to provide CRC screening services. In this program, Free Medical Clinics, FQHC's and safety net organizations refer uninsured and medically underserved patients to colorectal cancer screening with the Colorectal Cancer Prevention Network. Thereafter, patient navigators are responsible to review patient's medical history to ensure the appropriateness of the referral to the screening program. Based on their eligibility to be screened, patients then meet with a patient navigator for a comprehensive education session on CRC and education on endoscopic procedure and colonic preparation. Throughout the process, the navigators are the direct contact with the patients to CRC screening and remain involved as an advocate when patients are referred to specialty care (See Figure 3.3)



Thoughts from Dr. Frank Berger and Team in South Carolina:

- Q:What do you wish you would have known about sustainability and paying for patient navigation?
- Q: Lessons learned:
 It was a point of leveraging partnerships, as you can see from the building of resources and timeline to develop a robust screening program with patient navigation.
- Q: Advice for anyone thinking of what you did to think about sustainability: Diversification of funding is key; do not rely on one source of funding.



Check out Chapter 7 Case Study to learn a bit more about the utilization of an advocate to help secure funding at the state level to support colorectal cancer screening navigation and support.





Chapter 3: The Details About Setting and Approach

Figure 3.3

| Name of Program | Colorectal Cancer Prevention Network for uninsured and medically un- derserved individuals in South Carolina | | |
|--|---|--|--|
| Goals of Program | To reach those who are the most medically underserved in South Carolina and provide them with resources for CRC screening | | |
| Setting | 38 counties of South Carolina's 46 counties | | |
| Population Focus | Asymptomatic Patients, who live at or below 150% of the FPL, who are Medically Underserved patients, and who have never been screened for colorectal cancer | | |
| Delivery of Patient Navigation Services | • In-Person • Phone | | |
| Characteristics of Patient Navigators | 6 PNs FTES who are contracted for a total of seeing 600 medically underserved patients. Center for Colorectal Cancer Research hires and funds PNs through University of South Carolina. The PNs vary in age, gender and race/ethnicity and live and connect with patients and medical providers in the community that they serve | | |
| Initial and Sustained Funding | with patients and medical providers in the community that they serve Critical Partnerships and Timeline: • Prevent Cancer Funds Dialogue Action monies to start discussion 2007 • CRC Task Force for South Carolina Alliance: Scope managed by de- partment of health for just basic services. • 2008 Blue Cross Blue Shield Foundation (only for direct services) • 2011 Duke Endowment Foundation (only for support of direct services) • Two Grants complimented way-leverage each way. • 2013 through lobbying by for state dollars by a colorectal advocate to get state assembly to be a line item budget funding received. Each year requires a renewal. • Center for Colorectal Cancer Research takes the place of the state can- cer coalition to help lead efforts for use of patient navigation and CRC screening delivery • To sustain efforts, yearly or every several years, need to reapply. | | |



State Example: Kentucky

 Focus: Healthcare Providers, Public Health Initiatives, Advocacy

- Outcomes:
 - Legislative Changes
 - Strengthened Partnerships
 - Increased CRC Screening Services
 - State Funded Adjustments = CRC Screening Navigation
 - Policy Makers Recognize the Value and Continue Efforts





State Example: Colorado

- Program is coordinated through U of Colorado Cancer Center
 - 50 community health clinics

- Partnership with safety net and primary care health providers-Statewide
 - Audience is the underserved







So... What Are the REAL opportunities to really Pay?\$?

Chapter 4:
Payment
Approaches and
Strategies for
Colorectal Cancer
Screening Patient
Navigation

Goal: This chapter will explore the ways that patient navigation might be paid for through several approaches, based on the current state of health care.

Objectives:

- Examine funding strategies to think about how to start or sustain funding.
- Specifically outline:
 - Grant opportunities that will support colorectal cancer screening patient navigation
 - Potential insurance, Medicaid, and Medicare Avenues for Payment
 - Quality and Accountable Care Payments
 - Opportunities through the Affordable Care Act
 - Potential Opportunities for Coding and Billing Beyond the Affordable Care Act
- Identify if you have appropriate capacity to undertake necessary steps to ensure Medicaid and Medicare funding.
- Explore examples of how others have been funded or transitioned from grant to more diversified funding.

To Get Started:

Grants and foundational support might be a means to begin

There are possible methods for payment through accountable care opportunities, the ACA and perhaps allowable codes for care coordination

Making the business case can also be a viable and sustainable approach, Chapter 6 can tell you how!





Quality and Accreditation Chapter

Chapter 5:
Accreditation and
Quality Standards
— Colorectal
Cancer Screening
Patient Navigation

Goal: This section highlights a variety of accreditation organizations and programs dedicated to advancing care delivery.

Objectives: Identification and Implementation

- Description of accrediting organizations and leaders in cancer care
- Specific criteria and examples of standards that colorectal cancer screening patient navigation efforts might help achieve
- General guidelines about approaches and information to explore for implementation
- Examples of hospitals, clinics, or other medical professionals who have achieved standards or accreditations by implementing colorectal cancer screening and patient navigation in their practice

Questions to Consider Before Diving In



- 1. Are you currently an accredited organization?
- 2. Are you interested in accreditation from leaders in the cancer prevention field?
- 3. How might advancing your patient care measures benefit your practice?

Background



What are the benefits of following quality standards or seeking accreditation? The impact of accreditation and standard adherence on quality of care has been noted in many studies and has been shown to improve facility processes of care delivery, follow up, and

- Organization Improvement
- Reduction of Medical Error
- Decrease Costs
- · Maintenance of patient safety

I. ACCREDITING ORGANIZATIONS Triple Aim

The IHI Triple Aim



The Institute for Healthcare Improvement (IHI) is an organization dedicated to improving the medical field, as noted by their creation and implementation of the IHI Triple Aim. They target three dimensions by identifying populations in



Figure 5.2

Standard

Continuum of Care Services

- 3.1. Patient Navigation Process
- 3.2. Psychosocial Distress Screening
- 3.3 Survivorship Care plan

Patient Outcomes

- 4.1. Prevention Programs
- 4.2. Screening Programs
- 4.8 Quality Improvements

Figure 5.3

| CQM that could be used with CRC PN | Description | NQS Area |
|--|--|-------------------|
| CAES90v1: Closing the referral loop: receipt of specialist report | Percentage of patients with referrals, regardless of age, for which the referring provider receives a report from the provider to whom the patient was referred. | Care Coordination |

Figure 5.4

| Category and ACO # | Measure Steward | Measure Title/ Description | |
|---|-----------------|---|--|
| Patient/caregiver experience ACO #5 | CMS | CAHPS: Health promotion and education | |
| Patient/caregiver CMS experience ACO #6 | | CAHPS: Shared decision mairing | |
| Preventive health NOQA ACO #19 | | Colorectal Cancer Screening (NQP#0034) | |

Figure 5.5

| Standard | Description |
|---|---|
| Principal Standard | Provide effective, equitable, understandable, and respectful quality care and services that are responsive to diverse cultural health beliefs and practices, preferred languages, health literacy, and other communication needs. |
| Communication and Language Assistance | 5. Offer language assistance to individuals who have limited English proficiency and/or other communication needs, at no cost to them, to facilitate timely access to all health care and services. 6. Inform all individuals of the availability of language assistance services clearly and in their preferred language, verbally and in writing. 7. Ensure the competence of individuals providing language assistance, recognizing that the use of untrained individuals and/or minors as interpreters should be avoided. |





Chapter 6: Economic Analysis and Business Case for Colorectal Cancer Screening Patient Navigation

an economic analysis, the measures necessary to complete several types are described, including the types of measures required to speak to various stakeholders, access to a list of resources for applying what's been learned through previously conducted cost analysis or how to go about it yourself.

Objectives:

Program Planners:

- 1. Understand importance of incorporating cost data collection at program inception
- 2. Appreciate future programmatic value of incorporating cost data and economic analysis

Evaluators:

- 1. Identify appropriate type of economic analysis for program
- 2. Choose appropriate measures for data collection

Policy Advocates:

- 1. Educate other stakeholders about the use of cost data and economic analysis to make the case for patient navigation reimbursement and to improve patient outcomes and survival
- 2. Understand the different types of economic analyses, when to use a type of analysis, and what the results indicate

Clinic Managers:

1. Understand importance of incorporating data collection into workflow





Chapter 8: How Will You Know If You Are Successful and How to Make the Case for Future Funding? Answer: EVALUATE

Chapter 1: Data-Key to sustainability

Chapter 2: Data to contribute to evidence

Chapter 3: To sustain programs must evaluate

Chapter 4: Must monitor data for grants and also many payment approaches

Chapter 5: Data is all used for quality and accreditation

Chapter 6: Cost analysis must have evaluation data

Chapter 7: Policy, organizational and legislative rely on data to make the case

| Navigation Measure | Variables to measure | Stakeholders in Data Collection | Source Information and Tools |
|---|---|--|---------------------------------|
| No show rates | Number of scheduled colonoscopy or sigmoidoscopy appointments per month that patients do not show up or attend (or per year)/total number scheduled | Schedulers Medical Records/EMRs IT professionals Navigators Providers | Battaglia et al (2011) |
| Bowel Preparation Quality | Quality Index at time of colonoscopy from endoscopy reports | GI ProvidersIT professionalsNavigators | Johnson et al (2014) |
| Successful Exam Completion | Number of exams completed/total number of exams started | GI Providers IT Professionals | Battaglia et al (2011) |
| Patient Satisfaction with Navigation | Mean of summary score | Patient Navigators Quality Improvement Teams Schedulers or Medical Assistants (to administer tool) | Jean-Pierre et al (2012) |
| Timeliness | Mean time between abnormal test result and resolution (diagnosis or follow-up recommendations) | ProvidersPathology labsIT professionals | Rex et al (2015) |

This Toolkit Will:

Help people in different settings and different phases think about payment and sustaining patient navigation

Give examples of what programs and initiatives have worked with patient navigation at the core

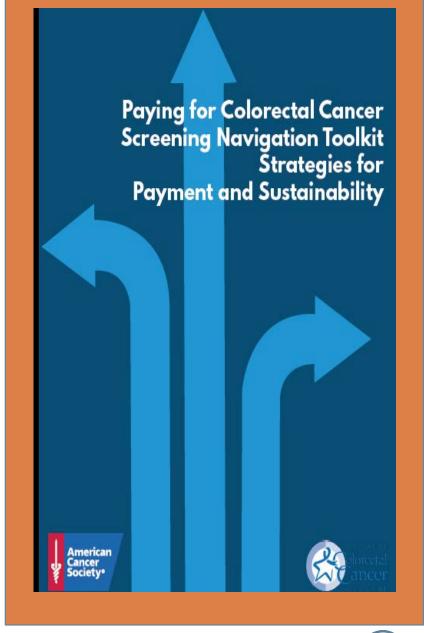
Additional Resources Will:

Provide greater insight about how to initiate specific programs

Inform how to manage and supervise patient navigators

Many other opportunities

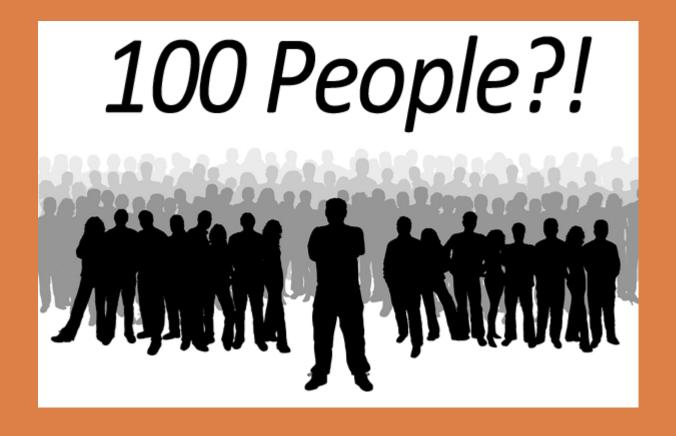
(See Chapter 9)







HUGE Thanks to Nearly 100 People who Helped in this Effort







Your Thoughts?

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303.724.1018

http://nccrt.wpengine.com/about/provider-education/paying-for-screening-navigationtoolkit/

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