

PROSTATE CANCER AWARENESS MONTH

September 2016

Web Resources

American Cancer Society

<http://www.cancer.org/cancer/prostatecancer/index>

National Cancer Institute

<http://www.cancer.gov/cancertopics/screening/prostate>

National Comprehensive Cancer Network (NCCN)

<http://www.nccn.org/patients/guidelines/prostate/>

United States Preventive Services Task Force:

<http://www.uspreventiveservicestaskforce.org/BrowseRec/Search?s=prostate>

The Centers for Disease Control and Prevention (CDC)

<http://www.cdc.gov/cancer/prostate/>

American Urological Association

<http://www.auanet.org/advnews/psa-testing-toolkit.cfm>

Prostate Cancer Foundation

www.pcf.org

Mayo Clinic

<http://www.mayoclinic.org/diseases-conditions/prostate-cancer/basics/definition/con-20029597>

National Institutes of Health

<http://nihseniorhealth.gov/prostatecancer/prostatecancerdefined/01.html>

*Please note that the prostate cancer screening messages contained in the web resources listed above **may not** be consistent with the **Prostate Cancer Minimal Elements set forth in Health Officer Memo #12-37**. If you choose to use information from these web resources, we encourage you to **carefully check materials** for consistency with the guidance we have provided. Please contact Lacey Bokeloh at Lacey.Bokeloh@maryland.gov if you have any questions.*

National Campaigns *(For Awareness Purposes Only)*

The following National Campaigns are offered for **awareness purposes only**. It is our intention to make you aware of these campaigns as they may be in the media in the coming months. If you choose to use materials or strategies from these campaigns, we encourage you to **carefully check materials** for consistency with the guidance we have provided.

[Know Your Stats About Prostate Cancer®](#)

www.knowyourstats.org

The Urology Care Foundation has teamed with the National Football League to encourage men to talk with their doctors about their risk of prostate cancer.

[The Home Run Challenge](#)

www.homerunchallenge.org

Home Run Challenge, Major League Baseball (MLB) and Prostate Cancer Foundation (PCF) encouraged baseball fans to make a pledge for every home run hit during all MLB games played between June 13, 2016 and Father's Day, June 19, 2016.

Note: This activity takes place Spring/Summer, but is offered as a programming idea and could easily be adapted to other sports. Local Health departments and local community sports organizations could partner and create unique "Go Blue" themed events/strategies. Strategies may include: blue bases, baseballs, bats paired with themed announcements, messaging, and education throughout the season or during a specific game.

[The Movember Movement](#)

<http://us.movember.com>

During November each year, Movember is responsible for the sprouting of moustaches on thousands of men's faces, in the US and around the world. With their Mo's, these men raise vital awareness and funds for men's health issues, specifically prostate and testicular cancer initiatives. Movember is a partner to the Prostate Cancer Foundation and the Livestrong Foundation.

Note: This activity takes place nationally in November.

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