

THIS MARCH

why should you wear

blue?

*"to make
sure no one
fights alone."*

**Candace Henley,
Survivor**

*"to get just one
more person
screened."*

**Teri Grieger,
Survivor**

*"to make my
voice heard."*

**Vanessa Ghigliotti,
Survivor**



Wear **blue** on

1 in 20 people will be diagnosed with **colon cancer**.
But together, this is a cancer we can beat.

Wear **blue** for a future free of colon cancer.

COLON
CANCER
ALLIANCE



FOR A FUTURE FREE OF COLON CANCER

Get materials, resources
and ideas at www.dressinblueday.com

Proceeds raised through National *Dress in Blue Day*™ fundraising efforts will benefit the
Colon Cancer Alliance's mission and screening, patient support and research programs.