

Maryland Skin Cancer Program Information
 Maryland Department of Health and Mental Hygiene
 Cancer Prevention, Education, Screening and Treatment Program (CPEST)
 Cigarette Restitution Fund Program (CRFP), Center for Cancer Prevention and Control

Report Period: July 1, 2000 – June 30, 2012

Overall Goals: Decrease cancer mortality; Reduce disparities among minorities

Local Public Health Activities

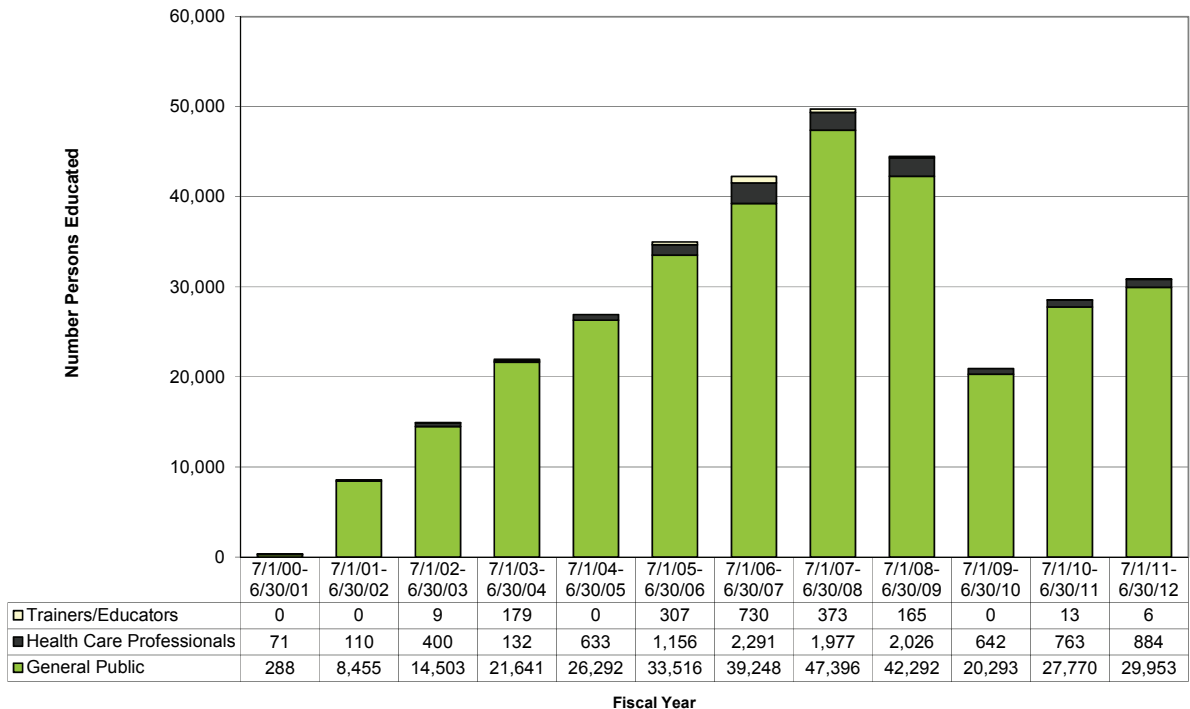
- Form Local Community Health Coalitions
- Write Local Comprehensive Cancer Plans
- Implement Plans:
 - Educate the population
 - Screen those with low income and un- or under-insured
 - Treat or “link” to treatment

Education

Statewide Number Educated about Skin Cancer—July 1, 2000 – June 30, 2012:

- **324,514** people educated in brief, group, or individual sessions including 311,647 general public, 11,085 health care professionals, and 1,782 trainers
- 15 out of 24 jurisdictions provided skin cancer education in FY12

**Maryland Cigarette Restitution Fund/CPEST Program
 Persons Educated in Group, Brief, and Individual Sessions (Form 1) - Skin Cancer
 Number Educated by Type of Audience and Fiscal Year*^**



*The number of persons educated includes any session where skin cancer was selected in the EDB.
 ^A person can be educated more than once.

**Skin Cancer Messages Targeted via Media and Resource Materials –
 July 1, 2000 – June 30, 2012:**

>37 million people potentially reached through, e.g., TV, radio, and print media, etc.

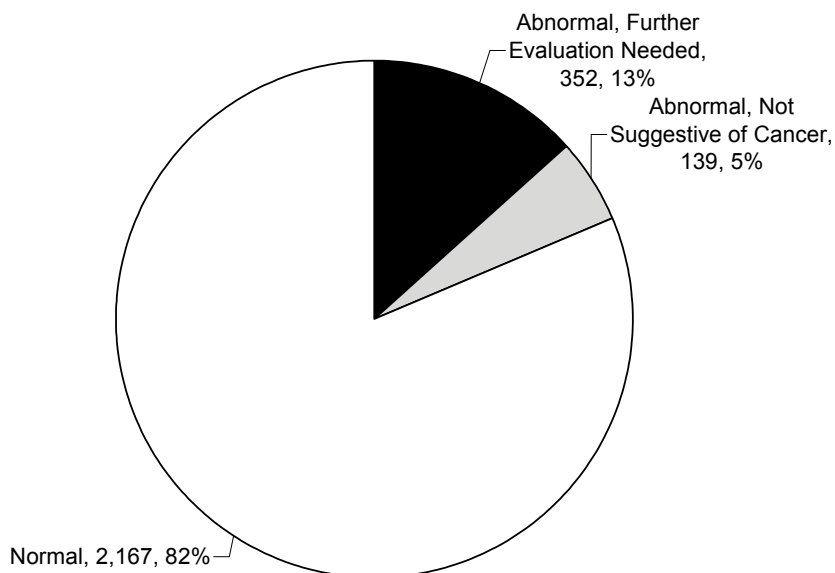
Public Health Screening for Skin Cancer in CRFP

Skin Cancer Screening by Minority Race/Ethnicity and Gender, July 1, 2000 – June 30, 2012:

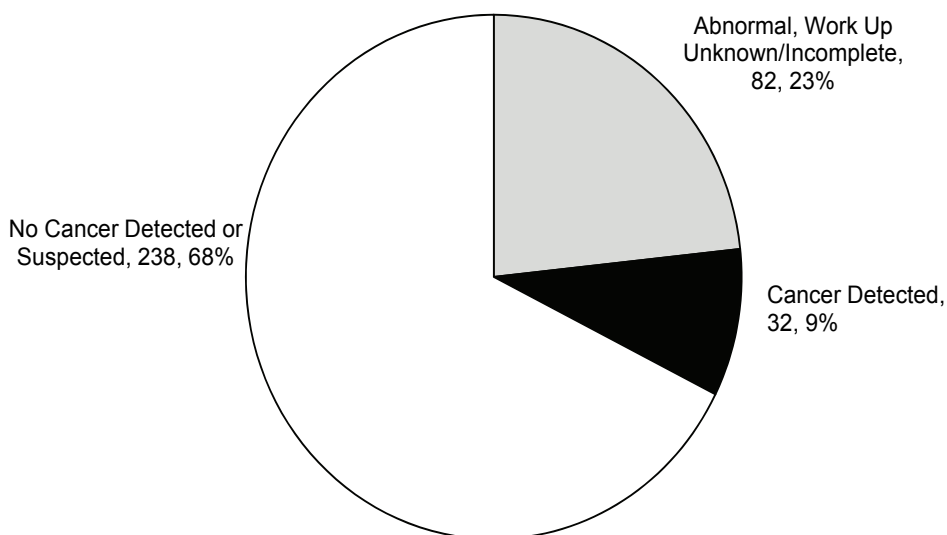
1,309 clients were screened for Skin Cancer in three jurisdictions (Baltimore, Garrett, and Worcester counties):

- 78% non-minority women
- 12% non-minority men
- 7% minority women
- 2% minority men
- 1% unknown

Findings among 2,658 Skin Cancer Screening Exams* July 1, 2000 – June 30, 2012:



Final Outcome among 352 Screenings with Abnormal, Rule Out Cancer July 1, 2000 – June 30, 2012:



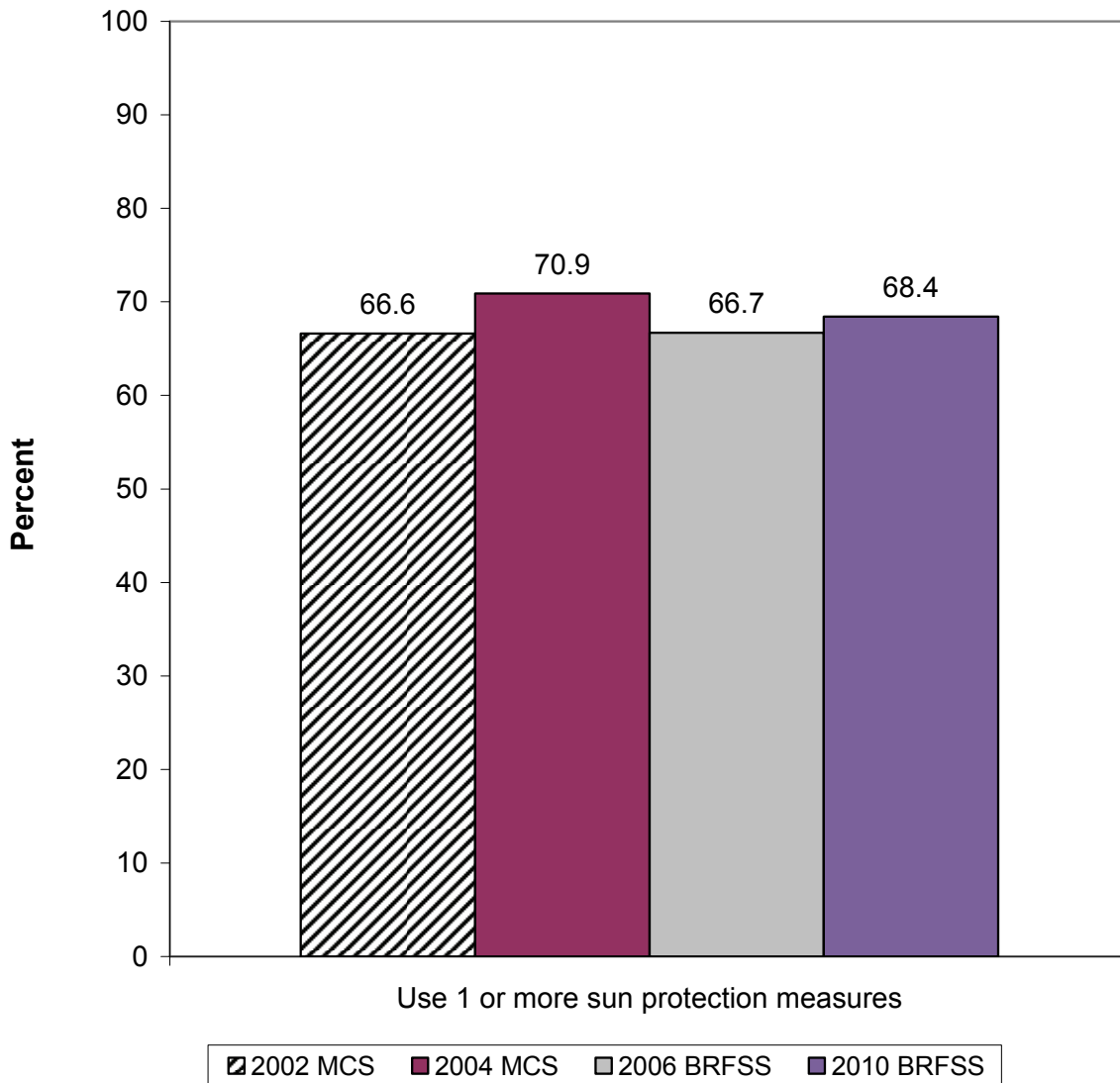
*Does not include 105 persons who entered the program for diagnostic work-up and 13 who entered

Skin Cancer Sun Protection Status of Maryland Adults ≥ Age 40 Years

Population-Based Maryland Cancer Surveys (MCS), 2002 and 2004

Population-Based Behavioral Risk Factor Surveillance System (BRFSS), 2006 and 2010

Sun exposure protection reflects the percent of adults age 40 years and older who report they have “always” or “nearly always” used one or more of the following measures: a) avoid sun between 10 a.m. and 4 p.m., b) wear sun-protective clothing when exposed to sunlight, and c) use sunscreen with a sun protective factor of 15 or higher. Neither the MCS nor BRFSS include tanning booths.



For the MCS reports, go to: http://fha.dhmh.maryland.gov/cancer/SitePages/surv_data-reports.aspx

For the BRFSS, go to: <http://www.marylandbrfss.org>

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