



Maryland Comprehensive Cancer Control Plan- Update Status

**Maryland Department of Health and Mental Hygiene
Prevention and Health Promotion Administration
Meredith Truss
Comprehensive Cancer Control Program Manager
Center for Cancer Prevention and Control**



MISSION AND VISION

MISSION

- The mission of the Prevention and Health Promotion Administration is to protect, promote and improve the health and well-being of all Marylanders and their families through provision of public health leadership and through community-based public health efforts in partnership with local health departments, providers, community based organizations, and public and private sector agencies, giving special attention to at-risk and vulnerable populations.

VISION

- The Prevention and Health Promotion Administration envisions a future in which all Marylanders and their families enjoy optimal health and well-being.



Cancer Plan Context

1. The Maryland Comprehensive Cancer Control Plan is intended for use by all partners working in cancer control in Maryland.
2. The Department of Health and Mental Hygiene leads updates and publication of the Cancer Plan.
3. We depend on partners to implement the Cancer Plan; feedback from stakeholders and subject matter experts is crucial.



Maryland Plan
Comprehensive
Cancer Control
Maryland Plan
Comprehensive
Cancer Control P
Maryland Pl
Comprehensive



Development of the Plan

- Fall 2014:
 - DHMH staff reviewed the 2010-2015 Cancer Plan and consulted with national experts on format
 - Decisions and changes from 2010-2015 Cancer Plan:
 1. Content: streamline 2016-2020 Cancer Plan (shorter, focus on cross-cutting content and objectives/strategies, less data)
 2. Focus: goals, objectives, and strategies vs. background information
 3. Process: streamline writing process; DHMH will update the Cancer Plan and present draft to partners for feedback



Development of the Plan

- Winter 2014/2015:
 - DHMH staff drafted 2016-2020 Cancer Plan
- May- June 2015:
 - Collected partner feedback and revised Cancer Plan draft
- July – November 2015:
 - Cancer Plan draft finalized, under review by DHMH leadership; graphic design plans initiated
- Early 2016
 - 2016-2020 Cancer Plan release!



Objectives and Targets

How objectives were developed:

- Repeated or adapted from 2011-2015 Cancer Plan
- Focused on measurable objectives with available data
- Consolidated similar/repetitive goals and objectives
- Drafted in consultation with DHMH subject matter experts and external partners, based on significant need or burden in Maryland
- Goals for repeat and new objectives:
 - SMART; data can be easily tracked to measure progress
 - Cross-cutting vs. site-specific; apply to many cancer sites

Strategies

How strategies were developed:

- Repeated or adapted from 2011-2015 Cancer Plan
- Suggested by DHMH subject matter experts and external partners
- Evidence-based (taken from The Community Guide, USPSTF recommendations, etc.)
- Cross-cutting vs. site-specific (to the extent possible)
- Focus on policy, systems, and environmental (PSE) strategies

Themes

Over-arching themes that are discussed in the introduction, and/or are mentioned throughout the Cancer Plan:

- Cancer disparities
- Healthcare reform & opportunities
- Data-driven objectives that can be evaluated
- PSE strategies



Table of Contents

Introduction

- Cancer Terms and Acronyms Used in the Cancer Plan
- Surveillance and Cancer Data Used in the Cancer Plan
- Special Topics in Cancer Control
 - Healthcare Reform
 - Cancer Disparities

Section 1: Primary Prevention of Cancer

- Tobacco Use
- Healthy Weight, Nutrition, and Physical Activity
- Alcohol Consumption
- Infections and Cancer Vaccines
- Family History of Cancer
- Cancer Chemoprevention for High Risk Populations
- Ultraviolet Radiation Exposure
- Environmental and Occupational Exposures
- Goals, Objectives, Strategies

Section 2: High Burden Cancers in Maryland

- Priority Cancers in Maryland
- Childhood Cancer
- Cross-Cutting Topics
 - Patient Navigation
 - Patient-level Education
 - Healthcare Provider Education
 - Quality Monitoring and Improvement
 - Cancer Genetics
 - Research and Clinical Trials
- Goals, Objectives, Strategies

Section 3: Survivorship and Palliative Care

- Survivorship
- Palliative Care
- Hospice Care
- Goals, Objectives, Strategies



Primary Prevention

- *Goal 1: Increase cancer prevention behaviors in Maryland.*
 - Objectives: Tobacco, Nutrition/Physical Activity/Healthy Weight/Breastfeeding, Alcohol, HPV, UVR Exposure
- *Goal 2: Reduce cancer incidence in Maryland by minimizing exposures to known environmental and occupational hazards.*
 - Objectives: Radon Exposure, Public Access to Information



High Burden Cancers and Survivorship

- *High Burden Cancers Goal: Reduce the burden of cancer in Maryland.*
 - Objectives: Incidence, Mortality, Screening Rates, Disparities in incidence/mortality
- *Survivorship Goal: Increase the quality of life of cancer survivors in Maryland.*
 - Objectives: Survivor physical/mental health, pain under control, treatment summary/care plan, CAPC Report Card grade, cancer patient hospice utilization data



Next Steps

1. 2016-2020 Cancer Plan release!
2. Review the goals, objectives, and strategies in the updated Cancer Plan and incorporate into your work.
3. Join the Maryland Cancer Collaborative and partner with other cancer control stakeholders to choose and implement priorities from the Cancer Plan.
4. Report your implementation efforts!



Maryland Cancer Collaborative

The Maryland Cancer Collaborative (MCC) brings together volunteer partners from across the state to choose and implement priority projects from the Cancer Plan.

MCC Projects:

- Guide to cancer survivorship care and resources for cancer patients.
- Flyer about cancer prevention strategies in the workplace (in progress).
- Survey of Maryland hospitals on palliative care programs, services, barriers, and needs- findings published in Journal of Pain and Symptom Management.
- Survey of Maryland colleges on campus tobacco use policies, enforcement, cessation



Maryland Cancer Collaborative

The MCC will review the updated Cancer Plan and choose new priority strategies at its 2016 annual meeting.

New MCC workgroups will form around priorities and members will work to implement chosen strategies.

Get involved, join the MCC!

Help shape and participate in implementation activities.



Implementation Reporting

Report your efforts to implement the Cancer Plan:

<http://phpa.dhmh.maryland.gov/cancer/cancerplan/SitePages/Home.aspx>

Implementation Reporting Tools are considered for:

- Success story publication in annual Cancer Plan Progress Report
 - Worksite wellness initiatives
 - Mental health care and mind/body programs for cancer survivors
 - Addressing disparities in cancer screening and diagnosis
 - Tobacco-free policy implementation
- Maryland Cancer Collaborative Implementation Awards
 - Improving end-of-life care initiatives
 - Regional breast cancer consortia
 - Cancer in the workplace initiative



Reporting your Organization's Work to Prevent and Control Cancer

- Learn what is contained in the Cancer Plan – **the Plan is comprehensive!**
- Monitor what's happening at your organization regarding cancer activities/interventions – **your organization is making a difference!**
- Activity may be small or large – **all efforts contribute!**
- Your organization counts – **report what's being done!**