

MARYLAND DEPARTMENT OF HEALTH

# Addiction in the Workplace Initiative

**Worcester County Health Department**

**Rebecca Jones, RN,BSN,MSN**

**Health Officer**

**Worcester County Health Department**

**11/05/2018**

# How we began



- Clifford S. Mitchell, MS, MD, MPH
  - **Opioid Operation Command Center Webinar, November 8, 2017**
  - ***Opioids and Work: Impacts and Opportunities***



# Inspiration into Action



- Hospitality workers are among the top occupations with the highest rates of illicit drug use
  - The hospitality industry is the largest employer in Worcester County
- In 2017, 59% of the individuals in Worcester County's drug court were employed in the hospitality industry.

## • Addiction in the Workplace Team





**The Population in Worcester County is Unique**

***May - September* Population swells to become the second largest city in Maryland**

**2,201 Businesses in Worcester County**

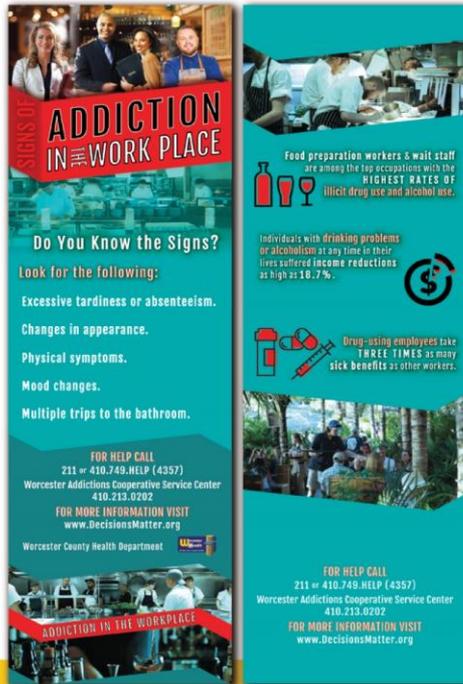
**23,514 Employed in Worcester County**

**36.8% Employed in the Hospitality Industry**

**7.3% Persons without health insurance**

# Worcester County

# Awareness Campaign



3.5 X 11 inch Rip Cards with perforation



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 www.DecisionsMatter.org

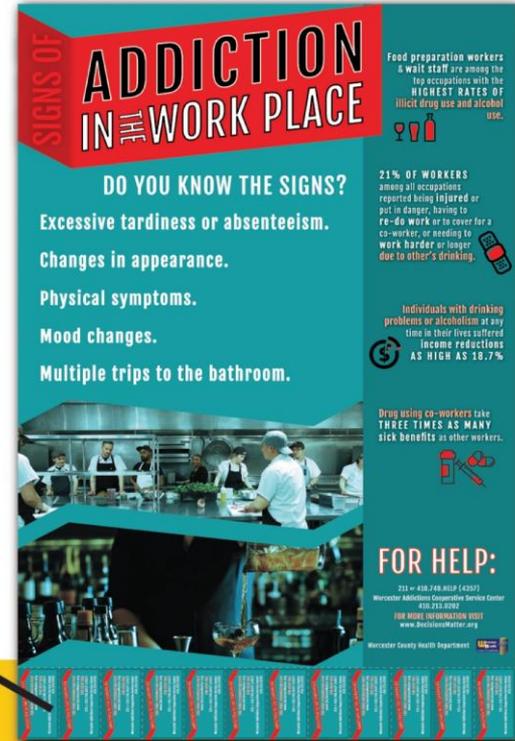
Substance Use Resource Liaison  
 Worcester County Health Department

Tiffany Scott, MS

3.5 X 2 inch Business Cards



Perforated 3.5 X 2 inch tear offs



19 X 27 inch Poster

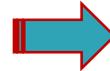
## Addiction in the Work Place Marketing Package



# Big Picture

## **PHASE 1**

Distribute to Ocean City Hotel  
Motel Restaurant Association  
members

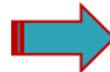


## **PHASE 2**

Collaboration with Wor-Wic  
Community College, University  
of Maryland Eastern Shore, and  
Worcester County Technical  
School Hospitality Training  
Programs

## **PHASE 3**

Distribution to remaining  
Ocean City restaurants and  
hotels



## **PHASE 4**

Distribution of materials to  
hospitality business  
throughout Worcester County





# Substance Use Resource Liaison

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- Provides information on resources available through the Worcester County Health Department and other community partners
  - Behavior Health Treatment
  - Peer Support
  - Lower Shore Health Insurance Assistance Program
  - Mental Health First Aid Training
  - Narcan Training
  - Training for Intervention Procedures (TIPS)

# Substance Use Resource Liaison

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## Outreach Efforts

- Addiction in the Workplace Educational Materials have been distributed to approximately 2/3 Ocean City Hotel Motel restaurant Association members

Educational Material	Amount Distributed
Rack Cards	860
Paycheck Inserts	158
Posters	144
Business Cards	90
AIW Initiative Presentations	10
AIW Media Interviews	3
Mental Health First Aid/ Youth Mental health First Aid	3/3
Referrals to Services	2

# Evaluations & Grant Funding



## **The Addiction in the Workplace pre & post evaluations responses were insightful**

- Businesses are aware of the problem of substance use in the workplace
- Most are **unaware** of community resources that provide help
- Interested in Narcan training and Mental Health First Aid training on site
- **Knowledge of community recourses available increased in 90% of post surveys completed**

- Grantee recipient of a FY19 Rural Maryland Prosperity Investment Fund for Addiction in the Workplace Initiative
- \$51,000 Award
- 1 Year Grant Duration

# Future Plans



## Delaware Restaurant Association Collaboration

- Industry leaders and legal experts developed an online interactive training course
- Designed to implement policies and best practices regarding substance abuse in the hospitality industry

## Drug & Alcohol Training Course

Developed For The Hospitality Industry



**2 HOURS OF CONTENT INCLUDING:**

HR Strategies • Intervention Techniques  
Downloadable Policies • Customizable To Your Business

[www.HospitalityHRcenter.com](http://www.HospitalityHRcenter.com)

