



Wes Moore, Governor · Aruna Miller, Lt. Governor · Meena Seshamani, M.D., Ph.D., Secretary

MARYLAND MEDICAL ASSISTANCE PROGRAM
Hospital Transmittal No. 330
June 30, 2026

TO: Kennedy Krieger Institute

FROM: Rayva Virginkar, 
 Deputy Medicaid Director

RE: Kennedy Krieger Institute Immediate Initial Intervention Service Pilot

NOTE: **Please ensure that appropriate staff members in your organization are informed of the contents of this transmittal.**

This transmittal describes the eligibility criteria, enrollment procedures, billing procedures, and reimbursement rates for the pilot of Kennedy Krieger Institute's (KKI) Immediate Initial Intervention service (3i), effective July 1, 2026.

Background

Maryland Medicaid is authorizing KKI to initiate the Medicaid pilot of the 3i program beginning on July 1, 2026. The 3i program is a web-based service delivery model targeted to parents of children aged 3-10 years old seeking behavioral health treatment for prevalent behavior problems, excluding highly dangerous problems such as self-injury or suicidal ideation. This benefit is targeted as an earlier intervention for families on the waitlist for in-person services.

The model is broken down into two phases, the triage phase, where the parent's eligibility for the 3i service is assessed, and the treatment phase, where the parent enrolls in 3i treatment. During the treatment phase, the parent(s) engages with self-guided online modules and meets up to three times with a 3i navigator to discuss their progress.

This is a pilot program, and continued approval is conditional on the ability of 3i to generate cost savings and provide quality care for patients. If this pilot does not meet those goals, it will sunset at a date specified by Maryland Medicaid.

Eligibility Criteria for KKI 3i

Parents with children that meet the following criteria are eligible for 3i:

- (1) Child or adolescent aged 3-10 years old;

- (2) One or more of the child's primary presenting problems can be addressed by the modules included in the 3i service, as determined by the KKI licensed clinician; and
- (3) A primary mental health diagnosis for the child listed in [COMAR 10.67.08.02N](#).

Parents with children that meet the following criteria are not eligible for 3i:

- (1) Self-injurious behavior: behavior that harms self, such as hitting head, skin picking, head banging, etc.;
- (2) Suicidal thoughts or actions;
- (3) Use of a weapon, attempts or successes to use a weapon to harm another person or self; or
- (4) Other dangerous behaviors that could significantly harm self or others.

Reimbursement for KKI 3i

Maryland Medicaid will include coverage for KKI to implement services under this pilot effective July 1, 2026. To initiate the service, KKI will submit an authorization request to the Behavioral Health Administrative Services Organization (BHASO) following the initial screening. Authorizations will auto-approve for the service once per year per beneficiary.

To bill for these services, parents enrolled in 3i must meet the following minimum engagement criteria:

- (1) At least two meetings with a KKI navigator;
- (2) At least 30 minutes of engagement with recommended 3i modules; and
- (3) Marking all recommended modules assigned in the initial meeting with the KKI navigator as completed.

Once the parent meets the minimum engagement criteria, KKI can submit claims to the BHASO for Medicaid reimbursement.

KKI will use revenue code 0919 to bill for services. The payment is set at a flat reimbursement rate of \$3,500 per beneficiary per year, inclusive of all recommended 3i modules for a year from the service authorization date. Rate updates will be communicated only through transmittal.

For questions regarding this transmittal, please contact mdh.mabehavioralhealth@maryland.gov