Health Quality and Cost Council

Purchasers and Consumer Education Subgroup
May 7, 2009
4:00-5:00 a.m. EST

Dial-In #: 1-877-322-9648
Participant Access Code: 795638

Agenda

Subgroup Charge: This group will develop strategies for involving employers and consumers in medical home demonstrations.

1. Introduction: Responsibilities of PCMH – under Joint Principles and under NCQA’s PPC-PCMH Recognition Program.

2. Discussion on the challenge in generating purchaser participation
   • What are Multi-stakeholder Initiatives doing?
   • Issues for a Large Multi-state Employer: Experience of Marriott, Judy Fennimore, Marriott Employee Benefits
   • Brainstorming

3. Consumer education is a key element in medical home implementation
   • Approaches to raising awareness and engaging patients
   • Special issues for vulnerable populations
   • Brainstorming

4. Next Steps
   • Follow-up
   • Next meeting tentatively May 11th 9:00-10:30