Patient Centered Medical Home

Outreach and Provider Engagement Workgroup

May 7, 2010  11am- 12pm

Meeting Details:

- The meeting will be held in Room 100 of the Maryland Health Care Commission or via internet or conference call. To attend the workgroup virtually, please follow the instructions below
- To access via computer go to: https://www1.gotomeeting.com/join/863623625
  - Use your microphone and speakers (VoIP) - a headset is recommended. Or, call in using your telephone.
- To access via telephone only call 712-338-7136
  - Access Code: 863-623-625
  - Audio PIN: Shown after joining the meeting
  - Meeting ID: 863-623-625
- Please mute your phone and do not place the meeting on hold as we will all have to enjoy your hold music.

Agenda

1. Discuss workgroup (short-term) objectives:
   a. Ensure provider attendance at the 6 regional symposia in June and July
   b. Obtain letters of interest from 200 primary care practices throughout Maryland by September 2010

2. Research effective ways to conduct physician outreach
   a. How can we obtain input from physicians in different practice settings on what information they’d like to know about the pilot and how best to reach them?
   b. What’s worked in other states’ implementation of PCMH programs/pilots?

3. Discuss communication tools to engage providers
   a. Listserv
   b. Outreach materials ie. brochures
   c. Articles and announcements through interested organizations’ communications
   d. Outreach presentations

4. Discuss outreach campaign for Regional Symposia

5. Next Steps – Future meeting schedule for this workgroup