

MINORITY OUTREACH AND TECHNICAL ASSISTANCE FISCAL YEAR 2007 ACCOMPLISHMENT HIGHLIGHTS

Grants Awarded

The Minority Outreach and Technical Assistance Program (MOTA) awarded competitive one-year grants to **19** jurisdictions in Maryland that contained the largest proportion of minorities. **Competitive grants ranged from \$35,000 to \$252,000.** The community-based organizations receiving the grants includes, **1** - Asian American, **2** - community hospitals, **7** - faith-based, and **8** - African Americans serving community-based organizations and **2** - local health departments. Counties receiving more than \$100,000 used a percentage of their total grant to fund **1**- Native American, **5** - Hispanic, **5** - faith-based, **4** - Asian, **5** - African American, **1** - hospital, and **3** - youth community-based organizations. The jurisdictions funded were:

**Anne Arundel County
Caroline County
Carroll County
Howard County
Prince George's County
Talbot County
Worcester County**

**Baltimore City
Charles County
Frederick County
Kent County
Somerset County
Washington County**

**Baltimore County
Dorchester County
Harford County
Montgomery County
St. Mary's County
Wicomico County**

Overarching Activities

MOTA grantees conducted a variety of activities designed to increase awareness among minority populations, increase participation with local health departments and promote alliances to prevent smoking and decrease cancer. These activities included:

- **411** minority individuals attended the local health department's cancer and tobacco coalition meetings on behalf of MOTA during the year;
- **597** cultural fairs/events that highlighted cancer and tobacco messages; events were held reaching **61,249** individuals;
- **42** training sessions held on resource development targeting minority and/or minority serving community-based organizations; grant writing and building the health program infrastructure and networking within communities; reaching **1,427** individuals;
- **84** technical assistance sessions were provided on grant opportunities reaching **226** individuals;

MOTA Grantees partnered with Community Organizations statewide such as:

Harford County - Upper Chesapeake Medical Center, Harford County Action Agency, Harford County Health Department, Unity in the Community, Upper Chesapeake Counsel of Good Medicine Society (Pow-Wow), Hispanic Church Fellowship, Asian American Anti-Smoking Foundation,

Howard County – Howard Community College, Howard County Health Department, Wilde Lake Interfaith Center

Montgomery County - Peoples Community Men’s and Women’s Wellness Clinic, Goshen United Methodist Church, Mount Jezreel Baptist Church, Montgomery Avenue Women’s Shelter, Durga Puja (Indian Religious Festival), Tzu Chi (Buddhist), Annual Chinese Cultural and Community Center, Wat Thai (Thai temple), Filipino Senior Association, Korean Presbyterian Church of Rockville, Guru Nanak Foundation, CASA of Maryland, Kali Bari Temple (Hindu Temple), Maryland Commission on Indian Affairs

Prince George’s County – American Anti-Smoking Foundation, Office of Multi-Ethnic Student Education at University of Maryland at College Park

Somerset County - University of Maryland Eastern Shore, National Advancement of Colored People, Asbury United Methodist Church, Mount Carmel United Methodist Church

Caroline County – Abrams Memorial, Bikers on a Mission Health Fair, New Hope Baptist Church, County Health Department, Haitian Community Center, Helping Hands Neighborhood Association, Wesleyan Church, St Luke’s Health Fair, Allen AME Church, Delta Sigma Theta Sorority, Community Health Center, Mid Shore Courts

Dorchester County – Sojourner Douglas College, St Luke United Methodist Church, Multi-Cultural Enrichment Center

Frederick County – Family Partnership, LIFE & Discovery, Kappa Alpha Psi Fraternity, Mission of Mercy, Sagner Housing Complex, Juneteenth Celebration at Baker Park, El Salvadorian Community, Asian New Year, Centro Hispano

Charles County – Christian Unity Baptist Church, Charles County Chamber of Commerce, Maryland Association of Non-Profit Organizations, Korean Association of Southern Maryland, Charles County NAACP, Alpha Kappa Alpha Sorority, St. Peter’s Catholic Church, Kingdom Baptist Church, Bel Alton High School Association, Community Kwanzaa Marketplace, West Lake High School, North Point High School

Anne Arundel County – Shady Sides National Night Out

Baltimore County – Latino Providers Network, American Cancer Society

St. Mary's County – United Committee for African Contributions' Juneteeth Celebration, American Cancer Society, St Mary's Health Connections

Talbot County – Nace's Day/Parade and Community Day, Union Baptist Health Sunday

Washington County – Memorial Recreation Center, Washington County Hospital, Gateway Ministries, Center For Peace, YMCA Black Achievers, Native Activism, Hagerstown Suns, Washington County Free Library, People of Color/Faith in Jesus Center, International Corporate Training and Marketing

Wicomico County – The Assateague People, Wicomico Youth and Civic Center, Salisbury University, Telemon Corporation, Wicomico Family Support Center, Wicomico County Board of Education

Worcester County - Tyree AME Church, Health Day Shawell Park, Worcester County Health Department and others. Attendees at these events and others had the opportunity to be screened for cholesterol, cervical, HPV, prostate, oral and breast cancer, vision, Hepatitis B, hypertension, and cancer screenings and receive preventive health education information. **MOTA Grantees** partnered with an estimated 95 and reaching **61,249** individuals.

Outreach

MOTA organized and held Events for youth such as:

Harford County - Aberdeen Middle School/YES Conference, Octoberfest, Aberdeen Bible Church

Howard County - Johns Hopkins Applied Physics, Bethel Korean Presbyterian Church

Caroline County - Youth Day Celebration, Colonel Richardson Middle School, Immaculate Conception's Happy Helpers Group, Villages at Marley Station, Van Bokkelen Elementary

Kent County -Bethel's Back to School Night, Colonel High School, Kick-Butt Day-Youth Summit

Frederick County - Youth Life Skill, Kick Butts Day

Wicomico County – Joy Youth Explosion Bible Study, University of Maryland Eastern Shore's National Youth Sports Program

St Mary's County –Spring Ridge Middle and Great Mill High School, Lexington Park Elementary School

Washington County – No Smoking Youth Club, Family & Friend Day, Annual MLK Scholarship Dinner, Girls Scouts Shawnee Council, Head Start of Washington County

Worcester County – Berlin Head Start, Snowhill Head Start, reach a total of **2,741** individuals.

- Developed and distributed cancer and tobacco health promotion and prevention messages to over **10,108** persons through newsletter and bill boards; and
- Organized and sponsored **45** health awareness outreach events providing attendees tobacco-use and cancer prevention information.

Cancer and Tobacco Coalition Minority Recruitment

A total of **16** new individuals/organizations were recruited to join and participate with the Cancer and Tobacco Coalitions at the local health departments.

MOTA Outreach Involvement with State/Local Officials

Howard County Councilman Ken Ulman presented a resolution to the Columbia Delta Foundations efforts to reduce minority health disparities in Howard County.

Black Leadership Council for Excellence facilitated the attendance of Senator Thomas Middleton, Delegate Murray Levy, Charles County Commissioners' President Wayne Cooper, Former Governor Robert Ehrlich' representative announced October 1, 2006 as Maryland's Chusok Day a Korean Holiday at the Korean American Cultural Arts Festival.

Maryland Governor's Commissions

MOTA Grantees attended **3** Indian Affairs Commission meetings during 2007 and presented on **2** occasions.

Selected Outcomes

- 23** individuals referred for colonoscopies
- 27** women educated on cervical cancer
- 46** individuals received culturally and linguistically training
- 60** women referred for pap smears
- 61** women educated on colorectal cancer
- 65** men educated on lung cancer
- 66** women educated on lung cancer
- 107** men educated on colorectal cancer

- 126 men educated on prostate cancer
- 132 women referred for mammograms
- 205 men educated on breast cancer
- 273 men educated on cardiovascular disease
- 273 women educated on cardiovascular disease
- 692 women educated on breast cancer

Program Administration

The MOTA program staff participated in Cancer Program teleconferences. The program staff organized and coordinated the 2007 Maryland Health Disparities Two-Day Conference. Program staff served on Maryland General Hospital's planning committee as the Department's liaison to programs for the 2006 Take-A-Loved-One-to-the-Doctor-Day Event; exhibited at the African American Health Roundtable, Maryland Black Caucus Annual Event, Holy Cross Hospital's Health Fair & Pow-Wow, Parks' School Minority Bone Marrow Drive, Maryland Center's Health Symposiums, Annual Cancer Council Conference and attended the Accohannock Indian Tribe, Inc.'s Pow-Wow. These events reached over **4,500** individuals.