

# Diabetes Prevention and Management in Maryland

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**Prevention and Health Promotion Administration  
Center for Chronic Disease Prevention and Control**

**December 6, 2018**

# **MISSION AND VISION**

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## **MISSION**

The mission of the Prevention and Health Promotion Administration is to protect, promote and improve the health and well-being of all Marylanders and their families through provision of public health leadership and through community-based public health efforts in partnership with local health departments, providers, community based organizations, and public and private sector agencies, giving special attention to at-risk and vulnerable populations.

## **VISION**

The Prevention and Health Promotion Administration envisions a future in which all Marylanders and their families enjoy optimal health and well-being.

# Objectives

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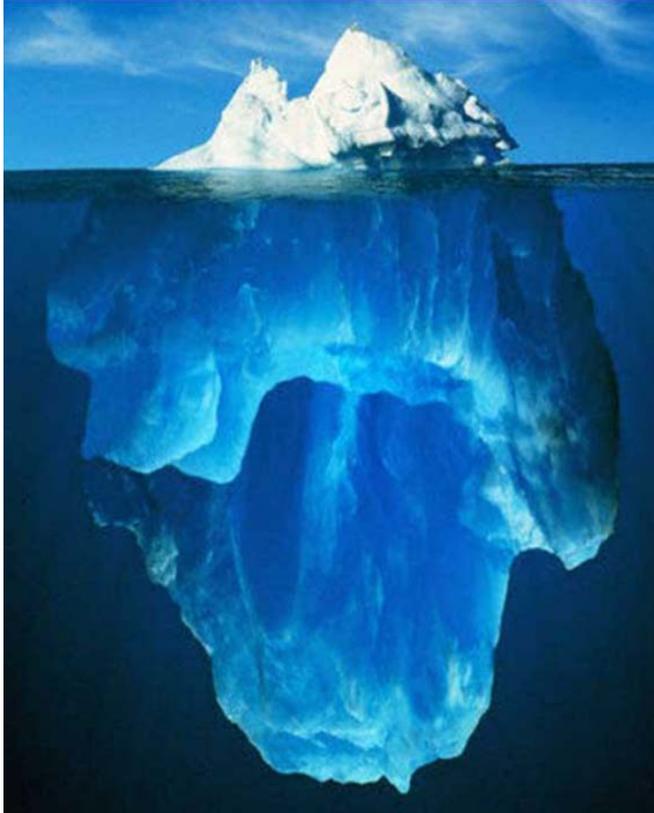
Attendees will

- Understand the burden of prediabetes and diabetes in Maryland
- Recognize disparities among different population groups
- Learn statewide priorities for diabetes prevention and management
- Name three diabetes prevention and management programs available in Maryland

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# Diabetes Burden in Maryland

# Prevalence of Diabetes and Prediabetes



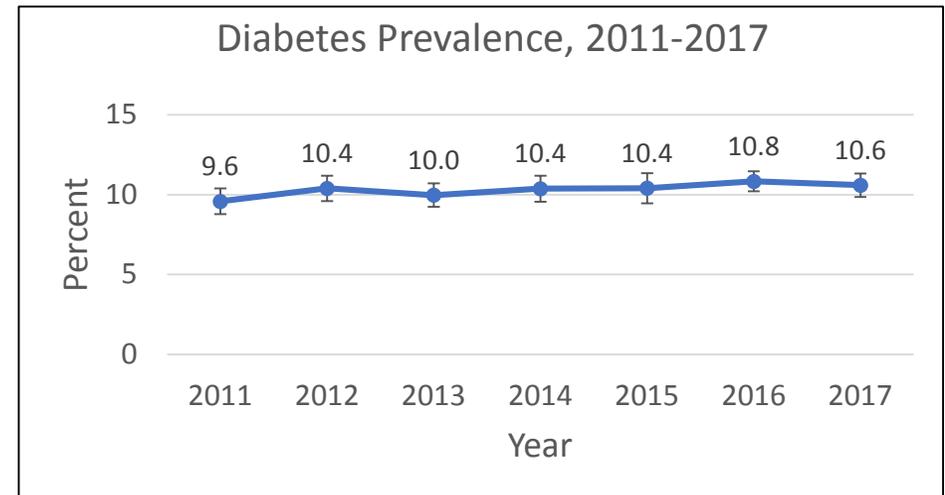
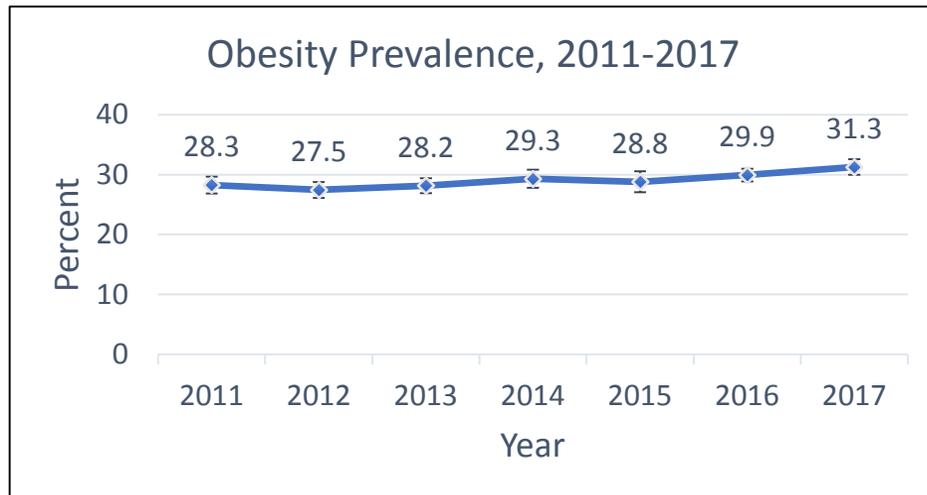
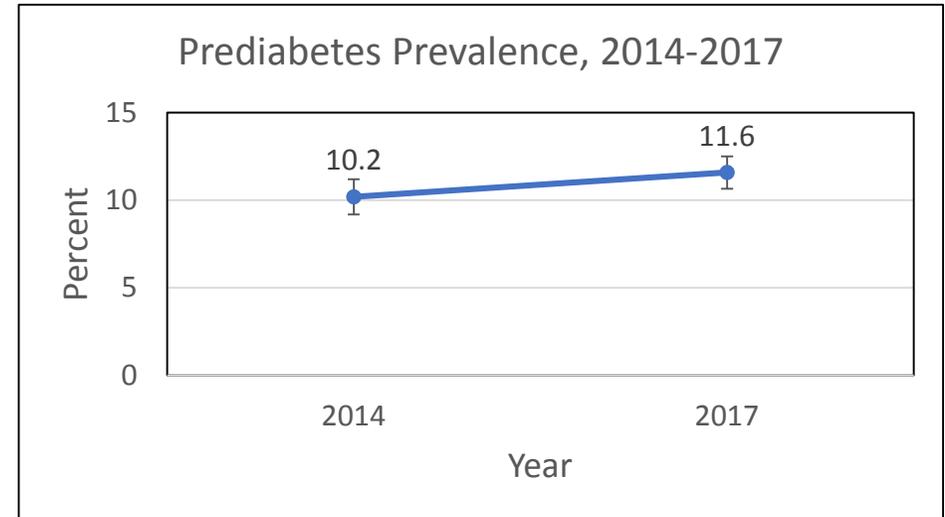
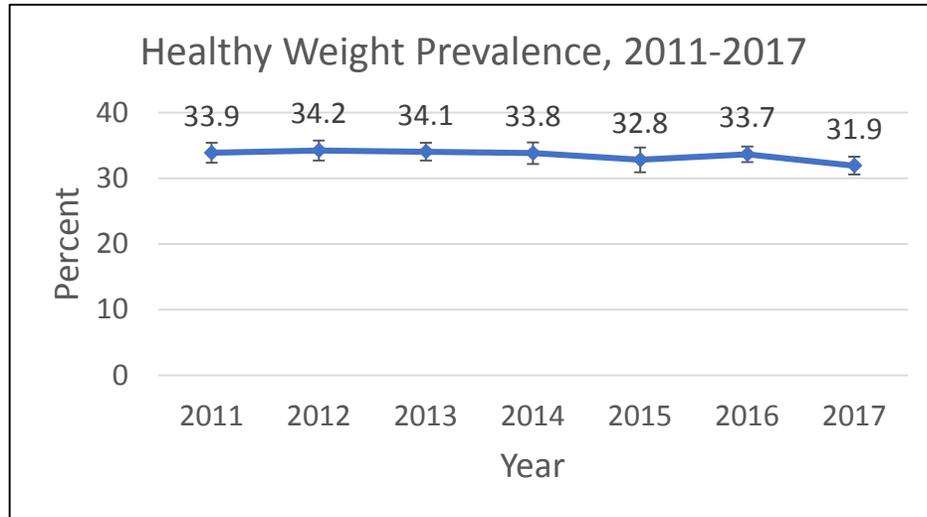
- 30 Million with diabetes

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- 84 Million with prediabetes
  
- **9 of 10 people do not know**  
they have prediabetes

Centers for Disease Control and Prevention. *Diabetes Report Card 2017*. Atlanta, GA:  
Centers for Disease Control and Prevention, US Dept of Health and Human Services; 2018.

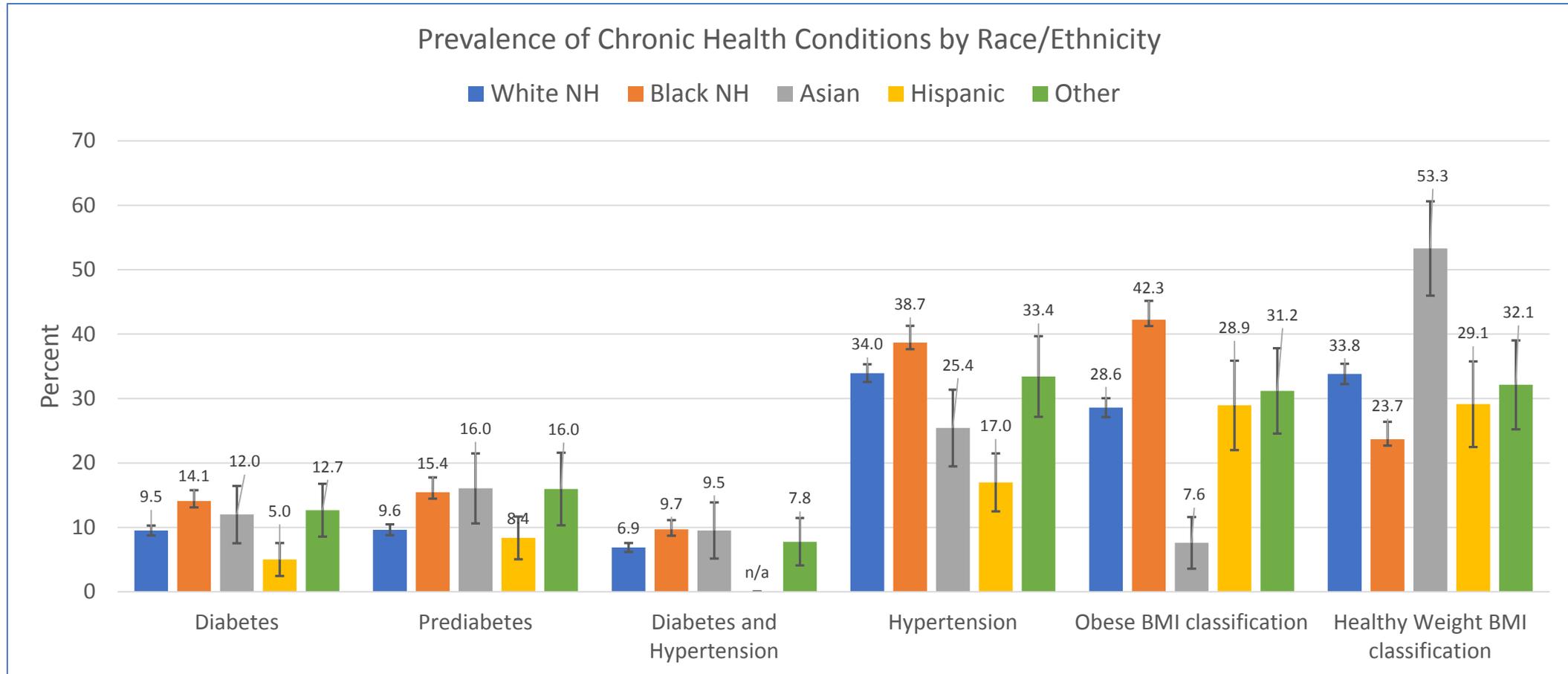
# Healthy Weight and Obesity Trends



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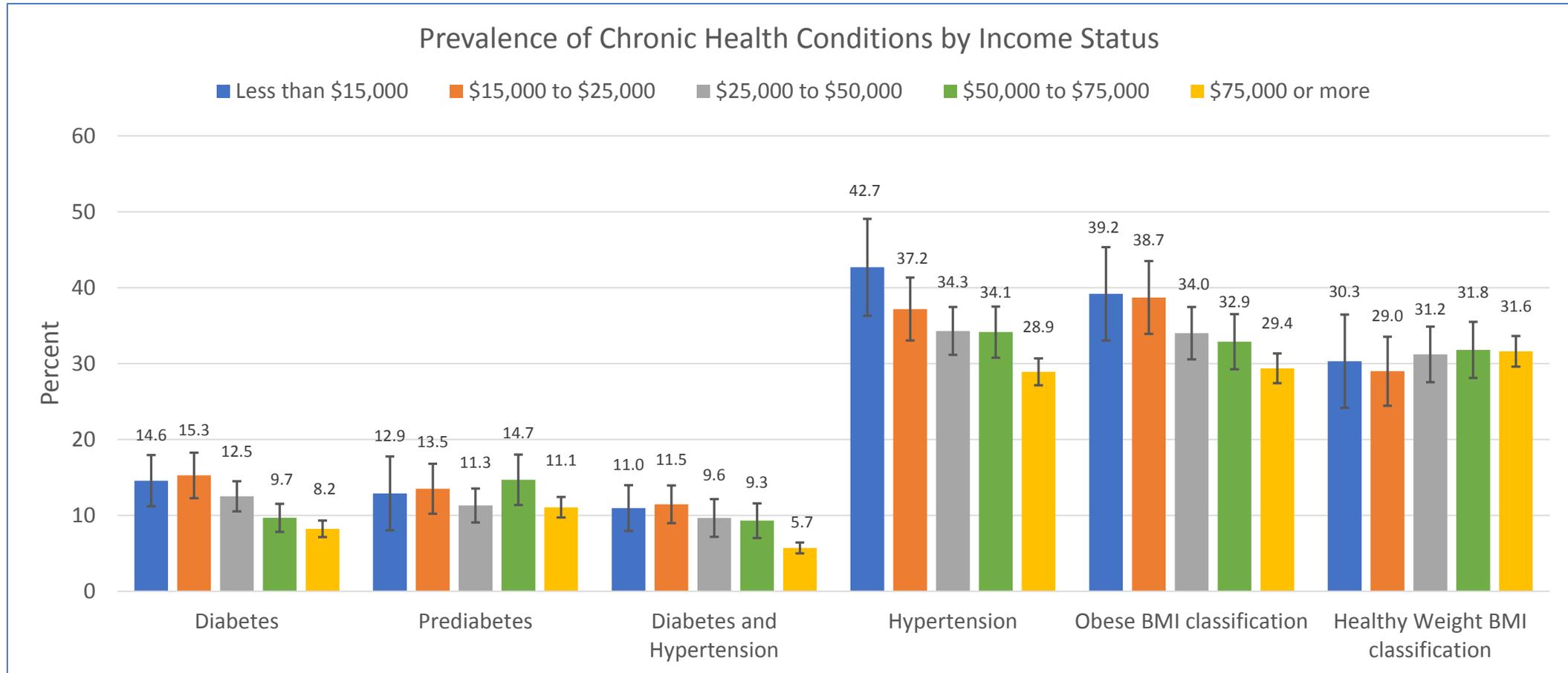
# Diabetes Disparities

# Prevalence of Health Conditions by Race and Ethnicity



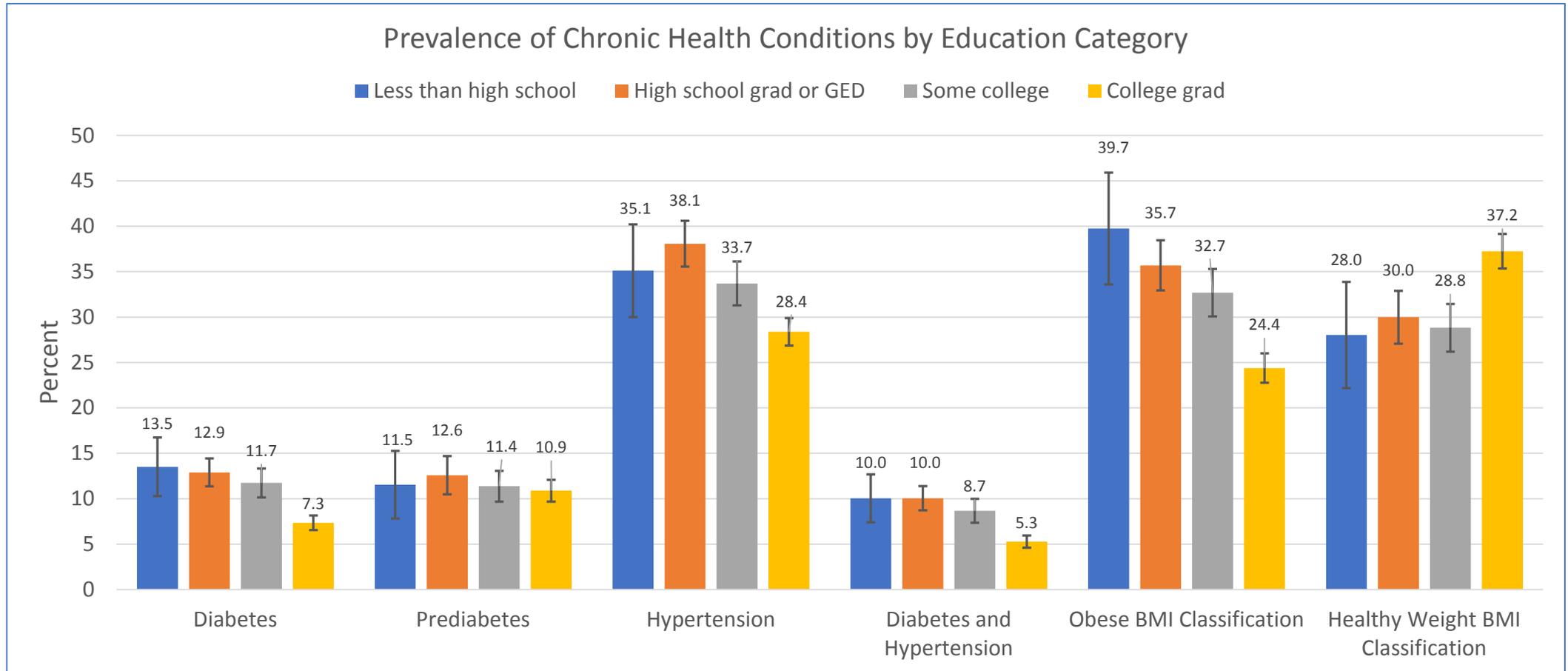
Source: Maryland 2017 Behavioral Risk Factor Surveillance Survey

# Prevalence of Health Conditions by Income



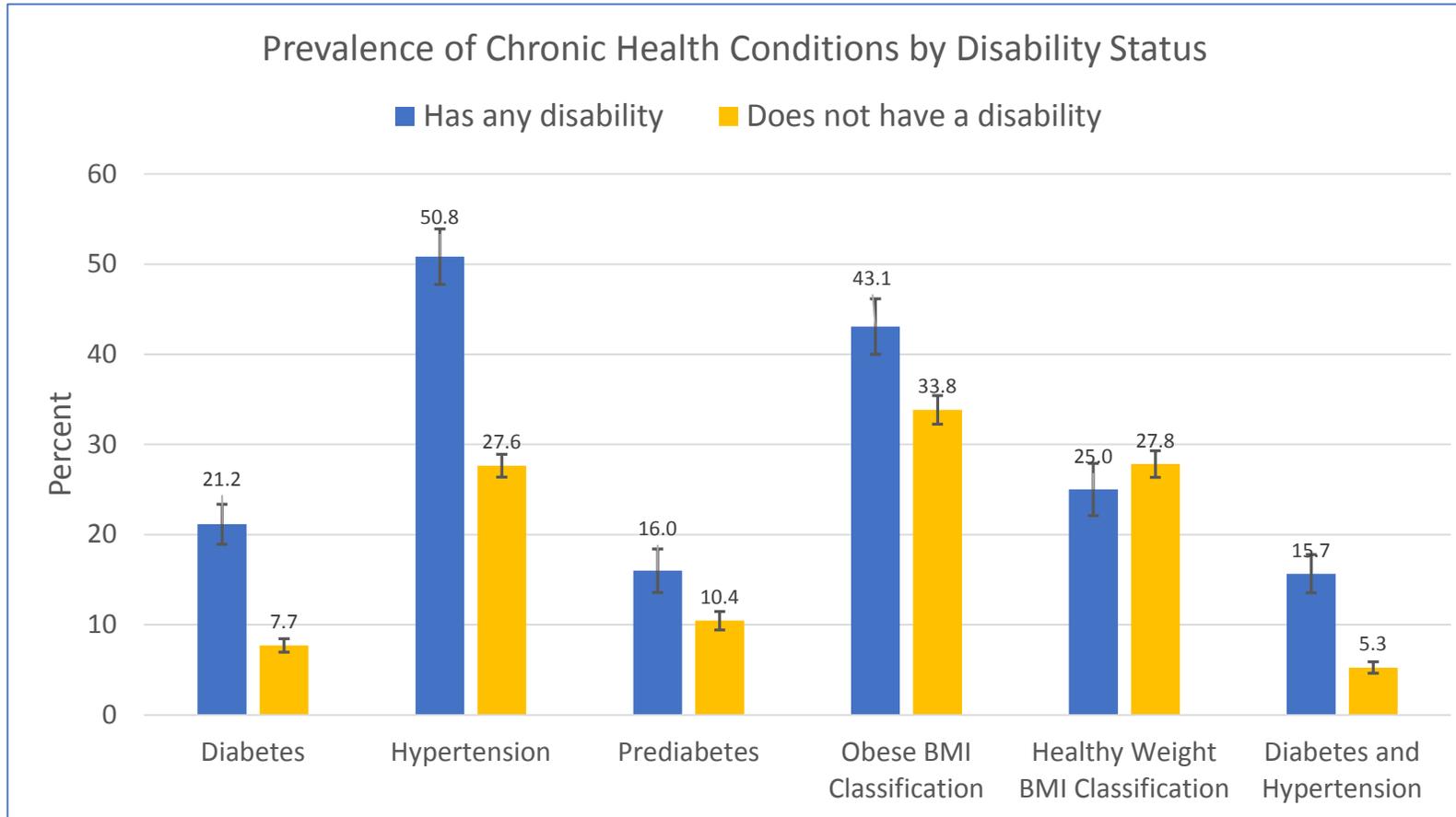
Source: Maryland 2017 Behavioral Risk Factor Surveillance Survey

# Prevalence of Health Conditions by Education



Source: Maryland 2017 Behavioral Risk Factor Surveillance Survey

# Prevalence of Chronic Health Conditions by Disability Status

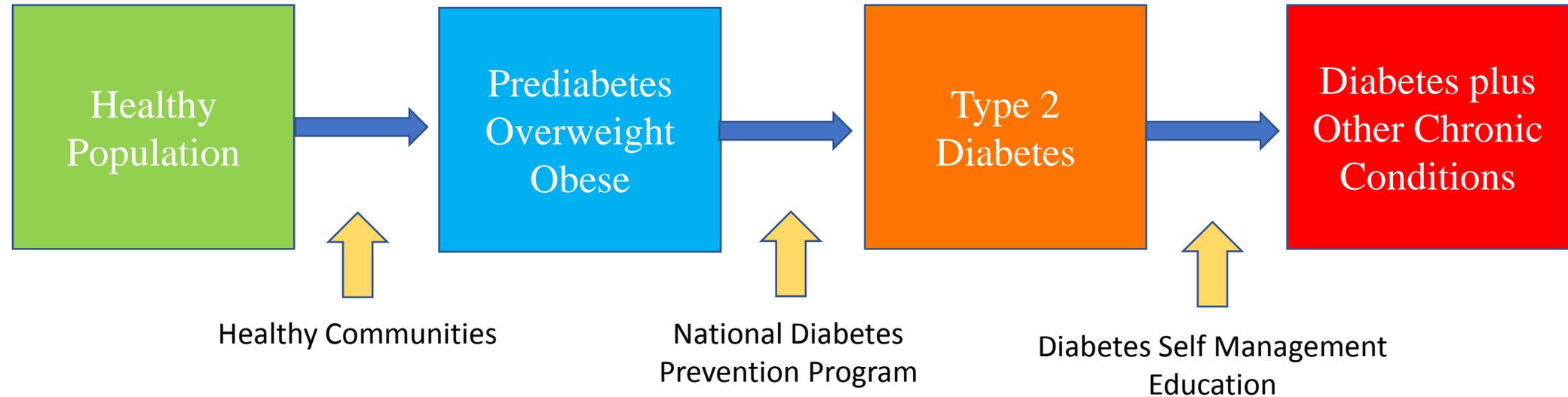


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# Population Health and Diabetes

# Systems Model – Diabetes

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Focus on intervention/leverage points to impact population health

# Prevention and Population Health Framework

## The 3 Buckets of Prevention Prevention and Population Health Framework



### TRADITIONAL CLINICAL PREVENTION

Increase the use of clinical preventive services delivered to individuals

CDC'S 6|18 INITIATIVE



### INNOVATIVE CLINICAL PREVENTION

Provide services delivered to individuals that extend care outside the clinical setting

CDC'S 6|18 INITIATIVE



### COMMUNITY-WIDE PREVENTION

Implement interventions that reach whole populations



Health Care 

 Public Health

Auerbach J. The 3 Buckets of Prevention. J Public Health Management Practice. J Public Health Manag Pract. 2016; 22(3):215-18.

# MDH Priorities

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- Healthy Lifestyles
- Diabetes Prevention
- Diabetes Management
- Cardiovascular Disease Management

## Bucket 3 Community-Wide Prevention

- Improve population health
- Evidence-based approaches
- Health impact and good value



# Encourage system-level change

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- Local Health Department (LHD)/health systems quality improvement (QI)
- Cross-disciplinary work
  - Oral health
  - Pharmacy
  - Early Childhood Education and school nutrition
  - Breastfeeding
  - National DPP/DSMES/CDSMP/DSMP



# Opportunity to Reduce Diabetes Burden

Multi-faceted implementation strategy to prevent or delay onset of diabetes

- Broad penetration of diabetes prevention programs (National DPP) for all payer populations
- Close partnerships between prevention groups and health care providers
- Rapid scaling up of prevention programs in every Maryland community
- Outreach and education of residents
- Data sharing with providers, CRISP, and the State

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# **Diabetes Prevention and Control in the Community**

# Evidence-Based Programs to Address Diabetes and Diabetes Prevention

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- National Diabetes Prevention Program (National DPP)
- Diabetes Self-Management Education and Supports (DSMES)
- Stanford Chronic Disease or Diabetes Self-Management Programs (DSMP/CDSMP)

# Community- Clinical Linkages

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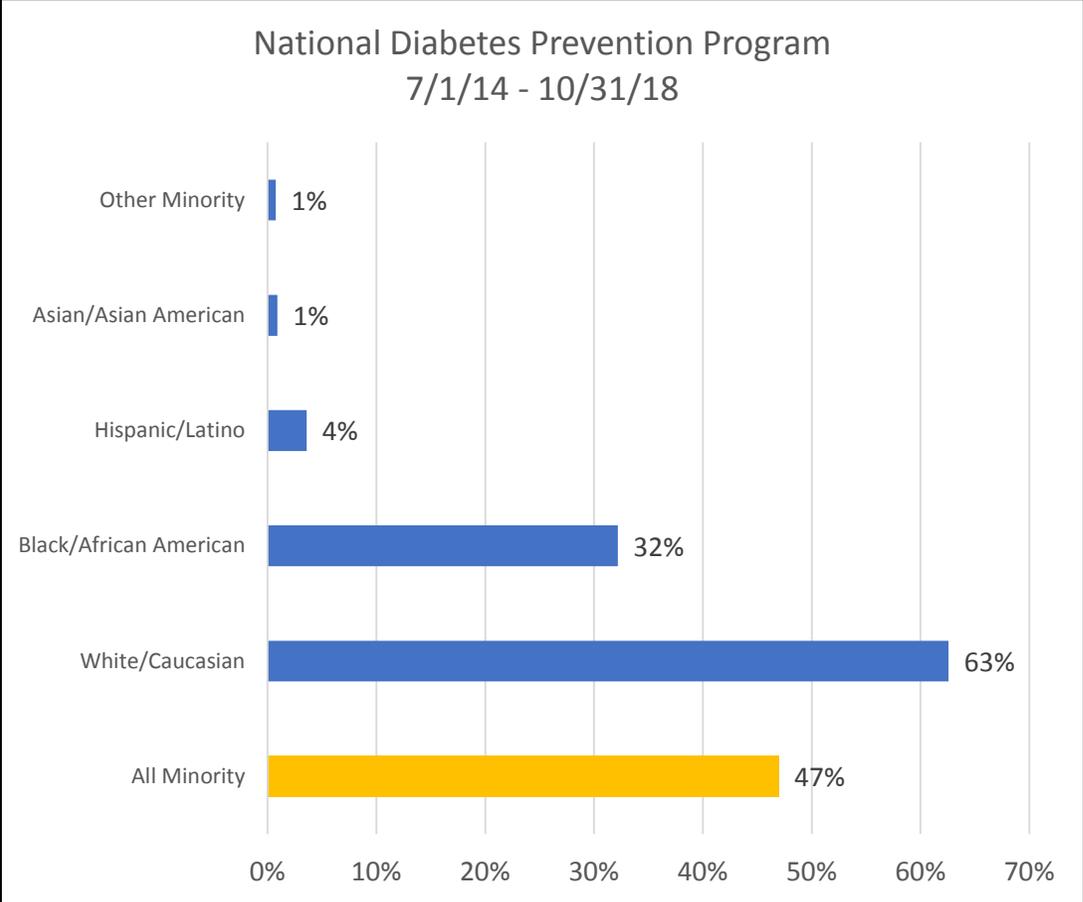
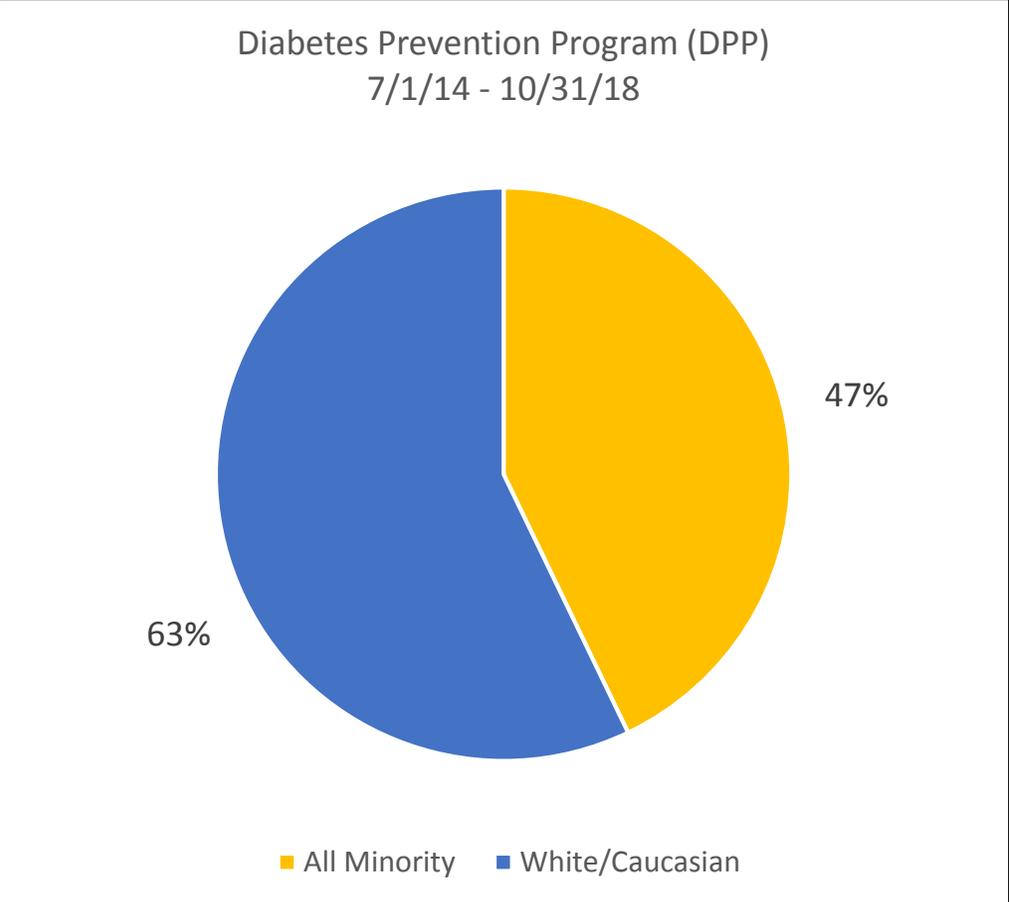
- Evidence-based programs
- Screening, referrals, and wellness with internal and external partners
- Focus on vulnerable populations

# Reinforce Community-Clinical Bridges

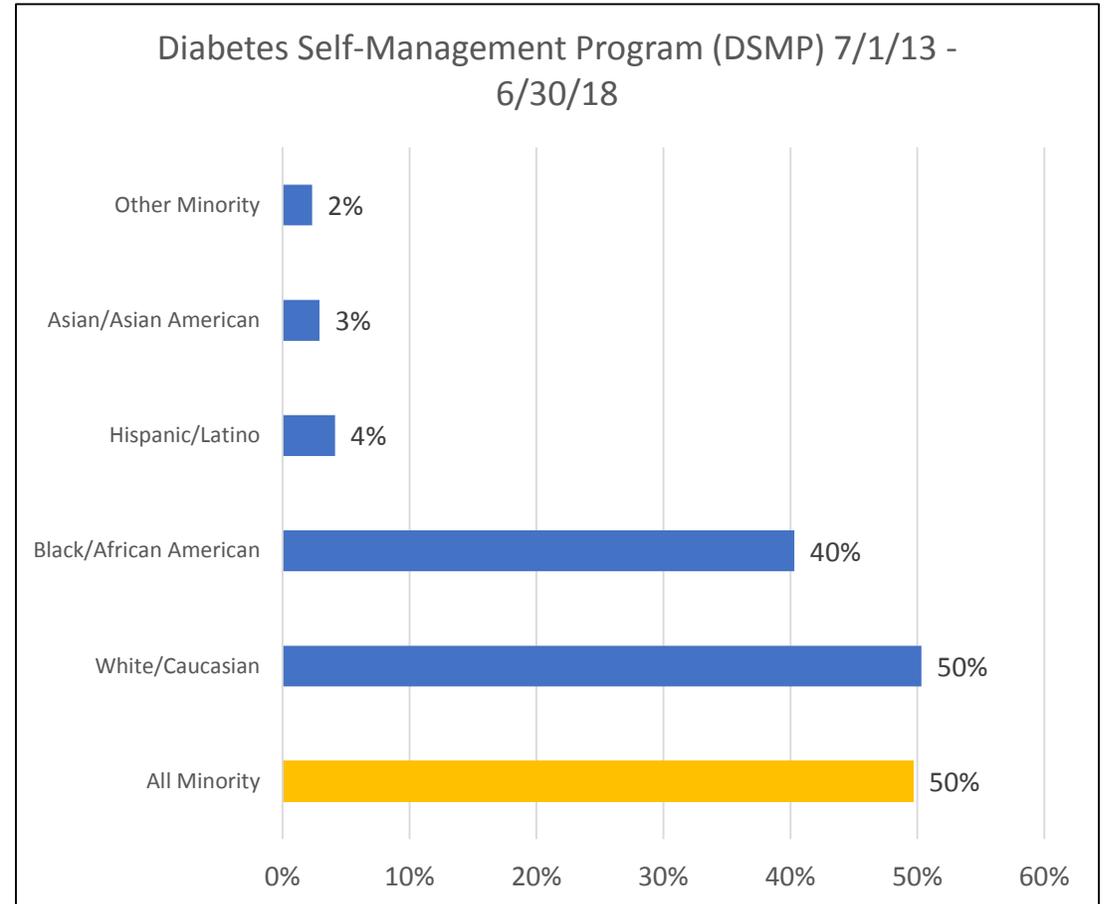
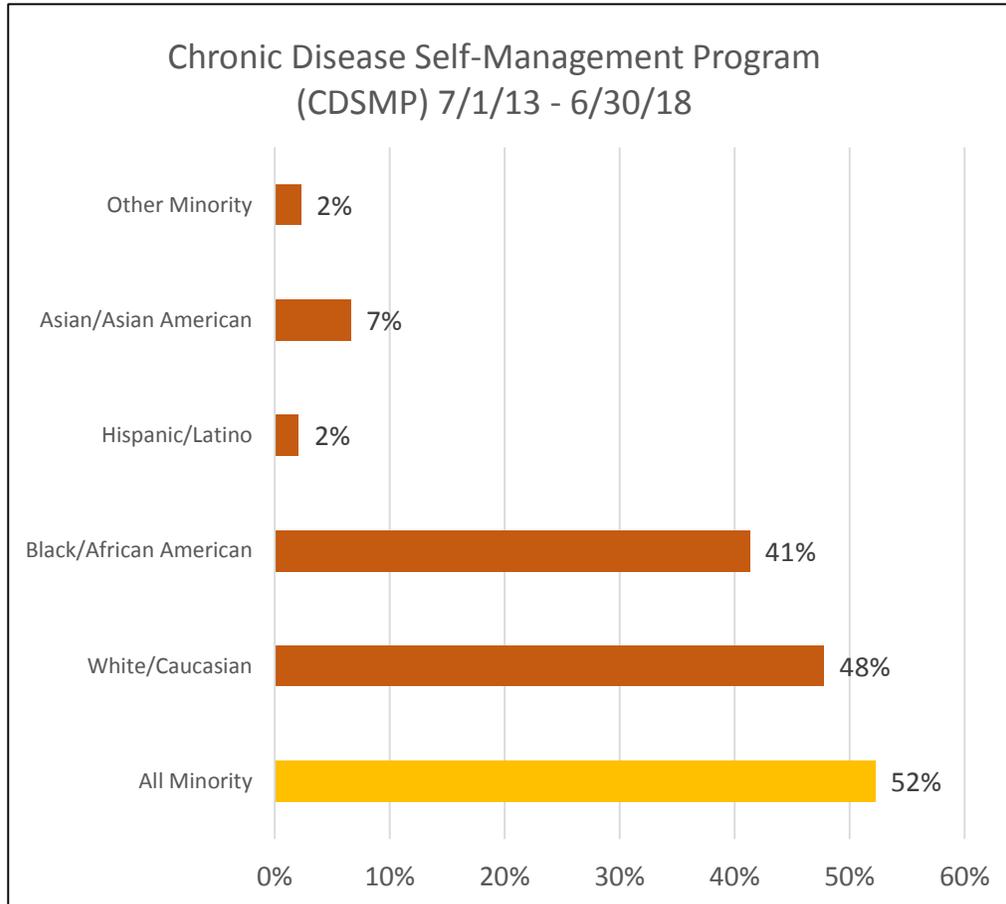
- Underserved communities
- Healthiest Maryland Businesses
- Walking initiatives/interventions
- National Diabetes Prevention Program (National DPP)
  - Strong partnership with Medicaid
  - Tobacco cessation and diabetes prevention
- Disease self-management programs (CDSMP/DSMP/DSMES)
  - Strong partnership with Department of Aging
- Disabilities inclusion
- Statewide Councils: Health and Wellness, Alzheimer's and Related Diseases



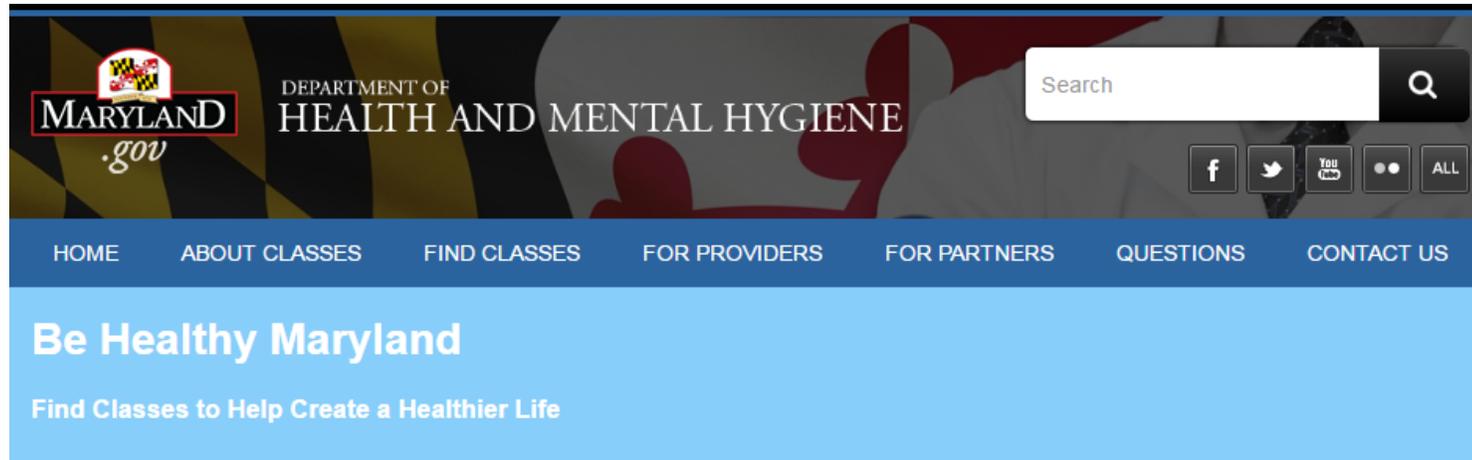
# National Diabetes Prevention Program Inclusion and Reach



# Chronic Disease and Diabetes Self-Management Programs Inclusion and Reach



# How to Access Evidence-Based Programs BeHealthyMaryland.org



This website is for learning about and finding group classes to help create healthier lifestyles and manage day-to-day health. It is for people who have one or more health conditions.

These include prediabetes (being at risk of developing type 2 diabetes), diabetes, heart disease, high blood pressure, cancer, and many other long term conditions.

Click on [About Classes](#) to learn more about each type of class.

Do you want to [refer](#) a patient to a lifestyle change or self-management class?

Do you have [questions](#) about referring a patient to a lifestyle change or self-management classes?

Learn more about our [partners](#) who provide lifestyle change or self-management classes. This is also the place for our partners to find up to date news and information.

Find a class near you:



[View Map](#)

Don't see a class in your area? [Please let us know.](#)

# Contacts

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**Maryland Department of Health  
Prevention and Health Promotion Administration**

**<https://phpa.health.maryland.gov>**



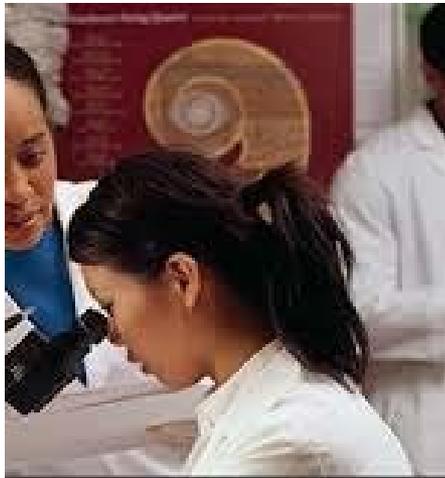
Eastern Shore  
Wellness Solutions, Inc

# The Inclusion of Community Health Workers in Diabetes Prevention and Self Management Programs

Ashyrra C. Dotson, President & CEO  
Eastern Shore Wellness Solutions, Inc.



Eastern Shore  
Wellness Solutions, Inc



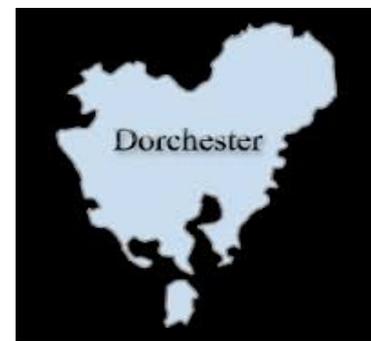
Wealth  
Creation



# Objectives:

- ▶ To define the rural community, it's demographics and the Health Needs
- ▶ To demonstrate community engagement strategies for the inclusion of CHWs in Diabetes Prevention and Self-management Programs
- ▶ To address the benefits of the Community Health Worker influence on DPP and DSM education
- ▶ To review the challenges surrounding successful inclusion of CHW's rural community Health Programs





Dorchester County is extremely rural with a **population density** (People/Square mile) of **54.32** within a land mass of **540.76** square miles. This often lends to accessibility obstacles for the residents.

**Limited Transportation Network**  
**Food Availability**  
**Health Disparities**

# County Demographics

- ▶ 9.2% of the Dorchester County Population is officially unemployed, which decreased from our pre-recession state of 10.2%
- ▶ The population demographics reflect 27.6% African American, 3.4% Latino, 1.6% Asian/Pacific Islanders, .9% Native American and 66.5% classified as non-minority



# County Demographics

- In Dorchester County, 22.4% of the total population households are below 185% of the Federal Poverty Level and the median household income differs across racial lines.
  - African Americans – \$26,321
  - White Americans – \$46,683

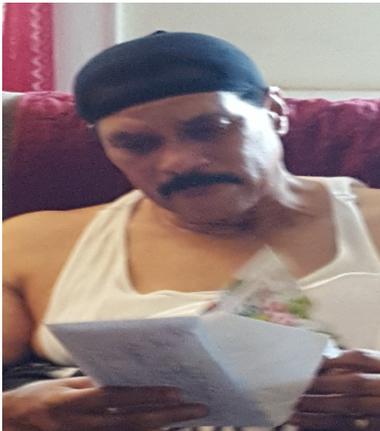
*\*This shows a median income which is 56% higher*



# The Need in our Community



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WHAT DID WE DO ?

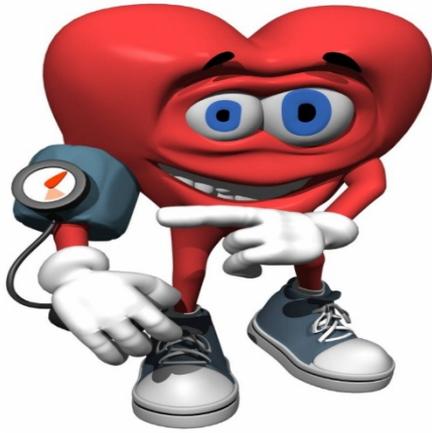
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# Diabetes

# Hypertension



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# Community Health Workers

- Trained, non-clinical, trusted community members to focus on connecting our community to the DPP (Diabetes Prevention Program) and Self-management.
- Met our community members where they lived, worked, prayed or played



# Community Health Workers on the move !

The CHWs serve communities and provide direct intervention to the residents through the Diabetes Prevention, Self-management and DSM Follow-up Programs at little to often NO COST.



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# CHW Integration– CHALLENGES

- ▶ Cost associated with the year long DPP program
  - CHW's
  - Programmatic - Materials
- ▶ Maintaining interest and continuing effective engagement with enrolled participants
  - Having participants value the benefit of participating
- ▶ Hospital Discharge referrals for high risk individuals diagnosed with Diabetes or those with higher recidivism rates



# CHWs & Diabetes Programming - BENEFITS

- Care Coordination between Community Members, CHW's and Health Care Providers along with an effective Bi-directional referral system
- Emergency Room utilization reduced for preventable Chronic Disease issues specifically Diabetes
- A restored sense of TRUST among program participants within the community
- CHW's more inclusive as a part of the overall health care team
- LITTLE TO NO COST to program participants for Diabetes Education and Training Program services
- A 5.14% reduction in hospital recidivism for preventable Diabetes related issues between 2012 and 2017.



# Community Health Workers and Health Equity

## TRANSACTIONAL & TRANSFORMATIVE CHANGE

- **TRANSACTIONAL:** Interventions that help individuals negotiate existing structures and challenges
- **TRANSFORMATIVE:** Solutions that re-frame issues from a focus on “problem individuals” or “problem groups of people” to the acknowledgement of how people are historically “differently placed”;
  - A solutions-oriented focus on making systems and structures equitable.



# Effective Solutions for CHW Interventions



# Resources

*DHMH - Maryland Health Equity Data*

*<http://dhmh.maryland.gov/mhhd/Pages/Health-Equity-Data>*

*Maryland Chartbook of Minority Health And Minority Health Disparities Data  
Selected Statewide and Dorchester County Data*

*Chronic Disease SHIP Metrics: Mid-Shore*

*[http://www.dhmh.maryland.gov/mhhd/Documents/MidShore%20Maryland%20Jurisdiction%20Level%20SHIP%20Disparity%20Charts%202012%2008%2016%20Final%20\(1\).pdf](http://www.dhmh.maryland.gov/mhhd/Documents/MidShore%20Maryland%20Jurisdiction%20Level%20SHIP%20Disparity%20Charts%202012%2008%2016%20Final%20(1).pdf)*



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THANK YOU!

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410 - 221 - 0795

***Building a collective***

***Road to Health***



**LA CLÍNICA  
DEL PUEBLO**

Suyanna Linhales Barker, DrPH  
Senior Director of Health Equity and Community Action

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# History

1983



Volunteer-run clinic launched in response to first Salvadorian immigrant wave (war, natural disasters, violence) to the DC Metropolitan area

1995



Incorporated as an independent, non-profit 501(c)(3) agency

2007



Federally Qualified Health Center (FQHC) status





To build a healthy Latino community through culturally appropriate health services, focusing on those most in need.



We envision a diverse, inclusive, healthy, safe, and happy community, free from violence and discrimination, where individuals have access to health care and are well-informed and empowered to care for themselves and their families. **Continually advocating for healthcare as a human right**, we also envision our community united and organized to end health inequities based on immigration status, language, gender, sexual identity, and race.



Health Equity  
Community  
Quality Care  
Perseverance  
Enthusiasm  
Collaboration

# Programs and Services

Primary Care



Language Access



Mental Health  
& Substance Use



Community  
Health Action

**ENTRE♀AMIGAS**  
HEALTH AND GENDER PROGRAM

**VOLVIENDO A VIVIR**  
SUBSTANCE USE PROGRAM

**EMPODERÁTE**  
LGBTQ HEALTH PROGRAM

**MI REFUGIO**  
SCHOOL BASED PROGRAM

LA CLÍNICA EN  
SU VECINDARIO  
Abre la puerta a la salud



# Locations



## DC Clinical Site

2831 15th St. NW  
Washington, DC 20009



## Hyattsville/MD Clinical Site

2970 Belcrest Center Dr,  
Hyattsville, MD 20782



## La Casa

3166 Mt Pleasant St NW,  
Washington, DC 20010



## Mi Refugio

7000 Adelphi Rd,  
Hyattsville, MD 20782



## Empoderate MD

7411 Riggs Rd,  
Hyattsville, MD 20782



# Core elements

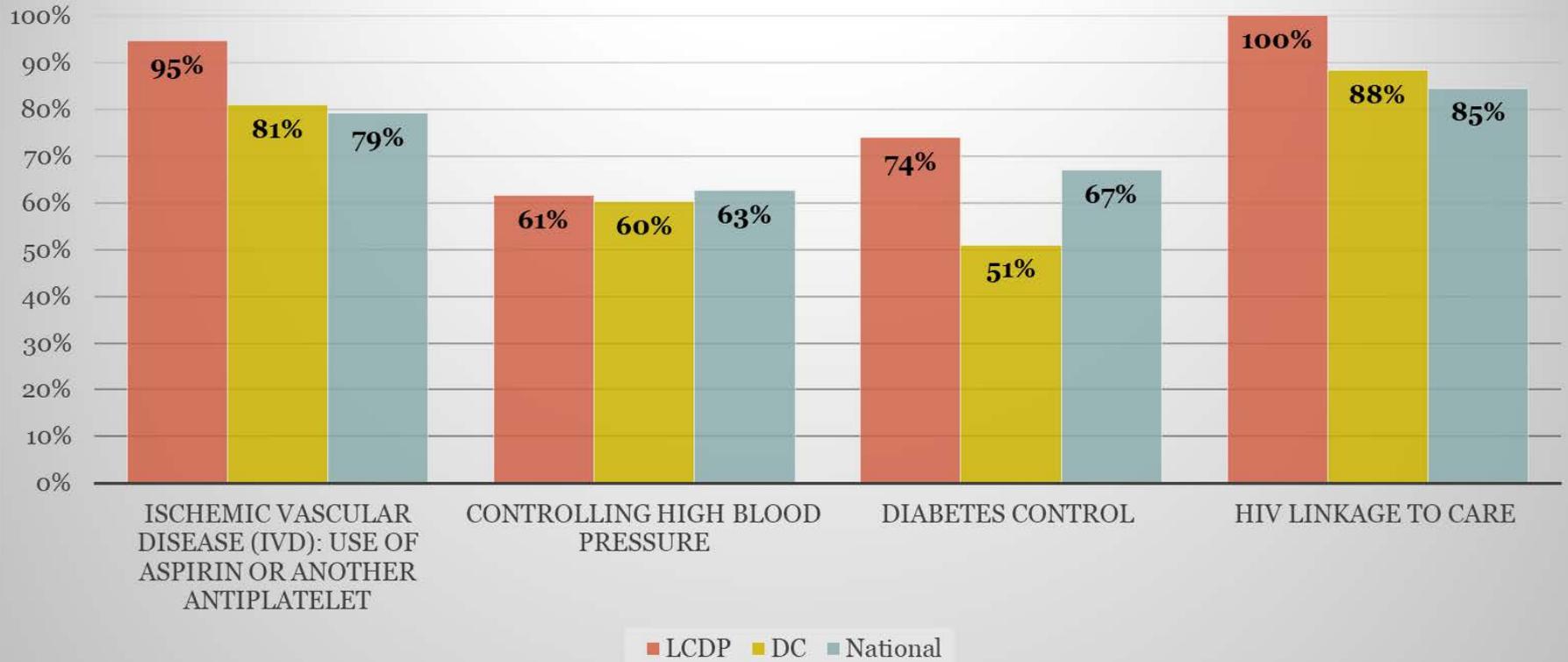
- High quality, culturally sensitive, patient-centered and trauma-informed care to uninsured and underinsured patients
- Integrated and co-located services
- Coordinated primary and mental health care, social services and peer-based health education
- Community Health Action – health promotion and safe spaces for especial populations



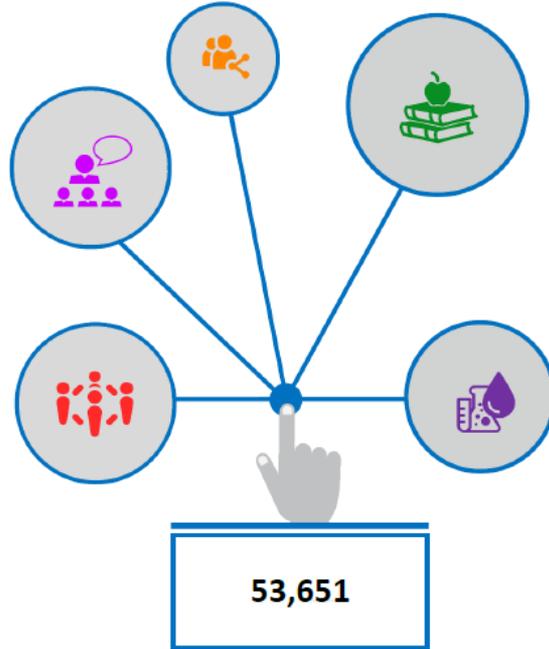
The background is a solid yellow color with a complex, repeating geometric pattern. The pattern consists of various shapes, including triangles, circles, and spirals, arranged in a way that creates a sense of depth and movement. The patterns are rendered in a slightly darker shade of yellow, creating a subtle contrast against the main background color. The overall effect is a rich, textured surface that is both visually appealing and culturally evocative.

# Results

## Local and National Comparisons



# Community Health Action Touchpoints



## COMMUNITY HEALTH ACTION DEPARTMENT - PARTICIPANTS TOUCHPOINTS:

According to the Patient Experience Consulting Group “TOWER”; positively transforming the patient experience is complex, requires collaboration and an integrated approach across all touchpoints, and come from having a patient-centered approach to care; actively engaging the participants in the care delivery process and building trusting relationships. Also, requires engagement of the participants, family, social networks, health educators, healthcare professionals and the organization to leverage technology and build upon what is working today – processes, systems, knowledge, resources, and relationships - to re-define the experience (2012).

The touchpoints are all the different ways the participants experience a product or service, from when they first become aware of it, until they make use and/or benefit from the product or service. “These are a trusted source for insight, strategy, and resources needed to precisely navigate a rapidly changing and highly complex healthcare environment” (2017).

## CHA INDICATORS USING TO DETERMINE THE DEPARTMENT REACH THROUGH TOUCHPOINTS:

- HIV CTR Sessions
- STI CTR Sessions
- Navigation Sessions Performed
- Unique Clients Received Individual Health Education (by month)
- Unique Clients Received Group Health Education (by month)
- Unique Clients Attending Support Groups (by month)
- Street-Outreach Encounter (people reached / fairs, flyers distribution, community forums, etc.)
- Participants Reached Through Educational or Stage-Based Interventions
- Health Promoters Trained and attending to Retraining Sessions (by month)

## REFERENCES:

*TOWER Patient Experience Consulting Group. (2012, April). Patient Engagement and Their Experience: The Virtual Touch Points [Whitepaper]. Retrieved from <http://thielst.typepad.com/files/patient-engagement-and-their-experience-whitepaper-1.pdf>*

*Healthcare Commercialization & Recruiting Solutions | Touchpoint. (2017). Retrieved from <http://www.touchpointsolutions.com/>*

# *Tu Salud en Tus Manos:*

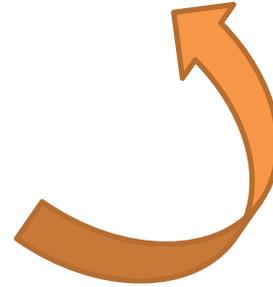
Peer-based obesity, diabetes, and cardiovascular disease prevention program for low-income, immigrant Latinos in Prince George's County.



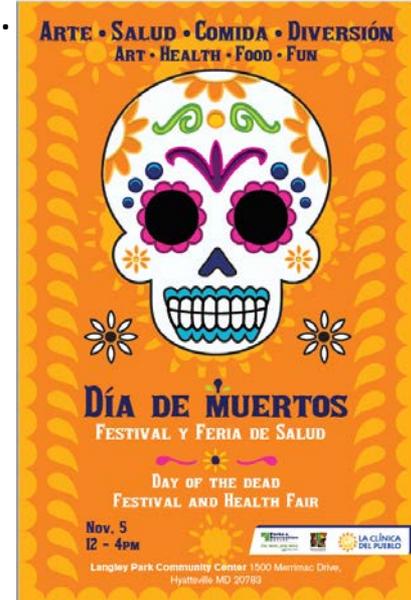
# Community Awareness

**Year 1** - 37 culturally competent small group workshops reaching 416 community members.

**Year 2** - 14 culturally competent small group workshops reaching 211 community members



**Year 2** - Festival and Health Fair 72 people attended and 62 received health screenings (BMI, nutrition counselling and blood pressure measurements).



# *Behavior change intervention*

- Intervention based on the CDC's Road to Health curriculum.
- Weekly sessions are delivered by a trained LCDP staff member and 2 CHW
- 6 weeks with two follow-up sessions taking place at one month intervals afterwards.
- The sessions include a variety of educational and physical activities as well as visit to a grocery store.
- Each participant establishes their own written lifestyle goals for chronic disease prevention (e.g. reducing sugary drink consumption).
- The group format helps participants stay accountable and engaged.

# Results



## Year 1

- Enrolled 22 participants in the behavior change program.
- 19 participants attended at least four sessions.
- 19 established lifestyle change goals.
- The total weight lost was 134.2lbs.
- Average of 7.1 lbs. per participant.
- 5 individuals lost at least 10lbs.
- 1 participant lost a total of 17lbs over the course of the intervention.

## Year 2

- Enrolled 17 participants in the behavior change program.
- 17 participants attended at least four sessions
- 15 established lifestyle change goals.
- The total weight lost was 110.6lbs.
- Average of 6.5lbs per participant.
- 3 individuals lost at least 10lbs.
- 1 individual lost a total of 20lbs over the course of the intervention.

# Lessons learned

- Recognition of the social determinants of health **singular** to the Latino immigrant community.
- Policy solutions to address **large, structural issues** such as universal access to health care, food security and fair work conditions and education.
- Health intervention programming designed to meet the **culturally specific needs** of the Latinos immigrant community.

