**ATTACHMENT C – Work Plan Template**

Use this template for your Work Plan.

The items in italics are for illustration purposes only.

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| --- | --- | --- | --- | --- |
| **Objective:** | **Implement social media campaign.** | | |  |
| **Activity** | **Expected Start Date** | **Expected End Date** | **Measure** | **Responsible Staff** |
| *Identify appropriate social media platforms.* | *9/1/2021* | *9/31/2021* | *Identification of three social media platforms.* | *Communications Director* |
| *Develop and post content (social media messages)* | *10/15/2021* | *6/30/2023* | *Posting one unique message on social media platforms each week.* | *Social Media Manager* |
| *Etc.* |  |  |  |  |

Applicant can download fillable forms from the MHHD website at [MHHD Grant Documents](https://health.maryland.gov/mhhd/Pages/MHHD-Grant-Documents.aspx)