Maryland Primary Care Program: Behavioral Health Integration

Billing and Coding

Program Management Office
What do we mean by Behavioral Health?

- **Mental health** and **substance use disorders**
- Focus on most common and most harmful diagnoses in the primary care setting:
  - Mental health – in particular **depression** and **anxiety**
  - Substance use disorders – in particular **alcohol** and **opioids**
Behavioral Health Integration

Why Behavioral Health Integration?

• Often overlooked
• Frequently worsens co-morbid conditions
• Few existing programs in primary care
• Opioid Crisis- 4th leading cause of death in Maryland
• Frequent cause of avoidable ED and Hospital admission
• Emergency room visits in Maryland fell 8 percent from 2013 to 2016, but the number of patients with behavioral health problems jumped 18.5 percent. Such cases now make up roughly a quarter of all emergency visits in Maryland.
• Key feature in MDPCP and required to move to track 2
Overview of Series

1. Overview
2. Build your team
3. Choose what’s best for your practice
4. Establishing workflows for treatment and referral
5. Recruiting Resources
6. Registry and Data
7. Collaborative Care Model
8. SBIRT and MAT
9. Coding and Billing
BHI Overview

**Screening (universal)**
- Registry creation/maintenance
- Risk stratification

**Treatment**
- Counseling – Behavioralist
- Medication – Clinician
- Coordination – Care Manager

**Referral (as needed)**
- Psychiatry
- Addiction Specialist

- Coding and billing
- Communication across providers
- Quality assurance
Behavioral Health Integration

BHI Team

- BH Care Manager
  - Lead
- Behaviorist
  - LCSW
  - Psychologist
  - Counselor
- Biller
- Coder
- Lead Clinician
  - and Providers
- Psychiatrist

Optional CTO Support
BHI Workflows for Billing

Behavioral Health Integration

Provider Visit coding → Brief Intervention Coding → Screening by Staff coding

Collaborative Care Coding → Follow-up Visit Coding
Billing Arrangements

- Level of Effort and tasks may differ based on arrangement
  - Revenue Cycle Management (RCM)
  - Practice management program
  - Independent vs owned
  - Part of larger system
Overview of Coding for BHI

- Visits: same as for other conditions
- HPI, ROS, Past Family/Social, Exam, MDM: same as for other conditions
- Screening:
  - SUD screening (other than tobacco): W7010
  - Depression screening: CPT 99420 (HCPCS G0444)
  - Screening for other disorders: Z13.89
- Treatment:
  - Brief intervention (see SBIRT slide)
  - MAT (see MAT slide)
  - Counseling (by behavioral health specialist or via CoCM)

Note: Diagnosis Codes for Dementia, Substance Use Disorder, or Severe and Persistent Mental Illness are included in Appendix E of the MDPCP Payment Methodology
<table>
<thead>
<tr>
<th>Billing Code</th>
<th>Description</th>
<th>Reimbursement</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>W7010</td>
<td>Alcohol and/or substance (other than tobacco) use disorder screening; provider-administered structured screening</td>
<td>$17.13</td>
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<tr>
<td>W7020</td>
<td>Alcohol and/or substance (other than tobacco) use disorder intervention; greater than 3 minutes up to 10 minutes</td>
<td>$5.71</td>
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<tr>
<td>W7021</td>
<td>Alcohol and/or substance (other than tobacco) use disorder intervention; greater than 10 minutes up to 20 minutes</td>
<td>$11.42</td>
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<tr>
<td>W7022</td>
<td>Alcohol and/or substance (other than tobacco) use disorder intervention; greater than 20 minutes</td>
<td>$22.36</td>
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</table>
### SBIRT Billing Codes

#### Private Insurance - As of 2016

<table>
<thead>
<tr>
<th>Service Billing Code</th>
<th>Service Description</th>
<th>Reimbursement</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>99408</td>
<td>Alcohol and/or substance abuse structured <em>screening and brief intervention</em> services; 15-30 min.</td>
<td>$33.41</td>
<td>Reimbursement rates subject to change based on insurance carrier and plan type.</td>
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<tr>
<td>99409</td>
<td>Alcohol and/or substance abuse structured <em>screening and brief intervention services</em>; greater than 30 minutes.</td>
<td>$65.51</td>
<td>Reimbursement rates subject to change based on insurance carrier and plan type.</td>
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#### Medicare - As of 2017

<table>
<thead>
<tr>
<th>Service Billing Code</th>
<th>Service Description</th>
<th>Reimbursement</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>G0396</td>
<td>Alcohol and/or substance abuse structured <em>screening and brief intervention</em> services; 15-30 min.</td>
<td>$29.42</td>
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<tr>
<td>G0397</td>
<td>Alcohol and/or substance abuse structured <em>screening and brief intervention services</em>; greater than 30 minutes</td>
<td>$57.69</td>
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</table>
Behavioral Health Integration

MAT Billing/Coding

<table>
<thead>
<tr>
<th>Procedure Code</th>
<th>Service Description</th>
<th>Rate</th>
<th>Unit</th>
</tr>
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<tbody>
<tr>
<td>99201</td>
<td>MAT Initial Intake (Evaluation and Management, including Rx - Minimal, new patient)</td>
<td>$45.37</td>
<td>Per Visit</td>
</tr>
<tr>
<td>99202</td>
<td>MAT Initial Intake (Evaluation and Management, including Rx - Straight forward, new patient)</td>
<td>$76.01</td>
<td>Per Visit</td>
</tr>
<tr>
<td>99203</td>
<td>MAT Initial Intake (Evaluation and Management, including Rx - Low complexity, new patient)</td>
<td>$109.40</td>
<td>Per Visit</td>
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<tr>
<td>99204</td>
<td>MAT Initial Intake (Evaluation and Management, including Rx - Moderately complex, new patient)</td>
<td>$166.09</td>
<td>Per Visit</td>
</tr>
<tr>
<td>99205</td>
<td>MAT Initial Intake (Evaluation and Management, including Rx - Highly complex, new patient)</td>
<td>$208.77</td>
<td>Per Visit</td>
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<tr>
<td>99211</td>
<td>MAT Ongoing (Evaluation and Management, including Rx - Minimal)</td>
<td>$21.99</td>
<td>Per Visit</td>
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<tr>
<td>99212</td>
<td>MAT Ongoing (Evaluation and Management, including Rx - Straight forward)</td>
<td>$44.57</td>
<td>Per Visit</td>
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<tr>
<td>99213</td>
<td>MAT Ongoing (Evaluation and Management, including Rx - Low complexity)</td>
<td>$73.65</td>
<td>Per Visit</td>
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<tr>
<td>99214</td>
<td>MAT Ongoing (Evaluation and Management, including Rx - Moderately complex)</td>
<td>$108.50</td>
<td>Per Visit</td>
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<tr>
<td>99215</td>
<td>MAT Ongoing (Evaluation and Management, including Rx - Highly complex)</td>
<td>$146.22</td>
<td>Per Visit</td>
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</tbody>
</table>

- Any DATA 2000 Waived Practitioner (MD, NP, PA) and Local Health Department with DATA 2000 Waived Practitioners
- High rates because MAT is first-line treatment for opioid use disorder
  
Collaborative Care Billing Codes

- 99492 (formerly G0502) – First 70 minutes in the first calendar month for behavioral health care manager activities, in consultation with a psychiatric consultant and directed by the treating provider.
- 99493 (formerly G0503) – First 60 minutes in a subsequent month for behavioral health care manager activities
- 99494 (formerly G0504) – Each additional 30 minutes in a calendar month of behavioral health care manager activities listed above.
- 99484 (formerly G0507) – Care management services for behavioral health conditions - At least 20 minutes of clinical staff time per calendar month.

<table>
<thead>
<tr>
<th>CPT</th>
<th>Description</th>
<th>Payment/Pt (Non-Facilities)</th>
<th>Payment/Pt (Fac) Hospitals and Facilities</th>
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<tbody>
<tr>
<td>99492</td>
<td>Initial psych care mgmt, 70 min/month - CoCM</td>
<td>$161.28</td>
<td>$90.36</td>
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<tr>
<td>99493</td>
<td>Subsequent psych care mgmt, 60 min/month - CoCM</td>
<td>$128.88</td>
<td>$81.72</td>
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<tr>
<td>99494</td>
<td>Initial/subsequent psych care mgmt, additional 30 min CoCM</td>
<td>$66.60</td>
<td>$43.56</td>
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<tr>
<td>99484</td>
<td>Care mgmt. services, min 20 min – General BHI Services</td>
<td>$48.60</td>
<td>$32.76</td>
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</tbody>
</table>

*Please note actual payment rates may vary. Check with your billing/finance department.*
Quality Measures: NQF-0004

**Numerator** is based on two metrics:
1. Initiation of treatment within 14 days.
2. Engagement of treatment with at least two additional services related to SUD diagnosis within 30 days from initial visit

**Denominator:** patients at least 13 years-old who were diagnosed with a new episode SUD during the first 10 and 1/2 months of the measurement year (e.g., January 1-November 15).
Behavioral Health Integration

Coding Compliance and Audits

• Outgoing samples
• Working denials
• Quarterly reviews
• Provider education
Thank you!

Updates and More Information:
https://health.maryland.gov/MDPCP

Questions: email mdh.pcmmodel@Maryland.gov
Select References