

Howard County Local Health Improvement Coalition

Maura J. Rossman, M.D., Health Officer
Ronna Gotthainer, Deputy Health Officer
Amanda Nugent, Acting Director of Health Policy
Howard County Health Department
June 26, 2013

Who is Howard County?

County population

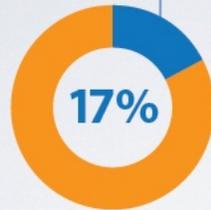
299,430

Residents of Howard County
come from over 90 countries and
speak 63 different languages



Foreign-born population in Howard County

48,197

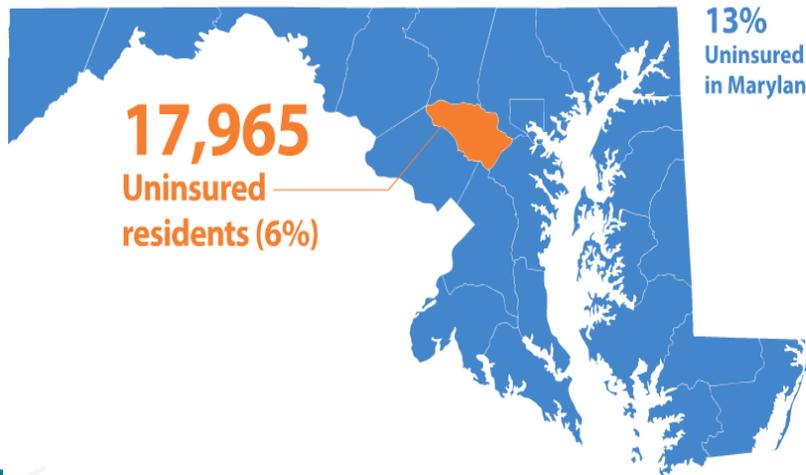


↑6%
since 2000 census



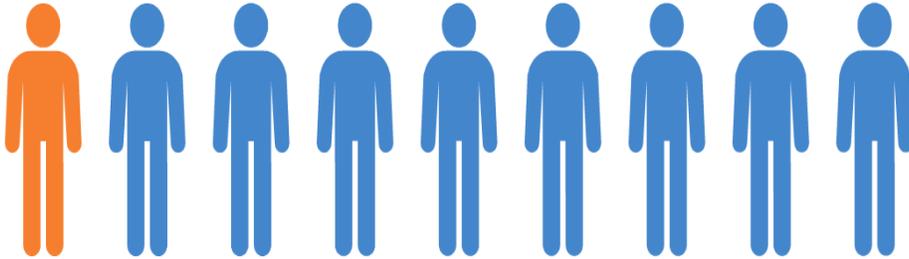
According to data collected in the 2010 census

Howard County Health Assessment Survey (HCHAS) Results, 2012



*Survey will be repeated biennially.

HCHAS Results 2012

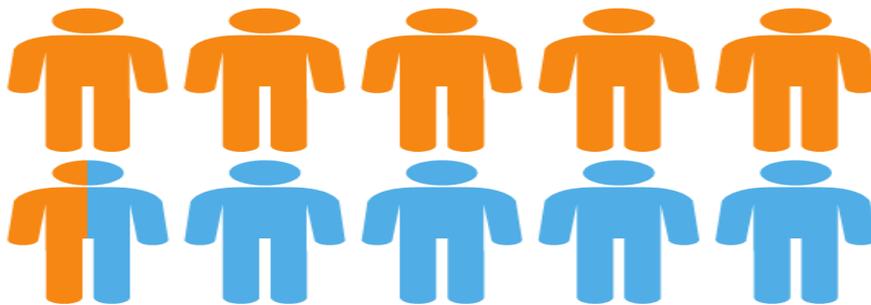


1 in 9 residents with incomes less than \$50k have ended up in the ER because they could not get a timely appointment with a doctor.



*Survey will be repeated biennially.

HCHAS Results 2012



55% of deaths in the county are due to heart disease, stroke, diabetes or cancer — the same as the national average.



*Survey will be repeated biennially.

LHIC Structure

- ▶ Priority Areas/ Workgroups
 - Access to Health Care
 - Behavioral Health Access
 - Healthy Weight and Nutrition
- ▶ Data Collection and Analysis
 - State Health Improvement Process (SHIP)
 - Behavioral Risk Factor Surveillance System (BRFSS)
 - Howard County Health Assessment Survey (HCHAS)
 - Chesapeake Regional Information System for Our Patients (CRISP) **



Community Integrated Medical Home



Main Goals

- ▶ Utilize “Hotspotting” data analysis to manage high-cost and high-utilizing patients
- ▶ Establish a Community Health Worker program that improves public health for vulnerable populations and connects those at risk to high-quality Patient Centered Medical Homes (PCMH) practices

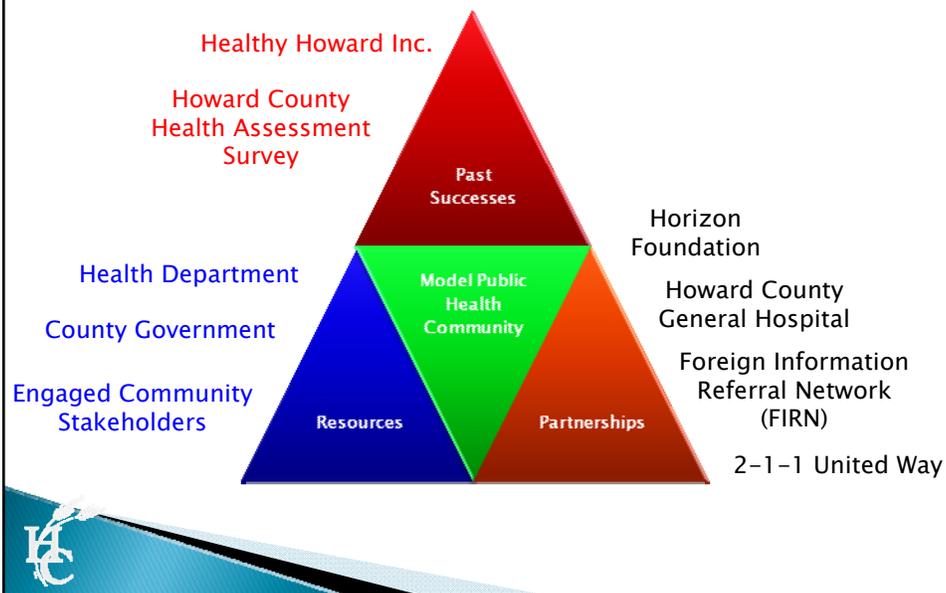


Main Goals Continued

- ▶ Increase the number of PCMH's in the community that give patients high-quality care and reduce health care costs
- ▶ Create Shared Savings for Stakeholders



Why Howard County?



Utilization of Grant Funds

- ▶ Hiring full-time LHIC leadership staff
 - Project Director
 - Project Manager
- ▶ Developing the Community Health Worker Initiative
 - Staff Development and Training
 - Materials Development
 - Printing

Utilization of Grant Funds Cont.

- ▶ Collaboration and Outreach to Community Stakeholders
 - Meeting Logistics
 - Meeting Supplies
 - Printing and Photocopying



Sustainability

- ▶ Utilizing Existing Staff
- ▶ Maintaining Strong Partnerships with Key Community Stakeholders
 - FQHC
 - Hospital
 - Non-profits
 - Philanthropy
 - County government
 - Other Government Entities
- ▶ Leveraging the CHRC grant to obtain funding through various foundations and philanthropic organizations.



Evaluation

- ▶ An evaluation plan will be developed by the Project Director
- ▶ Success will be measured on the following:
 - Increased awareness of Community Integrated Medical Home Model in Howard County
 - Effectiveness of hotspot data to address needs of patient population
 - Establishing a community health worker program



Evaluation Cont.

- ▶ Success will be measured on the following:
 - Number of practices participating in a PCMH model in Howard County
 - Development of shared-savings model
 - Measure how effectively the needs of the county were addressed using the Howard County Health Assessment Survey



Thank you to the Maryland Community Health
Resources Commission Board for the
opportunity to present.

