



**Maryland**  
DEPARTMENT OF HEALTH

# Health Equity Resource Communities Advisory Committee

**Consumer Outreach and Community Engagement Subcommittee**

Elizabeth Chung  
HERC Subcommittee Chair



# HERC Consumer Outreach & Community Engagement Subcommittee

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**Chair:** Elizabeth Chung

**Members:**

- Jonathan Dayton, Executive Director, Maryland Rural Health Association
- Maura Dwyer, DrPH, MPH, Former Health Enterprise Zone Program Manager
- Michelle Spencer, MS, Associate Chair, Inclusion, Diversity, Anti-Racism and Equity, Dept., of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health
- Mikayla Walker, MPH, Management Consultant, ReefPoint Group

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Following the RFP release in October, the Subcommittee and the CHRC hosted 14 meetings. Every region of the state had an in-person and online meeting.

## Location of in-person meetings

- Hagerstown
- Baltimore City
- Landover
- Cambridge
- Prince Frederick

## Online Meetings

- Statewide virtual kick-off
- Two “Frequently Asked Questions” virtual meetings
- Virtual meeting with Office of Minority Health and Health Disparities

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## Pathways Proposals Received:

- **40** Applications received, requesting **\$41 million** (\$13.5 million to award).
- Applications received from urban, suburban and rural communities
- 15 Applications targeted prior Health Enterprise Zones (Baltimore City, Eastern Shore and Prince George's)

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Future activities of the Subcommittee:

- Promote consumer engagement in 9 Pathways grantees programs.
- Provide assistance around marketing and public engagement efforts.
- Promote utilization of programs.
- Host potential meetings with grantees later this summer / fall.