

WEST BALTIMORE RICH
COLLABORATIVE
Reducing Isolation and Inequities in
Cardiovascular Health [**RICH**])



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Reducing Isolation and Inequities in Cardiovascular Health [RICH] in West Baltimore

KEY INTERVENTIONS

HEALTH EQUITY
LEARNING
COLLABORATIVE
ALL ORGS

SDOH AND SOCIAL
SUPPORT
CBOS AND HCOS

MOBILE HEALTH
THC, CHASE,
UMMC, UMSON,
COPPIN

COMMUNITY
OUTREACH
PROGRAM
UMSON- DEPLOY
TO SITES

NURSE LED
CLINICS
UMSON, UMMC,
UMB CEC, COPPIN

PRIMARY AND
SECONDARY
PREVENTION
EVENTS
ALL ORGS

West Baltimore RICH Collaborative Partners

Reducing Isolation and Inequities in Cardiovascular Health [RICH])



- Lead Institution: **University of Maryland Baltimore-SON** with internal partners **UMSOM** and **UMB CEC**
- Learning Collaborative includes: **2 academic institutions - Coppin & UMB, community organizations, hospitals (UMMC and Midtown), 2 FQHCS (THC and Chase), **new partner- American Heart Association****
- **Experience and commitment to working in West Baltimore**
- **4 zip codes, aiming to reach 5,000 people (2000 unduplicated and 3000 touches/encounters)**

Implementation Planning and Activation

All partners presented their implementation plans at the governance committee by September 21st.



Community Based Organizations (CBO) Implementation Strategies

Approach	Partner organization
Health Fairs at Signature Events	Druid Heights CC, BTST cares, LIGHT Health and Wellness, Ministers' Empowerment CDC, UB Community Engagement Center (CEC)
Lifestyle Classes and Support Groups	Lori's Hands, UMB CEC, BTST cares, LIGHT, Roberta's House, Ministers Empowerment CDC
Referrals to CHW program and PCP within RICH network	All CBOs and HCOs can refer clients with needs to CHW program
Integration of RICH initiatives into existing programs	Mental health/special programs with integration of RICH (Ministers' Empowerment, BTST cares, LIGHT)
Mobile health (health fairs and self measured blood pressure programs)	Ministers' Empowerment and Druid Heights CDC, UMB CEC, American Heart Association

Healthcare Organizations(HCO) Implementation Strategies

Approach	Partner organization
All patients with HTN within selected zip codes with additional focus on high utilizers of care or those loss to follow-up in the last 12 months	UMMC (includes Midtown), ASA, THC, Chase, UMB CEC, nurse led clinics, Coppin
Lifestyle Classes and Support Groups	UMMC (includes Midtown), ASA, THC, Chase, UMB CEC, nurse led clinics
Community outreach worker program and screening for SDoH and social isolation	UMMC (includes Midtown), ASA, THC, Chase, UMB CEC, nurse led clinics *Each site will have one Community outreach worker from the program.
Mobile health (mobile clinics, health fairs, self measuring blood pressure programs, other mobile programs)	THC, Chase, UMMC, UMSON, UMB CEC, Coppin

Patient Screening, Intake, and Enrollment Process

Healthcare

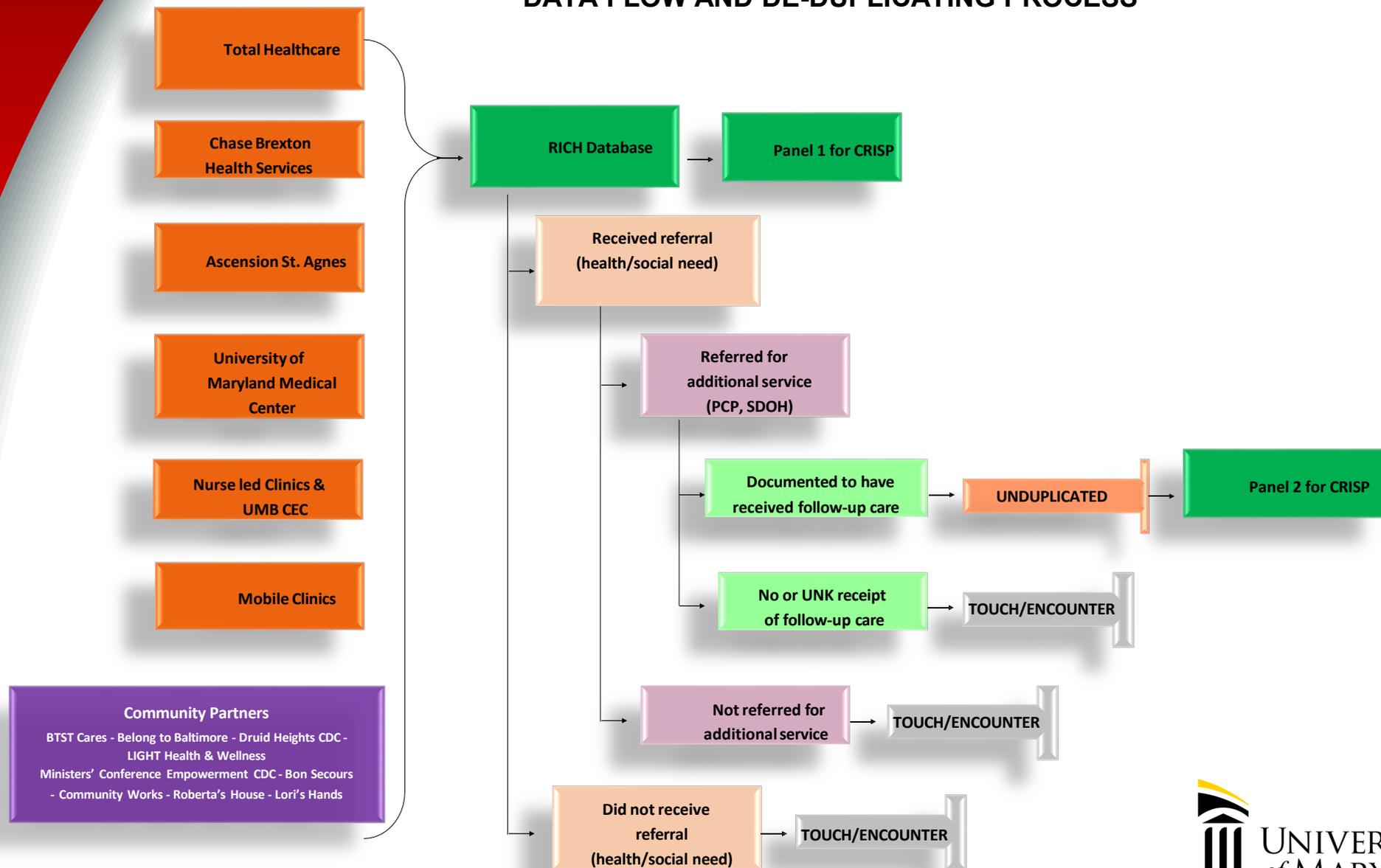
- Auto enrollment
- Tagging patients in the EMR

Community Based

- Manual Enroll
- Qualtrics survey with consent
- Option to opt out of CRISP

RICH: Data Flow Diagram

DATA FLOW AND DE-DUPLICATING PROCESS



Thank you!



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