



STATE OF MARYLAND
Community Health Resources Commission
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Promoting Health Equity and Expanding Health Care Access

FY 2025 Request for Applications

November 15, 2024

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OVERVIEW

The Maryland Community Health Resources Commission (CHRC) was created by the Maryland General Assembly through the Community Health Care Access and Safety Net Act of 2005 to (1) expand access to health care for low-income Marylanders and underserved communities in the state, and (2) support the delivery of affordable, high-quality health services by bolstering the capacity of the State's health care safety net infrastructure. The CHRC is an independent commission, within the Maryland Department of Health (MDH), whose 11 members are appointed by the Governor. Since its inception, the CHRC has awarded 866 grants totaling \$291.7 million, supporting programs in every jurisdiction of the state. These programs have collectively served more than 653,000 Marylanders.

The Maryland General Assembly created the CHRC because it recognized the need to have an independent commission focused solely on supporting projects that serve the unique health needs of vulnerable populations, strengthen the state's network of community health resources, and address service delivery gaps in Maryland's dynamic health care marketplace. The fundamental policy objective of the CHRC's authorizing statute is the need to expand access to community health providers because health insurance coverage is not always sufficient for at-risk communities and vulnerable populations looking to receive affordable, high-quality health care services. This year's Request for Applications (RFA) will further the Commission's efforts to promote health equity; support the efficient delivery of health and social services; and foster genuine community engagement.

Investing limited public resources efficiently and strategically while achieving post-grant project sustainability are two of the Commission's top priorities. CHRC grantees have used initial grant funds to leverage more than \$44.7 million in additional federal, private, and local funding. Approximately 75% of Commission programs have been sustained at least one year or more after the initial grant funding has been expended.

As responsible stewards of public dollars, Commissioners believe that CHRC grant funds should not pay for activities covered by other sources (see page 19). This year's Request for Applications includes revised budget templates to help applicants share information about other sources of funding that may partially or wholly support activities in their grant proposals.

The CHRC has a long history of addressing health disparities and serving vulnerable populations. In 2021, the Maryland General Assembly increased the CHRC's statutory responsibilities in recognition of the critical role the CHRC plays in promoting health equity and expanding access to care. Additional programs the CHRC was charged with implementing included the Maryland Health Equity Resource Act, emergency COVID-related grant funding for Maryland Developmental Disabilities Administration (DDA) providers, and the Maryland Consortium on Coordinated Community Supports.

Earlier this year, the CHRC awarded 12 five-year grants totaling \$41.5 million under the Maryland Health Equity Resource Communities program. These grants, which build on the successes of the previous Pathways to Health Equity program, will expand access to care, address social determinants of health (SDOH) barriers and promote overall health equity. These dynamic programs are projected to serve more than 49,000 Marylanders across the state.

The Maryland Consortium on Coordinated Community Supports was established through the Blueprint for Maryland's Future, which was enacted in 2021, and modified by SB 802 of 2022. The Consortium is made up of 25 experts from across the health, education, and social services sectors. The Consortium's

mission is to develop a statewide framework to provide holistic behavioral health and wraparound services to students through community partnerships. Based on the recommendations of the Consortium, in February 2024, the CHRC awarded 129 grants totaling over \$111 million to expand behavioral health services to pre-K-12 students statewide. In March 2024, the CHRC awarded approximately \$5 million to pilot 10 Partnership Hubs. The CHRC is expected to issue another Request for Applications for the Consortium program in December 2024, and awards are anticipated in spring 2025. More information about the Consortium can be found [here](#).

FY 2025 RFA: PROMOTING HEALTH EQUITY AND EXPANDING HEALTH CARE ACCESS

Under this RFA, the CHRC will consider projects that address both of the following strategic priorities:

- 1. Advancing health equity by addressing health disparities and social determinants of health (SDOH) through efforts that address the totality of medical and non-medical needs, and integrate health and social services; and**
- 2. Supporting innovative and sustainable community partnerships and building the capacity of safety net providers and community-based organizations to participate in state initiatives such as the Advancing All-Payer Health Equity Approaches and Development (AHEAD) model and Maryland Engaging Neighborhoods, Organizations, Unions, Governments and Households (ENOUGH) initiative to foster genuine community engagement.**

Under this RFA, the Commission will receive projects in four areas of focus:

- 1. Addressing chronic disease prevention and disease management, including diabetes and its comorbidities, hypertension, heart disease, and others;**
- 2. Promoting maternal and child health;**
- 3. Providing dental care to support the Maryland Medicaid Dental Benefit; and**
- 4. Addressing behavioral health, including mental health, substance use disorder (SUD), and the ongoing impact of the opioid crisis.**

To avoid duplication of efforts with the Consortium grant awards, applicants seeking funding for programs that incorporate the fourth area of focus should prioritize serving individuals aged 18 and above. However, these programs will not be prohibited from serving individuals who are younger than 18 and otherwise eligible to receive the grantee's services.

The CHRC will award a limited number of grants as determined by funding availability at the time of award. Grants awarded under this RFA may last for up to three years.

KEY DATES TO REMEMBER

The following are the key dates and deadlines for the FY 2025 RFA	
November 15, 2024	Release of the Request for Applications
November 25, 2024, 10:00 AM	First Video Conference for applicants. Zoom link below: Zoom link: https://us06web.zoom.us/j/89290842025?pwd=b4d5bhZNyaHY6G78Z3a0UvbG05fm0B.1 Meeting ID: 892 9084 2025 / Passcode: 909583 Register and submit questions in advance HERE .
December 9, 2024 at 12:00 NOON	Deadline for upload of Letters of Intent and required information via SMARTSHEET LINK
January 6, 2025, 10:00 AM	Second Video Conference for applicants. Zoom link below: Zoom link: https://us06web.zoom.us/j/89863998266?pwd=811nHfWQjoIR1eEtvojT5NuZKeNnye.1 Meeting ID: 898 6399 8266 / Passcode: 507214 Register and submit questions in advance HERE .
January 13, 2025, at 12:00 PM	Deadline for upload of full applications and mandatory documents via SMARTSHEET LINK
March 2025	Select number of applicants notified to make a presentation to the CHRC
April 2025	Applicants present to the CHRC; award decisions immediately follow presentations

GRANT ELIGIBILITY

Since its inception, the CHRC has used strategic grant funding to recognize and support the vital role public health agencies, safety net healthcare providers, and community-based organizations play in promoting equitable access to health care and social support services. In this RFA, the CHRC continues to emphasize programs that address health disparities and promote the delivery integrated health services in underserved communities.

The Commission will consider proposals from any community health resource eligible under the Commission’s regulations found at Title 10, Subtitle 45 [10.45.01.02B(7)] of the Code of Maryland Regulations (COMAR).

What is a Community Health Resource?

An organization can demonstrate that it is a community health resource in any of three ways:

(1) [Designated Community Health Resource](#). The CHRC has designated the following types of organizations, listed below, as community health resources. Each of these entities is eligible to apply for

and receive grants from the Commission, provided they demonstrate that they offer services on a **sliding scale fee schedule** or free of charge.

- Federally qualified health centers (FQHCs) and FQHC “look-alikes”
- Community health centers
- Migrant health centers
- Health care projects for the homeless
- Primary care projects for public housing projects
- Local nonprofit and community-owned health care projects
- School-based health centers
- Teaching clinics
- Wellmobile projects
- Community health center-controlled operating networks
- Historic Maryland primary care providers
- Outpatient mental health clinics
- Local health departments
- Substance use treatment providers

(2) [Primary Health Care Services Community Health Resource](#). Organizations must demonstrate that they:

- Provide primary health care services;
- Offer those services on a sliding scale fee schedule or free of charge; and
- Offer services primarily to Maryland residents from service sites located in Maryland.

(3) [Access Services Community Health Resource](#). Organizations must demonstrate that they:

- Assist individuals in gaining access to reduced price clinical health care services;
- Offer services on a sliding scale fee schedule or free of charge;
- Have a Memorandum of Understanding (MOU) or similar legally binding document in place prior to submission of the Letter of Intent (LOI) that demonstrates a referral relationship with a provider partner organization; and
- Offer services primarily to Maryland residents from service sites located in Maryland.

[Sliding Scale Fee Schedule Requirements](#)

All applicant organizations must offer a sliding scale fee schedule consistent with the following guidelines established by the Commission, or offer services completely free of charge, regardless of an individual’s income, ability to pay, or the availability of third-party reimbursement (*i.e.*, commercial insurance, Medicare, Medicaid, etc.). An applicant organization’s sliding scale fee schedule must provide

discounts to individuals with a family income at or below 200 percent of the federal poverty level, with no more than a nominal charge for individuals with a family income at or below 100 percent of the federal poverty level. No additional fees may be charged, such as an enrollment fee. **The availability of discounted fees must be publicly displayed, and discounted services must be available to all who meet the eligibility criteria.** The organization must review documentation on income from applicants. An applicant organization that provides discounted or free care to all individuals who seek service, or to those with family income at or below 200 percent of the federal poverty level, complies with this requirement. **All applicants must submit their sliding fee schedules, or documentation of free services, regardless of income, ability to pay, or third-party reimbursement, with their Letters of Intent.**

STRATEGIC PRIORITIES FOR THE FY 2025 RFA

As stated above, this year's Request for Applications has two strategic priorities: 1) Advancing health equity by addressing health disparities and social determinants of health (SDOH) through efforts that address the totality of medical and non-medical needs, and integrate health and social services; and 2) Supporting innovative and sustainable community partnerships and building the capacity of safety net providers and community-based organizations to participate in state initiatives such as the Advancing All-Payer Health Equity Approaches and Development (AHEAD) model and Maryland Engaging Neighborhoods, Organizations, Unions, Governments and Households (ENOUGH) initiative to foster genuine community engagement.

NOTE: Grant applications in this Request for Applications must address **both** strategic priorities and demonstrate how this will be achieved in their project plan.

STRATEGIC PRIORITY 1:

Advancing health equity by addressing health disparities and social determinants of health (SDOH) through efforts that address the totality of medical and non-medical needs, and integrate health and social services.

Health equity is achieved when every individual has the opportunity to attain the full potential of health and wellbeing free of disadvantages associated with race, ethnicity, age, gender, gender identity, sexual orientation, socioeconomic status, or other factors such as geographic location and disability status.¹ When individuals are not provided equal opportunities or resources to pursue optimal health and wellness, the result is health inequities and health disparities.

Despite decades of efforts to eliminate health disparities, preventable differences in disease incidence and severity continue to burden disadvantaged populations in Maryland. While some progress has been made in narrowing the health disparities gap, efforts to eliminate these disparities must continue if we hope to create change.² These disparities are unlikely to be eliminated or improved unless SDOH are addressed.

According to Healthy People 2030, conditions in the environments in which people live, work, play, worship, and age affect a wide range of health, functioning, and quality-of-life outcomes and risks.³ The factors that shape these conditions include economic policies and systems, social norms, social policies,

¹ <https://www.cdc.gov/chronicdisease/healthequity/index.htm>

² [Maryland Chartbook of Minority Health and Minority Health Disparities Data, Third Edition \(December 2012\).pdf](#)

³ <https://health.gov/healthypeople/objectives-and-data/social-determinants-health>

stigma, and political systems. Addressing SDOH is one of the most effective ways to improve health outcomes and reduce health disparities that contribute to wide health inequities. Increasing the availability of population health interventions is a widely recognized approach to reducing and addressing such health disparities.⁴

Understanding the intersection between SDOH, health disparities, and health outcomes is fundamental to advancing health equity. Therefore, all applicants will clearly outline how they will create policies, scalable approaches, and interventions that will address each of those factors to best meet the health and nonmedical needs of the target population they seek to serve in order to achieve greater access to health care and positive health outcomes. Some examples of acceptable approaches include the following:

- a) Access to health care services, insurance coverage, and health care providers;
- b) Social support systems and community engagement;
- c) Affordable housing and safe neighborhoods;
- d) Access to healthy food and opportunities for physical activity;
- e) Educational, economic, and employment opportunities;
- f) Access to transportation;
- g) Safe environment (e.g., less violence or reduced exposure to toxins, or air and water pollution); and/or
- h) Language and health literacy skills.

Applicants are encouraged to propose projects that address one or more SDOH. For example, some grantees have provided systems for transportation to health care appointments, or counseling that linked patients to education and employment opportunities. The Commission will prioritize proposals that use a holistic, integrated approach to health and utilize evidence-based interventions, such as deployment of community health workers within a community.

The concept and process models for “integrated” care have generally focused on health care delivery systems and the provision of primary and behavioral health care services within one health care system or provider location. That model has used a multidisciplinary care team to address the comprehensive health and social needs of each patient, as well as their families and caregivers. However, for individuals with multiple chronic diseases and complex social service needs, integrated health care systems and providers face obstacles in effectively managing the totality of each patient’s needs. This is especially true for vulnerable individuals in underserved rural and urban communities, who have limited access to an integrated care provider, or who rely on their local hospital or emergency department (ED) for their essential health care needs. Approaches to integrated care continue to evolve and find more effective ways to improve the effectiveness and quality of care.

STRATEGIC PRIORITY 2:

Supporting innovative and sustainable community partnerships and building the capacity of safety net providers and community-based organizations to participate in state initiatives such as the Advancing

⁴ <https://www.cdc.gov/minorityhealth/strategies2016/index.html>

All-Payer Health Equity Approaches and Development (AHEAD) model and Maryland Engaging Neighborhoods, Organizations, Unions, Governments and Households (ENOUGH) initiative to foster genuine community engagement.

The CHRC has consistently supported innovative and sustainable community-based partnerships that address the unmet medical needs and SDOH of Maryland’s vulnerable, low-income, and underserved communities. This strategic priority further enhances this focus by increasing opportunities to fund projects designed to improve social factors that will contribute to better health outcomes and increase the quality of life for residents of underserved communities over time.


The CHRC places strategic importance on multi-sectoral, public, and private partnerships that incorporate the participation of community stakeholders when planning and implementing their CHRC grant-funded projects. The CHRC encourages interventions developed and delivered through these partnerships to address the SDOH for specific population(s) by creating or expanding social or economic support systems. It is critical that partnerships seek genuine community engagement when developing these interventions, as members, leaders, and providers in local communities are best positioned to identify health care and SDOH needs in their community and to prescribe the solutions that will best address those needs.

The AHEAD model and ENOUGH initiative also prioritize genuine community engagement, SDOH, and health equity. This Request for Applications is designed to build the capacity of safety net providers and community-based organizations to participate in these State priorities.

[AHEAD](#) is a state total cost of care (TCOC) model implemented by the Health Services Cost Review Commission (HSCRC) that seeks to drive state and regional health care transformation and multi-payer alignment, with the goal of improving the total health of a state population and lowering costs. Maryland’s AHEAD model seeks to bridge the health care, population health, and social sectors as well as the public and private sectors to implement solutions identified by community members themselves. AHEAD features investments in innovation, expanded access to primary care, strengthening the behavioral health care continuum including through integration of behavioral health into primary care, health care workforce initiatives, addressing health-related social needs, investing in community capacity building, and community decision-making.

[ENOUGH](#) is Governor Moore’s initiative, managed by the Governor’s Office for Children, to address concentrated, generational child poverty in targeted low-income neighborhoods across the state. It is a place-based strategy driven by communities' lived experience and expertise, data, and cross-sector partnerships. ENOUGH will surge resources into neighborhoods that have been disproportionately impacted by systems and policies that limit wealth creation and economic mobility. The initiative includes \$20 million over four years for grants to: (1) build the capacity of community “quarterback” organizations to develop a formal Partnership structure, (2) support the development of Neighborhood Action Plans, and (3) implement and measure activities under the Plans. Areas of focus for ENOUGH grants include: Cradle to Career Education, Healthy Families, Economically Secure Families, and Safe and Thriving Communities. The program focuses on 116 high-need census tracts across the state identified through the initiative.

Applicants serving census tracts that are eligible under the ENOUGH Initiative will receive additional consideration (see scoring rubric on page 14). Applicants may refer to the **ENOUGH Initiative**

Community Eligibility Map or download an Excel version of the eligibility data:  **ENOUGH Census Tract List**.

Applicants under the CHRC's FY 2025 Request for Applications should demonstrate how the grant will build their capacity to contribute to these initiatives and describe how their proposal includes genuine community engagement.

AREAS OF FOCUS (FUNDING CATEGORIES) FOR THE FY 2025 REQUEST FOR APPLICATIONS

The two strategic priorities listed above must apply to **all** grant proposals. In addition to meeting the criteria of **both** strategic priorities, applicants must choose **one** area of focus from the four listed below.

The CHRC has approximately \$7,000,000 to fund in this RFA. Potential funding ranges listed for each area of focus represent the total amount of funding for **all** projects in that category, rather than a per project cap (i.e., the Commission is not likely to approve a \$2,000,000 budget for any one project). The overall distribution of grant funds will depend upon the proposals received and the amount of each grant awarded by the Commission. **The Commission has the discretion to make the awards in any amount; and anticipates making awards in the amount of \$300,000 - \$750,000 total per grant.**

Area of Focus 1: Addressing chronic disease prevention and disease management, including diabetes and its comorbidities, hypertension, heart disease, and others. *(The CHRC anticipates having a maximum of approximately \$1,000,000 - \$2,000,000 in total funds available to cover all grant awards issued under this category for up to 3 years.)*

Projects in this category may include the provision of new services or the expansion of existing services that are effective in meeting the chronic health care needs of adults and children in the community. Proposals must demonstrate efficiency in service delivery including: (1) innovation to address barriers to accessing health services (e.g., overcoming transportation barriers, utilizing telehealth or remote monitoring technologies); and (2) promoting access to health insurance and other social services. Applicants are encouraged to consult the [Maryland State Health Improvement Plan](#) (SHIP), which identifies the State's top health priorities and lays out associated goals and objectives for improved health outcomes in the next five years. Applicants providing diabetes-related services are encouraged to consult the Maryland Diabetes Action Plan.

Impacts from selected projects may include but are not limited to (1) improving clinical health outcomes and management of chronic conditions; (2) increasing the number of individuals connected to a medical home; (3) increasing individual knowledge of behaviors that impact health; and (4) reducing avoidable hospital admissions, readmissions, and ED usage.

The CHRC will prioritize projects that demonstrate the ability to collect, and report aggregated, de-identified clinical outcome measures (e.g., A1c levels, blood glucose levels, blood pressure readings, etc.). Applications should describe both the metrics chosen and their capacity to collect this data.

Note: Applicants in this area of focus must specify which chronic disease or diseases they are addressing. Applicants may select more than one chronic disease.

Area of Focus 2: Promoting maternal and child health. *(The CHRC anticipates having a maximum of approximately \$1,000,000 - \$2,000,000 in total funds available to cover all grant awards issued under this category for up to 3 years).*

The Commission will consider projects that address maternal and child health. Interventions in this area can lead to meaningful improvements in short- and long-term health outcomes, positive educational outcomes, improved parental productivity, and reduced health care costs. Early interventions can improve an individual's health trajectory across their entire lifespan. Applicants are encouraged to consult the [Maryland State Health Improvement Plan](#) (SHIP), which identifies the State's top health priorities and lays out associated goals and objectives for improved health outcomes in the next five years.

Maternal and child health interventions funded under this Request for Applications may include but are not limited to the following:

- programs to develop awareness and expand access to care beginning during the first and second trimesters of pregnancy;
- linkages to care, care coordination, insurance coverage, and case management, particularly those that use the Postpartum Infant and Maternal Referral (PIMR) form and/or the Maryland Prenatal Risk Assessment (MDPRA) form;
- treatment and support for pregnant and postpartum individuals with Substance Use Disorders and/or mental health needs;
- expanded access to prenatal services in a primary care setting;
- Centering Pregnancy programs (see Centering Healthcare Institute for program requirements);⁵
- home visiting services (see the Department of Health and Human Services' Home Visiting Evidence of Effectiveness (HomVEE) review for best practices);⁶
- programs to serve the needs of mothers and children during the first twelve months after delivery (postpartum);
- community-based doula programs; and
- establishing or expanding care at School-Based Health Centers.

Area of Focus 3: Providing dental care to support the Medicaid Dental Benefit. *(The CHRC anticipates having a maximum of approximately \$1,000,000 - \$2,000,000 in total funds available to cover all grant awards issued under this category for up to 3 years).*

The Commission will consider projects that advance oral health and build provider infrastructure and capacity for the expansion of dental care to individuals who may be covered by Medicaid.

Poor oral health can have a negative impact on an individual's overall physical health as well as their quality of life. Oral health problems have been shown to cause or exacerbate diseases in other parts of the body, and vice versa.⁷ They can reduce an individual's ability to chew, swallow, and eat a balanced diet, and make it difficult to speak, smile, and interact with others. Stigma and pain associated with poor oral health can be limiting in the workforce and social settings. Twenty-nine percent of low-income

⁵ <https://centeringhealthcare.org>

⁶ <https://homvee.acf.hhs.gov>

⁷ <https://www.mayoclinic.org/healthy-lifestyle/adult-health/in-depth/dental/art-20047475>

adults reported that the appearance of their mouth and teeth affected their ability to interview for a job. One in four adults avoids smiling because of the condition of their mouth and teeth.⁸

The largest incidence of oral diseases occurs among marginalized groups, including racial and ethnic minorities, low-income individuals, the elderly, and others who face barriers to routine preventive services.⁹ Nearly twice as many non-Hispanic Black or Mexican American adults have untreated cavities as non-Hispanic White adults.¹⁰ Despite years of work, significant racial and ethnic disparities persist in preventative dental care for adults in the state of Maryland.¹¹

Expanded Maryland Medicaid coverage of dental services for low-income adults took effect in January 2023. While this expansion has resulted in an estimated 860,000 individuals now receiving care, challenges remain. Like other sectors, the oral health workforce is strained and there is a shortage of both dentists and auxiliary personnel such as dental hygienists, particularly in Western Maryland and the Eastern Shore. Medicaid reimbursement rates for dental services may not be sufficient to cover the costs of providing care, and it is unclear how many dentists are accepting patients with Medicaid. In addition, Medicaid does not cover the cost of dental prostheses.

Examples of interventions that could be supported under this area of focus include:

- Introducing or expanding integrated dental services at safety-net clinics on-site or through referrals;
- Opening new dental clinics and/or promoting mobile dental clinics in underserved areas (Note: CHRC grant funds cannot be used for major capital expenses);
- Funding dental prostheses and laboratory fees for low-income individuals;
- Expanding the number of oral health providers that accept Medicaid, including by using grant funds to help defray the cost differential between low Medicaid reimbursement rates versus the full cost of providing services, workforce development initiatives, and/or investments in technology, equipment and supplies;
- Conducting outreach and making linkages to connect eligible individuals to dental care, including through partnerships with community-based organizations, hospitals, behavioral health providers, Local Health Departments, and/or others; and
- Addressing SDOH barriers to dental care, such as transportation.

Area of Focus 4: Addressing Behavioral Health, including Mental Health and Substance Use Disorder (SUD) and the ongoing impact of the opioid crisis. *(The CHRC anticipates having a maximum of approximately \$1,000,000 - \$2,000,000 in total funds available to cover all grant awards issued under this category for up to 3 years).*

The Commission will consider projects that address behavioral health needs, including but not limited to mental health, substance use disorder, and the ongoing impact of the opioid crisis. Applicants are encouraged to consult the [Maryland State Health Improvement Plan](#) (SHIP), which identifies the State's

⁸ <https://www.ada.org/-/media/project/ada-organization/ada/ada-org/files/resources/research/hpi/us-oral-health-well-being.pdf>

⁹ <https://www.nidcr.nih.gov/sites/default/files/2021-12/Oral-Health-in-America-Executive-Summary.pdf>

¹⁰ <https://www.cdc.gov/oralhealth/publications/OHSR-2019-dental-carries-adults.html>

¹¹ <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5515044/>

top health priorities and lays out associated goals and objectives for improved health outcomes in the next five years.

To avoid duplication of efforts with the Consortium grant awards, applicants seeking funding for programs that incorporate this area of focus should prioritize serving individuals aged 18 and above. However, programs will not be prohibited from serving individuals who are younger than 18 and otherwise eligible to receive the grantee's services.

Examples of interventions that could be supported under this area of focus include:

- programming designed to address racial disparities in access to care, such as culturally targeted programming;
- engagement/educational activities for communities and community leaders;
- integration of somatic and behavioral health services;
- case management and linkages to care;
- substance use disorder therapy programs;
- crisis centers;
- mobile health clinics;
- Maryland Certification of Recovery Residences (MCCORR) certified recovery residences;
- the HOMEBUILDERS family preservation program;
- expanded behavioral health screenings and referrals to care;
- programs to address trauma and Adverse Childhood Experiences (ACEs);¹²
- peer recovery specialist recruitment/training programs;
- harm reduction outreach initiatives;
- drop-in services for recovery support;
- telehealth services; and
- programs that integrate SDOH interventions (e.g., housing programs).

As noted above (page 7), all applicant proposals must address *both* strategic priorities. Applicants must submit proposals for projects in **one** of the four areas of focus described above. There is no limit on the number of proposals that an applicant may submit, but an applicant that submits multiple proposals must clarify how the proposals represent wholly different projects.

UNDUPLICATED INDIVIDUALS SERVED

The CHRC requires that all grant-funded projects track and report the number of **unduplicated individuals served towards your service target goal**. Grantees must follow a clearly defined intake process that facilitates collection of required standardized data measures and uses a standard/universal definition of individuals being "served." Unduplicated individuals served should only represent **new** patients/participants receiving grant funded services under the RFA. The Commission's definition of "unduplicated individuals served" may be found below.

The project should improve access to health care and health outcomes for the target population by expanding; (a) Existing services to make them available to a new population not previously served by the

¹² <https://www.cdc.gov/violenceprevention/aces/index.html>

applicant i.e., new patients; or (b) the types of services offered to the applicant's established population i.e., new or existing patients; or (c) both.

An unduplicated individual will be a participant or patient (as identified through use of a standardized intake assessment form or other reliable data collection and documentation method) that receives **services**, such as clinical health services or non-medical SDOH services. Grantees must have a process in place to confirm delivery of services and a process to “de-duplicate” or “un-duplicate” individuals, including those who receive services from multiple partners funding under this grant.

Delivery of all CHRC grant-funded services must be captured in the standardized intake or assessment form, and the data will be reflected in grantee reports to the CHRC. This includes both unduplicated individuals served and other individuals who receive grant-funded services but do not meet the definition of “unduplicated individuals served.” It is incumbent on the grantee to have a process in place to deduplicate individuals served under the grant.

To be counted as an **unduplicated individual served**, the following criteria must be met:

1. The grantee and/or partnering organization must be able to provide documentation that clinical services and/or non-medical services were delivered. Maintaining an ongoing relationship is recommended but not required under this definition. If an individual is offered a referral for services to address one or more of these needs, the grantee or partner organization must have the ability to track and close the referral to document that the intended services were received for this individual to be counted as unduplicated. The process for obtaining this information from non-participating organizations or service providers should be identified.
2. The grantee or the partnering organization should develop and implement a patient intake form or other process that is HIPAA-compliant and that enables the grantee (or partner organization) to maintain a list of individuals served such that they are only counted once. Grantees will never be asked to transmit protected health information, patient names, etc., to the CHRC.
3. Applicants are strongly encouraged, but not required, to empanel patients that receive grant funds services in the State’s Health Information Exchange – the Chesapeake Regional Information Systems for our Patients (CRISP). CHRC staff are available to provide technical assistance after the grant is awarded.


Note: Proposals that do not include any projected Unduplicated Individuals Served or do not provide a projected number of current patients who will receive expanded/new services" may be scored negatively based on the review criteria outlined below.

SCORING RUBRIC AND SELECTION CRITERIA

All proposals will be scored on a 100-point scale as follows:

	Review Criteria	Score
1	Address strategic priorities 1 and 2	15
2	Ability to execute program / Project impact / Prospects for success	15
3	NEW: Budget request is reasonable and commensurate with impact	5
4	Community need	15
5	Stakeholder and partner participation	10

	Review Criteria	Score
6	Innovative, replicable, and aligned with state health and legislative priorities	10
7	Project monitoring and capacity to collect and report data	10
8	Sustainability and organizational commitment	10
9	Workforce diversity	5
10	Cultural, linguistic, and health literacy	5
Total Possible Score		100

5 additional points will be added to the scores of proposals serving census tracts that are eligible under the ENOUGH Initiative (see page 9). Applicants may refer to the **ENOUGH Initiative Community Eligibility Map** or download an Excel version of the eligibility data:  **ENOUGH Census Tract List**.

Applications should include a clear description indicating how CHRC funding would not duplicate, but rather leverage current initiatives/resources, if present, from the Maryland Department of Health, federal, and other state and/or private foundation funding sources that serve the strategic priorities and areas of focus under this Request for Applications.

The Commission will also use each of the criteria listed below to assess, prioritize, and select proposals for funding:

1. The strategic priorities of the CHRC must be clearly identified and addressed in the application (refer to the descriptions provided on pages 7-9).

- a. Advancing health equity by addressing health disparities and social determinants of health (SDOH) through efforts that address the totality of medical and non-medical needs, and integrate health and social services; and
- b. Supporting innovative and sustainable community partnerships and building the capacity of safety net providers and community-based organizations to participate in state initiatives such as the Advancing All-Payer Health Equity Approaches and Development (AHEAD) model and Maryland Engaging Neighborhoods, Organizations, Unions, Governments and Households (ENOUGH) initiative to foster genuine community engagement.

2. Ability to execute program/Project impact/Prospects for success:

The proposal demonstrates that the project will lead to improved access to care for the target population and will build capacity to deliver services that lead to improved (short-term) health outcomes, improved service experiences, more efficient use of hospital resources, and reduced health disparities.

The project plan must clearly address the selected area of focus and present interventions that will have a high likelihood for success. The goals and objectives of the project must be clearly stated, measurable, and achievable. The workplan and budget are congruent and reasonable. The proposal includes a logic model attachment, which summarizes the project plan and links intervention strategies with expected outcomes. The proposal includes a Workplan project timeline representation of key project deliverables and corresponding timeframes for completion.

The project incorporates the best available evidence-based interventions to address the priorities outlined in the proposal. In the absence of evidence-based intervention strategies, the CHRC also

will consider alternative strategies (e.g., practice-based approaches) if: (1) the proposal presents a compelling logic for the use of these strategies; (2) these are innovative and closely monitored for effectiveness (e.g., use of telehealth); and (3) quantifiable data will be provided to demonstrate the impact. The proposal identifies other programs that may serve as a model and explains how this project complements and does not duplicate other efforts in the geographic area. The proposal clearly defines services or interventions that meet the criteria for “Unduplicated Individuals Served” according to the CHRC criteria (see pages 13-14).

Lastly, the project team possesses the skills, competencies, commitment, and sufficient capacity to carry out the proposed work and has a supportive, organizational, and community environment.

3. **NEW: Budget request is reasonable and commensurate with impact:** New for this RFA is an evaluation criterion related to applicant budget requests. Applicant budgets will be evaluated to determine the extent to which requested funding is commensurate with program impact. Budgets also will be evaluated for transparency in describing and accounting for other sources of funding (see page 19).
4. **Community need:** The proposal demonstrates a deep understanding of the community to be served and that the needs of the community exceed the existing health resources available or accessible to the target population. The target population is clearly identified and quantified, and the needs of this population are adequately documented through quantitative data that include demographics, rates of insurance coverage, and service utilization statistics.

Data used to illustrate the needs of the identified population should be drawn from a reliable and known data source such as the U.S. Census Bureau, State Health Improvement Process (SHIP), Health Services Cost Review Commission (HSCRC), Chesapeake Regional Information System for our Patients (CRISP), individual hospital data, or the Maryland Health Equity data from the Maryland Office of Minority Health and Health Disparities. Applicants are strongly encouraged to consult their local Community Health Needs Assessments and Local Health Improvement Coalitions (LHICs). While not required, applicants may utilize the zip code-level public data files provided by CRISP for the CHRC Health Equity Resource Communities Request for Applications located on the CHRC webpage (<https://health.maryland.gov/mchrc/Pages/notices.aspx>). Applicants are welcome to use other verifiable data sources (e.g., AHRQ SDOH database) if applicable to the project plan.¹³

5. **Stakeholder and partner participation:** The application describes the organization’s history of working with the target population. Community stakeholders have been engaged, played an active role in the development of the project, and will continue to be involved in the implementation and governance of the project. The application includes a list of key participants, relevant stakeholders, and partners from the community and appropriate agencies and organizations and demonstrates genuine community engagement.

When applicable to the project plan and proposed interventions, proposals should identify any partnerships with community-based organizations that enjoy the trust of the target population. The proposal clarifies the roles and responsibilities of all partners. Letters of commitment from collaborators are required, should be uploaded as part of the mandatory Appendices. The letters

¹³ <https://www.ahrq.gov/sdoh/data-analytics.html>

should clearly state what they will contribute to the project and/or how they will participate in the project.

6. **Innovative, replicable, and aligned with state health and legislative priorities:** The proposal describes a project that employs innovations in methodology, use of technology, and/or multi-sectoral partnerships to expand/improve the provision of health care services to underserved populations. The proposal describes how the proposed project, after successful completion, could serve as a model to be replicated in other areas of the state. The application should illustrate alignment with statewide health priorities, including: the Advancing All-Payer Approaches and Development (AHEAD) model, the Engaging Neighborhoods, Organizations, Unions, Governments and Households (ENOUGH) initiative, the State Health Improvement Plan (SHIP), the Maryland Diabetes Action Plan, and/or the Maryland Primary Care Program.
7. **Project monitoring and capacity to collect and report data:** The application demonstrates the capacity to measure and report progress in achieving goals and objectives of the project through quantitative and qualitative measures. The application should specify how data will be collected and reported to the CHRC, which analysis tools will be used, and what data source(s) will be utilized to document overall project impact over the short and longer term. Data and stated goals should be quantifiable (measurable), achievable, and consistent with the project plan. The application should clearly specify the data that will be used to define success, including clearly defined process and health outcome measures.

Applications must contain a clear estimate of the number of “Unduplicated Individuals Served” consistent with CHRC criteria (see pages 13-14) and an estimate for the number of grant-funded encounters. Applicants should describe processes that will be used to ensure referrals are closed and documented (e.g., if the applicant has a data-sharing or other arrangement with the service provider that allows provision of services to be confirmed). Application describes the documentation that will be used to verify receipt of services, e.g., electronic medical records (EMR), other HIPAA-compliant system, or CRISP. Where relevant, applications should document the use of an EMR system, use of the Encounter Notification Service (ENS) system in CRISP, data-sharing agreements with hospitals and/or community partners, Medicaid claims data, or other applicable data tools and resources.

Evaluation plans should be clear and consistent with the inputs, activities, and outcomes outlined in the project’s logic model. The project team must have the ability to comply with the evaluation and monitoring requirements of the proposed grant project. Applicants with limited internal capability or capacity to collect and report data are permitted to include the projected costs of data collection and evaluation in their line-item budget and narrative.

8. **Sustainability and organizational commitment:** The applicant organization is committed to improving access to care for the target population and can demonstrate that the proposed project will significantly contribute to this goal. The applicant organization is in sound financial standing, has adequate financial management systems, is capable of managing grant funds, and presents the strong likelihood of achieving the overall objective(s) of the grant proposal. The applicant’s prior grant performance has been satisfactory.

The project is likely to be sustained after the end of the grant period. The proposal identifies likely sources of future revenue and describes efforts to achieve long-term project/financial sustainability,

which could include future funding from a fee-for-service model, outside funding from hospitals, outside organizations, or grants. Applications that indicate matching fund commitments or leverage additional resources will be favorably reviewed. Letters of commitment that demonstrate financial support at the beginning, during, or after the project grant period are strongly encouraged, and these applications will be given added consideration. In-kind support will also be viewed favorably, but not as favorably as matching support provided by additional external partners, such as hospital partners, private/non-profit foundations, and the business community. Proposals that have the potential to generate reductions in avoidable hospital utilization should be noted in the sustainability section of the proposal. Please comment on the potential or likelihood that cost savings or retained revenue will be re-invested to support the project after initial CHRC grant funding has been expended.

- 9. Workforce Diversity:** Applicants should present an organizational assessment of racial and ethnic minority representation and cultural competency among the organization's healthcare professionals, key community service providers, and organizational leadership. When applicable, present the organizational approach to achieve racial and ethnic diversity proportional to the vulnerable communities served, to increase the quality of care and contribute to reducing health disparities.
- 10. Cultural, linguistic, and health literacy competency:** Applicants should present strategies for working with the target population/community in a culturally sensitive and linguistically competent manner. Proposals should include strategies and interventions to address low health literacy in the target population/community, including facilitating translation and interpretation for non-English speakers and expanding the cultural, linguistic, and health literacy competencies of professional and paraprofessional health care workforce.

EVALUATION AND MONITORING

As a condition of receiving grant funds, grantees will be required to submit regular project progress and fiscal/expenditure reports as well as deliverables produced under the grant as a condition of payment of Commission grant funds. To facilitate project monitoring, grantees will be required to articulate and report clearly defined data metrics, quantifiable outcomes, and progress towards achieving the overall goals of the project. CHRC staff are available to provide technical assistance after the grant is awarded.

The project team may be asked to attend virtual or in-person meetings, participate in site visits, and submit reports on progress and accomplishments to the Commission, its staff and technical advisors, and other grantees. At the conclusion of the project, the grantee will be required to provide a final written report on the project.

USE OF GRANT FUNDS

Grant funds may be used for project staff salaries and fringe benefits, project related contractual services, data collection and analysis, project-related travel, conference calls and meetings, supplies, minor equipment, furniture, IT/telecom, minor infrastructure improvements, staff training/development, program marketing, and indirect costs.

Fringe benefits are limited to 25% of the total salaries. If the grantee requests more than 25% in fringe benefits, the applicant will be required to provide a compelling rationale for exceeding this amount. Requests to exceed 25% will be considered on a case-by-case basis.

Grant funds may be expended for a limited amount of essential equipment and minor infrastructure improvements required by the project. Grant funds may be used for minor renovations necessary to carry out the proposed project.

Grantees may subcontract with other organizations as appropriate to accomplish the goals of the project. The role of the subcontractor organization in terms of achieving the fundamental goals and objectives of the project should be explicit in the proposal and the budget narrative. If the services in an applicant's proposal are delivered by a subcontractor organization and not directly by the lead applicant, the applicant may not take a fee for passing through the funds to the contractor agency.

Indirect costs are limited to 15% of direct costs. In light of legislation approved by the Maryland General Assembly, which requires the State to honor certain rates for indirect costs on certain State-funded grants and contracts with nonprofit organizations that involve federally approved rates, the CHRC will consider on a case-by-case basis permitting higher indirect cost rates (above 15%), if the applicant can demonstrate that a higher rate has been approved by the federal government. Applicants may not request direct funding for any activities that are typically included in the organization's indirect cost pool/indirect rate. New in this RFA, applicants are required to describe activities to be covered within their indirect rate (see page 19).

Grant funds may not be used for depreciation expenses, major equipment or new construction projects, to support clinical trials, or for lobbying or political activity. In addition, grant funds may not be used for pre-award costs and expenses or to satisfy debts and liabilities of any kind, including, but not limited to, state or federal tax liabilities, outstanding, past due, or delinquent loan balances, individual, property or employment insurance liabilities, liens, promissory notes, offsets of any kind, or contractual debt. Please see budget narrative template for more information about eligible grant expenses.

CHRC STATEMENT ON DUPLICATE FUNDING

The CHRC fully expects that grantees will braid in other sources of funding to ensure the long-term sustainability of projects and programs seeded with CHRC funding and continues to encourage grantees to leverage CHRC dollars to secure funding from other sources for the purpose of program sustainability. The CHRC is proud that over 75% of its grants have been sustained at least one year or more after the initial grant funding has been expended.

That said, CHRC grants are highly competitive, and Commissioners must make difficult choices about the best use of limited resources. For this reason, the CHRC looks most favorably on grant applications that are transparent about other sources of funding that may partially or wholly support activities in their grant proposals. This includes any other state, federal, local, or private grant, as well as anticipated revenues. Applicants must disclose existing or anticipated funding that is, or will be, used to support activities in the grant proposal.

As responsible stewards of public dollars, Commissioners believe that CHRC grant funds should not pay for activities covered by other sources. CHRC funds should supplement and not supplant other sources of funding.

Accordingly, duplicate funding, which occurs when the *same* costs for the *same* activity are funded twice, either by the CHRC itself (in the form of significant overlap between direct and indirect cost pools) or by both the CHRC and another public or private funding source (e.g., any other state, federal, local or

private grant, as well as anticipated revenues, including revenues generated from public sources including Medicaid, Medicare, CMS, HSCRC, MDH, etc.), is prohibited.

To ensure the best use of grant dollars, the CHRC is closely examining grant applications for potential duplicate funding, including an assessment of the applicant's request for indirect costs. Applicants may not request direct funding for any activities that are typically included in the organization's indirect cost pool/indirect rate. Going forward, the CHRC will accept an indirect rate of up to 15% (unless the applicant qualifies for a higher indirect rate pursuant to Md. Code Ann., State Finance and Procurement § 2-208(c)), while also requiring applicants to describe activities to be covered within their indirect rate.

GRANT PAYMENT SCHEDULE

Upon execution of a written grant agreement, grantees will receive a portion of their award, typically 15%, upfront. Subsequent grant payments will be made for the difference between cumulative reported expenses and prior grant payments. At least 5% of the award will be withheld until the final reports are submitted and approved by CHRC staff.

GRANT AWARD CONTINGENT ON EXECUTION OF GRANT AGREEMENT

All grant awards are preliminary and contingent on the awardee's acceptance of the terms and conditions of the award, as set forth in a grant agreement, and upon execution of the written grant agreement, signed by the CHRC and the awardee. Prior to executing the grant agreement, the CHRC may exercise discretion to cancel or rescind an award for any reason. An awardee may likewise decline the grant award at any time prior to executing the written grant agreement.

CANCELLATIONS

The CHRC reserves the right to cancel this RFA, accept or reject any and all applications, in whole or in part, received in response to this RFA, waive or permit the cure of minor irregularities, and conduct discussions with all qualified or potentially qualified applicants in any manner necessary to serve the best interests of the CHRC and the State. The CHRC reserves the right, in its sole discretion, to award a grant based upon the written applications received without discussions or negotiations.

Upon receiving an award, should the grantee fail to fulfill its obligations as outlined in the scope of work and/or the documented narrative submitted in response to this RFA and/or the terms of the written grant agreement for this award, the CHRC retains the authority to terminate the grant agreement, as well as to pursue all remedies set forth in the grant agreement and as provided by law.

HOW TO APPLY

The application process begins by completing the [Letter of Intent](#) template and the submission of additional required documents (*e.g.*, *Sliding fee scale*, *licenses*, *Memorandum of Understanding*) as described below, **no later than 12:00 pm (NOON) on December 9, 2024**. The submission of the Letter of Intent is **mandatory**; organizations that do not submit the Letter of Intent will not be invited to submit a full grant application. CHRC staff will review the materials submitted and determine applicant eligibility. Eligible applicants will be notified and invited to submit a full grant application, as described

below. Applicants who have not received notice of eligibility are not permitted to submit a full grant application. **Full grant applications will be due to the Commission on January 13, 2025, at 12:00 p.m.**

Evaluation of applications will be performed by a committee established for that purpose and based on the evaluation criteria set forth in this RFA. The CHRC reserves the right to utilize the services of individuals outside of the established evaluation committee for advice and assistance, as deemed appropriate.

Applicants will be notified about the status of their grant applications in March 2025. **A select number of the highest scoring grant applications will then be considered for grant awards at the Commission’s meeting in April 2025.** Grant awards will be made by the CHRC following this meeting and applicants will be notified shortly after the meeting.

STEP 1: Letter of Intent - due December 9, 2024.

All applicants must submit a **Letter of Intent (LOI)** via [Smartsheet](#) for the application to be considered. Letters of Intent must be **completed and submitted by 12:00 p.m. (noon) on December 9, 2024, via Smartsheet.**

Required Information for Letters of Intent		
Designated Community Health Resource (see page 5)	Primary Health Care Services Community Health Resource (see page 6)	Access Services Community Health Resource (see page 6)
1. Sliding scale fee schedule (see pages 6-7)	1. Sliding scale fee schedule (see pages 6-7)	1. Lead applicant’s sliding scale fee schedule (see pages 6-7)
	2. Description of services (to be filled in via SmartSheet form)	2. Description of services (to be filled in via SmartSheet form)
If OMHC, license issued by the Maryland Department of Health, Behavioral Health Administration		3. Executed Memorandum of Understanding (MOU) or similar legally binding document in place <u>prior</u> to submission of the LOI template that demonstrates a referral relationship with a health care provider
		4. Health care provider’s sliding scale fee scale (see pages 6-7)

STEP 2: Submission of Grant Applications - due January 13, 2025

Applicants who are invited to submit a full grant application must follow the application guidelines detailed below.

Full grant applications (see components listed below) must submitted to the CHRC via [Smartsheet](#) no later than 12:00 p.m., on January 13, 2025.

Applicants may request an official confirmation of receipt by emailing: jen.clatterbuck@maryland.gov to confirm and document the uploaded submission.

The CHRC is requesting that applicants mail a “courtesy copy” of one original of the grant proposal. The original hard copy full grant application must include a signed original of each of the following:

- Transmittal Letter
- Grant Application Cover Sheet
- Executive Summary and Full Project Proposal (no signature required)
- Contractual Obligations, Assurances, and Certifications
- Form W-9
- Mandatory & optional appendices

The original grant application with all items listed above, and all appendices or attachments, must be bound together and labeled “Original.”

The courtesy copy of all application documents should be **comb bound** or **spiral bound** with long edge binding. Do **not** use three ring binders. The courtesy copy of the full grant application should be sent to CHRC staff at the address below:

Jen Clatterbuck, CHRC Administrator
Maryland Community Health Resources Commission
45 Calvert Street, Room 336
Annapolis, MD 21401

Full grant applications must include the following items for full consideration:

(1) Transmittal Letter: This letter from the applicant organization’s chief executive officer should specify the title of the proposal, the applicant organization, and the project director and state that the applicant organization understands that submission of a proposal constitutes acceptance of the terms of the grants program.

(2) Grant Application Cover Sheet: The form should be completed using this [link](#) and contact information must be provided for the 1) chief executive officer or individual responsible for conducting the affairs of the applicant organization, and legally authorized to execute contracts on behalf of the applicant organization, 2) the project director(s) and 3) fiscal contact.

(3) Executive Summary: A one-page overview of the purpose of your project summarizing the key points. The Executive Summary must include projections for the total number of “Unduplicated Individuals Served” by the project. Please see page 23 for more information on this requirement.

(4) Contractual Obligations, Assurances, and Certifications: The agreement should be completed and signed by either the chief executive officer or the individual responsible for conducting the affairs of the applicant organization and authorized to execute contracts on behalf of the applicant organization.

(5) Project Proposal: See proposal guidelines below for detailed instructions.

Project proposals should be well-written, clear, and concise. Applicants are strongly encouraged to limit their project proposal to 15 pages in length, using single-spacing on standard 8 ½” x 11” paper with one-inch margins, and using 12-point Calibri or Arial font. Tables and charts may use a 10-point font or larger. All pages of the proposal must be numbered. The appendices specified in the guidelines below are excluded from the 15-page limit guideline.

The project proposal should be structured and uploaded as follows:

1. Table of contents (not included in the 15-page limit)
2. Executive Summary
3. Background and Justification
4. Organizational Capacity
5. Project Plan
6. Partnerships
7. Evaluation
8. Sustainability
9. Project Budget and Budget Justification (see Appendix II)
10. Appendices (not included in the 15-page limit)

Mandatory appendices

- (a) List of officers and Board of Directors or other governing body
- (b) Organizational Chart
- (c) Overall organization budget
- (d) Résumés of key personnel
- (e) Letters of commitment from collaborators or MOUs
- (f) Logic model (See Appendix III)
- (g) Workplan template (See Appendix IV)
- (h) Audited financial statements and/or IRS Form 990 (preferably both) or other applicable IRS tax filing. Please include information about any outstanding loans owed to the federal and State governments.
- (i) **NEW:** Legal and financial disclosure (See Appendix I for template)

Optional appendices

- (a) Service maps, data, and other statistics on target population
- (b) Annual report, if available

The suggested content of the project proposal is discussed below. Provide as much detail as necessary. Appendices should be limited to only the material necessary to support the application. The Commission will request additional material if required.

The required components of the proposal are as follows:

1. Table of contents

2. Executive Summary


Provide a brief one-page summary of the proposal. The summary should clearly and concisely state:

- Applicant organization;
- Project funding category (area of focus);
- Project title;
- Project duration;
- Succinct overview of project;
- Population to be served, including any ENOUGH Initiative census tracts;
- Total number of Unduplicated Individuals to be served (see pages 13-14);

- Description of any other individuals in the community who will be engaged through grant-funded programs, but do not meet the criteria for Unduplicated Individuals Served;
- Estimate/range of total number of service encounters;
- Health disparity(ies) to be addressed;
- Funding amount requested, noting year one request and total request (for a multi-year project);
- Description of how CHRC funds will be specifically utilized. If grant funds will be used to hire health providers, indicate the provider/position type and percent FTE;
- Information on how the project will be sustained after grant funds are utilized (i.e., will the project be able to bill third party payers?); and
- Expected improved outcomes for the target population.

3. Background and Justification

- **Describe the target population.** Identify the population(s) to be served (i.e., estimated numbers, demographics, insurance coverage, income levels, other distinguishing characteristics). Specify the service area(s) where your target population lives and/or where your project will serve. Service maps, data, and other statistics on the target population may be provided as an appendix. **NEW:** Does your organization already serve some or all members of the target population? Does your organization have a current or previous CHRC grant to serve some or all members of the target population? If so, describe and quantify previous sources of funding supporting this population, and explain how this grant proposal would expand services.
- **Document the needs of this population using qualitative and quantitative data.** Generally, what are the health needs of the target population? What are the gaps in the healthcare delivery system? What are the specific barriers that the target population faces in accessing health care services or services similar to your proposed project? Discuss the community conditions affecting the target population's health behaviors and outcomes. Statistics and data should be concisely presented.
- **Describe the health disparity(ies) in the target population that the project will address.** Discuss the specific health disparity(ies) the project is intended to address and how the project will address the disparity(ies).
- **Provide an estimate of the total number of "Unduplicated Individuals Served" by the grant.** Describe your methodology for calculating this number. Describe your plan for ensuring nonduplication of individuals and the demographic information you will require participants to provide.
- **Describe how the project will impact the target population.** Does the project improve access to health care and health outcomes for the target population by expanding; (a) Existing services to make them available to a new population not previously served by the applicant (i.e., new patients); or (b) the types of services offered to the applicant's established population (i.e., new or existing patients); or (c) both.
- **Describe community buy-in for the project.** Discuss the process used to identify and engage community stakeholders when designing the proposed project. How were community members engaged in the development of the proposal? Will community stakeholders be consulted about or involved in project implementation?
- **Describe any similar or complementary projects in the targeted community.** Describe similar or complementary projects that are currently in place in the target area and discuss how the proposed project does not duplicate work already being done.

- **Discuss the precedents for this project and the expected benefits.** Is the project based on a prior model or approach? What is the evidence that the proposed model or approach will be successful? If the project is a new or original approach, articulate why this approach will likely meet the project's stated goals and objectives. If the project is successful, what visible, tangible, objectively verifiable results will be reported at the end of the grant? What longer term benefits are expected for the target population and the broader community?
- **Show how the project addresses state health priorities.** The application should illustrate alignment with statewide health priorities, including: the Advancing All-Payer Approaches and Development (AHEAD) model, the Engaging Neighborhoods, Organizations, Unions, Governments and Households (ENOUGH) initiative, the State Health Improvement Plan (SHIP), the Maryland Diabetes Action Plan, and/or the Maryland Primary Care Program.
- **Describe any ENOUGH Initiative communities to be served.** Applicants may refer to the [ENOUGH Initiative Community Eligibility Map](#) or download an Excel version of the eligibility data:  [ENOUGH Census Tract List](#).

4. Organizational Capacity

- **Describe the organization's mission, structure, governance, facilities, and staffing.** Describe the organization's mission, projects, and service area. Discuss the organizational strengths and challenges. Is the applicant a for-profit or not-for-profit organization? Describe the type of organization (e.g., federally qualified health center, free-standing clinic, clinic affiliated with a hospital or local health department, private primary care practice). Specify the governance structure. In an appendix, provide a list of the officers and board of directors or other governing body. Describe the current and proposed staffing and provide an organizational chart as an appendix. Describe the facilities owned and/or operated by the organization.
- **Describe the organization's workforce diversity.** Please provide an organizational assessment of racial and ethnic minority representation and cultural competency among the organization's health care professionals, key community service providers, and organizational leadership. If applicable, please discuss the organizational approach to achieve racial and ethnic diversity proportional to the vulnerable communities served.
- **Describe how the organization is financed.** Specify revenue sources and the percentage of total funding. What is the annual budget? As appendices to the proposal, provide an overall organizational budget (projected revenues and expenses) for the current fiscal year, the most recent financial audit or Form 990, its most recent filing. The Commission will request additional information, if necessary.
- **Describe the organization's history of working with the target population and with partnerships in this community.** Discuss previous work in this community and with this target population and how the project will demonstrate genuine community engagement.
- **Discuss the organization's history with other/similar grants, including any prior CHRC funding.** Discuss the organization's grant funding history. Discuss any notices of insufficient progress that your organization may have received and how issues were resolved.
- **Discuss project staffing.** Identify the project director and describe his/her level of responsibility within the applicant organization, qualifications to lead the project, and their role in carrying out the project. Identify other essential staff, their roles in the project, and their relevant qualifications. As

an appendix, include résumés (**maximum three pages each**) for all key personnel. Describe any positions that the organization will need to hire new/additional staff to fill.

- **Does the organization publish an annual report?** If so, provide a copy as an appendix. If your organization has submitted the latest annual report for a previous grant round, please provide a statement that the report was submitted and which year it covers.

5. Project Plan

- **Discuss the project's goals and objectives.** What are the project's goals and objectives? Use SMART objectives (Specific, Measurable, Achievable, Realistic and includes a Timeframe). Provide a logic model as an appendix. For information on how to create a Logic Model, refer to the Kellogg Foundation guide¹⁴ or CDC guide.¹⁵ A logic model template is provided in Appendix III.
- **Describe the major steps or actions in carrying out the project.** List key actions or steps in the implementation of the project. Describe the process and timeframe for reaching these benchmarks. A sample project workplan worksheet can be found in Appendix IV and can be used in preparing the project plan. The completed workplan should be included with the application.
- **Provide an estimated range for the total number of anticipated service encounters.** Describe your methodology for calculating this.
- **Conduct a risk assessment.** For example, if delivery of project services requires renovating an existing facility or constructing a new facility, potential delays in construction, the unavailability of materials and equipment, or trouble with receiving occupancy permits need to be factored into the timeframes for opening the project.
- **Describe the documentation that will be used to verify receipt of services and, if applicable, the process for receiving this documentation.**
- **Describe the project deliverables.** What specific products/deliverables will be submitted to the Commission as evidence of completion of project milestones? How and when will these deliverables be produced? What are the associated quantifiable outcome metrics associated with these deliverables and overall goals of the project?
- **Provide a timeline for accomplishing milestones and deliverables.** Provide a Workplan listing project tasks and the time period in which these tasks will be undertaken.

6. Partnerships

- **Identify planned partners.** Name the community organization(s) and any partners from the business community that will play a defined role in the project.
- **Discuss the ways the partners will contribute to the project.** Clearly define the role of the partner(s) in the project. Include a description of the added capacity that they bring to the project. Include a letter of commitment in the appendix that includes the specific role that the partner organization agrees to play. Only organizations that have submitted a letter of commitment will be considered as partners in the project.
- **Discuss the management plan for the project.** Describe the processes and organizational structures that will be put into place to ensure that the partnership(s) are effective.

¹⁴ <https://www.wkkf.org/resource-directory/resources/2004/01/logic-model-development-guide>

¹⁵ https://www.cdc.gov/dhdsp/evaluation_resources/guides/logic_model.html,
https://www.cdc.gov/tb/programs/evaluation/Logic_Model.html

7. Evaluation

- **Discuss how success will be measured.** Discuss the methodology that will be used for evaluating whether the project meets its stated goals and objectives.
- **Discuss what data will be collected and analyzed, including the data sources and planned analysis techniques.** Identify the data to be collected and analyzed. Identify data sources and the methodology that will be used for analysis. Discuss the capacity of the organization to carry out the evaluation plan, and collect and report data metrics and quantifiable outcomes. If applicable, include a data flow chart illustrating the flow of data among partners.

8. Sustainability

- **Discuss how the project will be sustained after support ends.** Discuss the process by which the project will work towards sustainability. Will support come from revenue/billing fee for service? Organizational support? Other grant funds? Will the project require ongoing outside support after the proposed grant ends? If so, describe the plans for securing ongoing funding or, if plans are not yet firm, the process to be employed to work towards sustainability. Are there opportunities for expanding or replicating this project within the community, in neighboring areas, or more broadly? Applications offering a strong sustainability plan, such as billing for services or funding commitments from other sources, will be favorably reviewed. Proposals that have the potential to generate reductions in avoidable hospital utilization should be noted in the sustainability section of the proposal. Please comment on the potential or likelihood that cost savings or retained revenue will be re-invested to support the project after initial CHRC grant funding has been expended.

9. Project Budget

Applicants must provide an annual budget for each year of the project. The total budget amount must reflect the specific amount requested by the applicant for CHRC funding, which may or may not be the project's total actual cost. If the grant request is a portion of the overall cost of the project, clarify this (such as the percentage that the grant request is of the overall project cost), and indicate the sources of other funding.

Applicants must use the CHRC Budget Template and Budget Narrative Forms provided in the appendices of this RFA.

10. Appendices (see above)

INSTRUCTIONS FOR SUBMITTING APPLICATION COVER SHEET AND REQUIRED DOCUMENTS

As noted on page 21 of this RFA, applicants requesting CHRC funding under this RFA should submit the Application Cover Sheet by clicking [HERE](#).

Once completed, you will be asked to upload several **required documents**. The file structures for these required documents are as follows:

- File 1: Signed Transmittal Letter & One-page Executive Summary
- File 2: Grant Obligations & Assurances and Legal & Financial Disclosure (One file - 2 individual documents)

- File 3: Proposal (One file containing: Table of Contents, Background/Justification, Organizational Capacity, Project Plan, Partnerships, Evaluation and Sustainability Plan)
- File 4 - Budget Template
- File 5 - Budget Narrative
- File 6 - W-9
- File 7 - Logic Model and Workplan
- File 8 - Mandatory Appendices (One file containing: IRS Determination letter (if applicable), List of Board of Directors, Organizational Chart, Letters of Commitment and MOUs, Resumes of project personnel)
- File 9 - Optional Appendices (One file containing: Service Maps and other statistical data on the target population, Organization annual report)
- File 10: Financial Audit (or Organization fiscal data) or IRS Form 990 or other applicable federal tax return

INQUIRIES

Conference Calls for Applicants: The Commission will host two conference calls for interested applicants to provide information on the grants program and assistance with the application process. These conference calls are optional, though encouraged. Conference calls will last approximately 90 minutes. Applicants may register and submit questions in advance for each call by clicking [here](#).

The first conference call will be on November 25, 2024, at 10:00 am. The Zoom link for this conference call is:

Meeting Link : <https://us06web.zoom.us/j/89290842025?pwd=b4d5bhZNyaHY6G78Z3aoUvbG05fm0B.1>
Meeting ID: 892 9084 2025 / **Passcode:** 909583 / **Dial-in #:** 1-301-715-8592

The second conference call will be on January 6, 2025, at 10:00 am. The Zoom link for this conference call is:

Meeting Link : <https://us06web.zoom.us/j/89863998266?pwd=811nHfWQjoiR1eEtvojT5NuZKeNnye.1>
Meeting ID: 898 6399 8266 / **Passcode:** 507214 / **Dial-in #:** 1-301-715-8592

Questions from Applicants: Applicants are encouraged to submit written questions about the grants program in advance of the meeting, please click [here](#) to register and submit your questions. Commission staff will post the recording of the conference calls [here](#). If you have additional questions after the meeting, please email questions to Jen Clatterbuck at jen.clatterbuck@maryland.gov. Responses will be provided on a timely basis by CHRC staff.

Program Office: The program office for the grants program is located at the Maryland Community Health Resources Commission.

Maryland Community Health Resources Commission
 45 Calvert Street, Room 336
 Annapolis, MD 21401

CHRC staff members:

Mark Luckner, Executive Director
E-mail: mark.luckner@maryland.gov

Nellie Washington, HERC Director
E-Mail: nellie.washington@maryland.gov

Michael Fay, Program Manager
E-mail: michael.fay@maryland.gov

Lorianne Moss, Program Manager
E-mail: lorianne.moss@maryland.gov

Ed Swartz, Financial Advisor
E-mail: ed.swartz@maryland.gov

Bob Lally, Chief Financial Officer
E-mail: bob.lally@maryland.gov

Jen Clatterbuck, CHRC Administrator
E-mail: jen.clatterbuck@maryland.gov

Amy Yakovlev, Deputy Chief Financial Officer
E-mail: amy.yakovlev@maryland.gov

Emily Kilmon, Administrative Specialist
E-mail: emily.kilmon@maryland.gov

Angelina Oputa, Program Manager
E-mail: angelina.oputa@maryland.gov

ABOUT THE MARYLAND COMMUNITY HEALTH RESOURCES COMMISSION

The Community Health Care Access and Safety Net Act of 2005 became law on May 10, 2005. The law authorized establishment of the 11-member Maryland Community Health Resources Commission to help communities in Maryland improve access to care for low-income families and under- and uninsured individuals. Current members of the Commission have been appointed by the Governor and are subject to confirmation by the Maryland State Senate. In 2024, the Maryland General Assembly approved legislation that re-authorized the CHRC until June 2035.

Current Commissioners

Edward J. Kasemeyer, Chair

Sadiya Muqueeth, Ph.D., Vice Chair

Scott T. Gibson

Flor D. Giusti

Maria J. Hankerson, Ph.D.

Dr. Terris King, Sc.D

David Lehr

Roberta “Robbie” Loker

Destiny-Simone Ramjohn, Ph.D.

TraShawn Thornton-Davis, MD

Jonisha Toomer, LCPC

IMPORTANT LINKS & DATES TO REMEMBER

1. Frequently Asked Questions Call #1 – November 25, 2024, 10:00 AM

- Link: <https://us06web.zoom.us/j/89290842025?pwd=b4d5bhZNyaHY6G78Z3aoUvbG05fm0B.1>
- Meeting ID: 892 9084 2025 / Passcode: 909583 / Dial-in: 301-715-8592
- [CHRC FY 2025 RFA Question Submission Portal](#) (click)

2. Frequently Asked Questions Call #2 – January 6, 2025, 10:00 AM

- Link: <https://us06web.zoom.us/j/89863998266?pwd=811nHfWQjoIR1eEtvojT5NuZKeNnye.1>
- Meeting ID: 898 6399 8266 / Passcode: 507214 / Dial-in: 301-715-8592
- [CHRC FY 2025 RFA Question Submission Portal](#) (click)

3. Letter of Intent and required documents must be uploaded by 12:00 pm December 9, 2024. Failure to comply will result in the Letter of Intent not being considered.

- [FY 2025 Letter of Intent Template](#) (click)

4. Application cover sheet and required documents must be uploaded by 12:00 pm January 13, 2025. Failure to comply will result in the proposal not being considered.

- [Application Cover Sheet & Proposal Submission](#) (click)

CHRC FY 2025 Request for Applications Form links

- [Logic Model Template](#)
- [Workplan Template](#)
- [Legal and Financial Disclosure](#)
- [Grant Obligations & Assurances](#)
- [IRS Federal Form W9](#)
- [Budget Template](#)
- [Budget Narrative Template](#)

CHRC FY 2025 Request for Applications Additional Reference Documents

- [CRISP Health Data file](#)
- [CRISP SDOH Data file](#)
- [Information regarding CRISP Public Use Health & SDOH Files](#)
- [ENOUGH Initiative Interactive map](#)
- [ENOUGH Initiative Census Tracts](#)



**Applicant Legal and Financial Disclosure
FY 2025 CHRC Annual Call for Proposals**

Applicant Organization Name: _____

Legal Disclosure

Applicants must disclose information about any outstanding and potential legal actions and claims. Please respond to each of the items below.

1. Describe any outstanding legal actions or potential claims against the applicant. Include a brief description of any action.

2. Describe any settled or closed legal actions or claims against the applicant over the past five (5) years.

3. Describe any judgments against the applicant within the past five (5) years, including the court, case name, complaint number, and a brief description of the final ruling or determination.

4. In instances where litigation is ongoing and the applicant has been directed not to disclose information by the court, provide the name of the judge and location of the court.

Debts and Liabilities Disclosure

Applicants must disclose any and all current outstanding debts and liabilities that may negatively impact the project. Please respond to each of the items below.

1. Describe any outstanding state or federal tax liabilities.

2. Verify the applicant is in good standing with the Maryland State Department of Assessments and Taxation (SDAT). <https://egov.maryland.gov/BusinessExpress/EntitySearch>. If applicant is not in good standing, describe efforts to achieve good standing.

3. Describe any outstanding, overdue, or delinquent loans or other contractual debt.

4. Describe any other financial liability that could affect the outcome of the proposed project.

Signature: _____

Date: _____



Budget Narrative Template FY 2025 Grant Application

Applicant Name:

Applicant is required to use this Budget Narrative Template and the provided excel CHRC Budget Templates (see [Schedule 1 Overall Project Cost](#) and [Schedule 2 CHRC Funding Request](#)).

Grant funds cannot be used for: the purchase or lease of major equipment; construction projects; support of clinical trials; medical devices or drugs that have not received approval from the appropriate federal agency; or lobbying and political activity. Funds may not be used in contravention of the CHRC's Standard Grant Agreement.

CHRC grant funds should **not** pay for activities already covered by other sources. Accordingly, the CHRC requires applicants to disclose other sources of funding that may partially or wholly support activities in their grant proposals. This includes any other state, federal, local, or private grant, as well as anticipated revenues, including Medicaid, Medicare, Health Services Cost Review Commission (HSCRC), Maryland Department of Health (MDH), etc. CHRC funds should supplement and not supplant other sources of funding. As indicated in the RFA, **duplication of funding is prohibited.**

The CHRC will closely examine grant applications for potential duplicate funding, including an assessment of the applicant's request for indirect costs. Applicants may not request direct funding for any activities that are typically included in the organization's indirect cost pool/indirect rate. The CHRC will accept an indirect rate of **up to 15%** (unless the applicant qualifies for a higher indirect rate pursuant to Md. Code Ann., State Finance and Procurement § 2-208(c)), while also requiring applicants to describe activities to be covered within their indirect rate.

Notes

- 1) There will be several calculations in your budget templates (Schedule 1 and Schedule 2) that do not require any action on your part.
- 2) **New rows can only be inserted within the Personnel Salary and Contractual expense categories** shown on the CHRC Budget Templates (Schedule 1 and Schedule 2). Ensure formulas are picking up all numbers input into any new rows that are added on the budget templates.

Sustainability

The CHRC fully expects that grantees will braid in other sources of funding to ensure the long-term sustainability of projects and programs seeded with CHRC funding and continues to encourage grantees to leverage CHRC dollars to secure funding from other sources for the purpose of program sustainability. Proposals that have the potential to generate reductions in avoidable hospital utilization should be noted in the sustainability section of the proposal. Please comment on the potential or likelihood that cost savings or retained revenue will be re-invested to support the project after initial CHRC grant funding has been expended. The CHRC is proud that over 75% of its grants have been sustained at least one year or more after the initial grant funding has been expended.

Organization Name/Entity Current Fiscal Year Total Budget

Provide in the **Schedule 1 Budget Template** the organization name and the organization’s total current fiscal year budget. **There is no action required on your part to input the same information in the Schedule 2 Budget Template as this information will automatically carry over when you complete Schedule 1.**

Revenues/Total Project Cost

Provide in the **Budget Templates (Schedule 1 and Schedule 2)** all project revenue sources for each year in the requested funding period. Details on what needs to be input in these schedules are outlined below.

Schedule 1 Overall Project Cost Template: In the **Revenue/Total Project Cost top section** of the Schedule 1 template, input the CHRC grant funding amount requested and any other types of anticipated revenue amounts (patient/program revenues/income collected, other grant/funding support, organization match, etc.) for each year in the requested funding period that will fund the overall project cost.

In the **Line-Item Expense budget section** following the Revenue/Total Cost section, provide the line-item expense details for each year in the requested funding period. The total project cost amount in the Revenues/Total Project Cost section must match the Overall Total Project Cost amount in the line-item expense detailed budget. **There is no action required on your part to input information in the CHRC Overall Budget Request column as this information will automatically carry over when you complete Schedule 2.**

Schedule 2 CHRC Funding Request Template: **There is no action required on your part to input information for the CHRC grant funding amount requested and other types of revenue amounts that were input on Schedule 1 as this information will automatically carry over when you complete Schedule 1.** The CHRC grant funding revenue award amount requested needs to match the CHRC grant budgeted expenses.

Provide in this **Budget Narrative Template** in the text box below a brief description of anticipated revenue (patient/program revenues/income collected, other grant/funding support, organization match, etc.) for each year in the requested funding period that will fund the overall project cost.

Personnel Salaries

Provide in the **Schedule 2 CHRC Funding Request Budget Template** salary dollars and Full Time Equivalent (FTE) details by position type for **only** W-2 employees. Contractual positions should not be included in the salary section but would be included as a line item in the Contractual section. Salary expenses should include all forms of compensation to W-2 employees including services and/or training related to this grant, should not be duplicated by indirect costs, and should be netted by any other revenue sources (i.e., Other Grants, Medicare, Medicaid, etc.).

Provide in this [Budget Narrative Template](#) in the text box below the salary cost and related FTEs by **position type** along with a brief description of work to be performed by each position type. Identify any anticipated salary increases during the life of the grant (i.e., 3% COLA raises in years 2 and 3).

Complete the table below to show the breakout of FTEs by position type, type of support provided to this grant program, and an indication of the number of FTEs already hired and number of FTEs that still need to be hired. Insert additional rows in table as needed.

In Example 1 below, 6 individuals are assumed to work as a Community Health Worker, the position is budgeted for 5 FTEs (i.e., 4 full-time and 2 part-time individuals), and all 6 individuals will provide direct patient care services to the grant program. In Example 2 below, 1 individual is assumed to work as a Program Manager, the position is budgeted for 0.5 FTEs (i.e., 1 part-time), and will provide support to the grant program.

Position Type	Type of Support Provided	Total Program FTEs	FTEs Hired to date	FTEs to be hired
Example 1 – Community Health Worker	Direct Patient Care	5	2	3
Example 2 – Program Manager	Other Grant Support	0.5	0.5	0

Personnel Fringe Benefits

Provide in the [Schedule 2 CHRC Funding Request Budget Template](#) a fringe benefits amount of up to 25% of overall personnel salaries. The fringe benefits percentage of overall personnel salaries of W-2 employees is automatically calculated on the Budget Template.

If the applicant requests **more than 25% of salary costs for fringe benefits**, the applicant will be required to provide a compelling rationale for exceeding this amount in this [Budget Narrative Template](#) in the text box below and provide other supporting documentation.

Equipment/Furniture/IT & Telecom/Minor Infrastructure Improvements/Vehicle(s)

Provide in the [Schedule 2 CHRC Funding Request Budget Template](#) the applicable line items associated with any Equipment, Furniture, IT & Telecom, Minor Infrastructure Improvements, and/or Vehicle(s) costs (purchase or rental costs not included in indirect costs rate).

Provide in this [Budget Narrative Template](#) in the text box below a brief description of any Equipment, Furniture, IT & Telecom Renovations, and/or Vehicle(s) costs with an explanation for the use of the item(s) to be purchased with grant funding in support of this project. Expenses budgeted in this category should align to one of the five-line items on the budget template: 1) Equipment, 2) Furniture, 3) IT & Telecom, 4) Minor Infrastructure Improvements, and 5) Vehicle(s).

Supplies

Provide in the [Schedule 2 CHRC Funding Request Budget Template](#) the overall supply costs to be used during the grant period. The supply costs do not need to be listed on separate line items in the Budget Template.

In this [Budget Narrative Template](#) in the text box below, list out all supply types and related costs and provide an explanation for each supply type.

Travel/Mileage/Parking

Provide in the [Schedule 2 CHRC Funding Request Budget Template](#) on separate line items the total costs for program participants and for applicant employees.

In this [Budget Narrative Template](#) in the text below, identify costs and reasons for travel that are applicable to grant specific activities for program participants and employees providing services under the grant (i.e., attending health fairs, community events, services provided under grant etc.).

Staff Trainings/Development

Provide in the [Schedule 2 CHRC Funding Request Budget Template](#), the overall staff trainings/development costs. These costs do not need to be listed on separate line items in the Budget Template.

In this [Budget Narrative Template](#) in the text box below, identify the type of training, position types that will receive the training, and costs related to the training. Explain how this training will benefit the project. This category includes travels costs related to employee training including employee certifications required to provide services under the grant and employee travel related costs (lodging, meals, transportation, parking, etc.) to conferences, training sessions, etc. Expenses budgeted in this category **should exclude salaries** paid to employees attending the training, as those amounts **should be included in the Personnel Salary expenses section of the budget**.

Contractual

In the [Schedule 2 CHRC Funding Request Budget Template](#) on separate line items, list contractual arrangements over \$5,000 and the related costs. For contractual arrangements less than \$5,000, input costs in All Other Contractual Arrangements < \$5K line items. This section should not include W-2 employees of the applicant.

In this [Budget Narrative Template](#) for each contract more than \$5,000, identify each individual vendor/contractor, the cost of the total contract, and a brief description of what type of service the contract is providing.

Individual Vendor/Contractor	Total Cost	Description of Service Contract Being Provided

Program Marketing Related Expenses

Provide in the [Schedule 2 CHRC Funding Request Budget Template](#), the overall program marketing related costs. These costs do not need to be listed on separate line items in the Budget Template.

In this [Budget Narrative Template](#) in the text box below, list out all marketing related costs (i.e., marketing, advertising, promotional materials/communications/ handouts related to the grant program, etc.) and provide an explanation for each marketing related cost type.

Other Expenses

Provide in the [Schedule 2 CHRC Funding Request Budget Template](#), the overall other costs.

In this [Budget Narrative Template](#) in the text below, identify in sufficient detail any other expenses that do not fit in any of the other direct expense categories outlined above. Expenses associated with employee background checks and finger printing (if applicable) should be included in this category.

Indirect Costs

Indirect costs are for activities or services that may benefit more than one project. **Examples of indirect costs include utilities, insurance, rent, audit and legal expenses, equipment rental, and administrative staff.** The applicant should have internal controls in place to ensure expenses reported in the direct costs categories are not a duplication of reported indirect costs.

Provide in the [Schedule 2 CHRC Funding Request Budget Template](#) indirect costs amount of up to 15% of overall direct costs. The indirect costs percentage of overall direct costs is automatically calculated on the Budget Template (direct costs = total costs minus indirect costs).

The CHRC will closely examine grant applications for potential duplicate funding, including an assessment of the applicant’s request for indirect costs. Applicants may not request direct funding for any activities that are typically included in the organization’s indirect cost pool/indirect rate. The CHRC will accept an indirect rate of **up to 15%** of direct costs related to the grant program (unless the applicant qualifies for a higher indirect pursuant to Md. Code Ann., State Finance and Procurement § 2-208(c)), while also requiring applicants to describe activities to be covered within their indirect rate.

Please provide in the table below types (dollar breakdown not required) of expenses included in your indirect costs request. **Any Indirect Costs associated with staffing expenses should include the name of the position type.** Insert additional rows in the table as needed.

Administrative Staff positions that are typically included in indirect costs are clerical, accounting, compliance, human resources, general IT, Senior level positions of the organization, (CEO, Executive Director, Medical Director, Operations leader, etc.), etc. **Any Administrative Staff positions not included in the indirect cost rate but are included in the budget as salaries, must perform duties directly required by the grant. Applicant must have controls to document time spent on the grant and the positions should not already be included in the indirect costs.**

Categories of Indirect Costs (list out position type for staffing costs)
Example 1 - Utilities
Example 2 - Rent
Example 3 – Audit and Legal
Example 4 – Rental of Equipment (list the type of equipment on separate rows)

Example 5 – Administrative Staff (list the type of positions on separate rows)

Individuals to be Served for Overall Grant Period

Provide in the **Schedule 2 CHRC Funding Request Budget Template** the overall unduplicated individuals to be served (new patients only) under this CHRC grant program. **There is no action on your part to input the total cost per unduplicated individuals to be served. This will automatically be calculated in the budget template.**

Provide in the **Schedule 2 CHRC Funding Request Budget Template** the overall number of existing patients to be served (existing patients receiving new services) under this CHRC grant program. **There is no action on your part to input the total cost per existing patients to be served (existing patients receiving new services). This will automatically be calculated in the budget template.**

There is no action on your part to input the overall number of new and existing patients to be served and the total cost per overall number of new and existing patients to be served. This will automatically be calculated in the budget template.

Budget Form Template for Schedule 1 Overall Project Cost - FY 2025 Call for Proposals



MARYLAND COMMUNITY HEALTH RESOURCES COMMISSION

Organization Name:

Entity Current Fiscal Year Total Budget:

Revenues/Total Project Cost	Year 1 Revenue	Year 2 Revenue	Year 3 Revenue	Total Revenue	% of Total Project Cost
CHRC Grant Funding Request				\$0	0%
Patient/Program Revenues/Income Collected				\$0	0%
Other Grant/Funding Support				\$0	0%
Organization Match				\$0	0%
Total Project Cost	\$0	\$0	\$0	\$0	0%

Line Item Budget for Overall Total Project Cost (add rows if needed)	Year 1 Project Cost	Year 2 Project Cost	Year 3 Project Cost	Overall Project Cost	CHRC Overall Budget Request (see Schedule 2 for details)
Personnel Salary (enter the requested information for each position type and applicable FTEs that are W-2 employees of the project)					
FTE, Position Type 1				\$0	\$0
FTE, Position Type 2				\$0	\$0
FTE, Position Type 3				\$0	\$0
FTE, Position Type 4				\$0	\$0
FTE, Position Type 5				\$0	\$0
Personnel Salary Subtotal	\$0	\$0	\$0	\$0	\$0
Personnel Fringe Benefits (up to 25% of Personnel costs for only W-2 employees of the project listed in personnel salary section above)				\$0	\$0
Personnel Fringe Benefits % of Overall Personnel Salary	0.0%	0.0%	0.0%	0.0%	0.0%
Total Salary & Fringe Benefits Expense	\$0	\$0	\$0	\$0	\$0
Total Salary & Fringe Benefits Expense % of Total Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Equipment/Furniture/IT & Telecom/Minor Infrastructure Improvements/Vehicle(s)					
a. Equipment				\$0	\$0
b. Furniture				\$0	\$0
c. IT/Telecom				\$0	\$0
d. Minor Infrastructure Improvements				\$0	\$0
e. Vehicle(s)				\$0	\$0
Total Equipment/Furniture/IT & Telecom/ Minor Infrastructure Improvements/Vehicle(s)	\$0	\$0	\$0	\$0	\$0
Total Equipment/Furniture/IT & Telecom/ Minor Infrastructure Improvements/Vehicle(s) % of Total Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Total Supplies				\$0	\$0
Total Supplies % of Total Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Travel/Mileage/Parking (relates to travel for grant activities but not employee travel related to training)					
a. Program Participants (Client Costs)				\$0	\$0
b. Staff Costs				\$0	\$0
Total Travel/Mileage/Parking	\$0	\$0	\$0	\$0	\$0
Total Travel/Mileage/Parking % of Total Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Total Staff Training/Development (includes employee certifications and employee travel related costs to conferences, training sessions, etc. and excludes salaries related to W-2 employees attending training)				\$0	\$0
Total Staff Training/Development % of Total Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Contractual (>\$5k itemize below with details in budget justification; excludes W-2 employees of applicant/project)					
a.				\$0	\$0
b.				\$0	\$0
c.				\$0	\$0
d.				\$0	\$0
e.				\$0	\$0
Total Contractual Expenses	\$0	\$0	\$0	\$0	\$0
Total Contractual Expenses % of Total Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Total Program Marketing Related Expenses				\$0	\$0
Total Program Marketing Related Expenses % of Total Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Total Other Expenses (expenses that do not fit in any of the other direct expense categories outlined above; i.e. expense associated with employee background checks/finger printing)				\$0	\$0
Total All Other Expenses % of Total Expenses	0.0%	0.0%	0.0%	0.0%	0.0%
Total Indirect Costs: up to 15% of direct costs (direct costs = total costs minus indirect costs; indirect cost rates above 15% refer to Budget Narrative and RFA)				\$0	\$0
Indirect Costs % of Direct Costs	0.0%	0.0%	0.0%	0.0%	0.0%
Overall Total Project Cost (must tie back to total project cost amount which is above in row 10)	\$0	\$0	\$0	\$0	\$0

Budget Form Template for Schedule 2 CHRC Funding Request - FY 2025 Call for Proposals



MARYLAND COMMUNITY HEALTH RESOURCES COMMISSION

Organization Name:

Entity Current Fiscal Year Total Budget:

Revenues/Total Project Cost	Year 1 Revenue	Year 2 Revenue	Year 3 Revenue	Total Revenue	% of Total Project Cost
CHRC Grant Funding Request	\$0	\$0	\$0	\$0	0%
Patient/Program Revenues/Income Collected	\$0	\$0	\$0	\$0	0%
Other Grant/Funding Support	\$0	\$0	\$0	\$0	0%
Organization Match	\$0	\$0	\$0	\$0	0%
Total Project Cost	\$0	\$0	\$0	\$0	0%

Line Item Budget for CHRC Grant Funding Request (add rows if needed)	Year 1 CHRC Budget Request	Year 2 CHRC Budget Request	Year 3 CHRC Budget Request	Overall CHRC Budget Request
Personnel Salary (enter the requested information for each position type and applicable FTEs that are W-2 employees of the project)				
FTE, Position Type 1				\$0
FTE, Position Type 2				\$0
FTE, Position Type 3				\$0
FTE, Position Type 4				\$0
FTE, Position Type 5				\$0
Personnel Salary Subtotal	\$0	\$0	\$0	\$0
Personnel Fringe Benefits (up to 25% of Personnel costs for only W-2 employees of the project listed in personnel salary section above)				\$0
Personnel Fringe Benefits % of Overall Personnel Salary	0.0%	0.0%	0.0%	0.0%
Total Salary & Fringe Benefits Expense	\$0	\$0	\$0	\$0
Total Salary & Fringe Benefits Expense % of Total Expenses	0.0%	0.0%	0.0%	0.0%
Equipment/Furniture/IT & Telecom/Minor Infrastructure Improvements/Vehicle(s)				
a. Equipment				\$0
b. Furniture				\$0
c. IT/Telecom				\$0
d. Minor Infrastructure Improvements				\$0
e. Vehicle(s)				\$0
Total Equipment/Furniture/IT & Telecom/ Minor Infrastructure Improvements/ Vehicle(s)	\$0	\$0	\$0	\$0
Total Equipment/Furniture/IT & Telecom/ Minor Infrastructure Improvements/ Vehicle(s) % of Total Expenses	0.0%	0.0%	0.0%	0.0%
Total Supplies				\$0
Total Supplies % of Total Expenses	0.0%	0.0%	0.0%	0.0%
Travel/Mileage/Parking (relates to travel for grant activities but not employee travel related to training)				\$0
a. Program Participants (Client Costs)				\$0
b. Staff Costs				\$0
Total Travel/Mileage/Parking	\$0	\$0	\$0	\$0
Total Travel/Mileage/Parking % of Total Expenses	0.0%	0.0%	0.0%	0.0%
Total Staff Training/Development (includes employee certifications and employee travel related costs to conferences, training sessions, etc. and excludes salaries related to W-2 employees attending training)				\$0
Total Staff Training/Development % of Total Expenses	0.0%	0.0%	0.0%	0.0%
Contractual (>\$5k itemize below with details in budget justification; excludes W-2 employees of applicant/project)				
a.				\$0
b.				\$0
c.				\$0
d.				\$0
e.				\$0
Total Contractual Expenses	\$0	\$0	\$0	\$0
Total Contractual Expenses % of Total Expenses	0.0%	0.0%	0.0%	0.0%
Total Program Marketing Related Expenses				\$0
Total Program Marketing Related Expenses % of Total Expenses	0.0%	0.0%	0.0%	0.0%
Total Other Expenses (expenses that do not fit in any of the other direct expense categories outlined above; i.e. expense associated with employee background checks/finger printing)				\$0
Total All Other Expenses % of Total Expenses	0.0%	0.0%	0.0%	0.0%
Total Indirect Costs: up to 15% of direct costs (direct costs = total costs minus indirect costs; indirect cost rates above 15% refer to Budget Narrative and RFA)				\$0
Indirect Costs % of Direct Costs	0.0%	0.0%	0.0%	0.0%
Overall CHRC Total Funding Request (must tie back to total CHRC grant funding request amount which is above in row 6)	\$0	\$0	\$0	\$0
Percent of Organization's Total Project Cost	0%	0%	0%	0%

Budget Form Template for Schedule 2 CHRC Funding Request - FY 2025 Call for Proposals



MARYLAND COMMUNITY HEALTH RESOURCES COMMISSION

Organization Name:

Entity Current Fiscal Year Total Budget:

Revenues/Total Project Cost	Year 1 Revenue	Year 2 Revenue	Year 3 Revenue	Total Revenue	% of Total Project Cost
CHRC Grant Funding Request	\$0	\$0	\$0	\$0	0%
Patient/Program Revenues/Income Collected	\$0	\$0	\$0	\$0	0%
Other Grant/Funding Support	\$0	\$0	\$0	\$0	0%
Organization Match	\$0	\$0	\$0	\$0	0%
Total Project Cost	\$0	\$0	\$0	\$0	0%

Line Item Budget for CHRC Grant Funding Request (add rows if needed)	Year 1 CHRC Budget Request	Year 2 CHRC Budget Request	Year 3 CHRC Budget Request	Overall CHRC Budget Request
Individuals to be Served for Overall Grant Period				
Total Number of Unduplicated Individuals to be Served (new patients)				
Total Cost Per Unduplicated Individuals to be Served (new patients)				\$0.00
Total Number of Existing Patients to be Served (receiving new services)				
Total Cost Per Existing Patients to be Served (receiving new services)				\$0.00
Overall Number of Individuals to be Served (new and existing patients)				0
Total Cost Per Overall Individuals to be Served (new and existing patients)				\$0.00



LOGIC MODEL – FY 2025 CALL FOR PROPOSALS

Organization name:

Program name:

Amount requested:

Area of focus:

INPUTS▶	ACTIVITIES▶	OUTPUTS▶	SHORT- & LONG- TERM OUTCOMES▶	IMPACT
To accomplish the activities listed we will need the following: (e.g., staff, equipment, partner organization participation)	To address our problem or asset we will accomplish the following activities:	We expect that once accomplished these activities will produce the following evidence or service delivery:	We expect that if accomplished these activities will lead to the following measurable changes in 1-3 years:	We expect that if accomplished these activities will lead to the following changes in 5 years:

MARYLAND COMMUNITY HEALTH RESOURCES COMMISSION - RFA FY 2025 Work Plan Template

Organization Name:

Project Name:

Project Purpose:

Enter the overall goal of your project - the overall goal needs to align with the priorities of the Call for Proposals. Specify area(s) of focus (e.g., Diabetes management & prevention, food security) here.



1. **GOAL:** A measurable, expected project outcome (i.e., what the project seeks to achieve in each operational area of the project plan).
2. **OBJECTIVE:** What needs to be achieved to attain the goal.
3. **KEY ACTIVITIES/ACTION STEPS:** These are the measurable ways the project will achieve the corresponding objective(s). **NOTE: CHRC recommends using the S.M.A.R.T. tool to formulate Goals and Objectives.**
4. **EXPECTED OUTCOME (TARGET):** These are the measures of what is expected to occur to demonstrate that the objective is achieved (i.e., your measure of success).
5. **DATA EVALUATION AND MEASUREMENT:** How will progress towards achieving the goal be measured?
6. **DATA SOURCE(S) AND BASELINE MEASURES:** What data and/or other information will demonstrate that the objective and goal are achieved?

(1) GOAL						
Objective(s)	Key Activities/Action Steps	Expected Outcome (TARGET)	Data Evaluation and Measurement	Data Source(s) and Baseline Measures	Person/Group Responsible	Timetable for Achieving the Objective
<i>List objective(s), one per line, that when achieved will attain the goal.</i>	<i>Define all actions/steps necessary to achieve the objective. List each activity/action step on its own row.</i>	<i>Define an outcome for each activity/action step</i>	<i>Identify the process and measure(s) to be used to determine if the outcome has been achieved.</i>	<i>Define where the data will come and what baseline data will be used to measure change.</i>	<i>Identify the person(s) and/or organization(s) primarily responsible</i>	<i>When will the activity/action step be completed?</i>

(2) GOAL						
Objective(s)	Key Activities/Action Steps	Expected Outcome (TARGET)	Data Evaluation and Measurement	Data Source(s) and Baseline Measures	Person/Group Responsible	Timetable for Achieving the Objective
<i>List objective(s), one per line, that when achieved will attain the goal.</i>	<i>Define all actions/steps necessary to achieve the objective. List each activity/action step on its own row.</i>	<i>Define an outcome for each activity/action step</i>	<i>Identify the process and measure(s) to be used to determine if the outcome has been achieved.</i>	<i>Define where the data will come and what baseline data will be used to measure change.</i>	<i>Identify the person(s) and/or organization(s) primarily responsible</i>	<i>When will the activity/action step be completed?</i>

Organization Name:

Project Name:

Project Purpose:

Enter the overall goal of your project - the overall goal needs to align with the priorities of the Call for Proposals. Specify area(s) of focus (e.g., Diabetes management & prevention, food security) here.



1. **GOAL:** A measurable, expected project outcome (i.e., what the project seeks to achieve in each operational area of the project plan).
2. **OBJECTIVE:** What needs to be achieved to attain the goal.
3. **KEY ACTIVITIES/ACTION STEPS:** These are the measurable ways the project will achieve the corresponding objective(s). **NOTE: CHRC recommends using the S.M.A.R.T. tool to formulate Goals and Objectives.**
4. **EXPECTED OUTCOME (TARGET):** These are the measures of what is expected to occur to demonstrate that the objective is achieved (i.e., your measure of success).
5. **DATA EVALUATION AND MEASUREMENT:** How will progress towards achieving the goal be measured?
6. **DATA SOURCE(S) AND BASELINE MEASURES:** What data and/or other information will demonstrate that the objective and goal are achieved?

(3) GOAL

Objective(s)	Key Activities/Action Steps	Expected Outcome (TARGET)	Data Evaluation and Measurement	Data Source(s) and Baseline Measures	Person/Group Responsible	Timetable for Achieving the Objective
<i>List objective(s), one per line, that when achieved will attain the goal.</i>	<i>Define all actions/steps necessary to achieve the objective. List each activity/action step on its own row.</i>	<i>Define an outcome for each activity/action step</i>	<i>Identify the process and measure(s) to be used to determine if the outcome has been achieved.</i>	<i>Define where the data will come and what baseline data will be used to measure change.</i>	<i>Identify the person(s) and/or organization(s) primarily responsible</i>	<i>When will the activity/action step be completed?</i>

(4) GOAL

Objective(s)	Key Activities/Action Steps	Expected Outcome (TARGET)	Data Evaluation and Measurement	Data Source(s) and Baseline Measures	Person/Group Responsible	Timetable for Achieving the Objective
<i>List objective(s), one per line, that when achieved will attain the goal.</i>	<i>Define all actions/steps necessary to achieve the objective. List each activity/action step on its own row.</i>	<i>Define an outcome for each activity/action step</i>	<i>Identify the process and measure(s) to be used to determine if the outcome has been achieved.</i>	<i>Define where the data will come and what baseline data will be used to measure change.</i>	<i>Identify the person(s) and/or organization(s) primarily responsible</i>	<i>When will the activity/action step be completed?</i>

(5) GOAL

Objective(s)	Key Activities/Action Steps	Expected Outcome (TARGET)	Data Evaluation and Measurement	Data Source(s) and Baseline Measures	Person/Group Responsible	Timetable for Achieving the Objective
<i>List objective(s), one per line, that when achieved will attain the goal.</i>	<i>Define all actions/steps necessary to achieve the objective. List each activity/action step on its own row.</i>	<i>Define an outcome for each activity/action step</i>	<i>Identify the process and measure(s) to be used to determine if the outcome has been achieved.</i>	<i>Define where the data will come and what baseline data will be used to measure change.</i>	<i>Identify the person(s) and/or organization(s) primarily responsible</i>	<i>When will the activity/action step be completed?</i>

NOTE: The goals and related outcome(s) should align with the Logic Model