



HEALTHIEST MARYLAND BUSINESSES “WHAT IS THE BOTTOM-LINE IMPACT?”

The health of your workforce drives the health of your business. For every \$1.00 you invest in your employees, you will save between \$3.50 to \$5.81. These savings result from:



reduced health
care costs



reduced employee
absenteeism



increased employee
productivity

According to the Partnership for Prevention:

- The indirect costs (e.g., absenteeism, ready to work) of poor health can be **TWO TO THREE TIMES** the direct medical costs.
- Productivity losses related to personal and family health problems cost U.S. employers **\$1,685 PER EMPLOYEE PER YEAR**, or \$225.8 billion annually.
- A review of 58 published studies of worksite health promotion programs shows:



Average
27%
reduction in
sick leave
absenteeism



Average
26%
reduction in
health costs



Average
32%
reduction in
workers'
compensation
and disability
management
claims costs



Average
\$5.81-to-\$1
savings-to-cost
ratio